

# SHREYAS S. KULKARNI

UI/UX designer / Artist

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## ABOUT ME



A creator at heart with over 8+ years of experience in design and user experience. For me, design goes beyond aesthetics it's about solving problems, telling stories, and shaping experiences that connect with people. I blend creativity with precision across digital, print, and branding to turn ideas into impactful realities.

## EDUCATION



### Bharathiar University

B.Sc in Animation and Multimedia  
2017-2020

### Karnataka Open University

PUC (12th)  
2014-2015

## WORK EXPERIENCE



### Assistant Manager - UI/UX & Creative Design

Grant Thornton | Oct 2025 - Present

- Spearheading design strategy for digital transformation projects powered by AI, automation, and next-gen technologies
- Partnering with business, tech, and innovation units to align visual storytelling with strategic objectives.
- Leading UX design for platforms integrating AI systems and experiences, immersive dashboards, and intelligent design systems.

### Lead - UI/UX Designer

PwC (PricewaterhouseCoopers) | Feb 2022 - October 25

- Designed AI-driven and Web 3.0-enabled interfaces for enterprise-grade products and internal digital ecosystems.
- Translated complex data and emerging tech workflows into simple, intuitive, and human-centered designs.
- Conducted UX research, user journey mapping, and prototype validation for cutting-edge applications.

## SKILLS



### Design Tools

- Adobe Photoshop — **Expert**
- Adobe Illustrator — **Advanced**
- Adobe InDesign — **Advanced**
- Adobe XD — **Expert**
- Figma — **Expert**
- CorelDRAW — **Proficient**

### Expertise

- UI/UX Design, Prototyping, Wireframing, Design Systems, Visual Design, Branding

### Additional Skills

- AI-integrated Design, Web 3.0 Interfaces, Interaction Design, Typography, Layout Design, User Research, Content Strategy, Team Collaboration, Microsoft Office

## ● Creative Designer

Amazon Development Centre | Jan 2021 – Mar 2022

- Conceptualized and executed high-impact visuals for brand campaigns and digital promotions.
- Produced multilingual creatives tailored for diverse regional audiences across multiple markets.
- Partnered with marketing and communication teams to create consistent and engaging visual narratives.
- Balanced brand identity with innovation to produce visually striking, on-brand assets for both print and digital media.

## ● Graphic Designer

Chennakeshava Furn Industries | Apr 2021 – Feb 2022

- Developed creative marketing collaterals, product catalogs, and digital campaign materials.
- Worked closely with business teams to visually represent brand values and product aesthetics.
- Supported sales and promotional activities through compelling visual storytelling.
- Ensured design consistency across all consumer-facing channels.

## ● Freelance Graphic Designer

Self-Employed | Dec 2015 – Mar 2017

- Delivered complete design solutions from concept to final production for branding and marketing projects.
- Collaborated with clients to understand their vision and translate it into functional, creative outcomes.
- Produced brand identities, advertising designs, and promotional materials for diverse industries.
- Maintained end-to-end quality control — from creative ideation to print and digital execution.

## ● Senior Graphic Designer

Vinayak Enterprises | Sept 2013 – Nov 2015

- Oversaw the creative direction and execution of design projects for multiple brands and campaigns.
- Managed a team of designers to produce branding, packaging, and advertising materials under tight deadlines.
- Created cohesive visual identities and ensured brand alignment across deliverables.
- Facilitated creative workshops and client presentations to align design vision with business strategy.