



ANNUAL CULTURAL FEST
INDIAN INSTITUTE OF TECHNOLOGY ROORKEE

THOMSO'18

25th - 28th
OCTOBER



ABOUT US

THOMSO, THE ANNUAL CULTURAL FESTIVAL OF IIT ROORKEE IS A MAJESTIC THREE DAYS CULTURAL FEST, RECOGNISED AS ONE OF THE GREATEST POMP YOUTH OF INDIA. THOMSO ENCOMPASSES LAVISH HISTORY, SPLENDID CULTURE AND A PROFOUNDLY RICH HERITAGE OF IIT ROORKEE RECOGNISING THIS EVENT OF GIGANTIC PROPORTIONS, THE GOVERNMENT PROCLAIMED THOMSO AS THE "ANNUAL YOUTH FESTIVAL OF UTTARAKHAND" IN 2005. IN ITS 35TH EDITION IN 2017, IT WITNESSED A RECORD FOOTFALL OF ABOUT 100K, MAKING IT THE LARGEST CULTURAL FEST OF NORTHERN INDIA. IT PLAYS HOST TO A MULTITUDE OF TALENTED SCHOLARS AND MEDIA MOGULS IN AN ANNUAL CELEBRATION OF CULTURE AND INTELLECT. THOMSO NOW CELEBRATES ITS 36TH YEAR, WITH THIS YEAR'S THEME BEING "SEIZED BY STARDUST".

DIRECTOR'S ADDRESS

THOMSO, a much celebrated package of art, culture, expression with an overflow of excitement and energy, highlights IIT's cultural depth and ignites pride in its heritage and legacy. It nurtures the defining climate for cultural rejuvenation among the students who are in their formative years of creativity. Interestingly, it is continuously evolving since its inception in 1982 in terms of quality. Addition of innovative and diverse events along with broadening of its reach further adds to this evolution.

The enthusiastic support from the sponsors, student volunteers and talented performers, who had been putting in countless hours of hard work and supportive service, assists in the organization of this important grand event every year. This has always been commendable and hopefully it would be much more noteworthy this time.

I wish THOMSO, a worthy successor of TARANG (as it was prior to 1982), to become a significant cultural movement of students across the country by further deepening of its reach within and outside the breadth and length of the country.

We all look forward to this exhilarating multifarious event of the year. Let us explore the youthful spirit to THOMSO further.

AJIT K. CHATURVEDI
DIRECTOR, IIT ROORKEE



COORDINATOR'S ADDRESS

With sparkling aspirations, sterling accomplishments and bubbling enthusiasm, Thomso is a hub of the young and creative minds across the nation. The charm and splendor of Thomso has been winning hearts for more than 35 years now. Pioneered as a cultural fest, it has now acquired the credentials of being "The Annual Youth Festival of Uttarakhand". The majestic grandeur of this three day cultural extravaganza unlocks a spectrum full of infinite possibilities for the creative folks and talented personnels. It also has deep rooted achievements in grooming young talent by rendering them a platform with an ebullient audience. Apart from the unlimited fun and frolic it provides us with, Thomso also caters to the upliftment of the society by being a supportive force to several social causes. The exuberant ambience and zealous participation is extremely overwhelming for us and inspires us to present before you another vibrant, productive and enticing edition of Thomso.

