Shreyas Daga (10262013) Class of 2026



Class of 2020			OF	MANAGEMENT
EDUCATIO	1			
MBA	BITS School of Management (BITSoM), Mumbai	2026	Pursuing	3
B. Tech (ECE)	Manipal Institute of Technology, Manipal	2022	8.96/10	
XII (Science),	CBSE Lakshmipat Singhania Academy, Kolkata	2018	96%	
X, CBSE	Lakshmipat Singhania Academy, Kolkata	2016	10/10	
ACADEMIC	ACHIEVEMENTS			
Achieved	A+/ A grades in 50 out of 59 subjects across 8 semesters comprising the comprehension	ensive B.Tech c	urriculum 2	2022
• Secured se	chool rank 2 out of 130+ students across the 3 streams in the CBSE AISSCE Class I	XII Board exai	mination 2	2018
• Honoured	with the prestigious Telegraph School Award for both 'Academic Excellence' &	'All-round Ex	cellence'	2018
• Secured C	eneral Proficiency - 1 (rank 1) out of ~130+ students in school consistently for 12	2 consecutive y	vears N	Multipl
SUMMER IN	TERNSHIP			
VODAFONE	IDEA LIMITED - Product Marketing, Summer Intern	2 months	(Apr'25-May	y'25
Research &	Diagnosed user pain points through focus groups & interviews, driving data-	backed brand &	product stra	tegy
Brand	Benchmarked 12+ Indian/international OTT platforms to inform creative strate	tegy and future	brand direc	ction
Strategy	Collaborated with Ogilvy (creative agency) to derive 4 actionable best practices for UAC campaign execution			
Performance Marketing	• Elevated CTR to 1.95% (30% above industry average) by developing 4 creative	strategies for	UAC campaig	gns
	Boosted content discoverability by 35% by building data-driven creative message	_	- '	_
	• Reduced creative lead time by 25% by streamlining approval workflows between the product team and Ogilvy			
	• Drove a 15% monthly increase in app installs and subscriptions through optimized cross-channel campaigns			
WORK EXPI	RIENCE			
GOLDMAN	SACHS - Regulatory Change Management, Analyst (PPO)	1.5 year	s (Jan'22-Jul	' 23)
Project Management Office	Administered project management frameworks, guidelines, and metrics to a	fully streamline	the resolution	n of
	regulatory upliftment requests for OTC derivatives by ~12+ financial regulatory bodies across the globe			
	• Implemented agile best practices & built synergy with cross-functional tea			
	discussions and hosting process-solutioning sessions with Engineering, Opera			
BI & Automation	• Improved efficiency by 20% by developing a new BI solution for tracking the overall project health and status			
	• Saved ~23 man-hours monthly for a 5-member team by automating routine data processing tasks on Alteryx			
	• Improved data accuracy & hygiene by 50% by deploying rigorous filter checks using automation rules on Jira			
	• Member of the Automation Pillar; developed solutions for 2 cross-functional applications, benefitting 4 teams			
Regulatory Upliftment Optimization	 Prepared comprehensive presentations to highlight key milestones and strategic development on the APAC (Asia-Pacific) re-write projects for major market regulatory bodies, including MAS, JFSA, FSC, and HKMA 			
	 Designed hierarchical Jira workflows to optimize ticket lifecycle management and simplify the approval process 			
	 Prepared ~10+ extensive reports monthly to summarize global regulatory upliftment statistics and insights 			
Change Management (Internship)	• Facilitated as the scrum master for a new workflow development project to optimize ledger reconciliations			
	Planned 20 weekly sprints, hosted daily scrum calls, managed product backlog and sprint retrospectives			
	• Developed interactive Jira dashboards, improving stakeholder collaboration and issue-tracking convenience			
	Established portfolio hierarchy, delivery roadmap & governance rules for 60		0	
POSITIONS	OF RESPONSIBILITY		<u> </u>	
General Secretary – Sports Club	Elected as General Secretary to drive strategic vision for a 24-member club, bo	osting sports er	ngagement	
	• Led the flagship cricket event (BPL), engaging 300+ students, managing schedu	~ .	0 0	2024
	Captain of BITSoM Volleyball team; organized 15+ intra-college sports events.	0 0	_	2020
	• Led selection trials for 100+ participants for BITS' flagship sports event (Inte			
PM Club (BITSoM)	Curated a qualifying quiz for Product Sprint 1.0 , a national-level Case Competition		egistrations	2024
	• Assisted 300+ students in preparing for PM by organizing product bootcamp		ublications 2	2024- 202 <i>6</i>
	Hosted a session on "product improvement" for 30+ PM aspirants as part of			<u> </u>
Project	• Spearheaded a student team of 25 members, helping build innovative robots		nulations	2020
Manager –	Organized the national flagship technical exhibition-cum-competition 'Veda:	nth 10.0' during	· lockdown l	2020- 2021
Robotics Club	• Planned and executed 8 internal projects for 'Vedanth 10.0' with an overall tea	ım budget of ₹1	.5 lakhs	2 021
EXTRACUR	RICULAR ACTIVITIES			
Sports	• Awarded the 'Best Athlete' out of ~130+ students TWICE in the Annual Sp	orts Day (Std V	and IX)	2015
	• 1st position in 800m race and 4x100m relay race, 2nd position in 400m race a	nd Standing Bro	oad Jump	2015
	• 3rd position in the Basketball tournament at the Odyssey inter-school fest, B.			2015
	Clinched the title in the ASYS club-level basketball tournament, earning the cover	ted 'Best Playe	er' trophy	2013

CERTIFICATIONS

- IBM Product Management: An Introduction; Alteryx Designer Core Certificate; Data Visualization with Tableau (4 courses)
- Certifications offered by Google: Business Intelligence Specialization (3 courses) 97.98%, Data Analytics Specialization (8 courses) 94.74%, Project Management Specialization (6 courses) 95.87%