Stated Preferences and Feature Usage Percentages Usage % — ESP_1
— ESP_2 0.20 0.200 0.18 0.175 Normalized Stated Preferences (as lines) 0.150 Usage Percentage (as bars) 0.125 0.100 0.075 0.10 0.050 0.08 0.025 Positive Marrative Framing with Statistics Emphasis on Long Term Outcome Cautionary Marrative with Statistics Emphasis on Immediate Outcome 0.000 Positive Warrative Framing Cautionary Warrative Framing —. @aigeneration -, continuation Features