



# Customer Behavior Dashboard

Subscription Status

No	Yes
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Gender

Female	Male
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Category

Accessories
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Clothing
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Footwear
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Outerwear
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Shipping Type

- 2-Day Shipping
- Express
- Free Shipping
- Next Day Air
- Standard
- Store Pickup

## 3.9K

Number of Customers

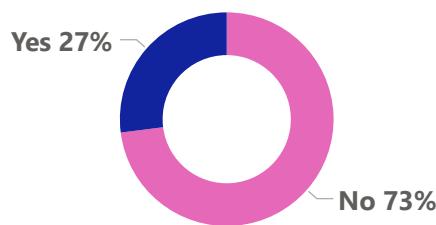
## \$59.76

Average Purchase Amount

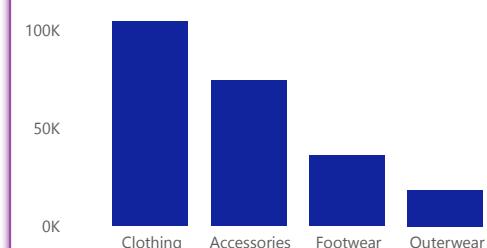
## 3.75

Average Review Rating

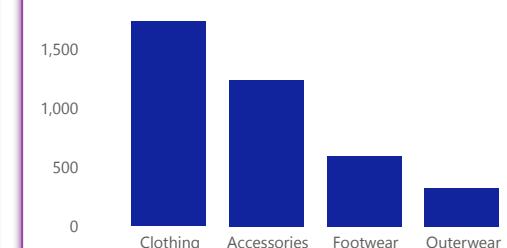
% of Customers by Subscription Status



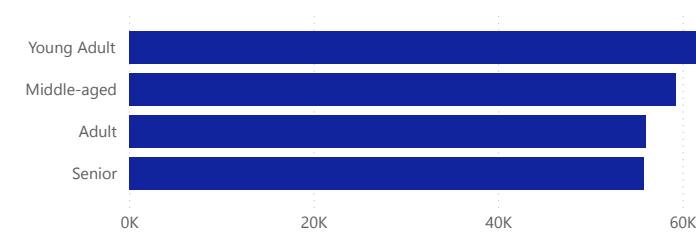
Revenue by Category



Sales by Category



Revenue by Age Group



Sales by Age Group

