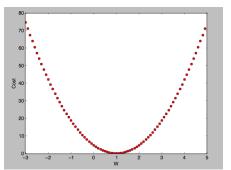
## Logistic (regression) classification

### Regression

| x1 (hours) | x2<br>(attendance) | y (score) |
|------------|--------------------|-----------|
| 10         | 5                  | 90        |
| 9          | 5                  | 80        |
| 3          | 2                  | 50        |
| 2          | 4                  | 60        |
| 11         | 1                  | 40        |

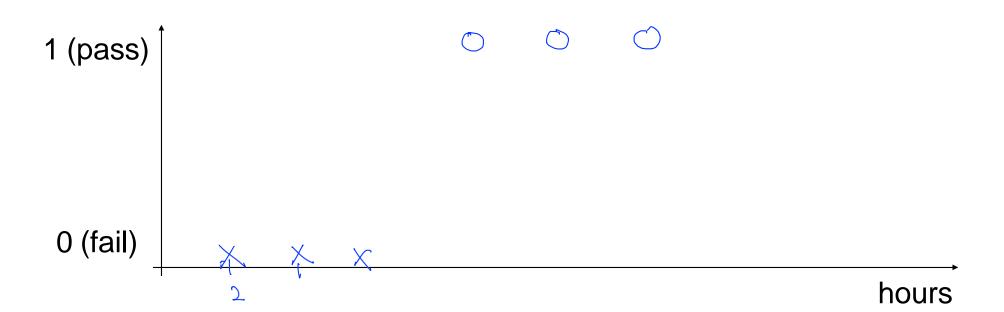
• Hypothesis: H(X) = WX

• Cost: 
$$cost(W) = \frac{1}{m} \sum (WX - y)^2$$

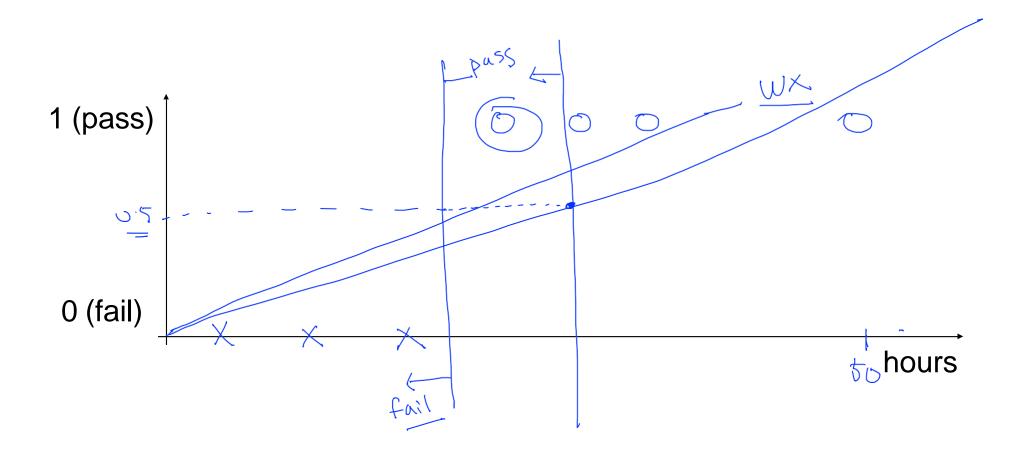


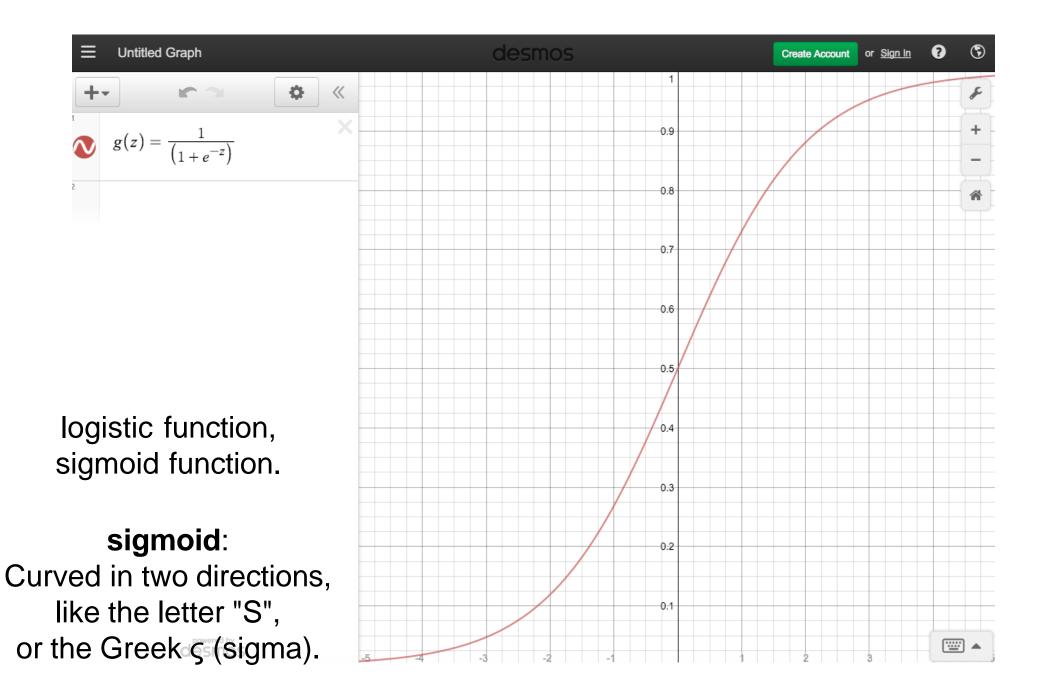
• Gradient decent: 
$$W:=W-\alpha \frac{\partial}{\partial W}cost(W)$$

