EXPERIMENT 4

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CLASS	TE IT
BATCH	A
SUBJECT	Big Data Analytics Lab

AIM: Implement algorithms on data streams in big data

ALGORITHM: LSH (Locality Sensitive Hashing)

DATASET: Netflix Movies and TV Shows

KAGGLE LINK: https://www.kaggle.com/shivamb/netflix-shows/

There are 8807 unique rows in the dataset chosen. Following are the 12 attributes in this dataset-

Sr.	Attribute Name	Attribute Description	Datatype		
No.					
1	Show Id	Unique ID for every Movie / Tv Show	String		
2	Type	Identifier - A Movie or TV Show	String		
3	Title	Title of the Movie / Tv Show	String		
4	Director	Director of the Movie	String		
5	Cast	Actors involved in the movie / show	String		
6	Country	Country where the movie / show was produced	String		
7	Date Added	Date it was added on Netflix	Date		
8	Release Year	Actual Release year of the move / show	Integer		
9	Rating	TV Rating of the movie / show	String		
10	Duration	Total Duration - in minutes or number of seasons	String		
11	Listed In	Genre of Movie / TV Show	String		
12	Description	The summary description	String		

IMPLEMENTING LSH ALGORITHM ON 'NETFILX MOVIES AND TV SHOWS' DATASET IN PYTHON

1. Importing the required libraries:

```
# Importing required Libraries
import numpy as np
import pandas as pd
import re
import time
from datasketch import MinHash, MinHashLSHForest
```

2. Reading the Netflix Movies and TV Show Dataset Downloaded from Kaggle:

```
# Importing and reading the dataset csv file
db = pd.read_csv('netflix_titles.csv')
```

3. Getting the number of rows and columns in dataset using .shape():

```
# Shape of dataset
print('Dataset Shape : ',db.shape)

Dataset Shape : (8807, 12)
```

4. .head() returns top rows of the database:

db	head()											
П	show_id	type	title	director	cast	country	date_added	release_year	rating	duration	listed_in	description
0	s1	Movie	Dick Johnson Is Dead	Kirsten Johnson	NaN	United States	September 25, 2021	2020	PG-13	90 min	Documentaries	As her father nears the end of his life, filmm
1	s2	TV Show	Blood & Water	NaN	Ama Qamata, Khosi Ngema, Gail Mabalane, Thaban	South Africa	September 24, 2021	2021	TV-MA	2 Seasons	International TV Shows, TV Dramas, TV Mysteries	After crossing paths at a party, a Cape Town t
2	s3	TV Show	Ganglands	Julien Leclercq	Sami Bouajila, Tracy Gotoas, Samuel Jouy, Nabi	NaN	September 24, 2021	2021	TV-MA	1 Season	Crime TV Shows, International TV Shows, TV Act	To protect his family from a powerful drug lor
3	s4	TV Show	Jailbirds New Orleans	NaN	NaN	NaN	September 24, 2021	2021	TV-MA	1 Season	Docuseries, Reality TV	Feuds, flirtations and toilet talk go down amo
4	s5	TV Show	Kota Factory	NaN	Mayur More, Jitendra Kumar, Ranjan Raj, Alam K	India	September 24, 2021	2021	TV-MA	2 Seasons	International TV Shows, Romantic TV Shows, TV	In a city of coaching centers known to train I

5. Describing the Dataset to get the mean, count, nim, max, std deviation of all atributes:

```
# Decribing the dataset
db.describe()

release_year

count 8807.000000
mean 2014.180198
std 8.819312
min 1925.000000
25% 2013.000000
50% 2017.000000
75% 2019.000000
max 2021.000000
```

