

App Need

Idea of app was thoughtful for business

"This would be a great idea as I can save a lot of time"

Participant was excited about this idea and mentioned that it could save a lot of time and would be good for business

Improvement Points

"... more options related to same author or title could be shown as well"

"Oh I wish books with similar titles were displayed instead of the blank screen"

"To view covers of the book and reading descriptions is helpful"

Scheduling issues, calendar option would be better

Button Placement

"Where is the cart button exactly... should be at the top of the screen instead the bottom"

Participant clicked on the cart button, which is to view the cart instead of the Add to Cart Button

"I wish the add to cart button was available without reading book description"

"Why are all the buttons closely kept next to each other?"

Account Creation

Participant created account easily without issues

Participant clicked on Log-In instead of Sign Up button and had to restart the process

Able to create account easily

"Have to look up my phone number, wish that feature was optional"

Other

Feel of browsing books would disappear