

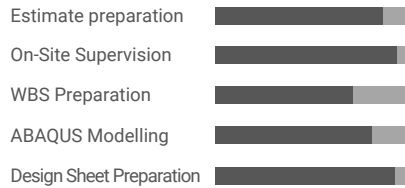
ARYA ASOKAN

ENGINEER | ENTREPRENEUR

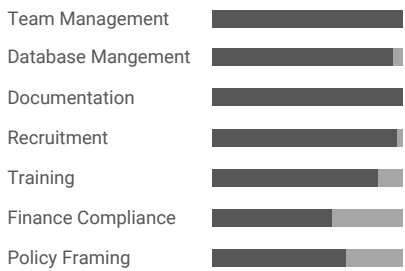
9083688236 | aryaasokan8@gmail.com

EXPERTISE

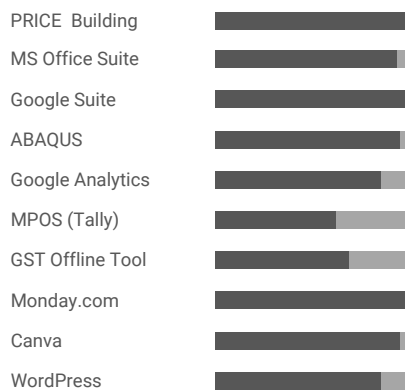
Academic Skills



Administration and Management



Digital Skills



Language Skills



WORK EXPERIENCE

Engineering Assistant Grade - I

Kerala State Construction Corporation | Thiruvananthapuram
January 2020 - January 2021

- Technical and general on-site supervision of Government projects including SRO Kanyakulangara.
- Preparation of estimates and Bill of Quantities for new projects and revised estimates of ongoing projects.
- Well versed in preparation of Work Breakdown Structures. Prepared the WBS for the first GRIHA building in Kerala (SRO Nemom).
- Organizing various classes and technical sessions with experts across the country.

Design Engineer cum Geotechnical Consultant

Asia Infrastructures Advisory Services | Thiruvananthapuram
July 2017 - September 2018

- Design and drafting of highway elements including bridges, Culverts, underpasses, drains etc.
- Preparation and proof-checking of design Excel sheets.
- On-site expertise in soil exploration and site investigation.
- Knowledge on modeling, analysis and design of foundation elements including piles, abutments, retaining walls etc.

Human Resource Manager and Digital Marketing Head

CivicCentre Coaching Academy LLP | Hyderabad
2021 - Present

Human Resource Management

- Recruitment, hiring and training new resources.
- Framing institutional policies and procedures to develop a corporate work environment.
- Processing payrolls and database management (employee records, sales data, purchase records etc.)

Digital Marketing Head

- Social media (Instagram, Facebook & Telegram) and Search Engine (Google ads) paid campaign optimization.
- Analyzing market data and user feedback.
- Proposing new initiatives to attract and generate prospective leads, and increase Google reviews.
- Content creation for social media and YouTube channels.

EDUCATION

M. Tech in Geotechnical Engineering | CGPA 8.88

National Institute of Technology, Durgapur
2015-2017

B.Tech in Civil Engineering | CGPA 8.07

Marian Engineering College, Trivandrum
2011-2015