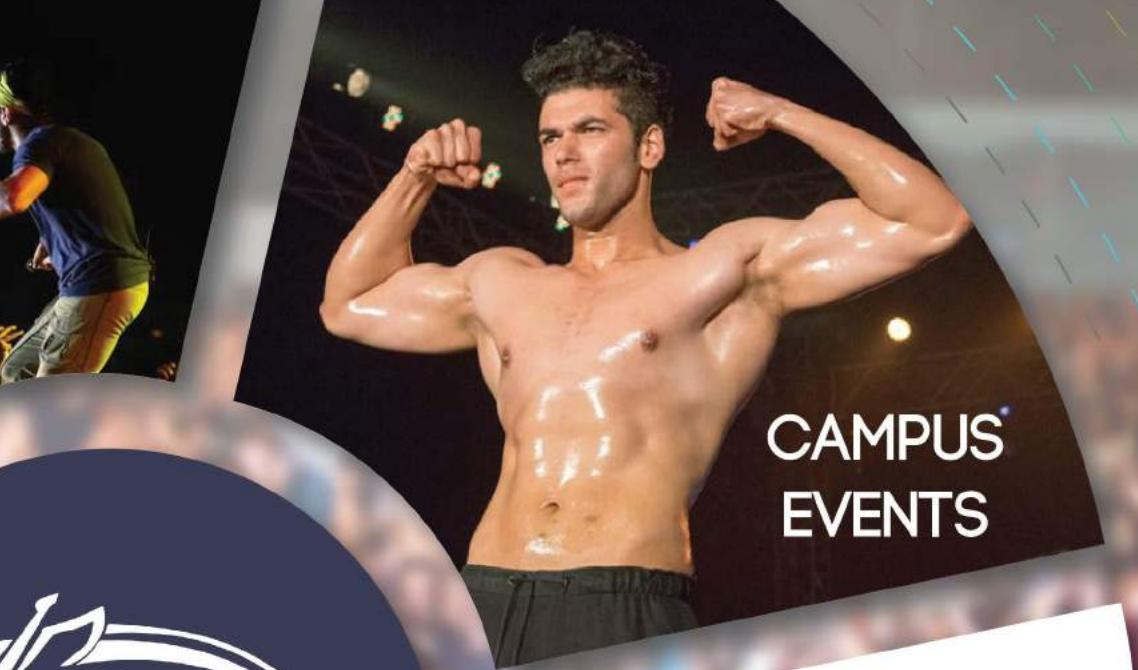
AJAY WASAN
FACULTY COORDINATOR



PRONITES



SOCIAL
INITIATIVES





100K+
FOOTFALL

200+
ASSOCIATES

4
DAYS

4M+
SMILES

150+
EVENTS

4
PRO NITES

800+
COLLEGES

35
YEARS OF GLORY

ZONALS

REACHING OUT TO A WIDER AUDIENCE

EXPANDING ITS HORIZONS TO REACH OUT TO A WIDER AUDIENCE. PROVIDING OPPORTUNITIES TO DIRECTLY GET INTO THE FINALS OF HIGHLY DIVERSE AND COMPETITIVE EVENTS, TEAM THOMSO ORGANISES ZONALS IN VARIOUS LOCATIONS.





SUNIDHI CHAUHAN



SHAAN



SUSHMITA SEN



PALASH SEN

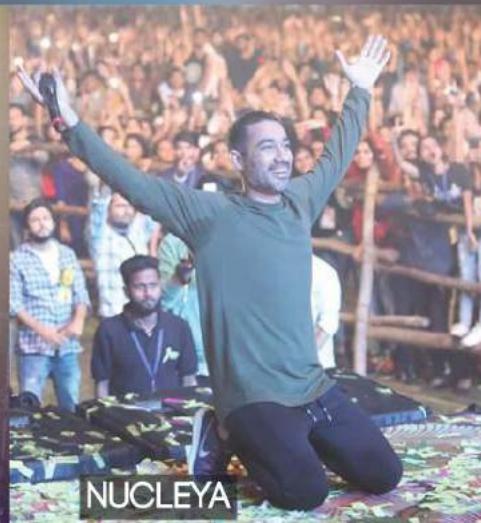
CELEBRITIES



FARHAN AKHTAR



NIKHIL D'SOUZA



NUCLEYA



UDIT NARAYAN



SONU NIGAM

A black and white photograph capturing a dynamic concert scene. The stage is filled with musicians and equipment, with a prominent drummer on the left and a guitarist in the center. Bright stage lights create sharp beams of light against a dark background, and wisps of smoke or fog rise from the stage area. In the foreground, the silhouettes of a large audience are visible, their hands raised in the air, creating a sense of energy and participation. The overall atmosphere is one of a high-energy live performance.

