

CUSTOMER LIFETIME VALUE

99,441

Number of customers

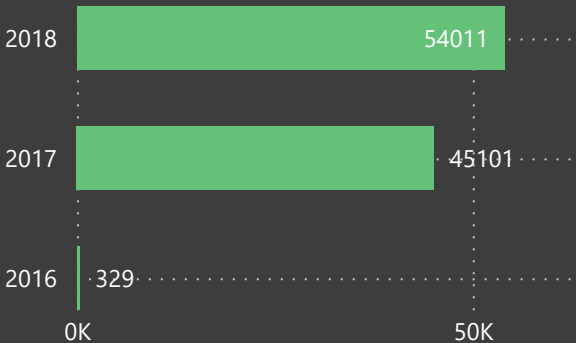
106.33

Customer Lifetime Value

154.10

Average Order Value

Number of Order by Year



Qtr 1

Qtr 2

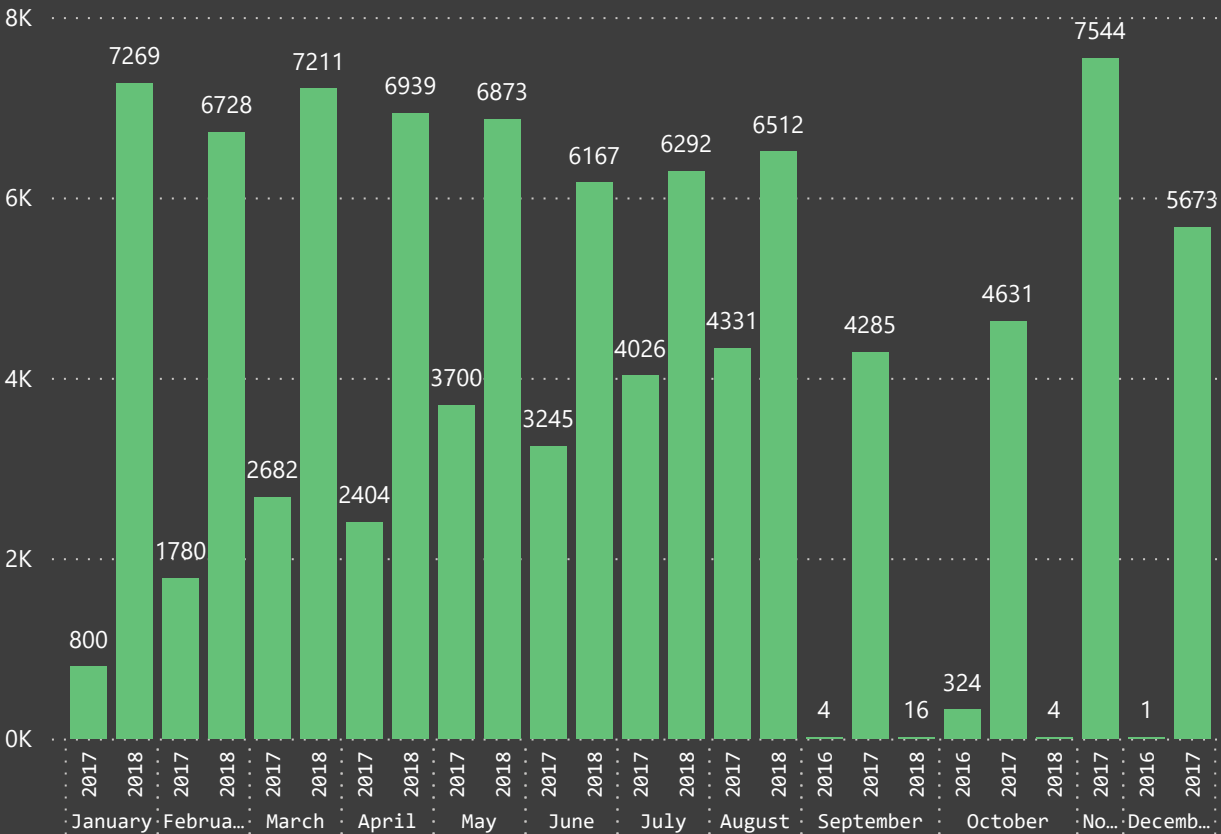
Qtr 3

Qtr 4

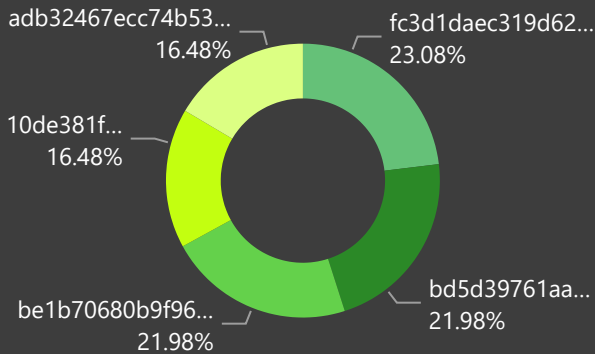
4.09

Average Review Score

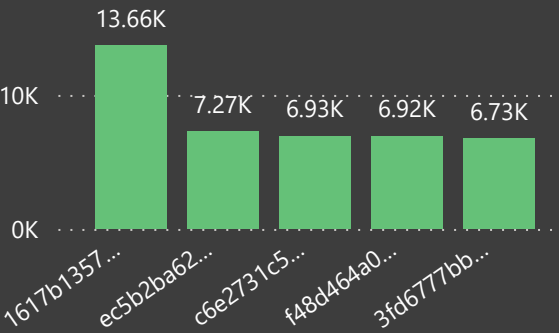
Number of Orders by Month and Year



Total Quantity Ordered Customer ID



Payment Value by Customer ID



Distribution of Customers by Sates

