

Project Design Phase
Proposed Solution Template

Date	15 April 2025
Team ID	SWTID1743511993
Project Name	Shopez: E-Commerce Application
Maximum Marks	2 Marks

S.no.	Parameter	Description
1.	Problem Statement (Problem to be solved)	Many online shopping platforms are too complex for new users and small sellers. They face trouble with finding products, making payments, and managing product listings easily.
2.	Idea / Solution description	Our project is a simple e-commerce website with features like product browsing, cart, checkout, order tracking, and a basic admin panel. It's easy to use for both buyers and new sellers.
3.	Novelty / Uniqueness	Unlike large platforms, our website focuses on simplicity. It's built for beginners with clean navigation, fewer distractions, and easy-to-understand features.
4.	Social Impact / Customer Satisfaction	Helps local sellers go online easily. Buyers get a smooth, stress-free experience. The website is fast, mobile-friendly, and easy to understand, increasing user satisfaction.
5.	Business Model (Revenue Model)	We can earn through small commissions on each sale, featured product promotions, and affordable subscriptions for sellers who want more tools.
6.	Scalability of the Solution	The website can easily grow by adding more features like recommendations, offers, multi-language support, and onboarding more sellers as user base increases.