Ticker: 005930 KS Equity
Periodicity: Annuals
Currency: KRW
Note: Years shown on the report are Fiscal Years
Company: Samsung Electronics Co Ltd
Filing: Most Recent
Consolidation Basis: Consolidated Data

By Moocuro

Company Comp	By Measure										
Part		%	Restated:2009 A	%	Original 2010 A	%	Original:2011 A	%	Original 2012 A	%	Original:2013 A
Percent 100 00 158,232.70 100 00 158,032.30 100 00 156,031.73 100 00 221,103.61 100 00 228,052.75	For the period ending										3
Deplies Solutions 37.21 \$2.044.40 \$49.60 \$7.585.80 \$36.42 \$65.852.94 \$9.32 \$62.872.79 \$28.88 \$7.790.91 \$7.485.50 \$7.785.80											
Semiconductors											
Men-Memory 11 55 16 17 70 10 15 58 25 33 10 12 18 17 27 14 16 16 16 18 18 18 18 18					. ,		,				
Non-Memory 7.06											
LOD											
Adjustments											
Pelecommunication 26.57 37,591.30 24.82 31,919.60 30.85 55,553.40 44.817 108.059.64 54.03 318,817.20 108.000 10.0000 10.000 10.000 10.000 10.000 10.000 10.000 10.0000 10.000 10.000 10.000 10.000 10.000 10.000 10.0000 10.000 10.000 10.000 10.000 10.000 10.000 10.0000 10.000 10.000 10.000 10.000 10.000 10.000 10.0000 10.000 10.0000		10.20	20,000.00	10.02	20,020.00	10.20		11.00		11.01	
Feather Feat		26 57	37 591 30	24.82	41 199 60	30.85		48 17		54.03	
Mobile		20.01	37,331.30	24.02	41,133.00	00.00	33,354.04	40.17	100,000.04	34.00	100,017.22
Non-Mobile 2.04 2.884.50 1.84 3.062.30 3.177 2.194.44 6.93 15.616.84 1.96 5.098/120 1.0016 1.0		24 53	34 706 80	22.08	38 147 30	29.68	53 429 60	41 24	92 889 20	52.05	133 720 00
Digital Media			. ,				,		. ,		
Part					,				,		
Volvaud Displays 23.20 32.833.80 24.59 33.945.10 19.30 34.802.40 15.66 50.081.61 12.89 33.120.00 12.89 12.175.20 12.175.2		30.23	31,202.10	54.43	37,237.00	32.73	30,922.10	21.51	40,443.73	19.59	30,331.31
Others		23.20	32 833 60	20.45	33 045 10	10 33	34 802 40	15 56	35 038 10	12.80	33 120 00
Appliances 6.84 9.882.10 7.08 11,758.20 11,758											
Harman Aglistments						13.40	24,119.76	5.95	13,403.03	0.70	17,211.51
Adjustments		0.04	9,002.10	7.00	11,756.20						
Intersegnmen Revenue			E 174 10		44 205 70		15 007 30		24 122 47		20 246 07
Device Solutions			-5,174.10		-11,365.70	100.00		100.00		100.00	
Semiconductors											
LCD Adjustments											
Page											
Febrummunication Febrummunic						10.43		14.31		10.43	
Figure	•					00.07		40.00		50.44	
Digital Media						29.27	57,729.85	48.36	122,914.05	53.14	160,344.43
Equipment Adjustments Ad						07.00	70.445.04	04.77	00.054.40	04.70	74 757 05
Adjustments 16,443.06 24,240.84 27,767.95 18						37.08	73,145.24	24.77	62,954.12	24.78	14,151.25
Harman Revenue Intersegment Revenue 100.00 378,693.50 100.00 479,584.51 100.00 588,196.18 Intersegment Revenue 34.97 131,926.52 28.51 136,724.26 24.06 134,334.78 Device Solutions 18.90 71,305.46 13.97 86,976.62 12.69 70,908.15 LOD							40.440.00		04.040.04		07.707.05
Revenue Including Intersegment Revenue 100.00 378,693.50 100.00 479,584.51 100.00 558,196.18 Intersegment Revenue 100.00 378,693.50 100.00 479,584.51 100.00 558,196.18 Intersegment Revenue 139,70 131,926.52 28.51 136,724.26 24.06 134,394.78 25.00 10.00 12.94.78 12.99							16,443.06		24,240.84		27,767.95
Intersegment Revenue						400.00	070 000 50	400.00	470 504 54	400.00	550 400 40
Device Solutions Semiconductors Se						100.00	378,693.50	100.00	479,584.51	100.00	558,196.18
Semiconductors						04.07	101 000 50	00.54	100 704 00	04.00	404 004 70
LCD Adjustments Telecommunication Telecommunicat											
Adjustments Telecommunication Equipment Digital Media Equipment Adjustments Digital Media Equipment Adjustments Adjustments Digital Media Equipment Adjustments Adjustments Adjustments Device Solutions Semiconductors 18.86 2.058.73 2.191.75 2.190.00 10.00 10.925.26 100.00 17.296.54 100.00 17.296.54 100.00 18.249.72 100.00 18.249.73 18.80 18.8											
Telecommunication Equipment Digital Media Di						16.34		14.46		10.97	
Equipment											
Digital Media 35.01 132,067.41 23.23 111,397.87 22.39 125,088.76 Equipment Harman Adjustments 1,435.68 42.30 449.02 Operating Income 100.00 10,265.4 100.00 16,249.72 100.00 29,077.18 100.00 36,785.01 Device Solutions 18.86 2,058.73 59,86 10,110.70 45.11 7,339.21 14.31 4,416.32 27.80 10,000.67 88miconductors 18.86 2,058.73 59,86 10,110.70 45.11 7,339.21 14.31 41,337.33 18.80 6,879.93 1,991.99 4.61 -749.34 11.03 3,214.75 8.14 2,985.69 6.667 19,440.84 6.81<						30.02	113,263.89	48.26	231,420.08	53.55	299,161.65
Equipment Harman											
Harman Adjustments Operating Income 100.00 10,925.26 100.00 17,296.54 100.00 16,249.72 100.00 29,077.18 100.00 36,785.01 Device Solutions Semiconductors 18.86 2,058.73 59.86 10,110.70 45.11 7,339.21 14.31 4,173.73 18.80 6,887.98 LCD 15.64 1,707.43 11.79 1,991.99 4.61 -749.34 11.03 3,214.75 8.14 2,980.56 Adjustments Telecommunication 37.47 4,091.05 25.47 4,302.55 50.82 8,269.80 66.67 19,440.84 68.13 24,957.74 Equipment Digital Media 28.03 3,059.93 2.88 486.18 8.68 1,412.95 7.89 2,301.43 4.57 1,673.34 Equipment Harman Adjustments 8.11 405.11 405.11 -21.47 -21.47 -81.41 53.26						35.01	132,067.41	23.23	111,397.87	22.39	125,088.76
Adjustments 1,435.68 42.30 -449.02 Operating Income 100.00 10,925.26 100.00 17,296.54 100.00 16,249.72 100.00 29,077.18 100.00 36,785.01 Device Solutions											
Operating Income Device Solutions 100.00 10,925.26 100.00 17,296.54 100.00 16,249.72 100.00 29,077.18 100.00 36,785.01 Device Solutions											
Device Solutions Device Solutions Semiconductors 18.86 2,058.73 59.86 10,110.70 45.11 7,339.21 14.31 4,173.73 18.80 6,887.98 LCD 15.64 1,707.43 11.79 1,991.99 4.61 -749.34 11.03 3,214.75 8.14 2,980.56 Adjustments Telecommunication 37.47 4,091.05 25.47 4,302.55 50.82 8,269.80 66.67 19,440.84 68.13 24,957.74 Equipment Digital Media 28.03 3,059.93 2.88 486.18 8.68 1,412.95 7.89 2,301.43 4.57 1,673.34 Equipment Harman Adjustments 8.11 405.11 405.11 -21.47 -81.41 51.30											
Semiconductors 18.86 2,058.73 59.86 10,110.70 45.11 7,339.21 14.31 4,173.73 18.80 6,887.98 LCD 15.64 1,707.43 11.79 1,991.99 -4.61 -749.34 11.03 3,214.75 8.14 2,980.56 Adjustments 37.47 4,091.05 25.47 4,302.55 50.82 8,269.80 66.67 19,440.84 68.13 24,957.74 Equipment Digital Media 28.03 3,059.93 2.88 486.18 8.68 1,412.95 7.89 2,301.43 4.57 1,673.34 Equipment Harman 405.11 405.11 -21.47 -81.41 -81.41 153.26		100.00	10,925.26	100.00	17,296.54						
LCD 15.64 1,707.43 11.79 1,991.99 -4.61 -749.34 11.03 3,214.75 8.14 2,980.56 Adjustments 1.43 27.85 132.12 Telecommunication 37.47 4,091.05 25.47 4,302.55 50.82 8,269.80 66.67 19,440.84 68.13 24,957.74 Equipment Digital Media 28.03 3,059.93 2.88 486.18 8.68 1,412.95 7.89 2,301.43 4.57 1,673.34 Equipment Harman Adjustments 8.11 405.11 -21.47 -81.41 -81.41 153.26											
Adjustments -1.43 27.85 132.12 Telecommunication 37.47 4,091.05 25.47 4,302.55 50.82 8,269.80 66.67 19,440.84 68.13 24,957.74 Equipment Digital Media 28.03 3,059.93 2.88 486.18 8.68 1,412.95 7.89 2,301.43 4.57 1,673.34 Equipment Harman Adjustments 8.11 405.11 -21.47 -81.41 153.26											
Telecommunication 37.47 4,091.05 25.47 4,302.55 50.82 8,269.80 66.67 19,440.84 68.13 24,957.74 Equipment Digital Media 28.03 3,059.93 2.88 486.18 8.68 1,412.95 7.89 2,301.43 4.57 1,673.34 Equipment Harman 405.11 -21.47 -81.41 153.26		15.64	1,707.43	11.79	1,991.99	-4.61		11.03		8.14	
Equipment Digital Media 28.03 3,059.93 2.88 486.18 8.68 1,412.95 7.89 2,301.43 4.57 1,673.34 Equipment Harman Adjustments 8.11 405.11 -21.47 -81.41 153.26											
Digital Media 28.03 3,059.93 2.88 486.18 8.68 1,412.95 7.89 2,301.43 4.57 1,673.34 Equipment Harman Adjustments 8.11 405.11 -21.47 -81.41 153.26		37.47	4,091.05	25.47	4,302.55	50.82	8,269.80	66.67	19,440.84	68.13	24,957.74
Equipment Harman Adjustments 8.11 405.11 -21.47 -81.41 153.26											
Harman Adjustments 8.11 405.11 -21.47 -81.41 153.26		28.03	3,059.93	2.88	486.18	8.68	1,412.95	7.89	2,301.43	4.57	1,673.34
Adjustments 8.11 405.11 -21.47 -81.41 153.26											
	Harman										
Assets 100.00 112,179.79 100.00 134,288.74 100.00 155,631.25 100.00 181,071.57 100.00 214,075.02	Adjustments										
	Assets	100.00	112,179.79	100.00	134,288.74	100.00	155,631.25	100.00	181,071.57	100.00	214,075.02

