



KIET
Group of Institutions



**Department of
Computer Science
and Engineering -
Artificial Intelligence**

PROJECT TITLE: KRISHNA CHARITABLE SOCIETY

B.Tech. CSE(AI), SEM-1
Subject: Design Thinking
Code:K24CSIT11
Date: 14/12/2024
Sec: D

Group Members:

- 1.TANU SINGH (2428CSEAI2425)**
- 2.SOURYA GARG (2428CSEAI267)**
- 3.SOURYA OJHA (2428CSEAI1182)**
- 4.SHREYA TYAGI (2428EEE777)**
- 5.UTKARSH SINGH (2428CSEAI368)**

Index:

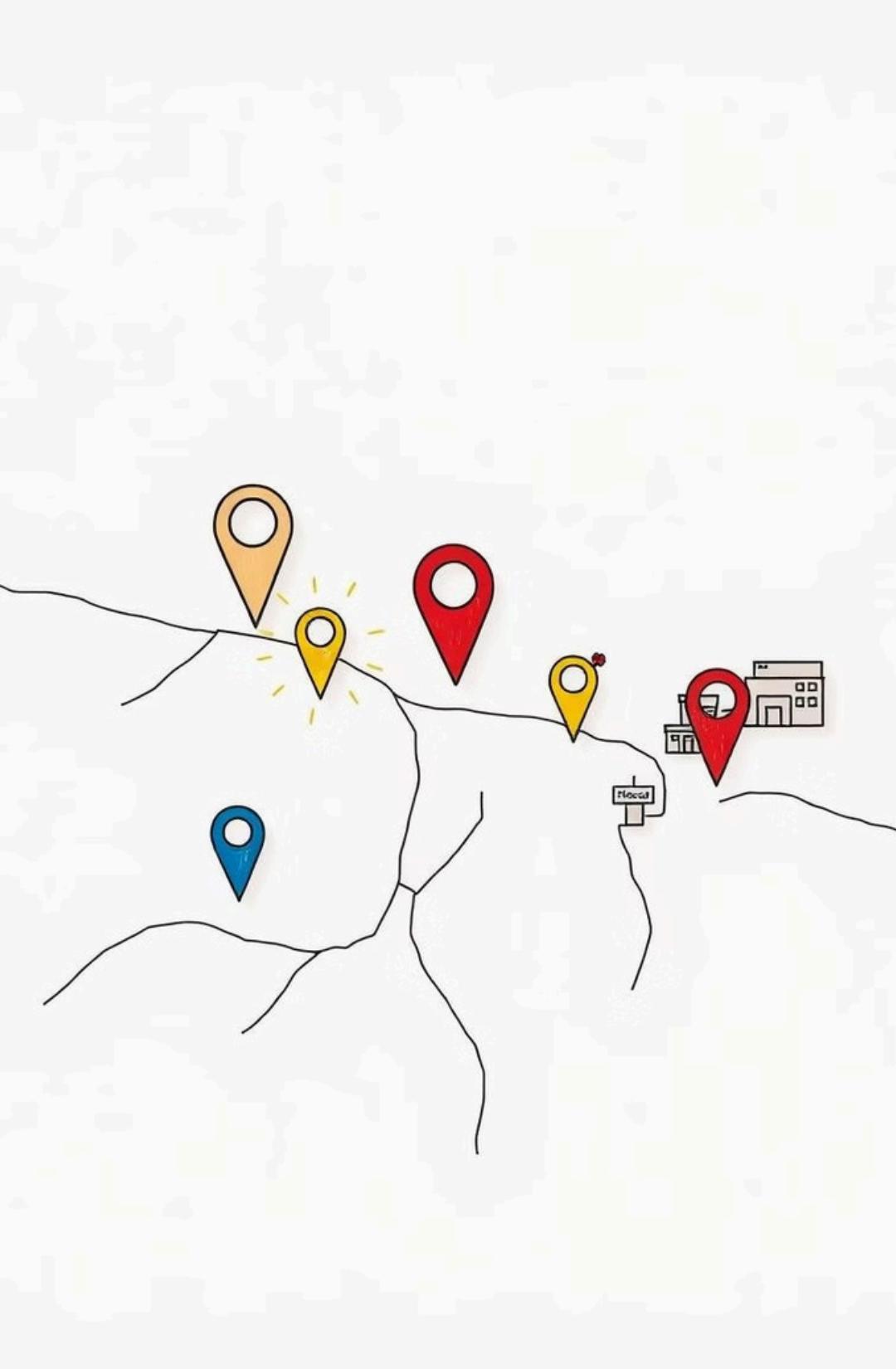
S.No.	Topic	Page No.
1	Front Page	1
2	Index	2
3	Project Overview	3-4
4	5 Phases of Design Thinking	5
5	Empathize	6-7
6	User Persona	8
7	Problem Definition	9
8	Ideation	10
9	Solution	11 -18
10	Prototyping	19 - 23
11	Testing	24
12	Implementation	25
13	Conclusion	26

