Sr No.	Website URL	Purpose of Website	Things Liked in the Website	Things Disliked in the Website	Overall Evaluati on (Good/B ad)
1	www.amazon.com	E-commerce platform	1. User-friendly interface with clear categories, 2. Personalized recommendations, 3. Extensive product search functionality.	1. Overcrowded homepage with too many options and banners, 2. Sometimes slow to load high-resolution images.	Good
2	www.nike.com	Online retail for sportswear	1. Visually appealing with a strong brand presence, 2. Well-organized product filters and easy checkout process, 3. High-quality images.	1. Some product pages are hard to navigate, especially with large product lines, 2. Lack of detailed product descriptions on some items.	Good
3	www.cnn.com	News and media outlet	1. Clear headlines and easy-to-read articles, 2. Constantly updated content, making it relevant for current events, 3. Clear sectioning of news (politics, tech, sports, etc.).	1. Overuse of ads and pop-ups that distract from reading, 2. Cluttered sidebars with excessive links, which can be distracting, 3. Inconsistent text formatting, disrupting reading flow.	Bad
4	www.spotify.com	Music streaming platform	1. Clean and easy-to- use interface with intuitive navigation, 2. Personalized playlists and recommendations based on listening history.	1. Desktop version can become cluttered with too many options and settings, 2. Repetitive user interface elements.	Good
5	www.wikipedia.org	Online encyclopedia	1. Minimalist design with a focus on content, 2. Fast and responsive navigation.	1. Complex articles with too many links and references can overwhelm, 2. The homepage is very text-heavy.	Good
6	www.reddit.com		1. Active user community and diverse content, 2. Upvoting/downvoting mechanism for content quality control, 3.	 Cluttered design with excessive ads and irrelevant posts, Too many subreddits can make navigation 	Good

Sr No.	Website URL	Purpose of Website	Things Liked in the Website	Things Disliked in the Website	Overall Evaluati on (Good/B ad)
			Large range of topics.	overwhelming.	
7	www.netflix.com	Streaming platform	1. Intuitive user interface with easy navigation, 2. Excellent recommendations based on viewing habits, 3. High-quality streaming.	1. Content can be inconsistent across different regions, 2. Some titles can be hard to find or buried under heavy recommendations.	Good
8	www.apple.com	Technology & consumer products	1. Elegant design and consistent branding, 2. Smooth navigation and user experience, 3. High-quality product images.	1. High prices for most products, 2. Limited customization options for devices.	Good
9	www.tesla.com	Electric vehicles & energy	1. Sleek, futuristic website design, 2. Clear product categories and in-depth information about vehicles.	1. Lack of detailed product specifications and user reviews, 2. Some sections are too technical for general audiences.	Good
10	www.ebay.com	Online marketplace	1. Easy-to-use auction and buy-now options, 2. Strong seller protections and buyer reviews, 3. Wide variety of products.	1. Cluttered interface with a lot of ads, 2. Sometimes unreliable product listings.	Good
11	www.facebook.com	Social networking	1. Intuitive and highly personalized newsfeed, 2. Easy connections with friends and family.	1. Overuse of ads and sponsored content, 2. Frequent privacy concerns and data sharing issues.	Bad
12	www.coursera.org	Online learning platform	1. Offers courses from top universities and companies, 2. Interactive learning with quizzes and certificates.	1. Some courses can be expensive without financial aid options, 2. Some content can be too basic or too advanced for some users.	Good
13	www.merriam- webster.com	Dictionary & Thesaurus	1. Simple, user-friendly interface for quick searches, 2. Includes example sentences and word origins.	1. Some definitions are too brief for more complex queries, 2. Limited multimedia content, such as videos or audio	Good

