



Date

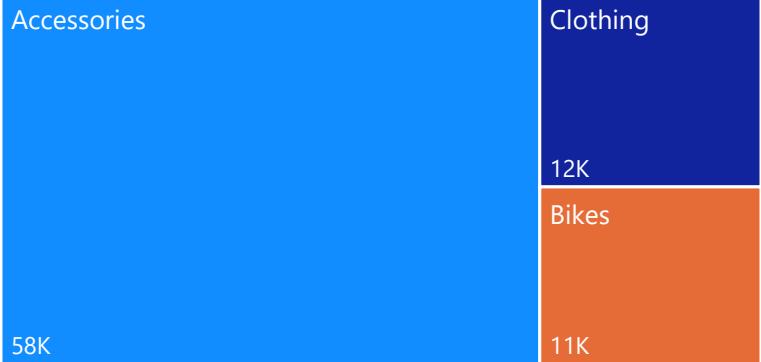
01-01-2016



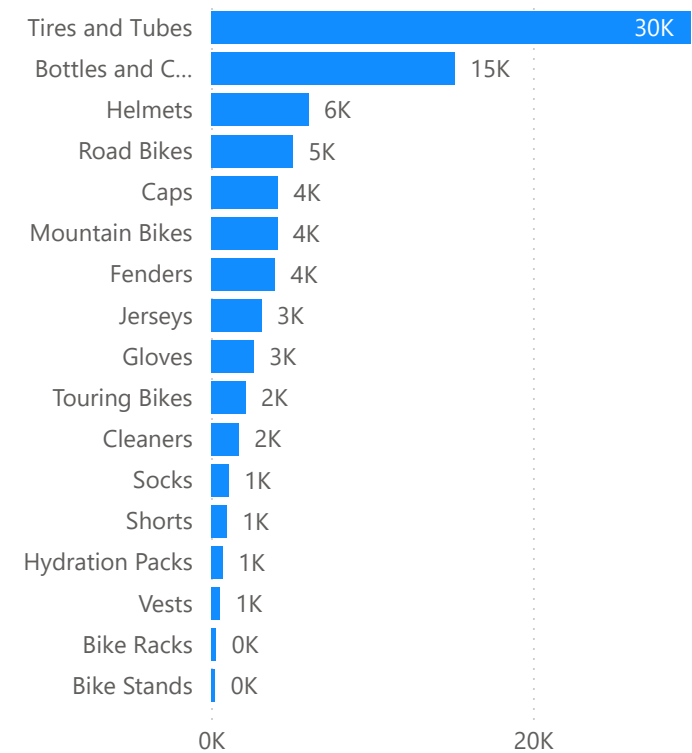
30-06-2017



Total Order by Category



Total Order by Sub Category



ProductName	Total_Qty	ReturnRate
Water Bottle - 30 oz.	7967	1.95%
Patch Kit/8 Patches	5898	1.61%
Mountain Tire Tube	5678	1.64%
Road Tire Tube	4327	1.55%
AWC Logo Cap	4151	1.11%
Fender Set - Mountain	3960	1.36%
Mountain Bottle Cage	3810	2.02%
Road Bottle Cage	3329	1.68%
Touring Tire Tube	2740	1.64%
ML Mountain Tire	2119	1.32%
Sport-100 Helmet, Red	2099	3.33%
Sport-100 Helmet, Blue	1995	3.31%
Sport-100 Helmet, Black	1940	2.68%
LL Road Tire	1904	2.26%
ML Road Tire	1723	1.51%
Touring Tire	1723	1.22%
Bike Wash - Dissolver	1706	1.47%
LL Mountain Tire	1560	2.50%
HL Mountain Tire	1305	3.75%
Half-Finger Gloves, M	918	1.74%
Half-Finger Gloves, S	886	1.69%
Half-Finger Gloves, L	840	2.14%
HL Road Tire	795	3.52%
Hydration Pack - 70 oz.	695	3.60%
Racing Socks, M	554	1.99%
Mountain-200 Black, 46	528	3.22%
Mountain-200 Black, 42	524	3.63%
Mountain-200 Silver, 38	522	2.30%
Mountain-200 Silver, 46	521	2.11%
Mountain-200 Black, 38	519	2.89%
Pacing Socks, L	500	2.16%
Total	81544	2.14%

Monthly Revenue

1.83M✓  
Goal: 1.77M (+3.31%)

Monthly Orders

2146!  
Goal: 2165 (-0.88%)

Monthly Returns

167✓  
Goal: 169 (+1.18%)

Top Product(Quantity)

Water Bottle - 30 oz.

