

Shreya Khandewale

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I aspire to immerse myself in the world of impactful experiences. Through my coursework, interests, and everyday interactions, I hope to learn to empathize with every person around me, to imagine the inconceivable, and to engineer products for a more compassionate future.

Education **University of California, Berkeley** **August 2018 to May 2022**

BS Electrical Engineering and Computer Science, Minor in Education

Relevant Coursework: CS 61A (Python), CS 61B (Data Structures, Java), Data 100* (Data Science Principles), CS 61C* (Computer Architecture, C), DesInV 10 (Discovering Design), CogSci 1 (Introduction to Cognitive Science)

* Fall 2020 Semester

Experience **Venture Strategy Solutions** **August 2018 to present**

The premier start-up consulting organization at UC Berkeley, specializing in high-growth startups

Vice President of Projects **May 2020 to present**

- Guided Project Managers through COVID-19 client sourcing, acquiring 4 clients with a combined 500M in funding

Project Manager **May 2019 to May 2020**

- Led a team of 5 for Molekule (cutting edge air purification startup); fleshed out GTM strategy for unexplored verticals and presented findings in 100 page pitchbook
- Led a team of 5 for Onda Origins (Seattle cafe and roastery); formulated grower survey to measure impact and utilized results to construct rewards program with an impact focus

Strategy Consultant **August 2018 to May 2019**

- Reconfigured website layout and redesigned customer portal to increase existing user retention for Atlas Coffee Club (coffee subscription startup)
- Ideated mobile app and website wireframes and generated detailed mockups for product launch in early 2020

Berkeley Biomechanics | Student Researcher **February 2020 to present**

A core Mechanical Engineering laboratory on the Berkeley campus

- Conducted lab interviews, defined requirements, created mockups, and developed new Wordpress websites for O'Connell Lab & Medical Polymer Group

Helpshift | Product Intern **June 2019 to August 2019**

A conversational customer service platform that leverages AI, bots, and messaging-based communication

- Researched prior art, conducted interviews with product team, constructed diagrams and liaised with legal counsel to prepare 2 critical patents for filing
- Developed a framework to effectively compare bot frameworks (Google Dialogflow, IBM Watson, Microsoft Bot Framework)
- Designed and implemented a full-stack application on each platform to evaluate which provided the most humanlike experience

Projects **Personal Website** **2020**

- Sketched wireframes and created mockups in Adobe XD
- Translated mockups into fully functional website (HTML, CSS, JavaScript)

Equal Information Access For All **2018**

- Researched accessibility standards and disability awareness in Bay Area technology companies
- Published a weekly blog and scripted, recorded, and edited video with findings