

## Product Sales and Profitability Analysis

2.30M

Total Sales

286.40K

Total Profit

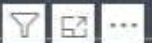
5009

Total Order

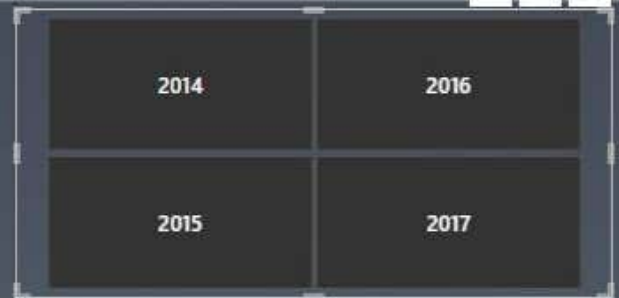
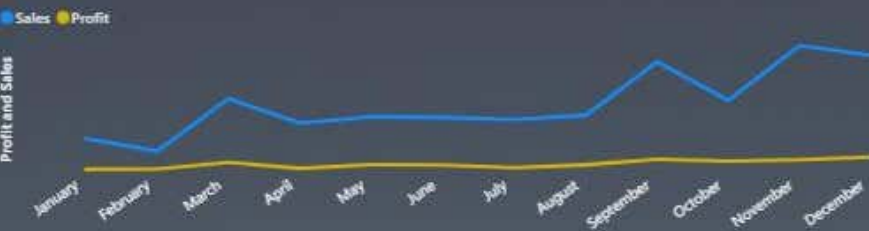
12.47%

Profit Margin

View Region Breakdown



### Monthly Profit and Sales Distribution



Category

Technology

Sub-Category

Copiers

Product Name



### Profit by Category



1862  
Total Products

Category

- ☐ Furniture  
☐ Office Supplies  
☐ Technology

Sub-Category

- ☐ Accessories  
☐ Appliances  
☐ Art

Month

- ☐ January  
☐ February  
☐ March

View Loss Making Products

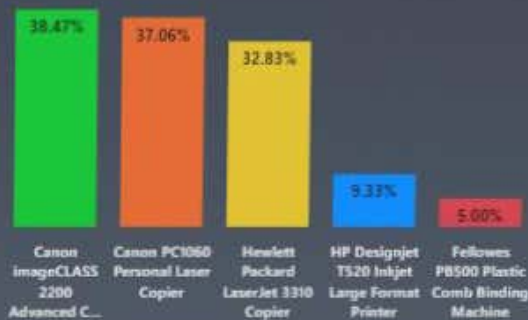
Clear all Slicers

Sales vs Profit



Top 5 Products with Highest Profit Margin

Average Profit Margin



2014

2016

2015

2017

Top 10 Products by Profit

Product Name	Sum of Profit	Sum of Sales	Product Name	Sum of Profit	Sum of Sales
Canon imageCLASS 2200 Advanced Copier	25,199.93	61,599.82	Ativa V4110MDD Micro-Cut Shredder	3,772.95	7,699.89
Fellowes PB500 Plastic Comb Binding Machine	7,753.04	27,453.38	3D Systems Cube Printer, Magenta	3,717.97	14,299.89
Hewlett Packard LaserJet 3310 Copier	6,983.88	18,839.69	Plantronics Savi W720 Wireless Headset	3,696.28	9,367.29
Canon PC1060 Personal Laser Copier	4,570.93	11,619.83	Ibico EPK-21 Electric Binding System	3,345.28	15,875.92
HP Designjet T520 Inkjet Large Format Printer	4,094.98	18,374.90	Zebra ZM400 Thermal Label Printer	3,343.54	6,965.70

Category

- ☐ Furniture
- ☐ Office Supplies
- ☐ Technology

Sub-Categ...

- ☐ Accessories
- ☐ Appliances
- ☐ Art

Segment

- ☐ Consumer
- ☐ Corporate
- ☐ Home Office

Month

- ☐ January
- ☐ February
- ☐ March

Year

- ☐ 2014
- ☐ 2015
- ☐ 2016

Clear all Slicers



## Loss Making Products



Eureka Disposable Bags for Sanitaire Vibra G...	-275.00%
Bush Westfield Collection Bookcases, Dark C...	-210.00%
Euro Pro Shark Stick Mini Vacuum	-177.50%
3.6 Cubic Foot Counter Height Office Refrig...	-148.40%
Okidata B401 Printer	-140.00%
Zebra GK420t Direct Thermal/Thermal Trans...	-133.33%
Hoover Commercial Lightweight Upright Va...	-131.25%
Kensington 6 Outlet SmartSocket Surge Pro...	-125.00%
Acco 6 Outlet Guardian Basic Surge Suppres...	-116.00%
Acco 6 Outlet Guardian Premium Plus Surge...	-113.00%
Honeywell Enviracaire Portable Air Cleaner f...	-110.83%
Belkin F9S820V06 8 Outlet Surge	-110.00%
Avery Hidden Tab Dividers for Binding Syste...	-99.29%
GBC Plasticlear Binding Covers	-98.10%
Holmes Visible Mist Ultrasonic Humidifier w...	-98.00%
Cubify CubeX 3D Printer Double Head Print	-95.28%
Brother MFC-9340CDW LED All-In-One Print...	-93.33%
Insertable Tab Indexes For Data Binders	-90.80%
GBC VeloBinder Electric Binding Machine	-87.50%
Epson Perfection V600 Photo Scanner	-83.33%
O'Sullivan 4-Shelf Bookcase in Odessa Pine	-82.91%
Epson TM-T88V Direct Thermal Printer - Mo...	-82.50%
Eldon Executive Woodline II Cherry Finish D...	-80.00%
Premier Elliptical Ring Binder, Black	-79.11%
Tripp Lite Isotel 8 Ultra 8 Outlet Metal Surge	-78.83%
Eureka Sanitaire Commercial Upright	-78.83%
Acco Economy Flexible Poly Round Ring Bin...	-77.60%
Avery Reinforcements for Hole-Punch Pages	-75.89%
Avery Triangle Shaped Sheet Lifters, Black, 2...	-75.00%
Storex DuraTech Recycled Plastic Frosted Bin...	-75.00%
Acco D-Ring Binder w/DubbiLock	-74.72%

Product Average Margin