Top Product (Revenue)

Mountain-200 Black, 46

Select all

Europe

North America

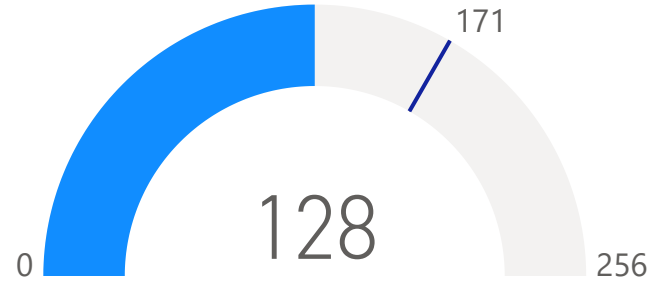
Pacific



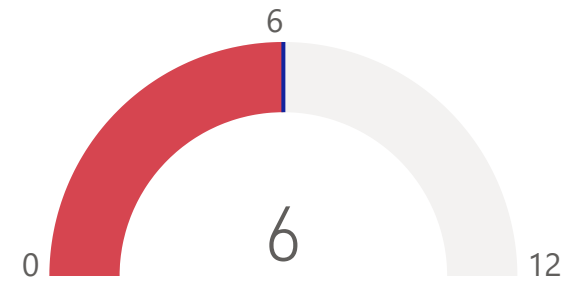


## HL Mountain Tire

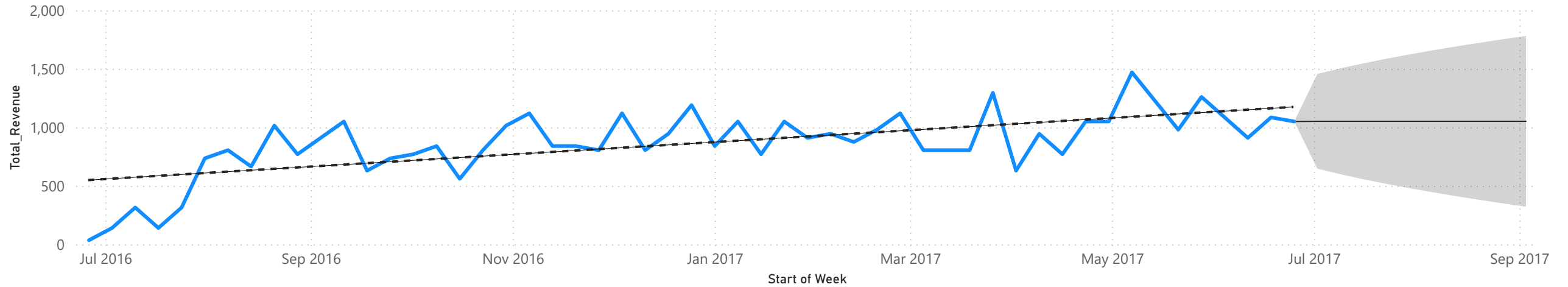