Our Mission: Empowering the Underprivileged

Krishna Charitable Society is committed to providing resources and support to those in need, focusing on education, healthcare, and economic empowerment.

We believe everyone deserves a chance to thrive, and we're dedicated to creating a world where everyone can reach their full potential.





Project Overview: Identifying Needs and Opportunities

1. Understand

We'll deeply understand the specific needs and challenges faced by the underprivileged in our community.

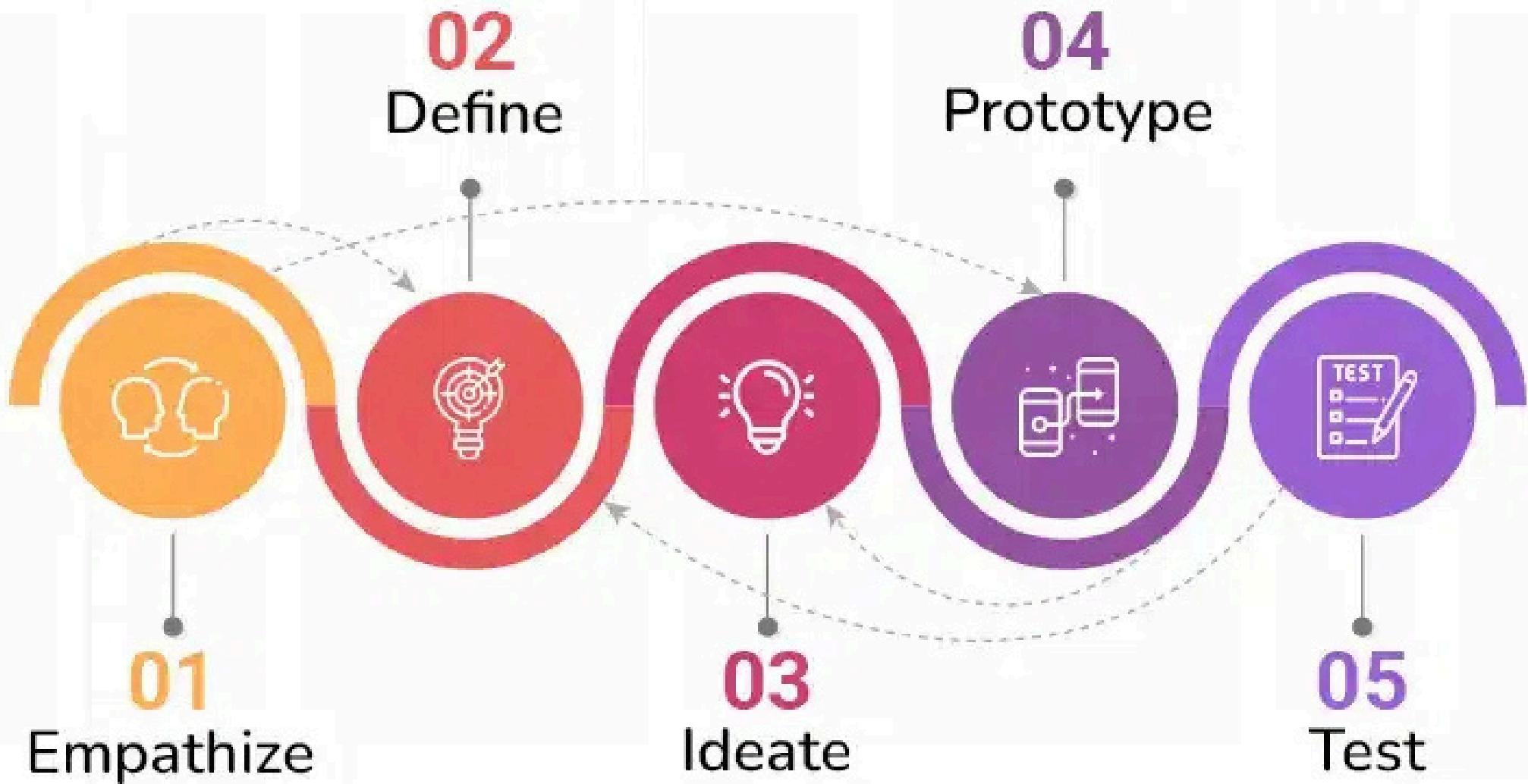
2. Explore