#### Pass(1)/Fail(0) based on study hours



## Linear Regression?



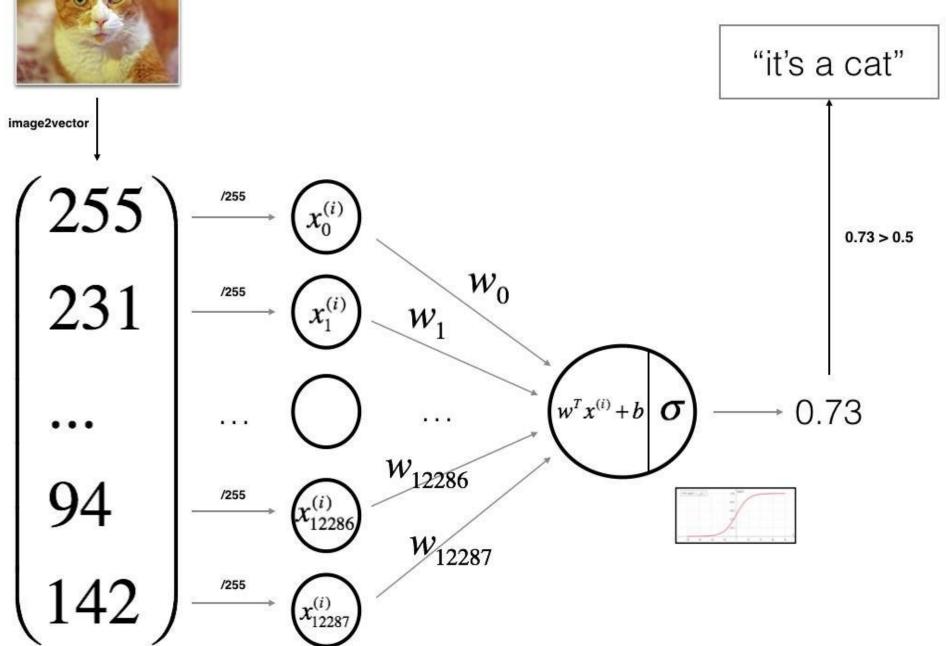


### Logistic Hypothesis

$$H(X) = \frac{1}{1 + e^{-(W^T X)}}$$

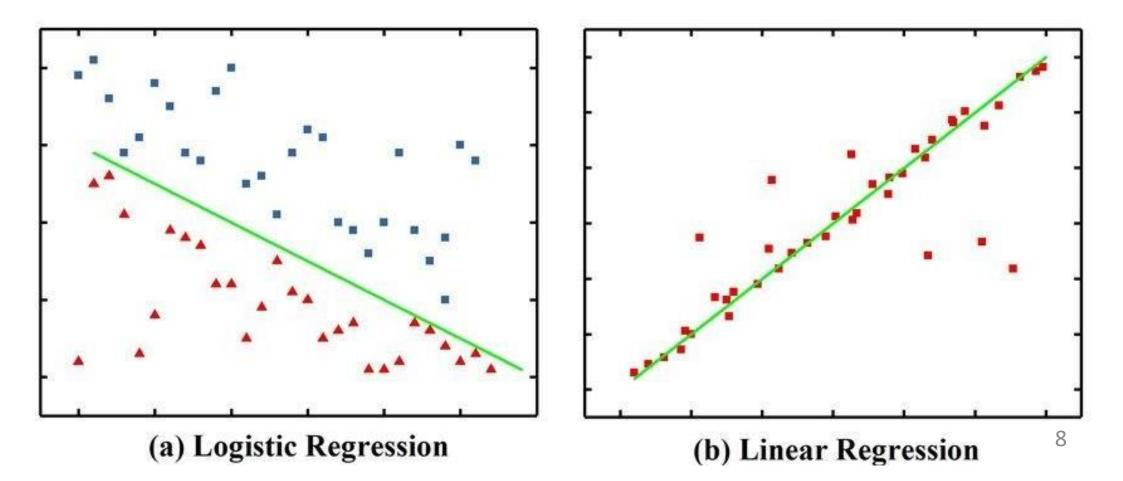


#### logistic regression as a one layer neural network



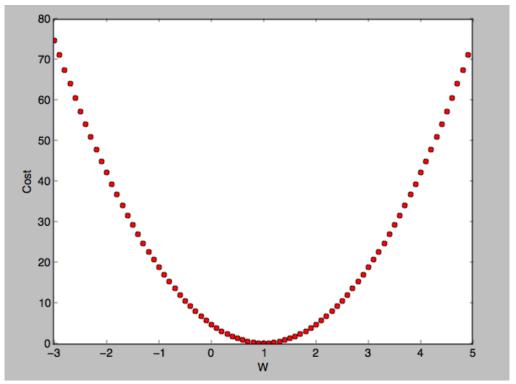
## Logistic Regression

$$H(x) = Wx + b$$



#### Cost

$$cost(W, b) = \frac{1}{m} \sum_{i=1}^{m} (H(x^{(i)}) - y^{(i)})^2 \text{ when } H(x) = Wx + b$$

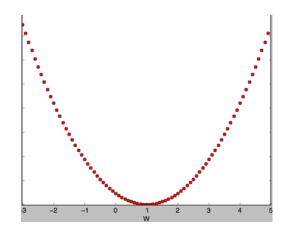


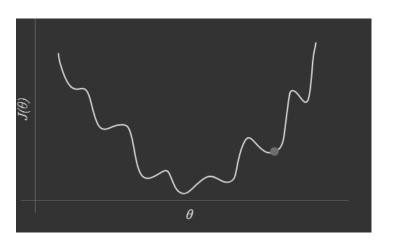
#### Cost function

$$cost(W, b) = \frac{1}{m} \sum_{i=1}^{m} (H(x^{(i)}) - y^{(i)})^2$$

$$H(x) = Wx + b$$

$$H(X) = \frac{1}{1 + e^{W^T X}}$$

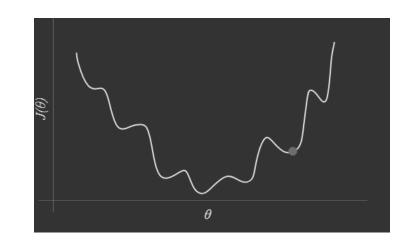




#### Cost

$$cost(W, b) = \frac{1}{m} \sum_{i=1}^{m} (H(x^{(i)}) - y^{(i)})^2$$
 when  $\underline{H(x) = Wx + b}$ 

$$H(X) = \frac{1}{1 + e^{-W^T X}}$$



