Shreyans Joshi

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Experience

Mitt Arv   July 2024 – Present
Product Manager   *Hyderabad*

- **Owned and executed** the **product roadmap** for two flagship fintech products—Asset Vault & Emotional Will—scaling the platform to **5,000+ users**.
- **Led** a team of **8 Product Managers** to execute the **product roadmap**, scale fintech solutions, and drive **cross-functional alignment**.
- **Designed** and implemented **9 internal tools**, improving scalability and automation while ensuring **minimal technical debt**, aligning with the long-term strategy of the platform.
- **Built payments and monetization from scratch**, implementing subscriptions and freemium models while launching on Google Play, App Store, and integrating **BillDesk**.
- **Led** the Global FinTech Hackcelerator application, securing a **top 6 position** out of 300 global teams and winning a **$20,000 stipend** from the **Monetary Authority of Singapore (MAS)**.
- **Analyzed** system data using **Google Analytics** & **MoEngage** to optimize performance, increasing **user retention by 30%**.
- **Developed** and maintained **API documentation** to ensure seamless integration with internal teams and **external stakeholders**.
- **Defined** PRD, BRD, and User Stories to streamline feature development, enhancing **cross-functional collaboration** with design, development, and QA teams.

Mitt Arv   May 2022 - June 2024
Product Management Intern   *Pune*

- Part of the **founding team**, driving the product journey from **concept to launch** to address the **$15 billion+** unclaimed assets issue in India.
- **Developed** Verilife, a patentable algorithm that detects if a user is "Alive" or "Deceased", achieving **98% accuracy**, demonstrating data-driven decision-making and innovation.
- **Defined** and structured the company's **Product Development Process**, aligning **7 cross-functional departments** across ideation, design, project management, technology, and testing for efficient product creation and execution.

Namaste Credit   Aug 2021 - Oct 2021
Research Assistant   *Pune*

- Conducted **competitive analysis** and market research on SME lending trends to support business strategy.
- Published **banking & finance articles** for Financial Express, demonstrating expertise in financial trends & analytics.

Projects

Culinary Venture Analytics Project - Tableau, API   Jan 2024 - June 2024
Semester Project

- Developed 'The Market Scout', a **real-time analytics platform** providing data-driven insights into local market trends, using a database of **2M+ data points**.
- Designed and **deployed** a Tableau dashboard to visualize **20 key industry metrics**, including cuisine trends, customer engagement scores, and price comparisons, enabling businesses to optimize offerings.
- Integrated Swiggy and Just Dial APIs, automating data retrieval for **100+ restaurants**, ensuring scalability and efficient data aggregation.

Music Recommendation System - API, Sentiment Analysis   July 2023 - Dec 2023
Semester Project

- Led a **4-member team** to build a personalized music recommendation system, leveraging content-based filtering and sentiment analysis to enhance customer experience.
- Implemented **Spotify API** and processed **1,400+ genres**, using data-driven decision-making to match user moods with song recommendations.

- Overcame **ambiguity in user behavior patterns** by developing an **adaptive algorithm**, improving recommendation accuracy and engagement retention.

AI-Powered Email Assistant – Agile Development, Web Portal　　　　　Feb 2023 - June 2023

Semester Project

- Led a 4-member team in implementing the **Agile Development Model** to create a user-friendly **web portal**, streamlining **personalized email composition using AI**.
- Designed and built the backend architecture, enabling user input processing, **API integration**s, and dynamic output rendering, seamlessly interacting with a **Flutter-based UI**.
- **Integrated ChatGPT's AI capabilities**, allowing users to generate context-aware email messages effortlessly, improving workflow efficiency and user engagement.

ACHIEVEMENTS

- **Top 6 out of 300 global teams** at the **Singapore FinTech Festival 2024**, securing **$20,000 in funding** for Mitt Arv. Built a product that impressed judges and investors in a **highly competitive environment**.
- **Led fundraising conversations** with **startup founders and investors** from **8+ countries** — pitched, negotiated, and built investor confidence.
- **Led** investor negotiations, structuring a **$50,000 deal** with an Israeli startup.
- **Final year project shortlisted for CRIEYA**, my college's incubator, from over **150+ projects**. Pitched to investors, securing a spot in the **Top 1% of all submissions.**
- Selected as a **GrowthX member** in **2nd year of college**, part of an elite group of professionals from **Google, Microsoft, Apple, Amazon**, and other top companies. **Applied growth strategies** in acquisition, retention, and monetization.
- **First person in my engineering batch (400+ students)** to secure a **full-time job offer** in **2nd year of college**.

SKILLS

Technical Skills: Product, API Documentation, Product Analytics, Experimentation, Market Research, User Insights, Scalability, Automation.

Tools: Excel, Powerpoint, Jira, Figma, Whimsical, Google Analytics, OneSignal, MoEngage, Miro, Asana, AppICE

Computer Languages: Python, C++, Java, Flutter, React

EDUCATION

MIT-ADT University　　　　　　　　　　　　　　　　　　　　　　　　　　Pune

B.Tech. Computer Science Engineering　　　　　　　　　　　　　　　　　*2020-2024*