This report may not be modified or altered in any way. The BLOOMBERG PROFESSIONAL service and BLOOMBERG Data are owned and distributed locally by Bloomberg Finance LP ("BFLP") and its subsidiaries in all jurisdictions other than Argentina, Bermuda, China, India, Japan and Korea (the ("BFLP Countries"). BFLP is a wholly-owned subsidiary of Bloomberg LP ("BLP"). BLP provides BFLP with all the global marketing and operational support and service for the Services and distributes the Services either directly or through a non-BFLP subsidiary in the BLP Countries. BFLP, BLP and their affiliates do not provide investment advice, and nothing herein shall constitute an offer of financial instruments by BFLP, BLP or their affiliates.

Ticker: 005930 KS Equity		Periodicity: Annuals		Currency: KRW	Note:	Years shown on the re	port are Fiscal Years		Company: Samsung	Electronics Co Ltd
Filing: Most Recent									Consolidation Basis: 0	Consolidated Dat
	%	Restated:2009 A	%	Original:2010 A	%	Original:2011 A	%	Original:2012 A	%	Original:2013 A
For the period ending	2009-12-31	2009-12-31	2010-12-31	2010-12-31	2011-12-31	2011-12-31	2012-12-31	2012-12-31	2013-12-31	2013-12-31
Device Solutions	50.68	76,543.63	53.08	88,118.18	53.93	102,219.70	54.76	130,371.55	52.25	145,872.69
Adjustments		125.36		987.94		1,315.95		21,805.56		27,453.03
Semiconductors					33.92	64,294.57	28.20	67,136.91	27.30	76,224.10
LCD					19.32	36,609.17	17.40	41,429.07	15.11	42,195.56
Telecommunication	21.11	31,882.98	20.70	34,365.37	23.07	43,729.63	30.05	71,548.99	30.85	86,132.88
Equipment										
Digital Media	28.21	42,605.42	26.21	43,515.66	23.00	43,587.24	15.18	36,141.38	16.90	47,183.95
Equipment										
Harman										
Adjustments		-38,852.24		-31,710.47		-33,905.30		-56,990.34		-65,114.50
Number of Units Sold			100.00	1,210,400,000.00						
Mobile Phones			23.11	279,700,000.00						
Smartphone			2.06	24,900,000.00						
LCD			53.78	651,000,000.00						
Feature Phone			21.05	254,800,000.00						
Market Share										
DRAM										36.20
Color TV										21.60
Harman										
Hand Held Product										27.20
Display Panel										20.40
Inventories									100.00	19,134.87
Device Solutions									32.83	6,229.55
Adjustments									02.00	216.26
Semiconductors									24.68	4,682.63
LCD									7.01	1,330.66
Telecommunication									40.15	7,619.10
Equipment									40.15	7,013.10
Digital Media									27.01	5,125.72
Equipment									27.01	5,125.72
Harman										
Adjustments										160.50
Depreciation					100.00	12,934.27	100.00	14,835.05	100.00	15,470.01
Device Solutions					92.57	11,715.04	92.63	13,354.30	91.41	13,689.15
Semiconductors					60.67	7,678.02	63.03	9,087.88	62.08	9,295.95
LCD					31.82	4,027.03	28.99	4,179.09	28.07	4,203.46
Adjustments					2.24	9.99	0.45	87.34		189.74
Telecommunication					2.34	296.14	3.45	497.61	4.22	632.50
Equipment										
_Digital Media					5.09	644.76	3.92	565.31	4.36	653.35
Equipment										
Adjustments						278.33		417.83		495.01
Harman										
Amortization of									100.00	975.40
Intangible Assets										
Device Solutions									59.65	416.92
Semiconductors									42.15	294.61
LCD									15.20	106.25
Adjustments										16.06
Harman										
Adjustments										276.43
Telecommunication									26.95	188.35
Equipment										
Digital Media									13.41	93.70

This report may not be modified or altered in any way. The BLOOMBERG PROFESSIONAL service and BLOOMBERG Data are owned and distributed locally by Bloomberg Finance LP ("BFLP") and its subsidiaries in all jurisdictions other than Argentina, Bermuda, China, India, Japan and Korea (the ("BFLP Countries"). BFLP is a wholly-owned subsidiary of Bloomberg LP ("BLP"). BLP provides BFLP with all the global marketing and operational support and service for the Services and distributes the Services either directly or through a non-BFLP subsidiary in the BLP Countries. BFLP, BLP and their affiliates do not provide investment advice, and nothing herein shall constitute an offer of financial instruments by BFLP, BLP or their affiliates.

