Stated Preferences and Feature Usage Percentages Usage % **──** ENG 0.35 ENG_1 **─** ENG_2 0.200 0.30 0.175 Normalized Stated Preferences (as lines) 0.150 Usage Percentage (as bars) 0.125 0.100 0.075 0.10 0.050 0.025 0.05 Positive Marrative Framing with Statistics Cautionary Warrative with Statistics Emphasis on Long Term Outcome Emphasis on Immediate Outcome 0.000 Positive Marrative Framing Cautionary Warrative Framing —. @aigeneration -, continuation Features