FOUNDATION PROGRAM ON UX DESIGN
by Adobe

About the Course

NASSCOM FutureSkills and Adobe have jointly launched UX Design Learning Program. It is a unique blend of Theory and Hands-on with the Adobe XD tool embedded into the curriculum. Learners will earn a joint certificate by NASSCOM FutureSkills and Adobe on completion. Additionally, there are career-guidance sessions, Hands-on workshops, Gamification learning via Quiz, upcoming National UX Challenge organized by NASSCOM & Adobe for learners by UX Industry Experts.

Foundation Curriculum

User Experence Design is aimed at upskilling those who have a basic understanding of design or information technologies and helping them expand their knowledge and learn the fundamentals of User Experience Design at a foundation level. This Curriculum has been divided into 5 modules which correspond to the different aspects of user experience design and development. The duration of the course is ~38 Hrs.
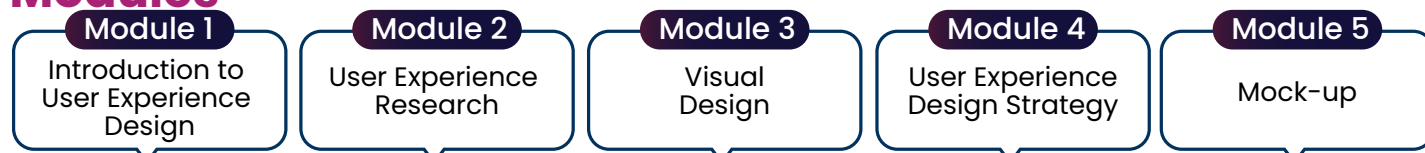
The course will be helpful for:

- University students enrolled in streams such as, Engineering, Computer Science, Physical Sciences, and Mathematics
- Employed professionals who wish to explore their career options and interests with regards to User Experience Design
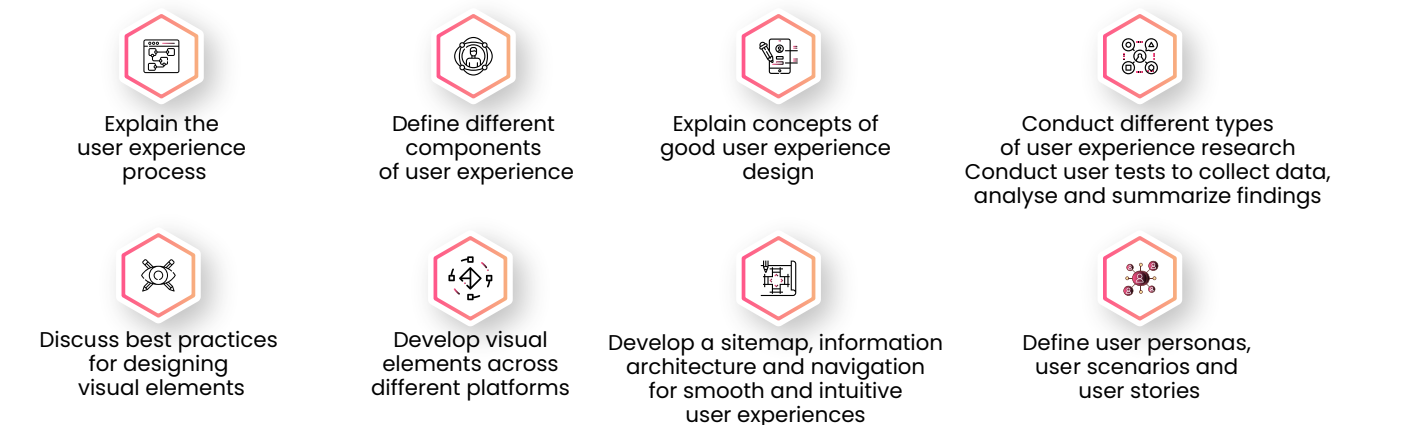- Enthusiasts curious about understanding the hype behind User Experience Design

Why UX Design?

- There's an increased demand for Design Professionals (UX, UI, Product Design) globally, which outweighs supply for skilled UX professionals.
- LinkedIn cited UX design as one of the top skills to learn in 2020.
- Although, most entry level jobs aren't typically considered to be particularly lucrative, Glassdoor has identified UX Designer roles and fields as one of the top 25 highest paying entry level jobs.
- Large organizations are prioritizing design as a competitive advantage by hiring thousands of designers to reshape processes and culture.
- It is a very happening career as one gets to dive into the minds of users and empathize with them to deliver something out-of-the-box.

The Program has 5 Modules

Module 1	Module 2	Module 3	Module 4	Module 5
Introduction to User Experience Design	User Experience Research	Visual Design	User Experience Design Strategy	Mock-up

Key Learning Outcomes of the course

- Explain the user experience process
- Define different components of user experience
- Explain concepts of good user experience design
- Conduct different types of user experience research Conduct user tests to collect data, analyse and summarize findings
- Discuss best practices for designing visual elements
- Develop visual elements across different platforms
- Develop a sitemap, information architecture and navigation for smooth and intuitive user experiences
- Define user personas, user scenarios and user stories

What's More

- Earn a Joint course completion certificate from NASSCOM FutureSkills and Adobe
- Career-guidance sessions, Hands-on workshops, Gamification learning via Quiz, upcoming National UX Challenge organized by NASSCOM & Adobe for learners by UX Industry Experts
- Hands-on Adobe XD tool embedded into the curriculum

Enrolment Procedure

Access the program on NASSCOM FutureSkills platform. Login with credentials

Platform Access

Access to the platform is FREE for all
The programme can be accessed through FutureSkills Prime Platform.

https://futureskillsprime.edcast.com/journey/ECL-a82d7c05-d7c1-43e6-9cb0-e80562bd0be3