waste y- rand y-u

$$cost (h_{\theta}(\boldsymbol{x}), y) = \begin{cases} -\log(h_{\theta}(\boldsymbol{x})) & \text{if } y = 1\\ -\log(1 - h_{\theta}(\boldsymbol{x})) & \text{if } y = 0 \end{cases}$$

#### New cost function for logistic

$$cost(W) = \frac{1}{m} \sum_{x \in \mathcal{C}(H(x), y)} c(H(x), y)$$

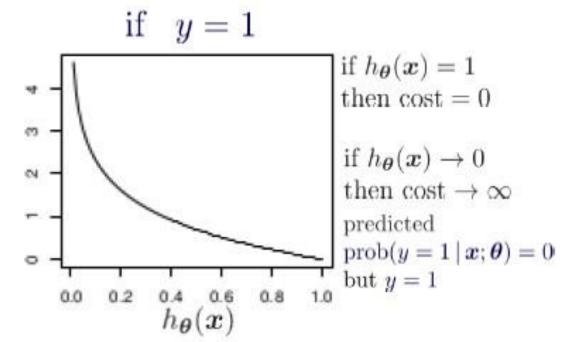
$$c(H(x), y) = \begin{cases} -log(H(x)) & : y = 1 \\ -log(1 - H(x)) & : y = 0 \end{cases}$$

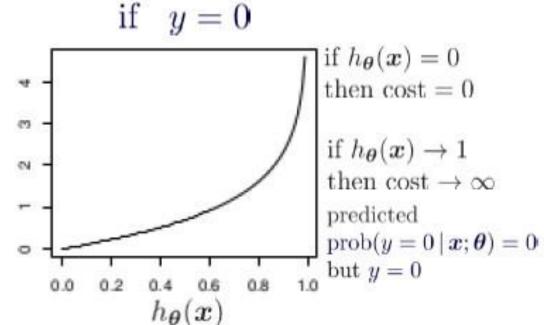
#### Cross entropy cost

### Logistic cross entropy cost

$$cost (h_{\boldsymbol{\theta}}(\boldsymbol{x}), y) = -y \log(h_{\boldsymbol{\theta}}(\boldsymbol{x})) - (1 - y) \log(1 - h_{\boldsymbol{\theta}}(\boldsymbol{x}))$$

$$cost (h_{\theta}(\mathbf{x}), y) = \begin{cases} -\log(h_{\theta}(\mathbf{x})) & \text{if } y = 1\\ -\log(1 - h_{\theta}(\mathbf{x})) & \text{if } y = 0 \end{cases}$$