We'll identify opportunities for innovative solutions that address these needs and create lasting impact.

3. Collaborate

We'll work closely with community members, experts, and partners to develop solutions that are effective and sustainable.

5 Phases of Design Thinking



Empathy: Understanding the Community



Listen

We'll conduct interviews, focus groups, and observations to hear directly from those we aim to serve.



Empathize

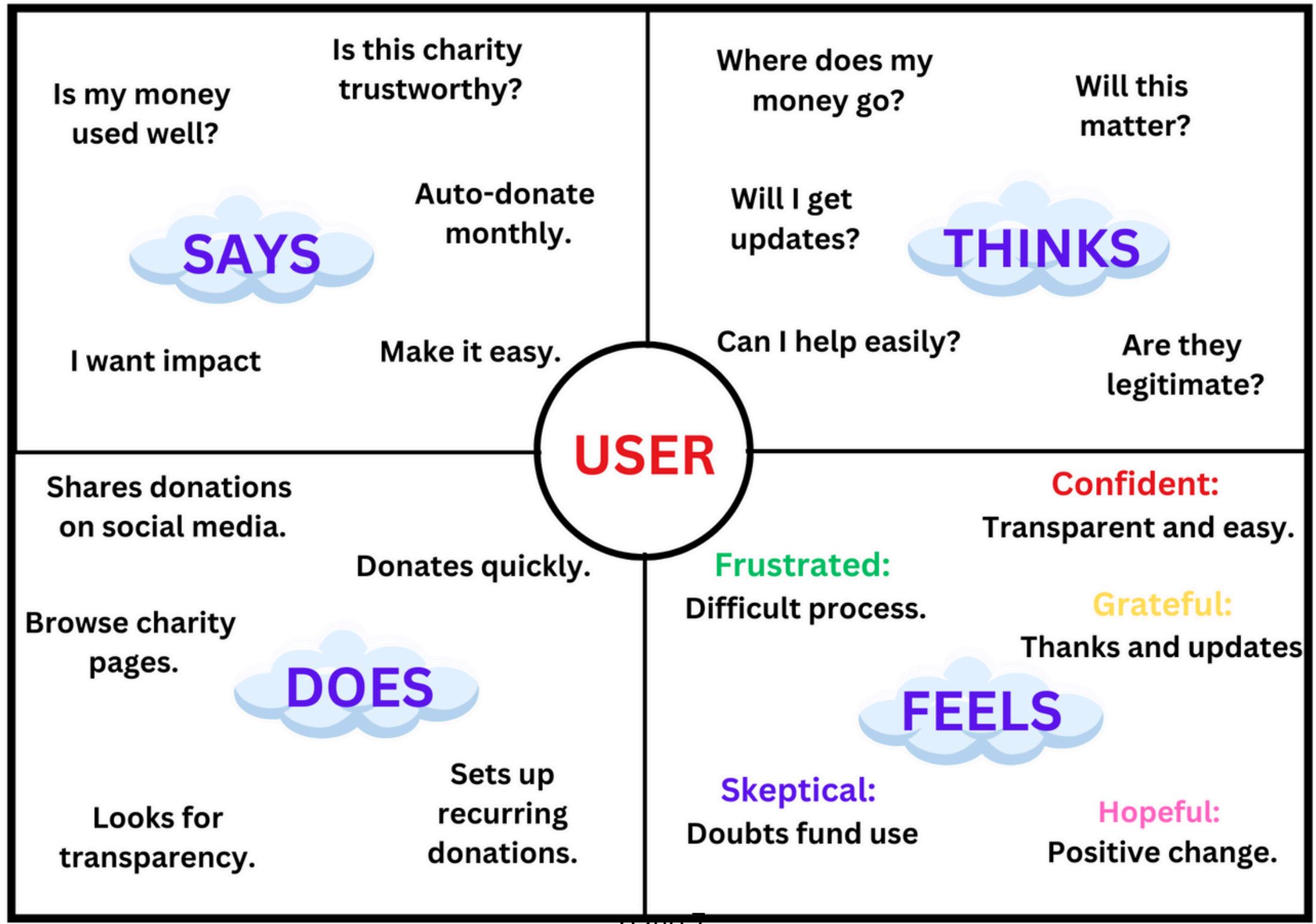
We'll step into their shoes, understanding their perspectives, challenges, and aspirations.