Financial Statement Analysis

Bloomberg

Ficker: 005930 KS Equity	Periodicity: Annuals		als Currency: KRW		Note: Years shown on the report are Fiscal Years				Company: Samsung Electronics Co Ltd		
Filing: Most Recent									Consolidation Basis: Consolidated Data		
	%	Restated:2009 A	%	Original:2010 A	%	Original:2011 A	%	Original:2012 A	%	Original:2013 A	
For the period ending	2009-12-31	2009-12-31	2010-12-31	2010-12-31	2011-12-31	2011-12-31	2012-12-31	2012-12-31	2013-12-31	2013-12-31	
Capital Expenditures Others DP Business Unit Semiconductor Capacity Utilization Semiconductors LCD Color TV							26.07 73.93	-22,849.80 -4,119.30 -4,882.40 -13,848.10	30.41 69.59	-23,759.60 -5,654.20 -5,506.60 -12,598.80 100.00 93.10 89.50 89.70	

This report may not be modified or altered in any way. The BLOOMBERG PROFESSIONAL service and BLOOMBERG Data are owned and distributed locally by Bloomberg Finance LP ("BFLP") and its subsidiaries in all jurisdictions other than Argentina, Bermuda, China, India, Japan and Korea (the ("BFLP Countries"). BFLP is a wholly-owned subsidiary of Bloomberg LP ("BLP"). BLP provides BFLP with all the global marketing and operational support and service for the Services and distributes the Services either directly or through a non-BFLP subsidiary in the BLP Countries. BFLP, BLP and their affiliates do not provide investment advice, and nothing herein shall constitute an offer of financial instruments by BFLP, BLP or their affiliates.

Ticker: 005930 KS Equity
Periodicity: Annuals
Currency: KRW
Note: Years shown on the report are Fiscal Years
Company: Samsung Electronics Co Ltd
Filing: Most Recent
Consolidation Basis: Consolidated Data