Sr No.	Website URL	Purpose of Website	Things Liked in the Website	Things Disliked in the Website	Overall Evaluati on (Good/B ad)
14	www.airbnb.com	Online accommodation booking	1. User-friendly platform with great filters and categories, 2. Excellent property photos and reviews from users.	pronunciations. 1. Service fees can sometimes be opaque or confusing, 2. Some areas have limited availability or poor listings.	Good
15	www.zoom.us	Video conferencing	1. Easy-to-use interface for online meetings and webinars, 2. High-quality video and audio during meetings.	1. Sometimes has connectivity issues, especially with high participant numbers, 2. Limited customization in free plan.	Good
16	www.linkedin.com	Professional networking	1. Comprehensive profiles with work history, 2. Easy to connect with professionals globally.	1. Frequent notifications and email reminders can be overwhelming, 2. Some features are locked behind a paywall.	Good
17	www.pinterest.com	Visual discovery & social sharing	1. Excellent search and recommendation system, 2. Easy to save and organize content into boards.	repetitive, 2.	Good
18	www.aircanada.com	Airline website	1. Easy flight search and booking system, 2. Clean, modern interface.	1. Limited customer service options on the website, 2. Sometimes slow to load flight details.	Good
19	www.bbc.com	News and media outlet	1. Reliable news coverage, 2. Wellstructured and easy-to-navigate website.	1. Some regions have limited content, 2. Too many pop-ups and auto-play videos.	Good
20	www.target.com	Retail & E- commerce	1. Easy navigation and simple checkout process, 2. Excellent product variety and deals.	1. Some product pages lack detailed descriptions, 2. Limited customer support during peak seasons.	Good
21	www.booking.com	Travel accommodation booking	1. Comprehensive filters for selecting hotels, 2. User reviews help in decision-	1. Service fees are often added at the end, 2. Some listings lack proper pictures.	Good

Sr No.	Website URL	Purpose of Website	Things Liked in the Website	Things Disliked in the Website	Overall Evaluati on (Good/B ad)
			making.	1. Website can be	
22	www.garmin.com	Fitness & outdoor technology	1. Intuitive product navigation, 2. Excellent resources for users and fitness enthusiasts.	difficult to navigate for first-time visitors, 2. Some product descriptions are not detailed enough.	Good
23	www.patreon.com	Membership platform for creators	1. Easy-to-use platform for creators to monetize content, 2. Community support and engagement.	1. Transaction fees can add up, 2. Some users face difficulties in handling content exclusivity.	Good
24	www.yelp.com	Review platform for businesses	1. Large number of user-generated reviews, 2. Useful for discovering local businesses.	1. Some businesses can manipulate reviews, 2. Excessive advertisements.	Good
25	www.dell.com	Computer hardware & technology	1. Clear product specifications, 2. Easy customization options for laptops.	1. High prices on most models, 2. Limited after-sales support information online.	Good
26	www.snapchat.com		1. Creative and fun filters, 2. Excellent for quick, spontaneous communication.	1. Difficult to navigate for first-time users, 2. Can be overwhelming with too many notifications.	Good
27	www.adobe.com	Creative software & tools	1. Comprehensive suite of tools for creators, 2. Excellent tutorials and customer support.	1. Expensive pricing plans, 2. Website can be slow during product updates.	Good
28	www.shopify.com	E-commerce platform for merchants	1. Easy-to-use tools for creating online stores, 2. Excellent integration with third-party apps.	 Transaction fees can add up, Some features are limited in the basic plan. 	Good
29	www.twitch.tv	Live streaming & gaming	1. Real-time interaction with streamers, 2. Large, active user community.	1. Too many ads during streams, 2. Can be difficult to find specific streamers or games.	Good
30	www.wellsfargo.co m	Banking & financial	1. Easy-to-use online banking, 2. Excellent	1. Frequent login issues, 2. Limited	Good

Sr No.	Website URL	Purpose of Website	Things Liked in the Website	Things Disliked in the Website	Overall Evaluati on (Good/B ad)
		services	customer service and resources.	features for non-account holders.	