CurrentMonth Orders vs Target



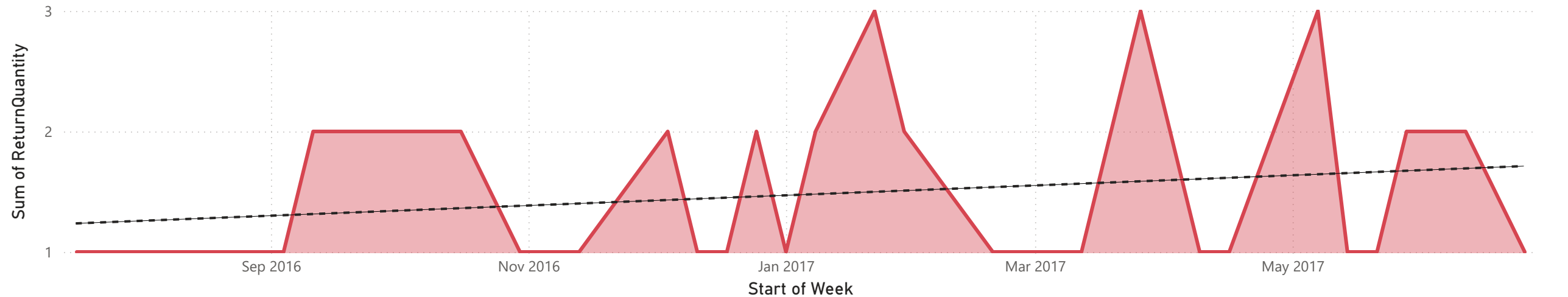
Current Month Returns vs Target



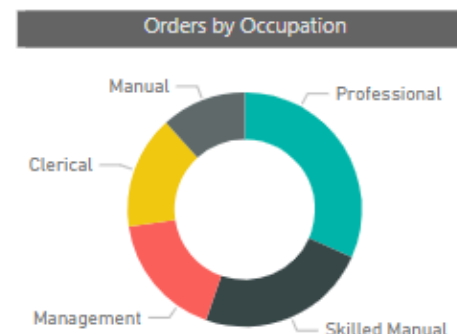
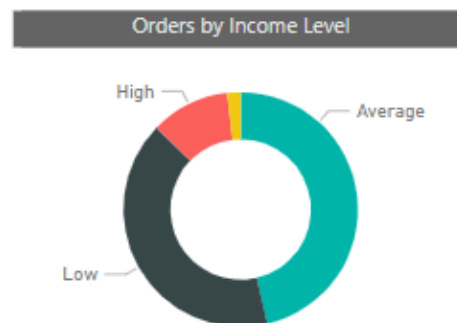
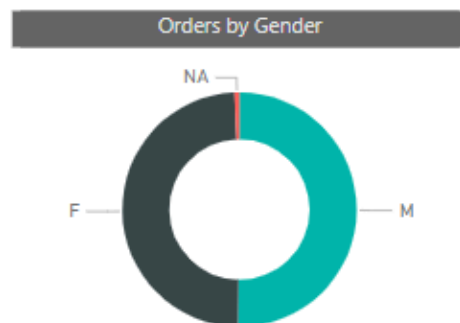
Weekly Revenue



