

SHREYA KONDEVILKAR

PRODUCT DESIGNER & ILLUSTRATOR

CONTACT

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PORTFOLIO

shreyakondvilkar.github.io/portfolio/

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As a product designer with a background in engineering, I have learned the significance of pushing design boundaries and thinking outside the box. Throughout my career, I have seized opportunities and paved a path towards my passion for building digital products. I aim to shape my career to gain a holistic perspective on digital products by approaching it from a design perspective.

WORK EXPERIENCE

Aug 22 - Jan 24

GAMES 24x7 ASSOCIATE PRODUCT DESIGNER

Bengaluru, India

- Boosted revenue by 5% through designing engaging user experiences for 2 flagship apps, enhancing user interactions and interfaces.
- Conducted user research, prototyping, and usability testing using design thinking, leading to data-driven decisions.
- Led 4 design projects to launch, coordinated with cross-functional teams, and created a comprehensive design system for future projects.

May 21 - Jul 21

WIPRO DIGITAL VISUAL DESIGN INTERN

Bengaluru, India

- Produced illustrations for master slide decks that enhanced the visual appeal and facilitated impactful presentations.
- Empowered the design team to create cohesive and engaging visuals for future projects by developing a comprehensive design system featuring diverse visual characters.
- Enhanced brand awareness to attract target audiences by designing compelling marketing posters that effectively conveyed the brand USP.

Aug 20 - Jun 22

IIT BOMBAY TEACHING ASSISTANT

Mumbai, India

- Designed the visual identity for the Asian Design Education Conference 2022, organised by CAAD, NTU Singapore and IDC, IIT Bombay, India.
- Contributed in the organisation of International Conference of Research in Design.
- Volunteered in the organisation of the International conference "Designing for Children: Play and Learn," focusing on fostering professional engagement and knowledge sharing.

EDUCATION

Mar 24 - Present

TH INGOLSTADT USER EXPERIENCE DESIGN (MASTER)

Ingolstadt, Germany

Aug 20 - Jun 22

IDC, IIT BOMBAY COMMUNICATION DESIGN (MDES)

Mumbai, India

8.92/10 CGPI | 1,5 German grade

Aug 16 - Oct 20

MUMBAI UNIVERSITY BACHELORS OF IT ENGINEERING (BEIT)

Mumbai, India

7.05/10 CGPI | 2,4 German grade

CORE SKILLS

Product Design

Design language development, information architecture, prototyping

Programming

Java, Python, C, HTML, CSS, Javascript

Research

Qualitative analysis, Journey maps, User testing

Communication Design

Visual Design, Storytelling, Illustrations, Identity design

Game Design

Game theme and narrative, Game mechanics design, Play testing

LANGUAGES

English - C1

Marathi - C2

Hindi - C2

German - A2