Comment Comm								1				
Revenue 100.00 202,025.99 100.00 200,0853.46 100.00 201,0867.47 100.00 203,0875.36 100.00 243,770.00	For the control of the											
Devise Deviser Deviser 28.89 65,786.81 53.27 75,026.11 34.68 78,148.20 40.50 108,167.44 43.68 118,570.00 27.50												
Seminardurand												
Memory 12.87 29.20.00 15.21 34.20.00 15.70 37.86.00 22.58 69.30.00 25.79 72.88.00 15.0												
Non-Memory 4.57 10.409 9.0 5.90 13.300.00 5.90 13.300.00 5.20 13.305.00 5.21 13.505.60 5.15 13.510.00 1.0000 1.0000 1.000 1.000 1.000 1.0000 1.000 1.000 1.000 1.0000 1.0000 1.0000 1.0000												
LCD 1.1.30 2.7.27.17 12.19 2.7.68.68 11.94 2.6.26.26.14 12.19 3.4.68.53 12.20 2.7.27.00 Telecommunication 49.08 11.7.04.54 15.50 100.54.00 44.8 100.25.60 3.9.34 100.66.60.2 37.30 100.600.00 Telecommunication 49.08 11.7.04.54 15.50 100.54.00 44.3.5 77.75.00 38.00 106.60.20 37.30 100.600.00 Telecommunication 49.08 11.7.04.54 15.50 100.54.00 44.3.5 77.75.00 38.00 100.60.20 35.20 15.20 44.00.00 Now Modale 1.91 4.35.4.34 1.55 3.0.40.00 41.31 2.55.00.0 1.14 3.0.6.0.32 15.54 44.10.00 Dipula Media 2.24 50.18.14 1.50 7.4.20 12.00 1	,											
Agustmente 33.7 4 4.8 5.0												
Telegrommunication		11.30		12.19		11.94		12.91		12.02		
Fundamen	•	10.00		45.00		44.40		00.04		07.00		
Mobile		49.08	111,764.54	45.93	103,554.26	44.48	100,302.11	39.94	106,668.32	37.26	100,680.00	
No-Mobele 191 4,364.54 1,35 3,04.00 21.31 2,550.00 11.4 3,048.32 1,54 4,510.00 Equipment		47.40	407 440 00	44.50	100 510 00	40.05	07.750.00	20.00	402 620 00	25.70	00 500 00	
Digital Media												
Equipment Part												
VD (Nasa Display)	9	22.04	50, 163. 14	20.00	40,095.41	20.00	47,045.42	10.09	45,106.92	13.30	42,110.00	
Chiefs		14.25	33.450.00	12.06	20, 220, 00	10.74	29 720 00	10.21	27 520 00	0.26	25 200 00	
Appliance												
Halman		1.19	17,733.14	7.04	17,000.00	0.13	16,330.00	0.59	17,590.00	0.23	10,020.00	
Adjustments								2.66	7 400 60	2.07	0 040 00	
Intersegment Revenue 10.00 288,370.56 100.00 222,6569.99 100.00 280,179.38 100.00 312,228.06 100.00 312,233.91			24 524 50		24 822 20		22 629 00	2.00		3.21		
Device Solutions		100.00		100.00		100.00		100.00		100.00		
Semiconductors	· ·				,							
LCD 10.0 26.00 45 26.00 45 10.34 27.633.38 11.35 28.956.10 12.99 37.643.56 12.70 36.884.43 7 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1												
Adjustments												
Telegommunication 47.03 124,674.43 44.34 118,469.35 43.59 111,221.86 41.19 119,335.84 39.33 114,206.86 Equipment Fequipment Fequipmen		10.00		10.34		11.33		12.99		12.70		
Equipment	•	47.03		11 31		13 50		/1 10		30 33		
Digital Media		47.03	124,074.43	44.34	116,409.33	43.39	111,221.00	41.19	119,333.04	39.33	114,200.09	
Fundament		28 10	74 733 76	27.62	73 703 42	24.54	62 627 08	10 01	57 670 52	19.29	53 080 24	
Adjustments	•	20.19	74,755.70	21.02	13,193.42	24.54	02,027.00	13.31	31,019.32	10.20	33,000.24	
Revenue Including 100.00			23 202 42		25 448 61		25 005 18		32 587 26		28 820 14	
Revenue Including 100.00	,		20,202.12		20,110.01		20,000.10	0.71	. ,	0.73		
Intersegment Revenue		100.00	494 576 55	100.00	403 313 48	100.00	482 046 13					
Device Solutions 26.68 131,459.76 30.44 149,974.73 33.18 159,473.46 39.30 218,781.72 42.73 239,565.00		100.00	10 1,07 0.00	100.00	100,010.10	100.00	102,010.10	100.00	001,001.11	100.00	000,000.00	
Semiconductors		26.68	131 459 76	30 44	149 974 73	33 18	159 473 46	39.30	218 781 72	42 73	239 565 00	
LCD 10.00 10.00 52.227.61 11.19 55.120.24 11.63 55.884.74 12.95 72.108.72 12.37 69.349.45 Adjustments 47.98 236.438.98 45.06 222.023.60 44.01 211.523.97 40.59 226.004.16 38.33 214.884.36 Equipment Digital Media 25.35 124.916.89 24.50 120.688.84 22.82 109.672.51 18.46 102.788.44 16.98 95.187.65 Equipment Harman												