#### Cost function

$$cost(W) = \frac{1}{m} \sum_{x} c(H(x), y)$$

$$c(H(x), y) = \begin{cases} -log(H(x)) & : y = 1 \\ -log(1 - H(x)) & : y = 0 \end{cases}$$

$$C:(H(x),y) = ylog(H(x)) - (1-y)log(1-H(x))$$

#### Minimize cost - Gradient decent algorithm

$$cost(W) = -\frac{1}{m} \sum ylog(H(x)) + (1-y)log(1-H(x))$$

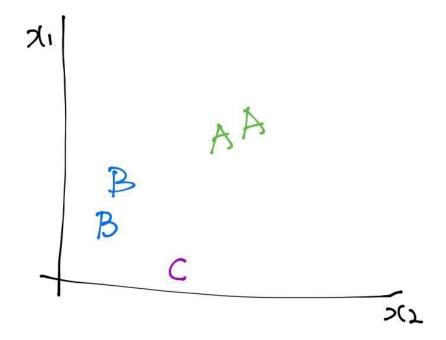
$$W := W - \alpha \frac{\partial}{\partial W} cost(W)$$

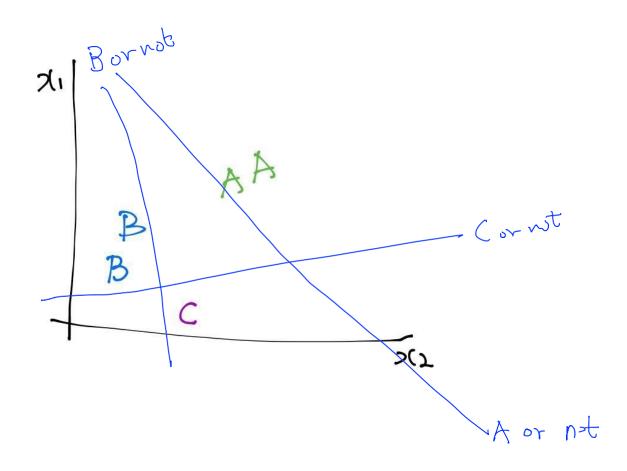
```
# cost function
cost = tf.reduce_mean(-tf.reduce_sum(Y*tf.log(hypothesis) + (1-Y)*tf.log(1-hypothesis)))
# Minimize
a = tf.Variable(0.1)_# Learning rate, alpha
optimizer = tf.train.GradientDescentOptimizer(a)
train = optimizer.minimize(cost)
```

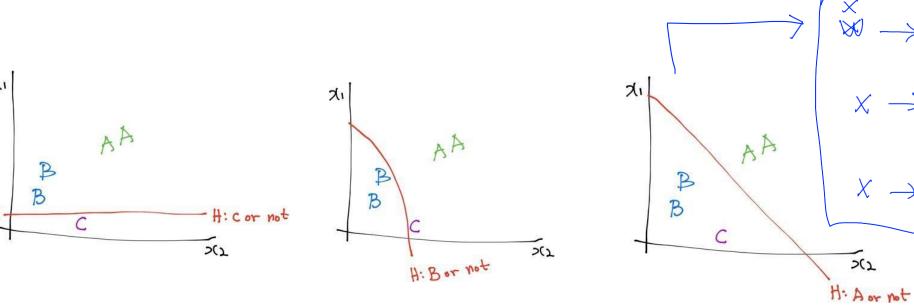
#### Classification

- Spam Detection: Spam or Ham
- Facebook feed: show or hide
- Credit Card Fraudulent Transaction detection: legitimate/fraud

| x1 (hours) | x2<br>(attendance) | y (grade) |
|------------|--------------------|-----------|
| 10         | 5                  | Α         |
| 9          | 5                  | Α         |
| 3          | 2                  | В         |
| 2          | 4                  | В         |
| 11         | 1                  | С         |







$$\begin{bmatrix} w_1 & w_2 & w_3 \end{bmatrix} \begin{bmatrix} x_1 \\ x_2 \\ x_3 \end{bmatrix} = \begin{bmatrix} w_1 x_1 + w_2 x_2 + w_3 x_2 \end{bmatrix}$$

$$\begin{bmatrix} w_1 & w_2 & w_3 \end{bmatrix} \begin{bmatrix} x_1 \\ x_2 \\ x_3 \end{bmatrix} = \begin{bmatrix} w_1 x_1 + w_2 x_2 + w_3 x_2 \end{bmatrix}$$

$$\begin{bmatrix} w_1 & w_2 & w_3 \end{bmatrix} \begin{bmatrix} x_1 \\ x_2 \\ x_3 \end{bmatrix} = \begin{bmatrix} w_1 x_1 + w_2 x_2 + w_3 x_2 \end{bmatrix}$$

$$\begin{bmatrix} w_1 & w_2 & w_3 \end{bmatrix} \begin{bmatrix} x_1 \\ x_2 \\ x_3 \end{bmatrix} = \begin{bmatrix} w_1 x_1 + w_2 x_2 + w_3 x_2 \end{bmatrix}$$

$$\begin{bmatrix} W_{A1} & W_{A2} & W_{A3} \\ W_{B1} & W_{B2} & W_{B3} \\ W_{C1} & W_{C2} & W_{C3} \end{bmatrix} = \begin{bmatrix} W_{A1} x_1 + V_{A2} x_2 + W_{A3} x_3 \\ W_{B1} x_1 + V_{B2} x_2 + W_{B3} x_3 \end{bmatrix} = \begin{bmatrix} \overline{y}_A \\ \overline{y}_B \\ \overline{y}_{C1} + V_{C2} x_2 + W_{C3} x_3 \end{bmatrix} = \begin{bmatrix} \overline{y}_A \\ \overline{y}_B \\ \overline{y}_{C1} \end{bmatrix}$$