6. Getting the information of Dataset:

```
print('Dataset Information : ',db.info)
  s4 TV Show Jailbirds New Orleans NaN
                                             Zodiac David Fincher
Zombie Dumb NaN
Zombieland Ruben Fleischer
Zoom Peter Hewitt
Zubaan Mozez Singh
             s8804 TV Show
  8804 s8805 Movie
8805 s8806 Movie
8806 s8807 Movie
                                                                                                                   NaN
    8805 Tim Allen, Courteney Cox, Chevy Chase, Kate Ma... United States
8806 Vicky Kaushal, Sarah-Jane Dias, Raaghav Chanan... India

      September 25, 2021
      2020
      PG-13

      September 24, 2021
      2021
      TV-MA

                                                                                              90 min
                                                                 2021 TV-MA 1 Season
2021 TV-MA 1 Season
   8802 November 20, 2019 2007 R
8803 July 1, 2019 2018 TV-Y7
8804 November 1, 2019 2009 R
8805 January 11, 2020 2006 PG
8806 March 2, 2019 2015 TV-14
                                                                 2009 R 88 min
2006 PG 88 min
                                                                                       listed in \
```

```
Kids' TV, Korean TV Shows, TV Comedies
Comedies, Horror Movies
Comedies, Horror Movies
Children & Family Movies, Comedies
Children & Family Movies, Comedies
Comedies
Comedies
Children & Family Movies, Musicals

description
As her father nears the end of his life, filmm...
After crossing paths at a party, a Cape Town t...
To protect his family from a powerful drug lor...
Feuds, flirtations and toilet talk go down amo...
In a city of coaching centers known to train I...
...

8892 A political cartoonist, a crime reporter and a...
S893 While living alone in a spooky town, a young g...
S894 Looking to survive in a world taken over by zo...
S895 Dragged from civilian life, a former superhero...
S896 A scrappy but poor boy worms his way into a ty...

[8897 rows x 12 columns]>
```

7. Finding Missing Values in Dataset:

8. Cleaning the Cast and Director columns from the dataset since these attributes are used in LSH algorithm for recommendation:

```
# Director and cast information is required, thus cleaning it
db["director"] = db["director"].fillna("Missing")
db["cast"] = db["cast"].fillna("Missing")
```

9. After correcting the Cast and Director columns, percentage of missing values in those attributes will be 0:

10. Implementing LSH algorithm:

i. Firstly, after importing the dataset, preprocess the database by removing all punctuation, then lowercase all text and then create unigram shingles (tokens) by separating any white space.

```
# Implementing LSH
# Preprocess will split a string of text into individual tokens/shingles based on whitespace.
def preprocess(text):
    text = re.sub(r'[^\w\s]','',text)
    tokens = text.lower()
    tokens = tokens.split()
    return tokens
```

- ii. In order to create the Minhash Forest:
 - Pass in a dataframe with every string we want to query.
 - o Preprocess a string of text using our preprocessing step above.
 - o Set the number of permutations in MinHash.
 - o MinHash the string on all of the shingles in the string.
 - o Store the MinHash of the string.
 - o Repeat 2-5 for all strings on the dataframe.
 - o Build a forest of all the MinHashed strings.
 - o Index your forest to make it searchable.

```
# Creating the Minhash Forest

def get_forest(data, perms):
    start_time = time.time()
    minhash = []
    for text in data['text']:
        # Preprocessing the text
        tokens = preprocess(text)
        m = MinHash(num_perm=perms)
        for s in tokens:
            m.update(s.encode('utf8'))
        minhash.append(m)
    forest = MinHashLSHForest(num_perm=perms)
    for i,m in enumerate(minhash):
        forest.add(i,m)
    forest.index()
    print('It took %s seconds to build the forest.' %(time.time()-start_time))
    return forest
```

iii. Set the parameters (permutations and number of recommendations)

```
# Choosing parameters
#Number of Permutations, standard number of permutations of 128
permutations = 128
#Number of Recommendations to return
num_recommendations = 5
```

- iv. Then, following steps are used to evaluate queries:
 - o In order to query the forest that was built, we will follow the steps below:
 - Preprocess given text into shingles.
 - Set the same number of permutations for your MinHash as used to build the forest.
 - o Create MinHash on the text using all the shingles.
 - Query the forest with the created MinHash and return the number of requested recommendations.
 - o Provide the titles and description of each Movie/ TV show recommended.