Adjustments 4,174.07 4,253.68 4,060.79 4,853.03 226,004.16 38.33 214,854.36 Equipment Digital Media 25.35 124,916.89 24.50 120,688.84 22.82 109,672.51 18.46 102,788.44 16.98 95,187.65 Equipment Harman 1,760.92 626.31 1,376.19 1.65 9,171.84 1.96 10,971.15 Adjustments 1,760.92 626.31 1,376.19 5,115.29 2,397.18 Operating Income 100.00 25,025.07 100.00 26,413.44 100.00 29,240.67 100.00 5,115.29 2,2997.18 2,397.18 2,397.18 2,397.18 100.00 55,890.00 2,924.67 100.00 5,465.04 100.00 56,890.00 2,892.60 3,486.04 400.00 56,890.00 2,892.60 54.01 15,792.27 74.87 40,327.93 79.02 46,520.00 46,520.00 2,226.60 56.36 35,204.14 75.71 44,570.00 46,520												
Telecommunication 47.98 236,438.98 45.06 222,023.60 44.01 211,523.97 40.59 226,004.16 38.33 214,884.36 Equipment 101,004.05 102,008.84 109,072.51 18.46 102,788.44 16.98 95,187.65 109,0072.51 18.46 102,788.44 16.98 95,187.65 109,0072.51 18.46 102,788.44 16.98 109,071.55 109,0072.51 18.46 102,008.44 109,0072.51 18.46 102,008.44 109,0072.51 18.46 102,008.44 109,0072.51 18.46 102,008.44 109,0072.51 18.46 102,008.44 109,0072.51 18.46 102,008.44 109,0072.51 18.46 102,008.44 109,0072.51 18.46 102,008.44 109,0072.51 18.46 109,0072.51 18.46 109,0072.51 18.46 109,0072.51 18.46 109,0072.51 18.46 109,0072.51 18.46 109,0072.51 18.46 109,0072.51 18.46 109,0072.51 18.46 109,0072.51 18.46 109,0072.51 18.46 109,0072.51 18.46 109,0072.51 18.46 109,0072.51 18.46 109,0072.51 18.46 109,0072.51 18.46 109,0072.51 18.46 109,0072.51 18.46 199,0072.51 199,		10.00		11.10		11.00		12.00		12.01		
Equipment Digital Media 25.35 124,916.89 24.50 120,688.84 22.82 109,672.51 18.46 102,788.44 16.98 95,187.65 Equipment Harman 1.65 9,171.84 1.96 10,971.15 1.84 1.96 10,971.15 1.84 1.96 10,971.15 1.84 1.96 1.971.15 1.84 1.96 1.971.15 1.84 1.96 1.971.15 1.84 1.96 1.971.15 1.84 1.96 1.971.15 1.84 1.96 1.971.15 1.84 1.96 1.971.15 1.84 1.96 1.971.15 1.84 1.96 1.971.15 1.84 1.96 1.971.15 1.84 1.96 1.971.15 1.84 1.96 1.971.15 1.84 1.96 1.971.15 1.84 1.96 1.971.15 1.84 1.96 1.971.15 1.84 1.96 1.971.15 1.84 1.96 1.971.15 1.84 1.96 1.971.15 1.84 1.96 1.971.15 1.971.1		47 98		45.06		44 01		40 59		38 33		
Digital Media 25.35 124,916.89 24.50 120,688.84 22.82 109,672.51 18.46 102,788.44 16.98 95,187.65		17.00	200,100.00	10.00	222,020.00	11.01	211,020.07	10.00	220,001.10	00.00	211,001.00	
Equipment Harman 1.65 9,171.84 1.96 10,971.15 1.376.19 1.376.19 5,115.29 2.397.18 1.376.19 1.376.		25.35	124 916 89	24 50	120 688 84	22 82	109 672 51	18 46	102 788 44	16.98	95 187 65	
Harman Harman		20.00	12 1,5 10.00	21.00	120,000.01	22.02	100,072.01	10.10	102,700.11	10.00	00,107.00	
Adjustments 1,760.92 626.31 1,376.19 5,115.29 2,397.18 Operating Income 100.00 25,025.07 100.00 26,413.44 100.00 29,240.67 100.00 53,645.04 100.00 58,890.00 Device Solutions 37.46 9,430.92 56.64 14,887.26 54.01 15,792.27 74.87 40,327.93 79.02 46,520.00 Semiconductors 34.86 8,776.44 48.65 12,787.30 46.50 13,595.00 65.36 35,204.14 75.71 44,570.00 LCD 2.62 660.18 8.73 2,295.37 7.62 2,226.63 10.02 5,398.40 4.45 2,620.00 Adjustments 57.84 14,562.89 38.59 10,142.02 36.96 10,807.57 21.96 11,827.32 17.28 10,170.00 Equipment Digital Media 4.70 1,184.33 4.77 1,254.19 9.02 2,638.00 3.07 1,653.30 3.43 2,020.00 Equipment <td cols<="" td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>1 65</td><td>9 171 84</td><td>1 96</td><td>10 971 15</td></td>	<td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>1 65</td> <td>9 171 84</td> <td>1 96</td> <td>10 971 15</td>								1 65	9 171 84	1 96	10 971 15
Operating Income 100.00 25,025.07 100.00 26,413.44 100.00 29,240.67 100.00 53,645.04 100.00 58,890.00 Device Solutions 37.46 9,430.92 56.64 14,887.26 54.01 15,792.27 74.87 40,327.93 79.02 46,520.00 Semiconductors 34.86 8,776.44 48.65 12,787.30 46.50 13,595.00 65.36 35,204.14 75.71 44,570.00 LCD 2.62 660.18 8.73 2,295.37 7.62 2,226.63 10.02 5,398.40 4.45 2,620.00 Adjustments -5.71 -195.40 -195.40 -29.36 10,807.57 21.96 11,827.32 17.28 10,100.00 Equipment -10,11 57.84 14,562.89 38.59 10,142.02 36.96 10,807.57 21.96 11,827.32 17.28 10,100.00 Equipment -10,14 -1,100.00 -1,100.00 -1,100.00 -1,100.00 -1,100.00 -1,100.00 -1,100.00 -1			1 760 92		626.31		1 376 19					
