

ADVENTURE

Hey folks! Excited for ADventure? Geared up with your team to take part in it?
Here are the rules for this simple and fun competition.

PLEASE READ ALL THE INSTRUCTIONS CAREFULLY

1. The registration is open for all NITians and other college students. To register, visit the website.
Website link:
2. The entry is absolutely free.
3. Students may work in groups or submit individual entries. In case of a team, there can be 5 members at max.
4. The last date to apply/register is 11:59 pm, 22nd March 2023.
5. The topics shall be shared shortly with those who applied, after the registrations are closed. The participants are free to choose any one topic from it and make a short, creative, and iconic advertisement.
6. The ad may be in the form of mp4 (in case of a video) or jpg/png (in case of a poster). Videos can include acting, and posters can be either manual drawing or digital art.
7. The video should be between 45 and 90 seconds in duration.
8. You can submit your work through the website or the google form link.
Google form link:
9. The deadline for the submission of entries is 11:59 pm, 29th March 2023.
10. Results will be declared on 1st April 2023.
11. The judges' decision will be final. Two winners in each category will be chosen for the video and posters, after entries have been evaluated based on the criteria: Creativity, Length, Quality, Editing, and Neatness. The practicality of the concepts put out, the level of marketing employed, the specifics, and overall impression will all be taken into consideration when judging the entries.
12. Participants are advised to keep at least one copy of their video/poster in case of any technical issue.
13. Awards will be presented as follows:
14. You may take extra characters if needed for your advertisement.
15. Here is a sample for your reference: <https://bit.ly/3CVNAkM>