Connect

We'll build relationships based on trust and understanding, fostering a collaborative environment.





User Persona:

Rajesh Kumar - The Local Donor

- **Age:** 45
- **Location:** Varanasi, India
- **Occupation:** Business Owner
- **Tech Comfort Level:** Moderate
- **Goals:**
 - Rajesh wants to contribute to his community by supporting causes like education, healthcare, and food distribution.
 - He prefers to donate transparently and wishes to track how his donations are being used.
- **Challenges:**
 - Rajesh struggles with websites that are not available in Hindi, as he feels more comfortable using his native language.
 - He looks for a simple and quick donation process with clear details on fund allocation.
- **Needs:**
 - A bilingual (Hindi and English) website that's easy to navigate.
 - Transparent donation tracking to know where his money is going.
 - Notifications on the impact of his contributions and updates on ongoing campaigns.





Problem Definition: Framing the Challenge

Identify Root Causes

We'll delve into the underlying factors contributing to the challenges faced by the underprivileged.

Define a Specific Problem

We'll clearly articulate the problem we aim to address, focusing on a specific and actionable challenge.

Develop a Problem Statement

We'll craft a concise statement that outlines the problem, its impact, and the target audience.



Ideation: Generating Solutions

1

Brainstorming

We'll encourage free-flowing ideas, exploring a wide range of potential solutions.

2

Concept Development

We'll develop these ideas into concrete concepts, outlining their features and benefits.

3

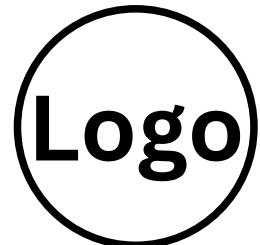
Evaluation

We'll assess each concept based on its feasibility, impact, and alignment with our mission.

Solution Statement:

To address the challenges faced by the Krishna Charitable Society, we propose a user-friendly, bilingual website (available in **Hindi** and **English**) that offers seamless navigation, real-time updates, and transparent donation tracking. The website will be designed to engage donors, volunteers, and beneficiaries effectively, ensuring a positive experience for all users.