B

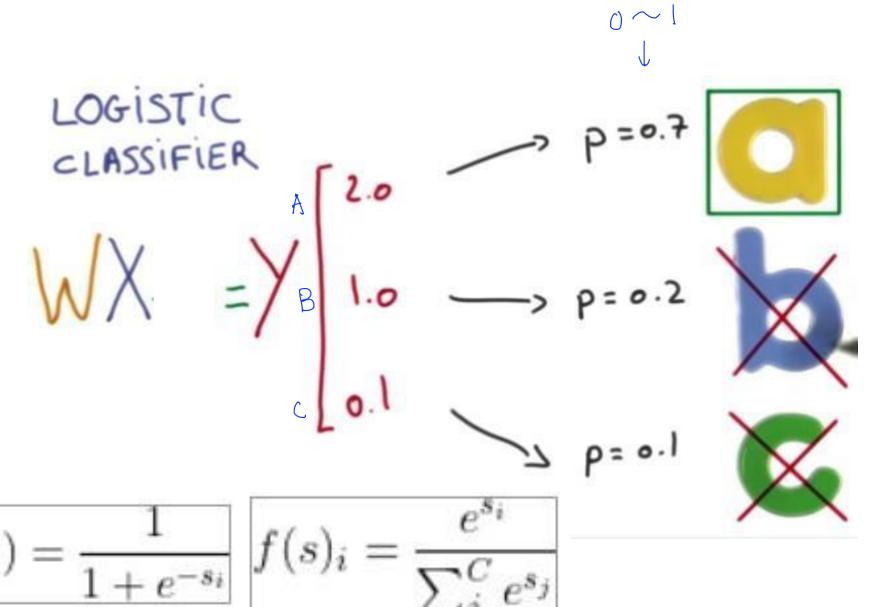
### Where is sigmoid?

Softmax is used for multi-classification in the Logistic Regression model

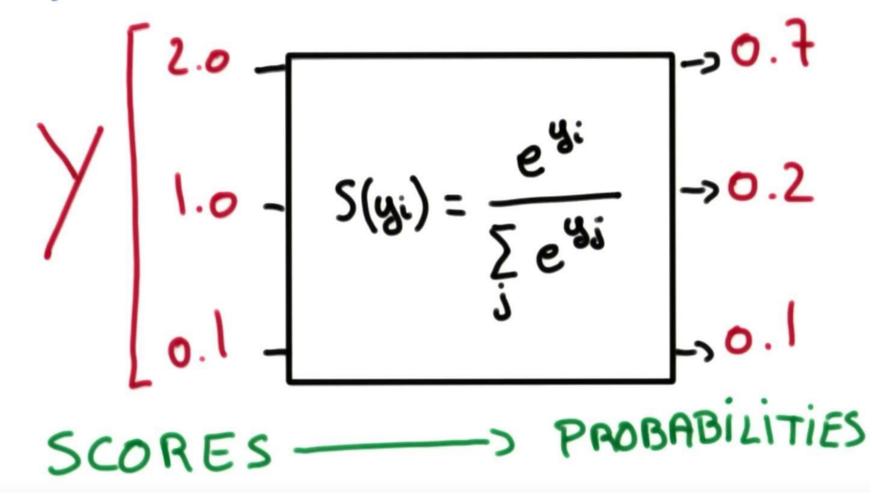
Sigmoid is used for binary classification in the Logistic Regression model.

- 1. there is more than one "right answer"
- 2. there is only one "right answer"

