# **VIVEK WATSA**

7903967745 / 9430797295

MY NAME IS VIVEK WATSA BORN AND RAISED IN DEOGHAR AND CURRENTLY WORKING IN DEOGHAR, INDIA AS S.O, I HOLD MY MASTER OF MARKETING FROM GEORGE TELEGRAPH GROUP (KOLKATA)

#### **BASIC INFORMATION**

- NAME VIVEK WATSA
- FATHER'S NAME SHYAMAL KISHORE MISHRA
- GENDER MALE
- D.O.B 30 JAN 1982
- NATIONALLITY INDIAN
- **CONTACT NO. –** 7903967745 / 9430797295
- **E-MAIL ID** vivekwatsa5089@gmail.com
- PRESENT ADDRESS SHYAMALYA , RAJA BAGICHA , NEAR ANAND MARG SCHOOL , WILLIANS TOWN B.DEOGHAR PIN - 814112

## **EDUCATIONAL QUALIFICATION**

- MBA GEORGE TELEGRAPH GROUP (2006 2008)
- MAJOR MARKETING
- MINOR H.R
- B.SC DEOGHAR COLLEGE DEOGHAR (2000 2003)

### **OCCUPATIONAL EXPERIENCE**

1. J.L. MORISON (I) LTD . S.O. (2009 – June 2021)

#### **ROLE & RESPONSIBILITY**

- APPOINTMENT OF SUPER STOKIST AT INTERIOR MARKET TO COVER UNTOUCH MARKET.
- SALES PROMOTION SUCH AS FREE SAMPLING IN MEDICAL OUTLET.
- WHEN I WAS JOINED IN THAT COMPANY BUSINNES IS VERY LOW BUT DUE TO HARDWORK
  AND GOOD GUIDELINE I GIVE 40% GROWTH EVERY YEAR.
- NOW I HANDLE ATLEAST 40 DISTRIBUTOR WITH ONE SUPER STOKIST.
- NOW I HAVE GOOD KNOWLEDGE OF JHARKHAND IN TERM OF DEMOGRAPHIC PROFILES.

# 2. BRITISH BIOLOGICAL (2008 - 2009)

## **ROLE & RESPONSIBILITY**

- SALES PROMOTION ACTIVITY
- GIVING GOOD GROWTH IN OUR TERRITORY
- HANDING DISTRIBUTER AND BUILDING GOOD RELATION WITH DISTRIBUTER.
- GIVING BRAND KNOWLEDGETO OUR MEDICAL RETAILER.

# 3. MAHI FOODS (July 2021 - November 2021)

## **ROLE & RESPONSIBILITY**

- SALES PROMOTION ACTIVITY
- GIVING GOOD GROWTH IN OUR TERRITORY
- HANDING DISTRIBUTER AND BUILDING GOOD RELATION WITH DISTRIBUTER.
- GIVING BRAND KNOWLEDGETO OUR MEDICAL RETAILER.

## **PROJECTS**

- **❖ INDIAN OIL** 2007 MARKETING ANALYST
- **❖ PROJECT CUTTING OIL**