Krishna Charitable Society

[Sign-In](#)
[Sign-Up](#)
[Language](#)

[Home](#)[About Us](#)[Contact](#)[Donate](#)[Projects](#)[Get Involved](#)

An interesting image that
motivate users to donate

Our Work

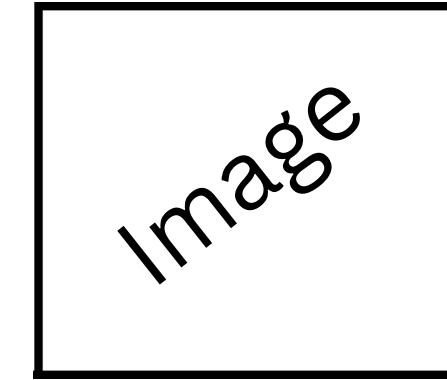
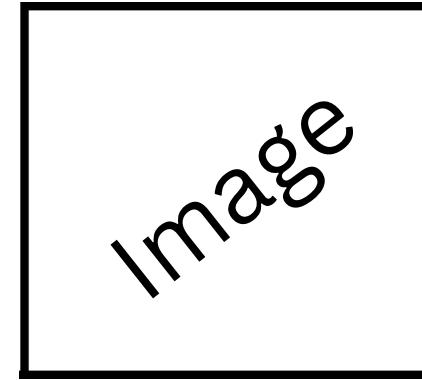
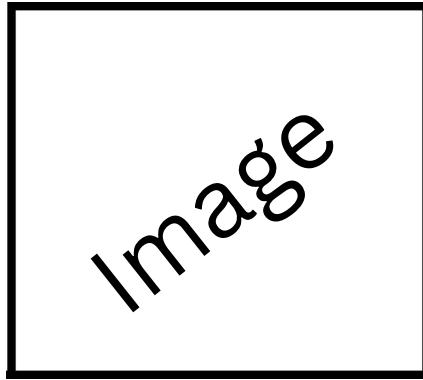
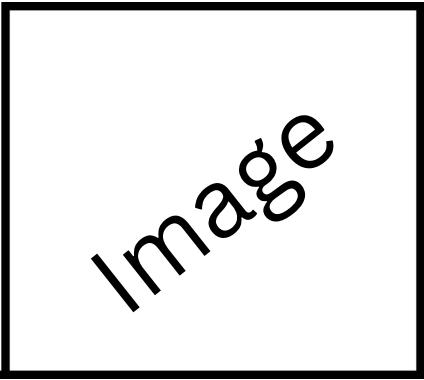
A square placeholder box with the word "Image" diagonally across it.

A square placeholder box with the word "Image" diagonally across it.

A square placeholder box with the word "Image" diagonally across it.

A square placeholder box with the word "Image" diagonally across it.

Our Projects



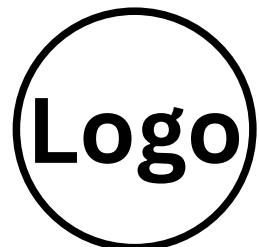
Footer

Contact us : 9191XXXXXX

address : xyz

Follow us: LinkedIn | Facebook | Twitter | Instagram

Copyright Information
All rights reserved



Krishna Charitable Society

Sign-In
Sign-Up
Language

Home About Us Contact Donate Projects Get Involved

About Us:

This section should include the information related to krishna charitable society

Our Motto with proper explanation and our intentions



Krishna Charitable Society

Sign-In
Sign-Up
Language

Home About Us Contact Donate Projects Get Involved

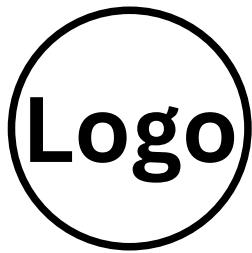
Name: _____

Contact No.: _____

Email Id: _____

Subject: _____

Write a message.....



