

# Shreya Pandey

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## EDUCATION

### VIT Bhopal University

Bachelor of Technology, Computer Science Engineering  
CGPA: 7.86

August 2021 – July 2025

## SKILLS

**Account & Stakeholder Management:** Cross-functional Collaboration, Business Strategy

**Business Growth & Strategy:** Business Development, Market Research, Product Optimization

**Technical Expertise:** Java, JavaScript, SQL, NextJS, MongoDB, Docker, Excel

**Other Relevant Skills:** Git, Software Project Management, Advanced Technical Communication

## WORK EXPERIENCE

### Vishesh Enterprise

Marketing & Business Development Intern

July 2024 – October 2024

- **Managed cross-functional collaboration** between development, operations, and business teams to improve service delivery and customer satisfaction.
- **Led process optimization efforts**, migrating **Excel-based data to MongoDB**, enhancing data accessibility, and improving business workflows.
- **Coordinated with stakeholders** to define business requirements for website migration, ensuring a **5x improvement in performance** and smoother operations.

## PROJECTS

### Taskify (Productivity & Business Optimization Tool)

November 2024

**Demo**

- Spearheaded the development of a task management web app, inspired by color-coded sticky notes, which improved productivity by 80%.
- Developed and integrated key features in Taskify, including secure user authentication, an intuitive task creation workflow, and a Pomodoro timer to boost productivity and streamline digital organization.
- Boosted deployment efficiency by integrating Docker, automating containerization and environment setup, resulting in a 40% reduction in setup time and streamlined application deployment process.

### Cognify (Community-Driven SaaS Platform)

January 2025

**GitHub**

- Created Cognify, a community-driven note-sharing platform with Next.js, Firebase, and Pinecone, featuring AI-powered semantic search, real-time collaboration, a rich-text editor (Tiptap), and Gemini API for note summarization.
- Designed data-driven business models, making information easily accessible globally through optimized indexing and a publicly searchable database.
- Expanded search efficiency by 80% through optimized indexing algorithms using vector database.

### Fasal (SIH 2024 – Business & Client Engagement Project)

September 2024

**GitHub**

- Pioneered FASAL FFS, a mobile app connecting farmers directly with buyers to ensure fair pricing ensuring a 20% average increase in their income by eliminating middlemen.
- Engaged with stakeholders, including farmers and buyers, to identify challenges and implement strategic solutions.
- Integrated features like contract farming, stubble listing for extra income, and a call bot service, "Tai," for voice-based assistance to improve business growth and market efficiency.

## ACHIEVEMENTS

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- Among the university finalists out of 130 teams in the Smart India Hackathon 2024, contributing to the submission of the project "Fasal" as part of Team Samadhaan.
  - Won the Immersive Technology domain at the VIT Bhopal Industry Conclave project expo and secured a Top 5 overall rank among 100+ projects.
  - Solved 200+ complex algorithmic challenges on LeetCode, achieving a rank of 4,70,147, which significantly enhanced coding proficiency and decision-making skills relevant to competitive programming and real-world applications.