Shreya Khandewale

(408) 242 4515 | shreyakhandewale@berkeley.edu | linkedin.com/in/ShreyaKhandewale | shreyakhandewale.github.io

Education

University of California, Berkeley   **August 2018 to May 2022**

BS Electrical Engineering and Computer Science, Minor in Education

Relevant Coursework: Product Management, Design Thinking / Innovation in Business, UI/UX Design, Data Structures (Java), Computer Architecture (C), Data Science Principles (Python), Databases (SQL), Intro to AI (Python), Critical Studies in Educ, Educ in a Global World

Experience

Product Management Intern | Credit Karma (Intuit)   **May 2021 to August 2021**

A personal finance company focused on achieving financial progress for all; Recommendation Systems / Monetization Team

- Researched automated fintech landscape, contextualized findings based on CK user segments, and presented findings at team-wide meetings to aid in strategic planning and 2021 FY feature prioritization
- Liaised with PMs across CK to gather requirements for personalized marketplace experience per vertical (credit cards, personal loans, home, auto) and produce detailed implementation plan

Student Researcher | Berkeley Biomechanics   **February 2020 to August 2020**

A core Mechanical Engineering laboratory on the Berkeley campus

- Conducted lab interviews, defined requirements, created mockups, and developed new Wordpress websites for O'Connell Lab & Medical Polymer Group

Product Intern | Helpshift   **June 2019 to August 2019**

A conversational customer service platform that leverages AI, bots, and messaging-based communication

- Developed a structure to effectively compare Google Dialogflow, IBM Watson, Microsoft Bot Framework
- Implemented a full-stack app on each platform to evaluate which provided the most human experience

Assistantship

Course Assistant | Sutardja Center for Entrepreneurship and Technology   **August 2021 to present**

- Course assistant for Product Management; will help run weekly class activities across 60 students and advise students on conceptual and strategic decisions for semester-long group project

Academic Intern | UC Berkeley EECS   **August 2020 to December 2020**

- Lab intern for CS 61B (Data Structures); assisted labs by helping students with weekly assignments and facilitated conceptual understanding in small groups

Leadership

Venture Strategy Solutions   **August 2018 to present**

The premier start-up consulting organization at UC Berkeley, specializing in high-growth startups

President   **December 2020 to May 2021**

- Led an entirely online recruitment with an emphasis on URM in business and entrepreneurship
- Conducted org-wide retrospective to acquire inaugural sponsorship from Haas School of Business

Vice President of Projects   **May 2020 to December 2020**

- Guided PMs through COVID-19 client sourcing, acquiring 4 clients with a combined 500M in funding
- Revamped workflows by proposing parallelized work-stream initiative to improve efficiency and quality

Project Manager (PM)   **May 2019 to May 2020**

- Led teams of 5 for Molekule (cutting edge air purification startup) and Onda Origins (cafe and roastery)
- **Molekule** Fleshed out GTM strategy for unexplored verticals; **Onda Origins** Formulated grower survey to increase user engagement and used results to create impact-driven rewards program

Co-Founder | The Future is Nova   **June 2020 to present**

A social entrepreneurship organization where young female professionals are empowered to disrupt and innovate in any space

- Hosted InNovathon 2021 with the premise of reimagining innovation, products, and services today
- Building an Ambassador Program and social media community on several platforms through researching, creating, and posting innovation-related content on several industries

Skills

Technical Java, Python, SQL, Adobe CC, Sketch, Figma, Notion, Trello, JIRA

Interpersonal Project Management, Creativity, Collaboration, Organization, Prioritization, Communication