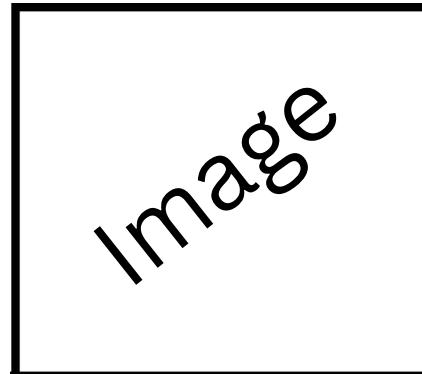
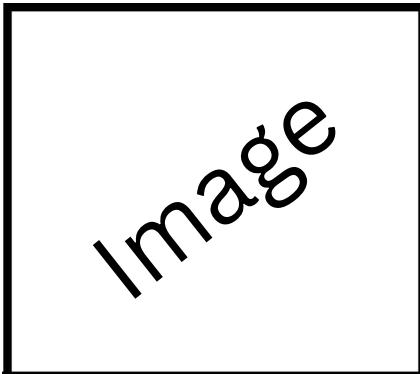
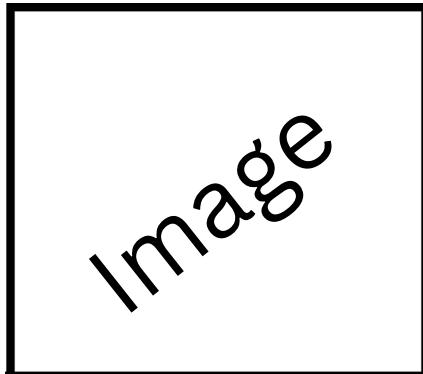
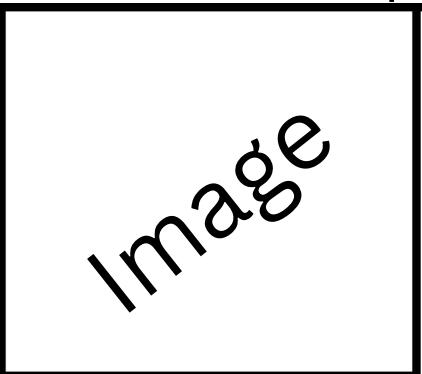
Krishna Charitable Society

Sign-In
Sign-Up
Language

Home About Us Contact Donate Projects Get Involved

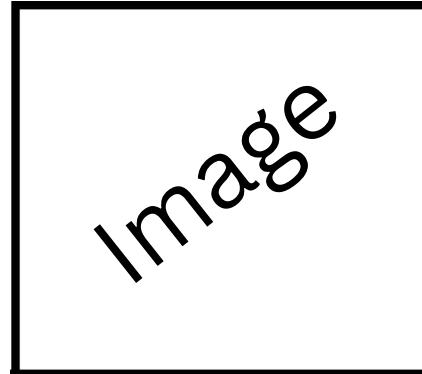
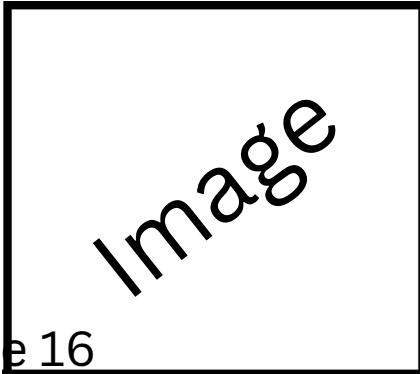
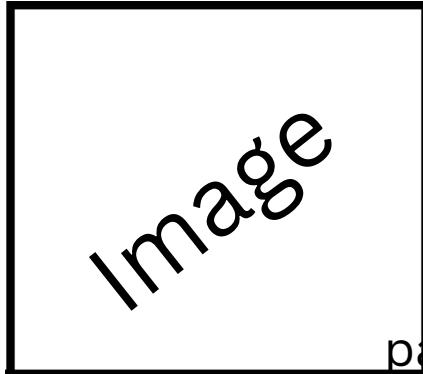
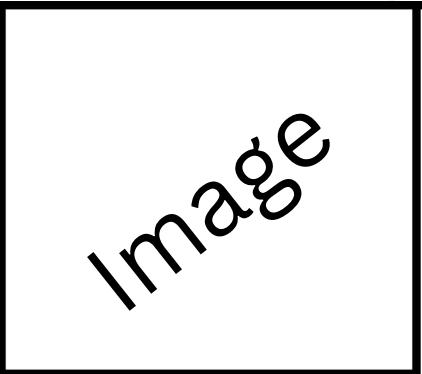
Project 1: Annadan

