# **Proof Of Concept: URL SHORTNER**

## **Objective**

Create a web-based URL shortener that:

- Accepts a long URL from the user.
- Generates a unique short code.
- Stores the mapping between short code and original URL in SQLite.
- Redirects users from short URL to the original URL.
- Displays a fake domain name in the shortened URL link for presentation, while maintaining real local links for functionality.

## **Technology Stack**

- Backend: Python with Flask framework
- Database: SQLite
- Frontend: HTML with Flask templating (Jinja2)

## **Features**

- 1. Form input: Users paste a long URL.
- 2. Short code generation: 6-character random alphanumeric string.
- 3. Storage: Uses SQLite to store mappings.
- 4. Redirection: Accessing /<short\_code> redirects to the original URL.
- 5. Fake domain display: The displayed short URL uses a fake domain (e.g., https://google.com/abc123), but the actual clickable link uses the local Flask server URL (e.g., http://127.0.0.1:5000/abc123).

## **Code Overview**

- app.py handles Flask routes:
- / serves the form and generates short URLs.
- /<short\_code> redirects to the original URL.
- Database initialized with SQLite.
- Random short code generator ensures uniqueness.

## How it works

- 1. User opens the app on local server (http://127.0.0.1:5000).
- 2. User inputs a long URL and submits.
- 3. App generates a short code, saves mapping in DB.
- 4. App displays the shortened URL with fake domain text but clickable link points to local

#### server.

5. User clicks short URL, app looks up the original URL and redirects.

### Limitations

- The fake domain is only for display purposes.
- Clicking the fake domain URL will not work unless hosted with proper DNS setup.
- Current implementation stores data only locally (no persistence across servers).

## **Example Output**

Input URL:

https://www.youtube.com/watch?v=dQw4w9WgXcQ

## Output:

Displayed link: https://google.com/aB9xY2 (fake domain shown)

Actual clickable link: http://127.0.0.1:5000/aB9xY2

## Instructions to Run

- 1. Clone or copy the code to your local machine.
- 2. Install Flask: pip install flask
- 3. Run app: python app.py
- 4. Open browser at http://127.0.0.1:5000
- 5. Paste any long URL and generate a short link.
- 6. Click on the short link to test redirection.

Name: Shreya Bishwas Pandey

InternId: -120

### What this POC intends to achieve:

This PoC demonstrates a basic URL shortener that takes a long URL, creates a unique short code, stores the mapping, and redirects users to the original URL. It also shows a fake domain name for the short URL to enhance presentation while keeping actual redirects functional locally.