Device Solutions 37.46 9,430.92 56.64 14,887.26 54.01 15,792.27 74.87 40,327.93 79.02 46,520.00 Semiconductors 34.86 8,776.44 48.65 12,787.30 46.50 13,595.00 65.36 35,204.14 75.71 44,570.00 LCD 2.62 660.18 8.73 2,295.37 7.62 2,226.63 10.02 5,398.40 4.45 2,620.00 Adjustments -5.71 -195.40 -195.40 -29.36 -274.61 -274.61 -670.00 Telecommunication 57.84 14,562.89 38.59 10,142.02 36.96 10,807.57 21.96 11,827.32 17.28 10,170.00 Equipment Digital Media 4.70 1,184.33 4.77 1,254.19 9.02 2,638.00 3.07 1,653.30 3.43 2,020.00 Equipment Harman -153.05 129.97 2.83 -20.00 -20.94 -20.00 -20.00 Assets 100.	.,	100.00	,	100.00		100 00	,	100 00	-, -	100.00	,	
Semiconductors 34.86 8,776.44 48.65 12,787.30 46.50 13,595.00 65.36 35,204.14 75.71 44,570.00 LCD 2.62 660.18 8.73 2,295.37 7.62 2,226.63 10.02 5,398.40 4.45 2,620.00 Adjustments -5.71 -195.40 -29.36 -274.61 -274.61 -670.00 Telecommunication 57.84 14,562.89 38.59 10,142.02 36.96 10,807.57 21.96 11,827.32 17.28 10,170.00 Equipment												
LCD 2.62 660.18 8.73 2.295.37 7.62 2.226.63 10.02 5,398.40 4.45 2,620.00 Adjustments -5.71 -195.40 -29.36 -274.61 -274.61 -670.00 Telecommunication 57.84 14,562.89 38.59 10,142.02 36.96 10,807.57 21.96 11,827.32 17.28 10,170.00 Equipment Digital Media 4.70 1,184.33 4.77 1,254.19 9.02 2,638.00 3.07 1,653.30 3.43 2,020.00 Equipment Harman -153.05 129.97 2.83 -20.04 57.42 0.27 160.00 Assets 100.00 230,422.96 100.00 242,179.52 100.00 262,174.32 100.00 301,752.09 100.00 339,357.24												
Adjustments -5.71 -195.40 -29.36 -274.61 -274.61 -670.00 Telecommunication 57.84 14,562.89 38.59 10,142.02 36.96 10,807.57 21.96 11,827.32 17.28 10,170.00 Equipment Digital Media 4.70 1,184.33 4.77 1,254.19 9.02 2,638.00 3.07 1,653.30 3.43 2,020.00 Equipment Harman Adjustments -153.05 129.97 2.83 -20.04 -20.94 20.00 Assets 100.00 230,422.96 100.00 242,179.52 100.00 262,174.32 100.00 301,752.09 100.00 339,357.24												
Telecommunication 57.84 14,562.89 38.59 10,142.02 36.96 10,807.57 21.96 11,827.32 17.28 10,170.00 Equipment Digital Media 4.70 1,184.33 4.77 1,254.19 9.02 2,638.00 3.07 1,653.30 3.43 2,020.00 Equipment Harman 57.42 57.42 0.27 160.00 Adjustments -153.05 129.97 2.83 -220.94 -220.94 Assets 100.00 230,422.96 100.00 242,179.52 100.00 262,174.32 100.00 301,752.09 100.00 339,357.24		2.02		0.70		1.02						
Equipment Digital Media 4.70 1,184.33 4.77 1,254.19 9.02 2,638.00 3.07 1,653.30 3.43 2,020.00 Equipment Harman 0.11 57.42 0.27 160.00 Adjustments -153.05 129.97 2.83 -220.94 20.00 Assets 100.00 230,422.96 100.00 242,179.52 100.00 262,174.32 100.00 301,752.09 100.00 339,357.24		57 84		38 59		36.96		21.96		17 28		
Digital Media 4.70 1,184.33 4.77 1,254.19 9.02 2,638.00 3.07 1,653.30 3.43 2,020.00 Equipment Harman 57.42 0.27 160.00 Adjustments -153.05 129.97 2.83 -220.94 -220.94 20.00 Assets 100.00 230,422.96 100.00 242,179.52 100.00 262,174.32 100.00 301,752.09 100.00 339,357.24		001	1,,002.00	00.00	10,112.02	00.00	. 0,001.01	21.00	11,021.02	20	10,110.00	
Equipment Harman 0.11 57.42 0.27 160.00 Adjustments -153.05 129.97 2.83 -220.94 20.00 Assets 100.00 230,422.96 100.00 242,179.52 100.00 262,174.32 100.00 301,752.09 100.00 339,357.24		4 70	1 184 33	4 77	1 254 19	9.02	2 638 00	3.07	1 653 30	3 43	2 020 00	
Harman 0.11 57.42 0.27 160.00 Adjustments -153.05 129.97 2.83 -220.94 20.00 Assets 100.00 230,422.96 100.00 242,179.52 100.00 262,174.32 100.00 301,752.09 100.00 339,357.24	3	1.70	1,101.00	1.77	1,201.10	0.02	2,000.00	5.07	1,000.00	0.40	2,020.00	
Adjustments -153.05 129.97 2.83 -220.94 20.00 Assets 100.00 230,422.96 100.00 242,179.52 100.00 262,174.32 100.00 301,752.09 100.00 339,357.24								0.11	57.42	0.27	160 00	
Assets 100.00 230,422.96 100.00 242,179.52 100.00 262,174.32 100.00 301,752.09 100.00 339,357.24			-153.05		129 97		2.83	0.11		V.21		
	•	100 00		100.00		100 00		100 00		100.00		
					,							