### Sigmoid/Softmax?

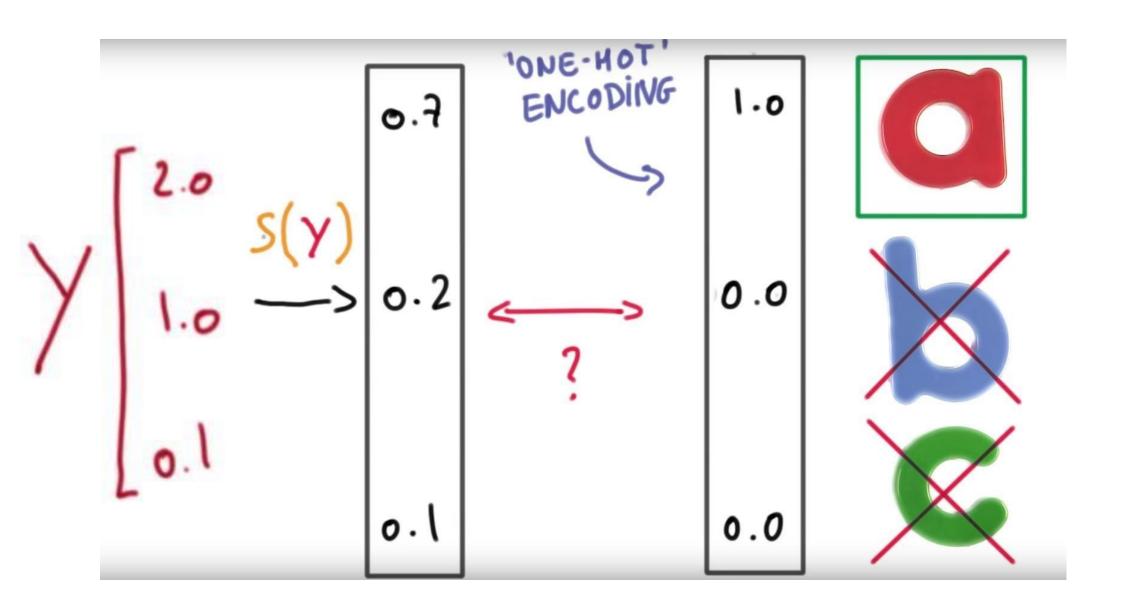


# SOFTMAX



## Sigmoid vs Softmax

| Softmax Function   | Sigmoid Fundtion  |
|--|---|
| Used for multi-classification in logistic regression model | Used for binary classification in logistic regression model |
| The probabilities sum will be 1                            | The probabilities sum need not to be 1                      |



tf.matmul(X,W)+b

hypothesis = tf.nn.softmax(tf.matmul(X,W)+b)

LOGISTIC  
CLASSIFIER
$$| 1.0 - S(yi) = \frac{e^{yi}}{\sum_{i=1}^{2} e^{yi}} \rightarrow 0.2$$

$$| 0.1 - S(yi) = \frac{e^{yi}}{\sum_{i=1}^{2} e^{yi}} \rightarrow 0.1$$

$$| SCORES - PROBABILITIES$$

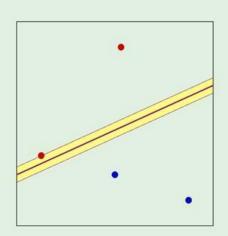
## SVM Support Vector Machines

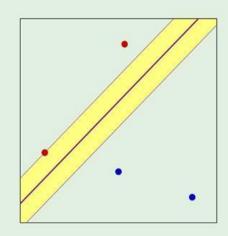
# Better linear separation

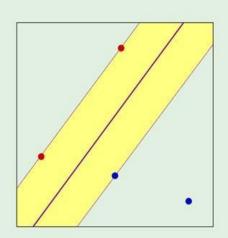
Linearly separable data

Different separating lines

Which is best?



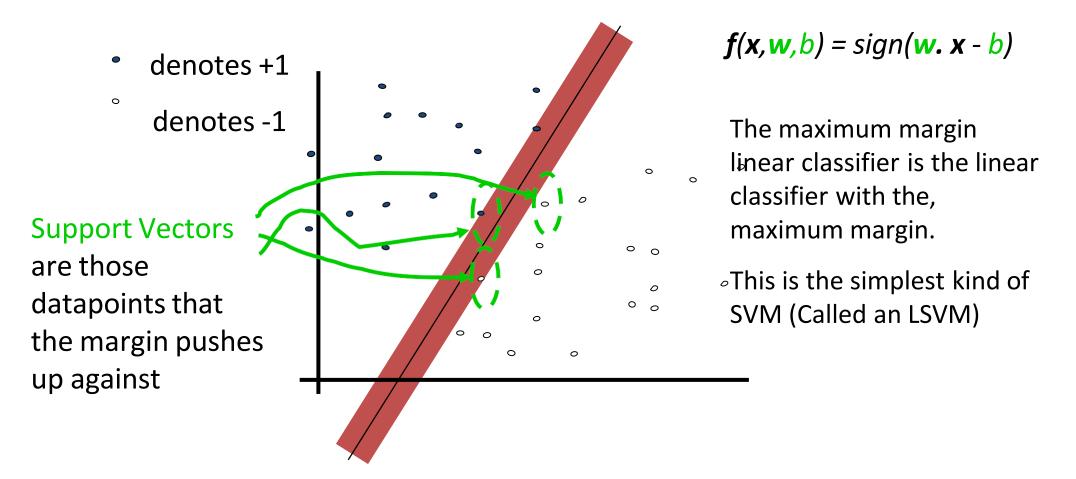




#### Two questions:

- 1. Why is bigger margin better?
- 2. Which w maximizes the margin?