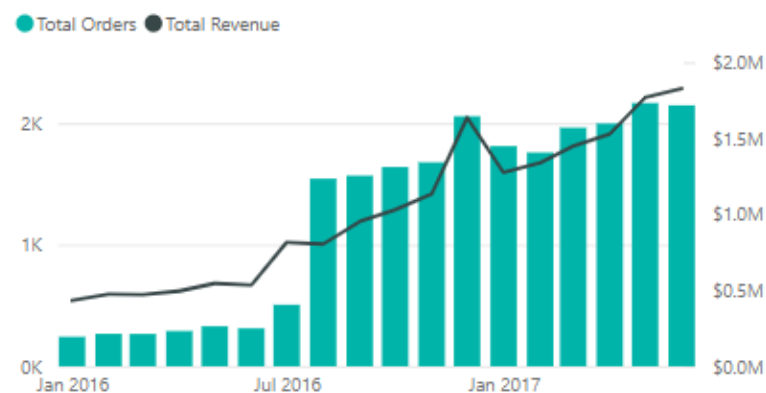
Weekly Returns



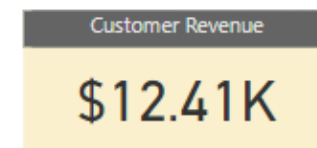
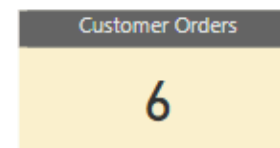
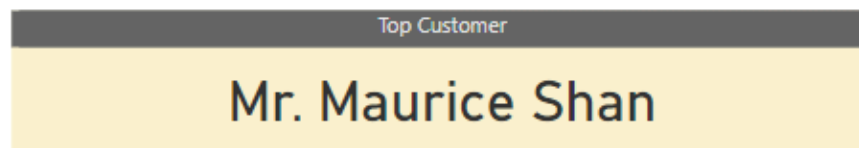
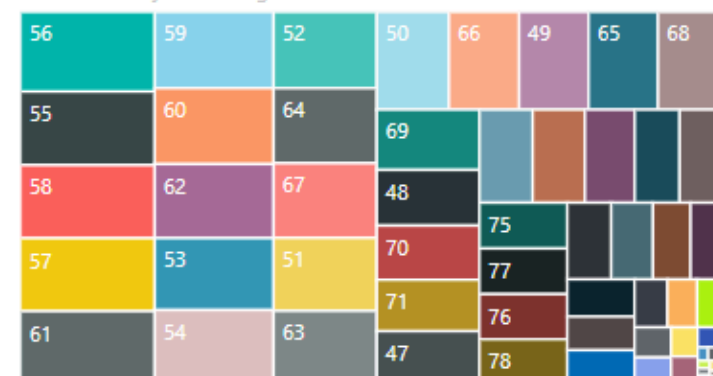
FullName	Total Orders	Total Revenue
Mr. Maurice Shan	6	\$12,407.95
Mrs. Janet Munoz	6	\$12,015.39
Mrs. Lisa Cai	7	\$11,330.44
Mrs. Lacey Zheng	7	\$11,085.74
Mr. Jordan Turner	7	\$11,022.38
Mr. Larry Munoz	7	\$10,852.04
Mrs. Ariana Gray	6	\$10,391.42
Mr. Marco Lopez	6	\$10,289.68
Mr. Franklin Xu	5	\$10,164.34
Mrs. Margaret He	4	\$9,266.74
Mrs. Kaitlyn Henderson	4	\$9,258.92
Mrs. Nichole Nara	4	\$9,234.66
Mr. Randall Dominguez	4	\$9,210.36
Mrs. Rosa Hu	4	\$9,201.20
Adriana Gonzalez	4	\$9,195.69
Mrs. Dominique Prasad	6	\$9,180.93
Mrs. Brandi Gill	4	\$9,166.18
Mr. Brad She	4	\$9,161.01
Mr. Francisco Sara	4	\$9,125.54
Mr. Kevin Coleman	4	\$7,750.53
Mr. Johnathan Suri	4	\$7,721.33
Mrs. Crystal Zeng	4	\$7,706.81
Mrs. Felicia Blanco	4	\$7,669.66
Mrs. Jill Suarez	4	\$7,652.61
Mr. Preston Raman	4	\$7,599.49
Mr. Willie Xu	4	\$7,353.55
Mrs. Abby Subram	4	\$7,308.39
Mr. Lance Blanco	4	\$7,207.07
Mrs. Audrey Blanco	4	\$7,139.17
Mr. Ricky Navarro	3	\$7,119.63
Mr. Eddie Dominguez	3	\$7,044.38
Mrs. Molly Madan	3	\$7,043.25
Mr. Jarrod Mehta	3	\$7,038.37
Ms. Susan Zhou	3	\$7,027.98
Mr. Brent Zhang	3	\$7,018.99
Ms. Alyssa Bradley	3	\$7,018.84
Mrs. Cheryl Jiménez	3	\$7,009.84
Mrs. Mary Carter	3	\$7,006.71
Mr. Corey Anand	3	\$7,004.97
Mr. Kevin Lee	3	\$7,003.54
<b>Total</b>	<b>353</b>	<b>\$7,51,130.39</b>



Orders & Revenue by Month



Total Orders by Current Age



Executive Summary →