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GLAUCOMA AWARENESS CAMPAIGN

Guiding Vision & Lives

MISSION

The 'NETRA' campaign strives to raise awareness about glaucoma, emphasizing early detection and preventive measures to reduce the prevalence of this sight-threatening condition.

WHAT IS GLAUCOMA?

Glaucoma is an eye condition where increased pressure within the eye can damage the optic nerve, leading to vision loss. It often develops slowly and may not have noticeable symptoms in the early stages. Regular eye check-ups are important for early detection and management.

VISION

Our vision is to create a society where every individual is well-informed about glaucoma, leading to early diagnosis and improved eye health, ultimately reducing the burden of preventable blindness.

ABOUT OUR TEAM

Netra Campaign is an initiative driven by the collective efforts of B.Tech CSBS students (Year 3) at NMIMS Navi Mumbai. Committed to making a difference, we have united to tackle the growing concern of glaucoma in our community.

“JOIN US IN RAISING
GLAUCOMA AWARENESS!
TOGETHER, WE CAN MAKE
A SIGHT-SAVING
DIFFERENCE!”



WHY COLLABORATE WITH US?

Netra Campaign provides a unique platform for collaboration that goes beyond the immediate event. Partnering with us means joining hands with a passionate and proactive team dedicated to making a lasting impact on community health. Your support will directly contribute to building a society with improved eye health awareness.

11:50 a.m.

GUEST SPEAKER SESSION

12:30 p.m.

MUSIC COMMITTEE PERFORMANCE

12:50 p.m.

DANCE PERFORMANCE

02:00 p.m.

BALL IN THE BASKET

02:00 p.m.

TABLE TENNIS JUGGLE

02:00 p.m.

RING TOSS

02:00 p.m.

PIN THE TAIL

03:30 p.m.

INTER-COMMITTEE ANTAKSHARI

E V E N T S

The 'Netra' campaign weaves together informative sessions, interactive activities, and practical healthcare services to contribute to its overarching mission of reducing the prevalence of glaucoma and preventing avoidable blindness in the community.

VISION WELLNESS CAMP



In collaboration with the Rotaract Club, the campaign organizes a free Eye Check-Up Camp, reflecting a commitment to tangible impact through education and accessible healthcare. The collaboration enhances the event's reach, showcasing a holistic approach to community service that actively contributes to individuals' well-being, ensuring no financial barriers to essential eye health services.

In partnership with **Medicover Hospital**, a global healthcare brand in 12 countries, including India, we present an Eye Check-Up Camp, offering comprehensive services to elevate healthcare standards.

Elevating Eye Care with Medicover!



OUR MENTOR'S MESSAGE -

PROF. PRIYANKA ROY



“My CSBS students launched an impressive glaucoma awareness campaign for World Glaucoma Week on March 11th & 12th. Their creative online and offline efforts emphasize regular eye checkups, especially for those above 40 and with myopia. The campaign aims to educate about the severity of glaucoma, a silent thief of sight due to its asymptomatic nature. I applaud the students for their genuine ideas and dedication to making a difference in eye health. Kudos to them for organizing this impactful event!”

OUR COLLABORATORS



Cultural Committee



RC NMIMS SR

Rotaract Club



Music Committee



Connect with us!!



@netra_campaign



netracampaign@gmail.com

WHAT ARE WE ACHIEVING FROM THIS CAMPAIGN?

Through dedicated efforts, we're committed to increasing glaucoma awareness. We connect with the community through workshops, seminars, and free eye check-up camps. Together, our goal is to make a meaningful and lasting impact on eye health, fostering a community that values and prioritizes vision well-being.

WE CARE FOR YOUR VISION!



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