

| **ACADEMICS** |
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| **Qualification** | **Institute** | **Board / University** | **Year** | **%/CGPA** |
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| B.E. (I.T.) | Thadomal Shahani Engineering College, Bandra | Mumbai University | 2024 | 9.0/10.0 |
| XII | K.C. College, Churchgate | HSC | 2020 | 78.00% |
| X | H.V.B. Global Academy, Marine Lines | ICSE | 2017 | 86.67% |

| **PROJECTS** |
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| **MARKET SENTIMENT ANALYSIS IN PYTHON**   * **Developed** a “Market Sentiment Analyser” in python along with 2 other team members. * We made use of Open Source libraries like **nltk, matplotlib, pandas,** and such to produce an application that notifies if a TICKER symbol is associated with good, neutral or bad sentiments. The analyser uses **TEN** recent news articles to base the analysis upon. * Supports all the companies present on **NASDAQ**. | **2022** |
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| **EXPERIENCE** |
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| **Social Media Intern** | * **Curated** social media posts from the company’s vast catalog of jewelry and ornaments. * **Learned** a lot about social media, and ways to leverage it for business. | **2021** |
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| **CERTIFICATIONS** |
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| **Foundations: Data, Data, Everywhere.** | * **Course 1** of Google Data Analytics Specialization. * **Learned** about the various data analysis process phases, the data life cycle, and business analytics. * Grade: **94.37%** * [Credential](https://coursera.org/share/f16fc030d34d935d9e3e4073f9c63fab). | **2022** |
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| **SKILLS** |
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| C, C++, Java, MySQL, Python, HTML, CSS, React, Node, Bootstrap, JavaScript, Spreadsheets, Powerpoint, Canva. |
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| **POSITIONS OF RESPONSIBILITY** |
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| **Marketing and Public Relations Director,** RCTSEC | * **Directed** the club’s marketing and public relations. * **Worked** amongst multiple different teams of people, sought out sponsorship for the club, and reached out to the general public to publicize our activities. * **Led** a team of 17 GBMs along with 3 other PRM directors, and a team of 80 GBMs along with 17 other directors. * **Curated** marketing brochures that showcase the bulk of our club, and what we stand for. * **Delivered** 10+ sponsorship deals to the club, and curated the **MOUs** for every sponsorship deal that went through. | **2021-22** |
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| **CO-CURRICULAR & EXTRACURRICULAR ACTIVITIES** |
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| **Participations** | * **Participated** in Rubix, a 48-hour long hackathon in Mumbai. Along with 3 team members, we created an Inventory Management web-application. | | **2022** | |
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| **Volunteer Work** | * **Volunteered** as a general body member (GBM)for the RCTSECs Walkathon, an event that raised food supplies for every 10Kms a participant walked. | | **2021** | |
| **Interests / Hobbies** | Problem Solving. Marketing. Brand Research. Music ([here](https://soundcloud.com/shreyans-jain-404483430/iridescence?in=shreyans-jain-404483430/sets/ep01/s-K7iou&utm_source=clipboard&utm_medium=text&utm_campaign=social_sharing)). Blockchain. Web Development. Deep Learning. | |  | |