This report may not be modified or altered in any way. The BLOOMBERG PROFESSIONAL service and BLOOMBERG Data are owned and distributed locally by Bloomberg Finance LP ("BFLP") and its subsidiaries in all jurisdictions other than Argentina, Bermuda, China, India, Japan and Korea (the ("BFLP Countries"). BFLP is a wholly-owned subsidiary of Bloomberg LP ("BLP"). BLP provides BFLP with all the global marketing and operational support and service for the Services and distributes the Services either directly or through a non-BFLP subsidiary in the BLP Countries. BFLP, BLP and their affiliates do not provide investment advice, and nothing herein shall constitute an offer of financial instruments by BFLP, BLP or their affiliates.

Ticker: 005930 KS Equity		Periodicity: Annuals		Currency: KRW	Note	e: Years shown on the r	Company: Samsung Electronics Co Ltd			
Filing: Most Recent						Consolidation Basis: Consolida				
	%	Original:2014 A	%	Original:2015 A	%	Original:2016 A	%	Original:2017 A	%	Original:2018 A
For the period ending	2014-12-31	2014-12-31	2015-12-31	2015-12-31	2016-12-31	2016-12-31	2017-12-31	2017-12-31	2018-12-31	2018-12-31
Adjustments		25,744.29		25,128.33		24,460.49		227,250.21		242,559.28
Semiconductors	29.44	87,567.20	31.06	98,989.25	29.62	102,251.07	21.87	131,659.29	23.50	151,578.23
LCD	15.74	46,826.53	15.73	50,147.26	16.58	57,240.07	11.60	69,854.36	9.95	64,154.28
Telecommunication	31.67	94,227.11	30.89	98,463.32	32.32	111,574.05	18.51	111,441.84	19.28	124,334.00
Equipment										
Digital Media	14.49	43,116.37	14.43	45,998.01	14.39	49,675.02	10.27	61,812.90	7.34	47,354.50
Equipment		,		ŕ		ŕ		,		,
Harman									2.33	15,059.93
Adjustments		-67,058.54		-76,546.65		-83,026.37		-300,266.50		-305,682.97
Number of Units Sold		51,525151				55,52555		,		,
Mobile Phones										
Smartphone										
LCD										
Feature Phone										
Market Share										
		40.00		45.20		40.00		45.40		42.00
DRAM		40.90		45.30		48.00		45.40		43.90
Color TV		22.60		21.00		21.60		20.00		29.00
Harman										18.80
Hand Held Product		22.40		21.10		19.20		19.50		17.40
Display Panel		20.90		21.10		17.10		14.80		12.30
Inventories	100.00	17,317.50	100.00	18,811.79	100.00	18,620.01	100.00	24,983.35	100.00	28,984.70
Device Solutions	36.25	6,263.61	44.17	8,335.60	35.51	6,727.77	41.25	10,314.23	67.47	29,870.52
Adjustments		277.50		184.90		266.51		973.47		15,194.86
Semiconductors	28.91	4,995.87	36.85	6,954.11	27.82	5,271.82	27.89	6,972.81	28.83	12,762.96
LCD	5.73	990.24	6.34	1,196.59	6.28	1,189.43	9.47	2,367.95	4.32	1,912.69
Telecommunication	33.16	5,730.23	27.74	5,235.36	31.72	6,010.03	33.83	8,457.38	16.20	7,170.84
Equipment										
Digital Media	30.60	5,287.17	28.08	5,299.02	32.77	6,209.19	24.92	6,229.57	13.74	6,081.13
Equipment										
Harman									2.60	1,150.72
Adjustments		36.50		-58.18		-326.97		-17.82		-15,288.50
Depreciation	100.00	16,910.03	100.00	19,662.54	100.00	19,312.52	100.00	20,593.62	100.00	25,167.11
Device Solutions	91.67	14,946.63	90.66	17,244.35	90.14	17,041.96	89.87	18,175.39	92.17	22,863.12
Semiconductors	64.44	10,506.90	65.62	12,481.20	66.37	12,548.15	63.88	12,920.50	65.73	16,304.76
LCD	25.98	4,235.60	23.84	4,534.91	22.59	4,271.62	25.12	5,080.61	25.99	6,445.67
Adjustments	20.00	204.13	20.01	228.24	22.00	222.19	20.12	174.28	20.00	112.70
Telecommunication	4.67	761.21	6.18	1,175.34	6.89	1,303.51	6.25	1,264.60	4.71	1,168.04
Equipment	4.07	701.21	0.10	1,175.54	0.03	1,000.01	0.23	1,204.00	7.71	1,100.04
Digital Media	3.66	596.15	3.16	600.22	2.96	560.10	2.97	600.49	2.17	537.90
Equipment	0.00	330.13	5.10	000.22	2.30	300.10	2.31	000.43	2.17	307.30
Adjustments		606.03		642.63		406.95		368.69		362.90
Harman		606.03		042.03		406.95	0.91	184.46	0.95	235.15
	400.00	4 440 00	400.00	4 000 00	400.00	1 100 11				
Amortization of	100.00	1,143.39	100.00	1,268.32	100.00	1,400.44	100.00	1,523.78	100.00	1,314.92
Intangible Assets	05.05	504.40	70.70	700.07	70.40	000.01	70.00	005.00	05.04	700.04
Device Solutions	65.25	534.49	73.78	790.37	79.42	960.61	70.66	935.02	65.04	722.34
Semiconductors	49.18	402.86	60.32	646.11	67.19	812.65	60.28	797.63	53.46	593.74
LCD	14.30	117.14	12.17	130.42	10.78	130.40	9.24	122.30	10.34	114.80
Adjustments		14.49		13.84		17.56		15.09		13.80
Harman							13.02	172.32	20.06	222.84
Adjustments		324.27		197.13		190.90		200.56		204.33
Telecommunication	22.76	186.47	17.05	182.66	14.50	175.35	11.56	152.94	11.52	127.97
Equipment										
Digital Media	11.98	98.17	9.16	98.15	6.08	73.58	4.76	62.94	3.37	37.45
Equipment										
Capital Expenditures		-23,435.10		-25,518.10		-25,494.40		-43,417.00		-29,398.60
Capital Experiultures		-20,400.10		-20,010.10		-25,454.40		-40,417.00		-23,330.00

