

H 6W?

To distribute wealth more evenly and general long-term returns that benefit society as a whole

Women are usually not a part of the personal finance decisions of the family

How to make investment accessible to all people

Gamifying investment + messaging feature

Ensuring people know their legal rights and assisting them with government filing (ex. W2)

Tracking investments more easily

Make it clear what will saving + investing do for you

Provide financial education in laymen's terms + an intuitive user interface to perform transactions (?)

Create a life planning feature (ex. college student, newlywed, starting a family, etc.) and tailor financial tracking/advice accordingly

What investments to make: mutual funds, bonds, risks involved

Nanolending: community based support - you have a few dollars disposable so you donate to your neighbor

Projections for how investments will perform

Daily/weekly updates on current events regarding the economy from unbiased news sources - this could pique people's interest in investing/other transactions + short announcements that inform people on what to do during economic turnovers (ex. COVID, Modi changing bill denominations, etc.)

3) Analytics 1) 1090 Screen 13 Man 2e Ste tement 4N led monly? 2 owlend (1cdger)

Where should you put your disposable income?

Goal: what are you saving up for (in line with the life phase) Disposable income: after savings this is what you have left

Invest in this and this: projected value in the next few months shown in the pie chart

PNGMIS

Manblend (

Nvestment Portfolio Monnolend 1 end Lenders in the M bios + rating score Amt Disposable