- v. Test the Recommendation Engine on Netflix Movies and TV Shows Dataset:
 - Create a new field 'text' that combines the title, cast, director and description into one field, in order to build are shingles using all these fields.

```
# Testing the Recommendation Engine

db['text'] = db['title'] + ' ' + db['cast'] + ' ' + db['director'] + ' ' + db['description']
```

Building the Min Hash forest using the given dataset

```
# Building Min Hash forest
forest = get_forest(db, permutations)
```

Output:

```
It took 48.987688064575195 seconds to build the forest.

Input : Crime Stories: India Detectives
It took 0.023995161056518555 seconds to query forest.
```

 Finally, query any string of text such as a title or description of Movie/ TV Show or name of the director, or cast names to return a list of recommendations. Below, I have given 4 different inputs & the corresponding recommendations are printed in the output below:

```
# Giving input of a movie name

test_input = 'Crime Stories: India Detectives'
print('\nInput : ',test_input)
result = predict(test_input, db, permutations, num_recommendations, forest)
print('\nTop Recommendation(s) is(are) \n')
print(result)

# Giving input of director name
test_input = 'Farah Khan'
print('\n\nInput : ',test_input)
result = predict(test_input, db, permutations, num_recommendations, forest)
print('\nTop Recommendation(s) is(are) \n')
print(result)

# Giving input of cast name
test_input = 'Shah Rukh Khan, Deepika Padukone'
print('\n\nInput : ',test_input)
result = predict(test_input, db, permutations, num_recommendations, forest)
print('\nTop Recommendation(s) is(are) \n')
print(result)

# Giving input of description
test_input = "three miserable engineering students and best friends struggle to beat the school's dr
print('\n\nInput : ',test_input)
result = predict(test_input, db, permutations, num_recommendations, forest)
print('\n\nInput : ',test_input)
result = predict(test_input, db, permutations, num_recommendations, forest)
print('\n\nInput : ',test_input)
result = predict(test_input, db, permutations, num_recommendations, forest)
print('\nTop Recommendation(s) is(are) \n')
print(result)
```

Output:

```
Top Recommendation(s) is(are)

8235 The Calling by Bumpy starring Missing : Food-c...

14 Crime Stories: India Detectives by Missing star...

7129 Jhansi Ki Rani by Missing starring Ulka Gupta,...

7035 I Am by Onir starring Juhi Chawla, Rahul Bose,...

885 Bad Boy Billionaires: India by Missing starrin...

dtype: object

Input : Farah Khan

It took 0.015983104705510547 seconds to query forest.

Top Recommendation(s) is(are)

8161 Tees Maar Khan by Farah Khan starring Katrina ...

1192 The Present by Farah Nabulsi starring Saleh Ba...

4012 My Pride by Missing starring Kahled Amin, Elha...

7245 Kurt Seyit & Sura by Missing starring Kivanc T...

4052 Main Hoon Na by Farah Khan starring Shah Rukh ...

dtype: object

Input : Shah Rukh Khan, Deepika Padukone

It took 0.007987499237060547 seconds to query forest.

Top Recommendation(s) is(are)

3141 Karthik Calling Karthik by Vijay Lalwani starr...

301 Chennai Express by Rohit Shetty starring Shah Rukh ...

4054 Mansha by Intiaz Ali starring Shah Rukh ...

4054 Nasharti on by Farah Khan starring Shah Rukh ...

4054 Nasharti on by Farah Khan starring Shah Rukh ...

4054 Nasharti on by Farah Khan starring Shah Rukh ...

4054 Nasharti on by Farah Khan starring Shah Rukh ...

4054 Nasharti on by Farah Khan starring Shah Rukh ...

4054 Nasharti on by Farah Khan starring Shah Rukh ...

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4054 Nasharti on by Farah Khan starring Shah Rukh ...

4054 Nasharti on by Farah Khan starring Shah Rukh ...

4054 Nasharti on by Farah Khan starring Shah Rukh ...

4054 On Shanti on by Farah Khan starring Shah Rukh ...

4054 On Shanti on by Farah Khan starring Shah Rukh ...

4054 On Shanti on by Farah Khan starring Shah Rukh ...
```

```
Input: three miserable engineering students and best friends struggle to beat the school's draconian system
It took 0.01598978042602539 seconds to query forest.

Top Recommendation(s) is(are)

516    Girl from Nowhere by Missing starring Chicha A...
3466    Girls Hostel by Missing starring Srishti Shriv...
6578    Deadly Scholars by Danny J. Boyle starring Ken...
7763    Power Rangers Dino Thunder by Missing starring...
1114    3 Idiots by Rajkumar Hirani starring Aamir Kha...
dtype: object
```

CONCLUSION:

In this experiment, I applied LSH on the Netflix Movies and TV Shows Dataset available on Kaggle and used it for recommendation of Movies/TV Shows based on given input which could be description of Movie/ TV Show or Name of the Director, or Cast names or any similar Title.