

Financial Data Analytics Dashboard

This presentation explores a proposed Tableau dashboard that provides a comprehensive view of financial data for a company.



by Shreyash Gongale



by Shreyash Gongale

Introduction

1 Data-Driven Decision Making

The dashboard provides insights into financial performance, enabling informed decision-making across various departments.

2 Real-Time Visibility

The interactive dashboard offers real-time visibility into key financial metrics, allowing for immediate tracking of performance and trends.


3 Enhanced Collaboration

The dashboard fosters collaboration by providing a shared platform for analyzing financial data and discussing key insights.

4 Streamlined Reporting

The dashboard automates financial reporting, streamlining the process and reducing manual effort.



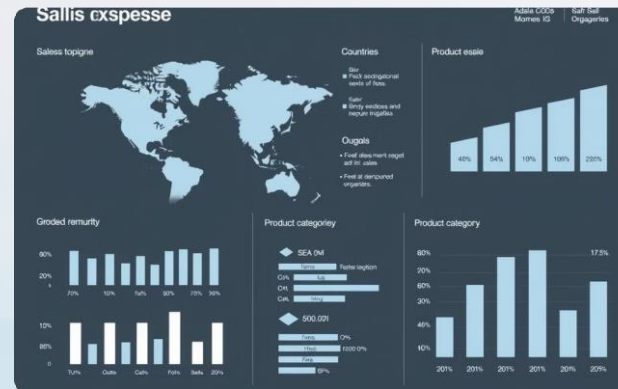
 by Shreyash Gongale

Detail of Data



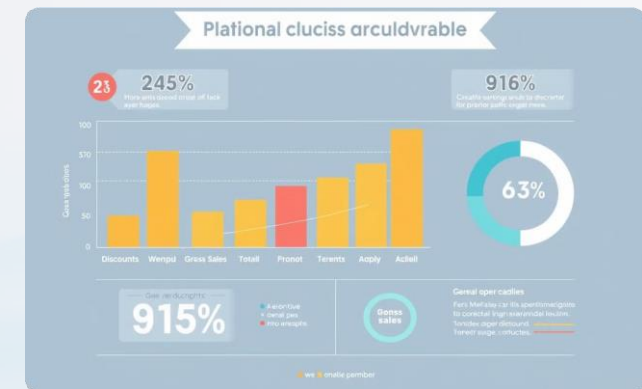
Data Breakdown

This visual presents financial data, highlighting key performance indicators.



Segment, Country, Product

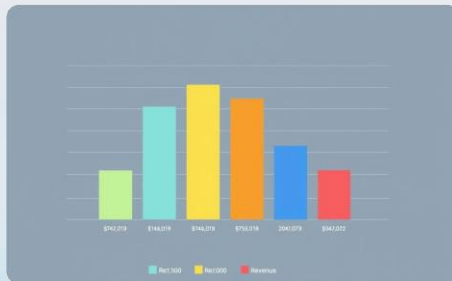
The data includes sales information categorized by segment, country, and product.



Sales, Discounts, and Gross Sales

The data provides a comprehensive analysis of discounts, gross sales, and overall sales performance.

Main KPIs



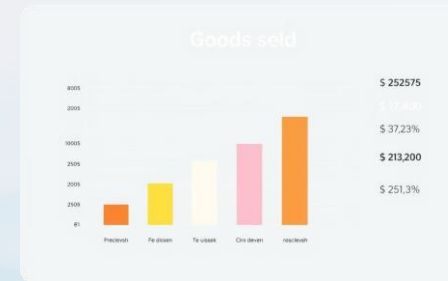
Revenue

Represents the total amount of money generated from sales of products or services.



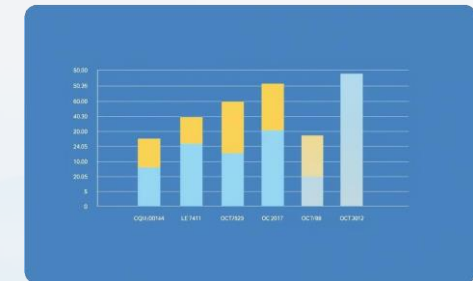
Profit

Indicates the difference between revenue and expenses, reflecting the company's profitability.



Cost of Goods Sold

Represents the direct costs associated with producing or acquiring the goods sold.



Sales

Reflects the number of units sold, providing a measure of sales performance.



by Shreyash Gongale

Mock Up Dashboard



Sales Revenue Trend

The line graph visualizes the trend of sales revenue over a specific period, highlighting growth or decline.



Revenue by Product Category

The bar chart displays the contribution of each product category to overall revenue.



by Shreyash Gongale

Main Design



Visual Clarity

The dashboard uses clear visuals, like charts, graphs, and tables to make financial data easy to understand. Colors and fonts help highlight important numbers and trends, making the dashboard easy to read. Anyone can understand the information, even if they aren't experts.



Interactivity

The dashboard is interactive, allowing users to filter data by segment, country, and product. They can zoom in for more details and explore different time periods or financial metrics.



User-Friendly Navigation

The dashboard is easy to navigate. Clear labels and icons guide users, and a consistent design makes it familiar to use. Users can easily move between different views and find specific data points.



by Shreyash Gongale

Thank You

We appreciate your time and hope this dashboard helps you make informed decisions.



by Shreyash Gongale