This report may not be modified or altered in any way. The BLOOMBERG PROFESSIONAL service and BLOOMBERG Data are owned and distributed locally by Bloomberg Finance LP ("BFLP") and its subsidiaries in all jurisdictions other than Argentina, Bermuda, China, India, Japan and Korea (the ("BFLP Countries"). BFLP is a wholly-owned subsidiary of Bloomberg LP ("BLP"). BLP provides BFLP with all the global marketing and operational support and service for the Services and distributes the Services either directly or through a non-BFLP subsidiary in the BLP Countries. BFLP, BLP and their affiliates do not provide investment advice, and nothing herein shall constitute an offer of financial instruments by BFLP, BLP or their affiliates.

Ticker: 005930 KS Equity	Periodicity: Annuals		Currency: KRW		Note	: Years shown on the re	Company: Samsung Electronics Co Ltd			
Filing: Most Recent									Consolidation Basis:	Consolidated Data
	%	Original:2014 A	%	Original:2015 A	%	Original:2016 A	%	Original:2017 A	%	Original:2018 A
For the period ending	2014-12-31	2014-12-31	2015-12-31	2015-12-31	2016-12-31	2016-12-31	2017-12-31	2017-12-31	2018-12-31	2018-12-31
Others		-5,134.90		-6,065.80		-2,511.80		-2,525.80		-2,742.90
DP Business Unit	21.77	-3,984.60	24.31	-4,729.40	42.78	-9,831.30	33.13	-13,545.60	11.01	-2,936.10
Semiconductor	78.23	-14,315.60	75.69	-14,722.90	57.22	-13,151.30	66.87	-27,345.60	88.99	-23,719.60
Capacity Utilization										
Semiconductors		100.00		100.00		100.00		100.00		100.00
LCD		97.50		98.70		100.00		94.90		96.20
Color TV		87.40		92.50		90.70		88.40		92.70
Hand Held Product		83.90		84.70		87.20		94.80		87.20
Harman										74.60

This report may not be modified or altered in any way. The BLOOMBERG PROFESSIONAL service and BLOOMBERG Data are owned and distributed locally by Bloomberg Finance LP ("BFLP") and its subsidiaries in all jurisdictions other than Argentina, Bermuda, China, India, Japan and Korea (the ("BFLP Countries"). BFLP is a wholly-owned subsidiary of Bloomberg LP ("BLP"). BLP provides BFLP with all the global marketing and operational support and service for the Services and distributes the Services either directly or through a non-BFLP subsidiary in the BLP Countries. BFLP, BLP and their affiliates do not provide investment advice, and nothing herein shall constitute an offer of financial instruments by BFLP, BLP or their affiliates.