PRONITES

CELEBRITY EXTRAORDINAIRE FOR THE EXUBERANT, UNRESTRAINED AUDIENCE

DAY 0

THE OPENING NIGHT

THE OPENING NIGHT OF THOMSO WAS A TESTIMONIAL TO MANY SCINTILLATING PERFORMANCES BY RENOWNED ARTISTS SUCH AS THE IITR SHAPE OF YOU CAST, RJ NAVED, RJ DEVANGANA, COMEDIAN SUMIT ANAND AND THE URBAN SINGH CREW.



URBAN SINGH CREW



SUMIT ANAND



SHAPE OF YOU
BY IIT ROORKEE

DAY 1

VOGUE

'CLASSY AND FABULOUS', THIS EVENT CATERED TO THE FASHIONISTAS. VOGUE WAS A BREATH STOPPER WHERE SCULPTED MALES AND GORGEOUS FEMALES SIZZLED UP THE RAMP.



ASTITVA THE BAND

DAY 2

WARGASM

DEEP INTO MUSIC AND HIGH ON ENERGY- NUCLEYA MADE BASS GO BOOM AND BEATS GO LOUD AS HE PLAYED TO THE FULL STADIUM WITH INVIGORATING FERVOUR AND ENERGY.



NUCLEYA



DJ PAROMA



MARNIK

DAY 3

XHILERATION

ENTHUSIASM RAINED AND FERVOUR THUNDERED AS THOMSO REACHED ITS ZENITH AT XHILERATION WITH FARHAN AKHTAR TAKING OVER THE STAGE. HIS HIGH-OCTANE PERFORMANCE WAS A PERFECT VALEDICTION TO THE WHIRLWIND OF THOMSO'17.



FARHAN AKHTAR



SHAAN



SUNIDHI CHAUHAN

LITFEST

A PLETHORA OF EVENTS UNDER THE BANNER OF LITERATI FOR QUENCHING
THE THIRST OF PROFICIENT WRITERS, ELOQUENT POETS AND LITERATURE LOVERS.



VENTURE UNPLUGGED

THE FLAGSHIP PANEL DISCUSSION ON TOPICS FROM THE BUSINESS AND ENTREPRENEURIAL WORLD, AS THE LEADERS FROM VARIOUS SECTORS CAME ON A COMMON PLATFORM TO SHARE THEIR MANTRAS OF SUCCESS.



WORKSHOPS

WITH SEVERAL WORKSHOPS IN LINE, THOMSO PROVED THAT IT IS MUCH MORE THAN A CULTURAL FEST.



SOCIAL INITIATIVES

WE RISE BY LIFTING OTHERS

CRY

CHILD RIGHTS & YOU : SAFEGUARD CHILD RIGHTS



Creating happy childhoods together!



WASTE WARRIORS

PROMOTING SWACHH BHARAT ABHIYAN



SMILE FOUNDATION:

EDUCATION FOR POOR CHILDREN



ANANDI SHEROES

HELPING AND SUPPORTING THE CANCER PATIENTS



EUPHORIA

CARNIVAL

WITH EVENTS RANGING FROM PAINTBALL TO BODY ZORBING, HUMAN FOOSBALL TO DODGE BALL, MAGIC SHOWS TO BOULEVARD GAMES, THE THOMSO CARNIVAL HAD IT ALL. THE SHOWSTOPPER OF THE FEST, IT SURELY LEFT EVERYONE WITH A WHOLE LOT OF MEMORIES.



SILENT DJ

THIS THOMSO, MUSIC SCREAMED LOUD IN SILENCE WITH SILENT DJ HITTING THE LANDS OF IITR. PARTYING ALL NIGHT WITH HEADPHONES ON WAS A EXPERIENCE WORTH EVERYONE'S REMEMBRANCE.



NIGHT LIFE CAFE

IF THE DAYS ARE ECSTATIC AT THOMSO, THEN THE NIGHTS ARE CHARISMATIC. THE NIGHTLIFE CAFE WAS THE DESTINATION FOR FUN AND AMUSEMENT ON THE STARRY NIGHTS OF THOMSO'17.



