MetroRail App – E-Ticketing & Smart Boarding System

Key Partners

- Metro rail operators
- Payment gateway providers
- Government transports bodies
- Cybersecurity firms

Key Activities

- App development & maintenance
- Skilled app developers and technicians
- QR-code-bauder-canditinction

Customer Relatlonchs

- 24/7 chatbot and customer support
- In-app feedback & rating system

Value Proposition

- Seamless e-ticket booking through mobile
- QR-code-based contactles boarding
- Real-time train schedule and delay updates

Channels

- Mobile aplication (Android & IOS)
- Metro-website (For account management and history)
- QR boardingcss through klosks)

Value Propositions

- Seamless e-ticket booking through moblle QR-co based contactless boarding
- Real-time train schedule and delay updates

Customer Segments

- Daily metro commuters
- Occasional travellers and tourists
- Senior citizens and people with disabilities
- Students and working professionals

Value Proposition

Seamless e-ticket booking through QR-code-based contactless boording and personalizability feafionelisons

Cost Structure

- App developme nt & updates
- Payment gateway fees
- Customer support & maintenance