

SHREYA GHATE

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EDUCATION

Northeastern University, Boston, MA

Expected May 2023

Master of Science in Information Systems

Relevant Courses: Agile Software Development, Web Design and User Experience, Database Management

Vidyalankar Institute of Technology, Mumbai, MH, India

Jun 2019

Bachelor of Engineering in Information Technology

Relevant Courses: Software Project Management, Data Structures and Algorithms, Object-Oriented Design, Cloud Computing

EXPERIENCE

Product Manager Intern (Adobe Experience Manager as a Cloud Service), Adobe Inc., Boston, MA

May 2022 – Aug 2022

Adobe Experience Manager (AEM) is a comprehensive content management solution for building websites and mobile apps

- Developed product strategy, product roadmap, and use cases that increased consumer satisfaction and retention by 30%.
- Derived capacity and price optimization strategies for AEM Cloud for SMB & Large enterprise customer segments based on metrics such as computing, storage, pricing and networking, forecasting issues to be reduced by 10%.
- Drove growth in cloud infrastructure for the Customers on the AEM Cloud product, by using Kubernetes and Tableau.
- Led data-driven planning, forecasting, and analyzing market trends to set product strategy, improve user requirements, and evaluate engineering progress.
- Increased scalability and reliability of Product Development Process and Customer deployments in AEM Cloud Services by 20% through proactive capacity. planning, data analysis and cost modeling using Microsoft Azure, Grafana, and Prometheus.

Product Manager, Udgama, Mumbai, India

Jun 2019 – Jul 2021

Udgama is into product engineering and innovation by building SaaS products and offers AWS consulting

- Led efforts to write detailed product requirements and end-to-end use cases that aligned with the company's vision, while balancing short-term and long-term goals.
- Worked collaboratively with cross-functional teams such as engineering, UX/UI, and Product Marketing to iterate on end-to-end product features, validated product scope and direction through MVPs, developed high fidelity wireframes
- Reduced Time-to-Market by 30% by implementing GTM strategies such as Slack, Microsoft Teams integrations, product analytics using Mixpanel and customer service channel using Freshdesk to ship fast-paced releases.
- Drove cross-functional development and product backlog by facilitating a 60% time reduction in sprint planning and iterative execution, releasing simple and creative features that solved real user problems across domains, in the capacity of Scrum Master.
- Conducted user research, interacted with end users, customers and stakeholders using MailChimp and other CRM tools and performed A/B Testing to improve user engagement by 15%.
- Implemented a CI/CD pipeline for product development to create a backend infrastructure to reduce server response time by 50%.

PROJECTS

One-Stop Recruitment Platform: React Native, Hasura, Heroku, AWS Cognito

Jan 2022

To make Recruiting Platforms both applicant and recruiters oriented and making it accessible to people of all backgrounds

- Prepared Product Requirements Document (PRD) for communication of product goals, feature description and release timeline
- Configured an innovative Mobile app that connects Candidates and Recruiters by matching preferences and likes that is open to all, with no biases, premium accounts, or selection criteria using an Agile Program Management

CERTIFICATIONS

• Managing Big Data with MySQL

Oct 2020

• UI / UX Design Specialization

Jun 2020

• Software Product Management Specialization

May 2020

LEADERSHIP

Teaching Assistant - Web Design and User Experience Design, Northeastern University

Sept 2022 - Ongoing

Mentor & Core Team Member - Aspiring Product Manager Club, Northeastern University

Sept 2021 - Ongoing

Product Manager for Corporate Relations - AIESEC Navi Mumbai

Nov 2017 - Feb 2019

TECHNICAL SKILLS

Design: Balsamiq, Marvel, Moqups, Canva, Figma, Miro, Lucidchart

Tools: Git, Excel, Microsoft Office, Postman, Asana, JIRA, Confluence, MailChimp, Storybook, A/B Testing, Tableau, Mixpanel

Programming Languages: NodeJS, JavaScript, TypeScript, Python, SQL, GraphQL, REST, Java

Cloud/CICD: Amazon Web Services, Microsoft Azure, Google Cloud, Terraform, Serverless, GitHub Actions, Kubernetes, Grafana, Prometheus

Databases: MySQL, PostgreSQL, MongoDB, OracleDB, Heroku