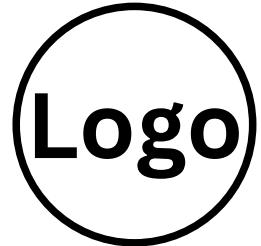
A brief description.....



Project 2: Vastradaan

A brief description.....





Krishna Charitable Society

Sign-In
Sign-Up
Language

Home About Us Contact Donate Projects Get Involved

Name : _____

Email : _____

IFCS Code: _____

Donate Amt. : _____

Proceed

Sign In

Username: _____

PassWord: _____

Sign In

Sign Up

Username: _____

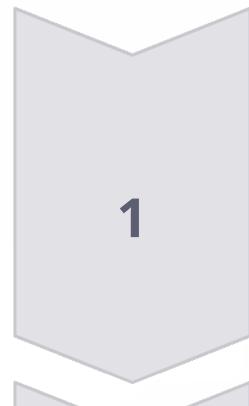
Email: _____

Password: _____

Confirm: _____

Sign Up

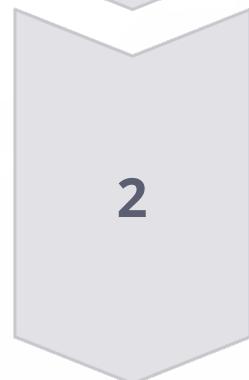
Prototyping: Bringing Ideas to Life



1

Initial Prototype

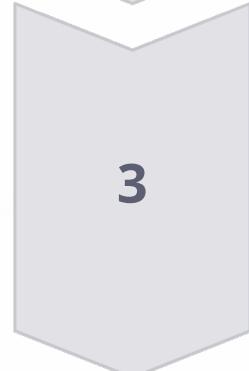
We'll create a basic version of the solution, allowing us to test key elements and gather initial feedback.



2

Iterative Refinement

We'll gather feedback and iterate on the prototype, continuously improving its design and functionality.



3

Usability Testing

We'll test the prototype with potential users, gathering valuable insights to inform further development.





कृष्णा चैरिटेबल सोसाइटी

[साइन इन](#)[साइन अप](#)[English](#)[मुख्य पृष्ठ](#)[हमारे बारे में](#)[दान करें](#)[परियोजनाएँ](#)[जोड़ें](#)[संपर्क करें](#)

कृष्णा चैरिटेबल सोसाइटी

जीवन को सशक्त बनाना, समुदायों को रूपांतरित करना

[अब दान करें](#)

पुस्तक वितरण (Book Donation)

कल्पा चैरिटेबल सोसाइटी में, हम मानते हैं कि शिक्षा एक बेहतर भविष्य की नींव है। हमारा 'पुस्तक वितरण' कार्यक्रम वंचित बच्चों, ख़ुतां, और लाइब्रेरीज़ को किताबें वितरित करता है। गुणवत्तापूर्ण शैक्षिक सामग्री प्रदान करके, हम युवा मरिताङ्कों को उनके सपनों को पूरा करने और उनके अध्ययन को बेहतर बनाने के लिए सशक्त बनाते हैं।



रक्तदान महादान (Blood Donation)

रक्त एक बहुमूल्य उपहार है जो कोई भी दूसरे व्यक्ति को दे सकता है। हमारे 'रक्तदान महादान' अभियान के माध्यम से, हम मरीजों के लिए रक्त की निरंतर आपूर्ति सुनिश्चित करने का लक्ष्य रखते हैं। हम नियमित रक्तदान शिविर आयोजित करते हैं ताकि जीवन बचाया जा सके और हमारे समुदाय में सकारात्मक प्रभाव डाला जा सके।



हमारे साथ कैसे जुड़ें?