### Why Maximum Margin?

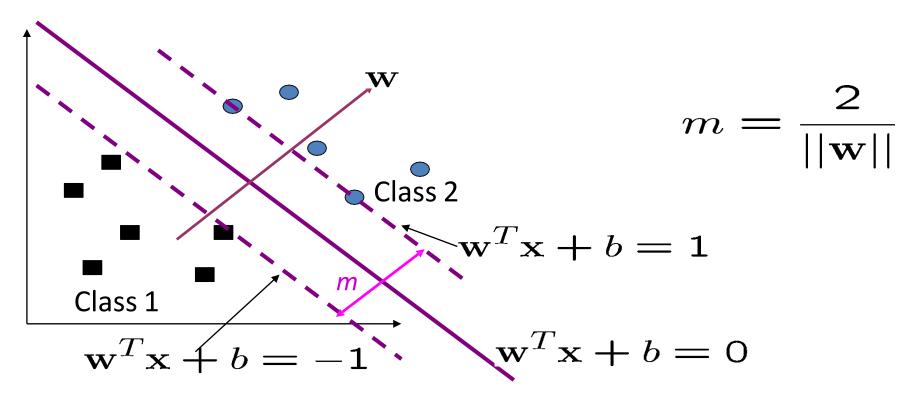


#### Large-margin Decision Boundary

The decision boundary should be as far away from the data of both classes as possible

We should maximize the margin, m

Distance between the origin and the line  $\mathbf{w}^{\mathsf{t}}\mathbf{x}=-\mathbf{b}$  is  $\mathbf{b}/||\mathbf{w}||$ 



### Finding the Decision Boundary

Let  $\{x_1, ..., x_n\}$  be our data set and let  $y_i \in \{1,-1\}$  be the class label of  $x_i$ 

The decision boundary should classify all points correctly

$$\Rightarrow y_i(\mathbf{w}^T\mathbf{x}_i + b) \ge 1, \quad \forall i$$

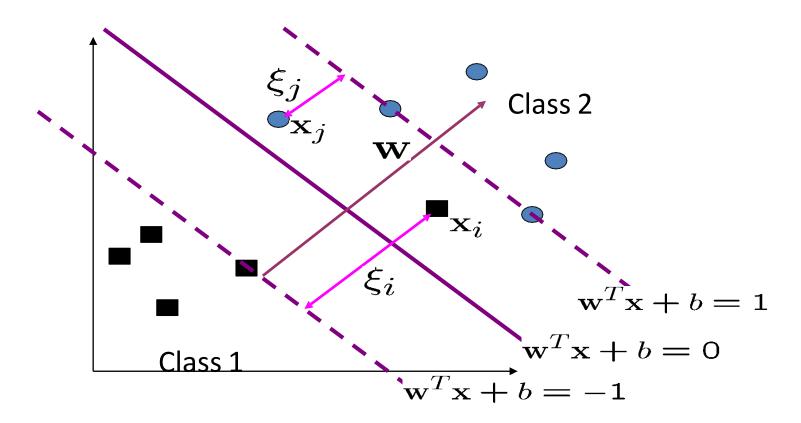
To see this: when y=-1, we wish (wx+b)<1, when y=1, we wish (wx+b)>1. For support vectors, we wish y(wx+b)=1. The decision boundary can be found by solving the following constrained optimization problem

$$\begin{aligned} & \text{Minimize } \frac{1}{2}||\mathbf{w}||^2 \\ & \text{subject to } y_i(\mathbf{w}^T\mathbf{x}_i+b) \geq \mathbf{1} \end{aligned} \quad \forall i \end{aligned}$$

#### Allowing errors in our solutions

We allow "error"  $\xi_i$  in classification; it is based on the output of the discriminant function  $\mathbf{w}^\mathsf{T}\mathbf{x}+\mathbf{b}$ 

 $\xi_i$  approximates the number of misclassified samples



### Soft Margin Hyperplane

If we minimize 
$$\sum \begin{cases} \mathbf{w}^T \mathbf{x}_i + b \geq 1 - \xi_i & y_i = 1 \\ \mathbf{w}^T \mathbf{x}_i + b \leq -1 + \xi_i & y_i = -1 \\ \xi_i \geq 0 & \forall i \end{cases}$$

 $\xi_i$  are "slack variables" in optimization

Note that  $\xi_i$ =0 if there is no error for  $\mathbf{x}_i$ 

 $\xi_i$  is an upper bound of the number of errors

We want to minimize

$$\frac{1}{2}||\mathbf{w}||^2 + C\sum_{i=1}^n \xi_i$$

C: tradeoff parameter between error and margin

The optimization problem becomes

Minimize 
$$\frac{1}{2}||\mathbf{w}||^2 + C\sum_{i=1}^n \xi_i$$
  
subject to  $y_i(\mathbf{w}^T\mathbf{x}_i + b) \ge 1 - \xi_i, \quad \xi_i \ge 0$ 

### Extension to Non-linear Decision Boundary

So far, we have only considered large-margin classifier with a linear decision boundary

How to generalize it to become nonlinear?

