

Problem statements from **Data Mart**

1. What day of the week is used each `week_date` value?
2. What range of week numbers are missing from the dataset?
3. How many total transactions were there for each year in the dataset?
4. What is the total sales for each region for each month?
5. What is the total count of transactions for each platform
6. What is the percentage of sales for Retail vs Shopify for each month?
7. What is the percentage of sales by demographic for each year in the dataset?
8. Which `age_band` and `demographic` values contribute the most to Retail sales?
9. Can we use the `avg_transaction` column to find the average transaction size for each year for Retail vs Shopify? If not - how would you calculate it instead?