Credit Card Financial Dashboard

Weekly Status Report

Project Objective

To develop a comprehensive credit card weekly dashboard that provides real-time insights into key performance metrics and trends, enabling stakeholders to monitor and analyze credit card operations effectively.

Credit Card Transaction Report

| Q4 | Q3 | Q2 | Q1 |

week_start_date

All

| F | M |

| Gold | Silver | Blue | Plati... |

| low | Med | High |

Revenue	Total Interest	Amount	Count
57M	8.0M	45.5M	667.2K

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	47188612	37840749	66,14,172.62
Gold	2533682	2091362	3,84,755.16
Platinum	1135608	953314	1,61,629.05
Silver	5659109	4647596	8,21,922.98
Total	**56517011**	**45533021**	**79,82,479.81**

QTR Revenue and Sum of total_trans_ct by qtr
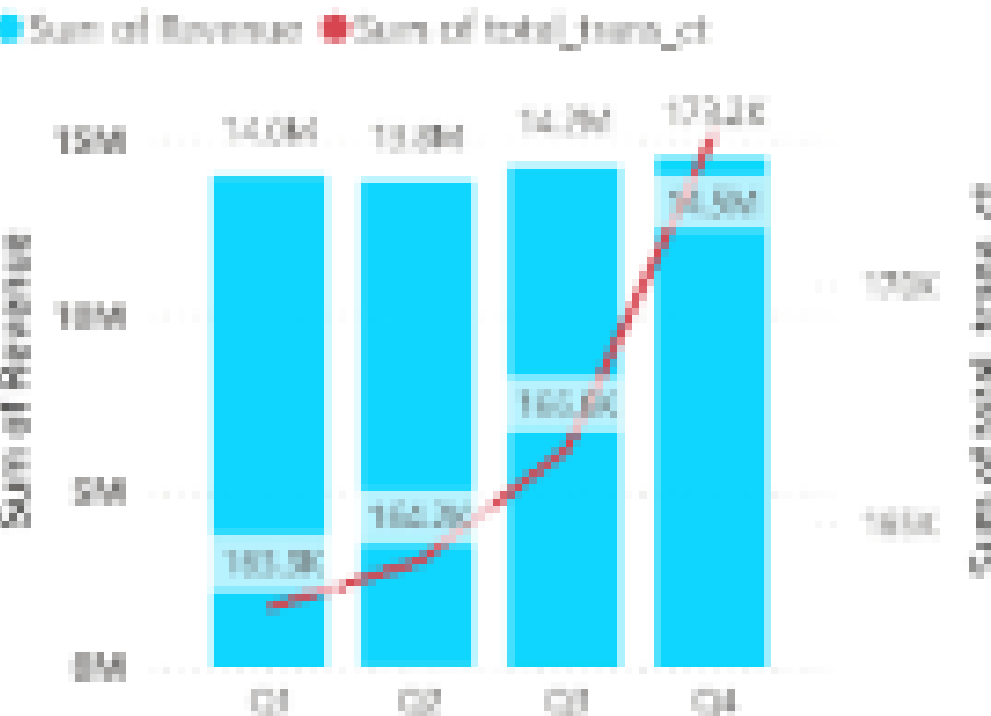
- Sum of Revenue
- Sum of total_trans_ct

Revenue by exp_type

Swipe	36M
Chip	17M
Online	4M

Revenue by exp_type

Bills	14M
Entertainment	10M
Fuel	10M
Grocery	8M
Food	8M
Travel	6M

Revenue by exp_type

Graduate	23M
High School	11M
Unknown	9M
Uneducated	8M
Post-Grad...	3M
Doctorate	2M