CENTERSTAGE EVENTS

EXCITING EVENTS AND AN ENORMOUS PLATFORM TO THRIVE AND SUCCEED



FOOTLOOSE

THE GALA THAT SEES EXCEPTIONAL TALENTS OWNING
THE DANCE FLOOR



Union Ban

FOOTLOOSE



SARGAM

EVENT SOLELY DEDICATED TO MUSIC,
LOADED WITH MELODIOUS VOICES AND
PROFESSIONAL INSTRUMENTALISTS



ABHIVYAKTI

A SHOW THAT EXHIBITS PERFECT ACTING SKILLS, MIND BLOWING EXPRESSIONS AND STELLAR DIALOGUE DELIVERY OF THE PARTICIPANTS



BOB & MJGF

THE HARD-CORE MUSICAL RIVALRY WHICH WITNESSES REAL BANDS COMPETING AGAINST EACH OTHER



MR. & MISS THOMSO

BEAUTIFUL LADIES AND HANDSOME HUNKS COMPETE WITH EACH OTHER TO WIN THE ULTIMATE TITLE



CAMPUS DIVA

AN OPPORTUNITY FOR ALL THE PRETTY GIRLS OUT THERE TO DRESS UP LIKE PRINCESSES AND MESMERIZE THE AUDIENCES



SEIGER

THOMSO'S VERY OWN VERSION OF MTV ROADIES



FIFA

APOCALYPSE

THE CUT-THROAT COMPUTER GAMING COMPETITION



DOTA 2

NEED FOR
MOST

ONLINE EVENTS

EXPANSE OF THOMSO IS MORE THAN JUST 3-DAYS, WITH EVENTS ON INTERNET WE ARE ALWAYS CONNECTED WITH OUR PARTICIPANTS



MAY-MAY

THE MEME-MAKING COMPETITION



LESSONS FROM THE LEAN
STARTUP - MUDIT
BHUTANI

'RE ALWAYS POSTING
GOSPEL ON FACEBOOK



WHEN PEOPLE SING
HAPPY BIRTHDAY TO

BLOGOHOLIC

THE BLOG-WRITING COMPETITION

QUIZARDRY

THE ONLINE-QUIZ COMPETITION



CAMPUS-CLICKS

THE CAMPUS-PHOTOGRAPHY COMPETITION



WANDERLUST

THE TRAVEL-PHOTOGRAPHY COMPETITION



OPPORTUNITIES

BEFORE THOMSO



Talks



Mobile App



Social Media



Newsletter



Facebook



Press Release



Hoardings



Tickets



Invitation



Websites



Campus Ambassador



Electronic Media

DURING THOMSO



Banners



Promotional Stall



Certificates



Shout Out



Kiosk



Crowd Interaction



Handbooks



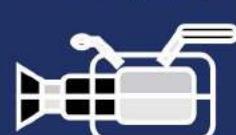
LCD



VIP Passes



Pro Night ADs



Video Footage



Hospitality



Brochures



After Movie



Certificates



Database



Thomso Official Wear



Website



100k+ Footfall



190k+ Likes & Followers



15k+ Web & App user



100k+ Views



WE STRIVE TOWARDS MAKING THOMSO'18 GROUNDBREAKING AND UNIQUE IN THE HISTORY OF IIT ROORKEE. WE WANT TO SET A PARADIGM AND A TREND FOR ALL COLLEGE FESTIVALS. WE HOPE TO MAKE IT A PLATFORM FOR UPCOMING TALENT, BY GIVING THEM A STAGE AND AN AUDIENCE UNLIKE ANY THEY HAVE EXPERIENCED BEFORE. THE TRUE SPIRIT OF THOMSO LIES IN CREATING TIES BETWEEN VARIOUS CULTURES. WE KEEP THIS IN MIND AND HOPE TO ACHIEVE THE SAME GRACEFULLY.

SINCERELY YOURS
THOMSO ORGANISING COMMITTEE
IIT ROORKEE

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Partners



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Magazine Partners



Makes Life Beautiful



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