



SHREYASH JAN

DIGITAL MARKETING SPECIALIST | SEO & WEB
DEVELOPMENT EXPERT

My Contact

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About Me

Digital Marketing Specialist with expertise in SEO, social media marketing, and web development, focused on delivering strategies that enhance online visibility and drive business growth.

Skills

- **Digital Marketing:** SEO (On/ Off/ Technical), Social Media Marketing, Campaign Management
- **Tools:** Google Analytics, Google Ads, SEMrush, Ahrefs
- **Web Development:** WordPress, HTML/CSS basics
- **Core Competencies:** Strategic Planning, Team Leadership

Language

- English
- Hindi
- Gujarati

Objective

To leverage my expertise in SEO, social media marketing, and web development to create impactful digital strategies that boost online visibility, strengthen brand presence, and contribute to the growth of a forward-thinking organization.

Professional Experience

🔧 Digital Marketing Specialist - Freelance

Oct 2023 - Present ~ 1y 11m

Key responsibilities:

- Boosted organic website traffic through on-page SEO, backlink building, and technical optimization.
- Executed successful social media campaigns, increasing engagement rates by 35%.
- Designed and optimized WordPress websites for improved user experience and lead generation.

🔧 Senior SEO Specialist | KiWeb Solution

Feb 2023 - Jan 2025 ~ 2Yr

Key responsibilities:

- Optimized websites with on-page/off-page SEO strategies, increasing rankings and organic traffic.
- Developed data-backed SEO reports to track and measure performance improvements.

🔧 SEO Executive | Barodaweb

Jun 2022 - Jan 2023 ~ 8 m

Key responsibilities:

- Implemented backlinking and off-page SEO strategies.
- Improved keyword rankings and delivered detailed progress reports to clients.

🔧 Sales & Marketing Specialist | Destiny Computer System

Aug 2020 - May 2022 ~ 1yr 10m

Key responsibilities:

- Handled B2B/B2C sales and executed local marketing campaigns.
- Strengthened client relationships and supported business expansion.

Education

🔧 BE (Information Technology)

B H Gardi College of Engineering and Technology

2016 - 2020

🔧 HSC - SSC

Shree Swaminarayan Gurukul - Surat

2014 - 2016