Revenue by exp_type

Businessman	18M
White-collar	10M
Selfemployed	9M
Govt	8M
Blue-collar	7M
Retirees	6M
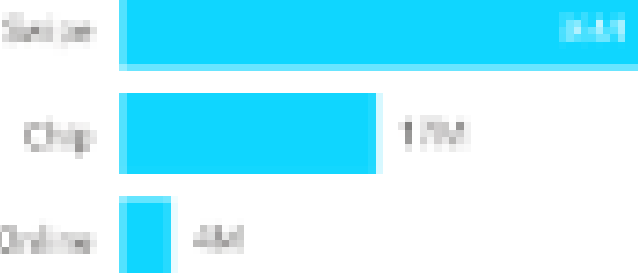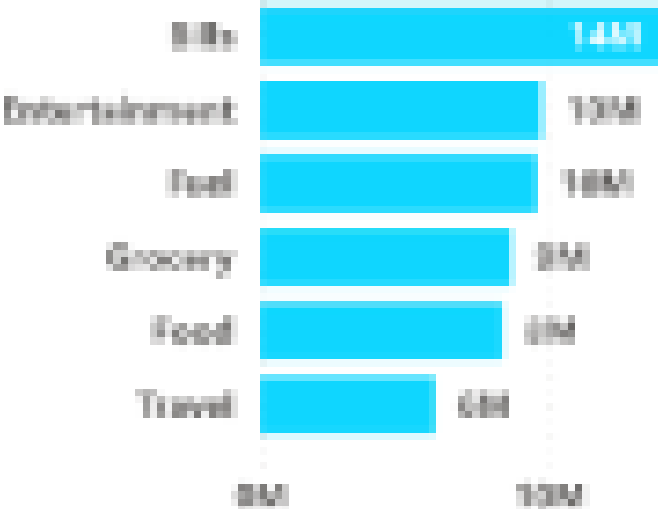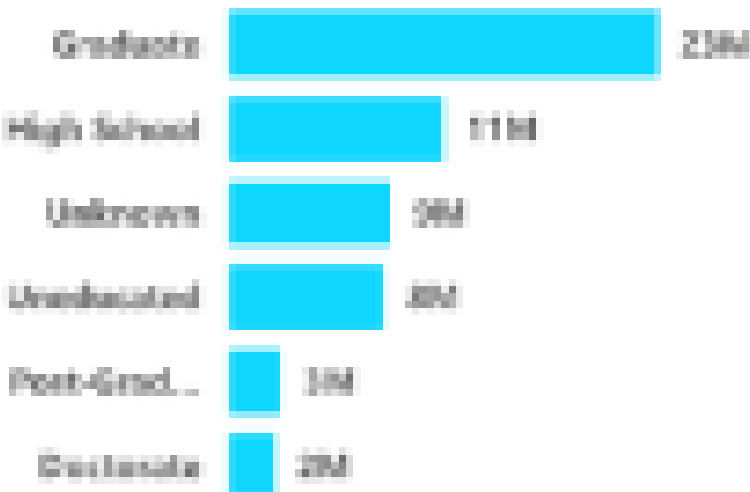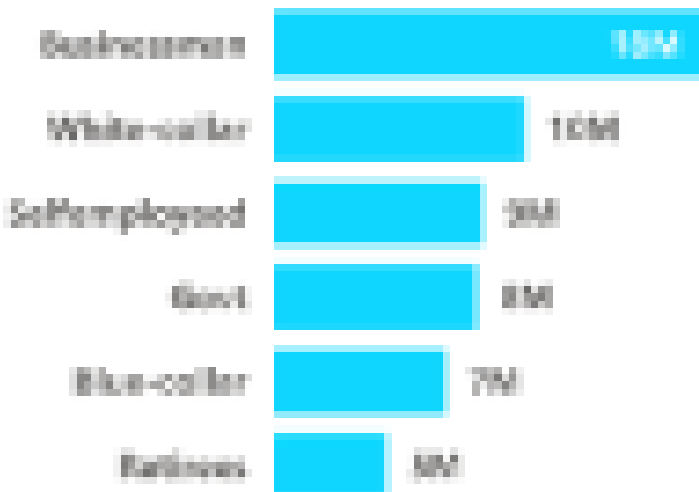
Revenue by Card Category

Blue	47M
Silver	6M
Gold	3M
Platinum	1M
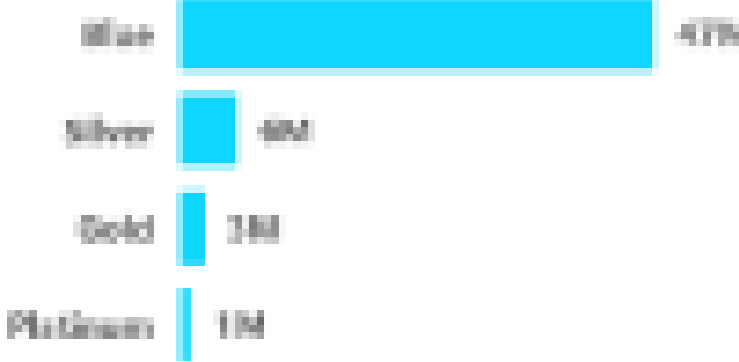
Credit Card Customer Report