Key idea: transform  $\mathbf{x}_i$  to a higher dimensional space to "make life easier"

Input space: the space the point  $\mathbf{x}_i$  are located

Feature space: the space of  $\phi(\mathbf{x}_i)$  after transformation

#### Transformation to Feature Space

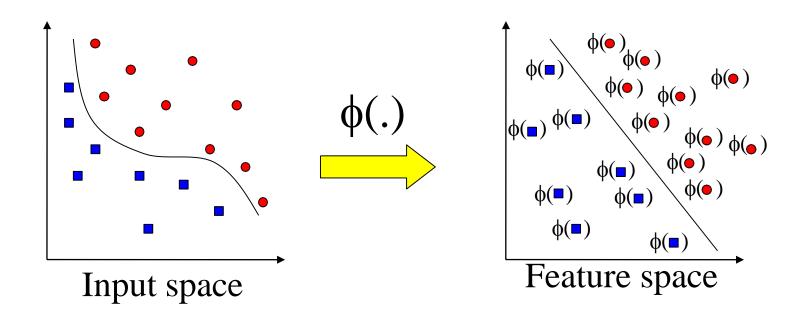
Possible problem of the transformation

High computation burden due to high-dimensionality and hard to get a good estimate

SVM solves these two issues simultaneously

"Kernel tricks" for efficient computation

Minimize | | w | | <sup>2</sup> can lead to a "good" classifier



#### Examples of Kernel Functions

Polynomial kernel with degree d

$$K(\mathbf{x}, \mathbf{y}) = (\mathbf{x}^T \mathbf{y} + 1)^d$$

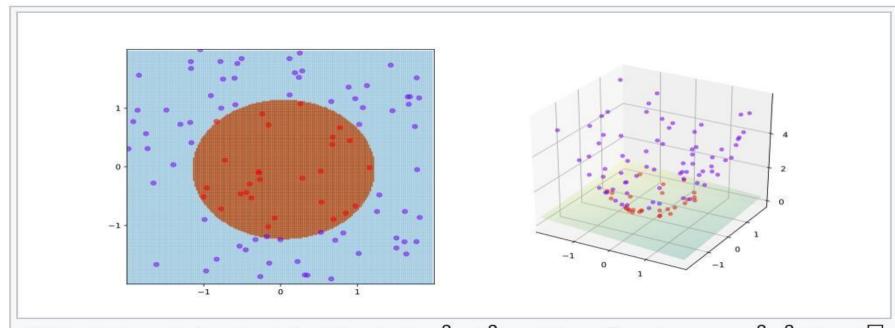
Radial basis function kernel with width  $\sigma$ 

$$K(\mathbf{x}, \mathbf{y}) = \exp(-||\mathbf{x} - \mathbf{y}||^2/(2\sigma^2))$$

Research on different kernel functions in different applications is very active

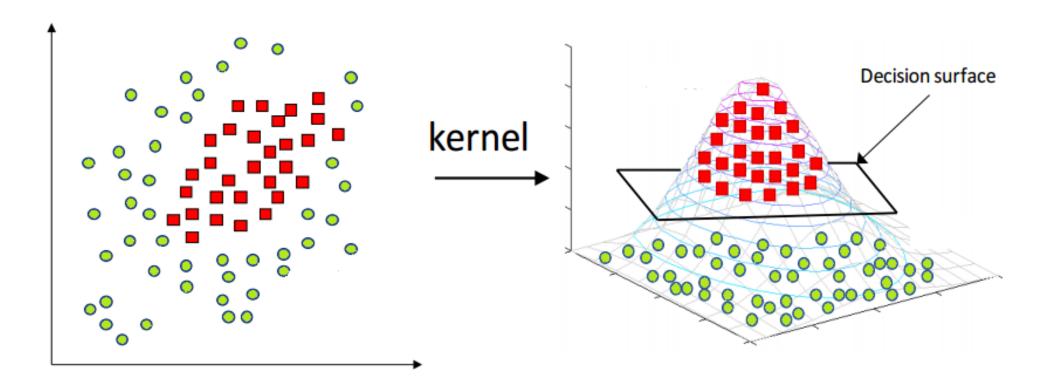
### Kernels Tricks

In its simplest form, the kernel trick means transforming data into another dimension that has a clear dividing margin between classes of data.



SVM with kernel given by  $\phi((a, b)) = (a, b, a^2 + b^2)$  and thus  $K(\mathbf{x}, \mathbf{y}) = \mathbf{x} \cdot \mathbf{y} + \mathbf{x}^2 \mathbf{y}^2$ . The training points are mapped to a 3-dimensional space where a separating hyperplane can be easily found.

#### kernel trick offers a more efficient and less expensive way to transform data into higher dimensions



#### Choosing the Kernel Function

Probably the most tricky part of using SVM.

Many principles have been proposed (diffusion kernel, Fisher kernel, string kernel, ...)

There is even research to estimate the kernel matrix from available information

In practice, a low degree polynomial kernel or RBF kernel with a reasonable width is a good initial try

A list of SVM implementation can be found at http://www.kernel-machines.org/software.html