चरण 1: हमसे संपर्क करें

देना चाहते हैं या आपके कोई सवाल हैं, तो कृपया हमसे सीधे संपर्क करें। आप हमें निम्नलिखित तरीके से संपर्क कर सकते हैं:

फोन: 9557430181
हमारी टीम आपको हमारे विभिन्न पहलों में शामिल होने के तरीके बताएगी।

चरण 3: अपना समय स्वयंसेवा करें

टीम के साथ स्वयंसेवा करना एक उल्का तरीका है जो सीधे जरूरतमंद समुदायों की भलाई में योगदान करता है। हमारे आउटरीच कार्यक्रमों, स्वास्थ्य शिविरों, शिक्षा पहलों और अन्य में जुड़े।

पर 'शामिल हो' अनुभाग में स्वयंसेवी अवसरों को खोजें और एक कारण के लिए साइन अप करें जिसमें आप रुचि रखते हैं।

चरण 5: शब्द फैलाएं

शाल मीडिया पर साझा करके अधिक लोगों तक पहुंचने में मदद करें। कृष्णा चैरिटेबल सोसाइटी जो काम कर रही है, उसकी प्रभावशीलता को फैलाएं, और दूसरों को भी शामिल होने के लिए प्रेरित करें।

पर जुड़े सोशल मीडिया पर हमारे नवीनतम कार्यक्रमों और गतिविधियों के लिए अपडेट प्राप्त करने के लिए।

चरण 2: हमारे कार्यालय आएं

यदि आप व्यक्तिगत रूप से हमसे मिलकर यह जानना चाहते हैं कि आप कैसे योगदान दे सकते हैं, तो कृपया हमारे कार्यालय पता: 123 चैरिटी लेन, सर्विस पार्क, मुंबई - 400001 (यह एक नमूना पता है) हम स्वयंसेवकों और दाताओं को हमारे कार्यालय में स्वागत करते हैं ताकि वे हमारे प्रोजेक्ट्स के बारे में अधिक जान सकें।

चरण 4: हमारे लिए फ़ड़रेज़ करें

आपके समुदाय, स्कूल, या कार्यस्थल में एक फ़ड़रेज़िंग इवेंट आयोजित करें ताकि हमारे पहलों के लिए जागरूकता और धन जुटाना एक सफल इवेंट आयोजित करने के लिए सभी सहायता प्रदान करें।

हमसे संपर्क करें अधिक जानकारी के लिए कि कैसे आप अपना स्वयं का फ़ड़रेज़िंग अभियान शुरू कर सकते हैं।

कृष्णा चैरिटेबल सोसाइटी को फॉलो करें

हमारे सोशल मीडिया चैनलों पर जुड़े और हमारी गतिविधियों, इवेंट्स और समाचारों के बारे में अपडेट रहें। आपका समर्थन फर्क लाता है!



© 2024 कृष्णा चैरिटेबल सोसाइटी। सर्वाधिकार सुरक्षित।

Contact Us

If you have any questions or would like to get in touch, please use the form below.

Your Name:

Enter Your Name

Your Email:

Enter Your Email

Subject:

Enter Subject

Your Message:

Write your message here....

Testing: Gathering Feedback



Community Engagement

We'll involve the community in testing, receiving valuable insights from those we aim to serve.



Data Analysis

We'll analyze the feedback collected to identify areas for improvement and inform further development.

Implementation: Executing the Plan





Conclusion: Driving Lasting Impact

By embracing design thinking, we'll create solutions that are user-centered, sustainable, and make a lasting difference in the lives of those we serve.

It is a never ending website because the work of donation will never end in this world of humanity.