ASSUMPTIONS

- Adoption of the technology by consumers.
- Corporations will push their employees to use it via incentives.
- People will move away from insurance providers if it saves them money.

Stakeholders (Who?)	Initiatives (What?)	Value Proposition (Why?)	Beneficiaries (For Whom?)
- Consumers - Corporations - Cash Doctor - Student team - Healthcare Providers	- Developers develop a mobile app. - Acquirers start and support mobile app project - All healthcare information should be shared through this app by customers/users - Corporations incentivize employees to share healthcare information - Providers provide healthcare information. - Customers/users search for healthcare information.	- Functional and attractive mobile app. - Ability to search and share healthcare information. - To create user motivation to share healthcare information - To have abundant availability of information - Healthcare Transparency and ease of access. - Saving people money and time by allowing them to choose from various options for medical treatment. - Empowering the customer by lowering the cost of medical treatment.	- Consumers - Corporations - Cash Doctor - Student team - Healthcare Providers

Cost	Benefits
- Development time (in person-hours) - Hardware - Software - Network - Maintenance - Miscellaneous	- Consumers and corporations save money - Consumers have access to healthcare, information, and networks (intangible) - Doctors make more money - Usage - Registered users - Downloads - Rate of access - Rate of sharing - Time saved in finding coverage

consumers	Cash Doctor	physicians

consumers | **Cash Doctor** | **physicians**

- register online → store consumers/physicians information in database ← register online
- receive confirmation ← (from store information)
- create physician page ← pass — verify physician — fail → receive verification result
- receive confirmation
- receive verification result

- enter search critieria of city,state or zip code → generate search result
- receive the result ← generate search result

- share price rate of a physician → update information of physician ← modify physician information
- notify consumers whom subscribe this physician ← yes — Did these consumers subscribe this physician? — No →
- receive notification ← notify consumers whom subscribe this physician