Q4 | Q3 | Q2 | Q1

week_start_date
All

Revenue	Total Interest	Income	Count
57M	8M	588M	3.19
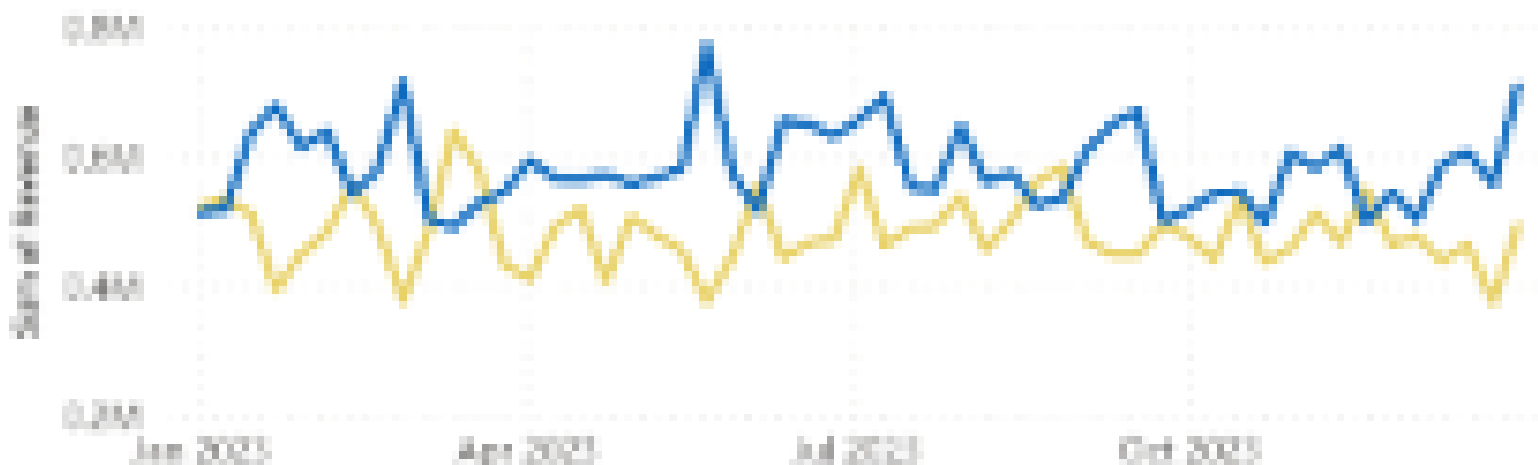
Revenue by Age Group

M / F
31M | 28M
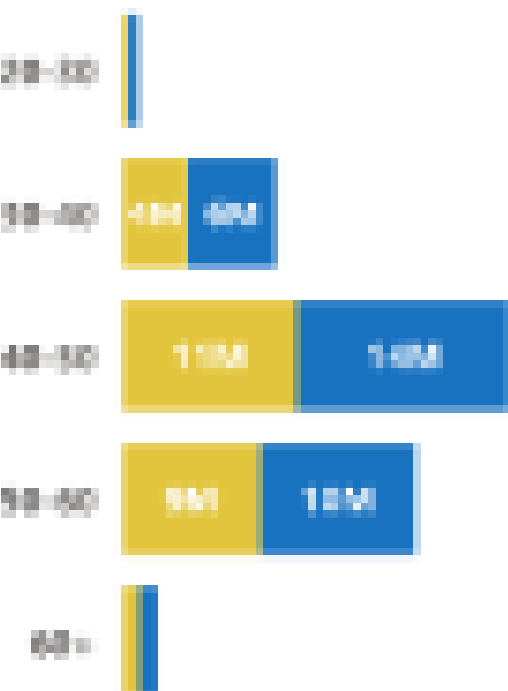
Gold | Silver | Blue | Platinum
Swipe | Online | Chip

customer_job	Sum of Revenue	Sum of Income	Sum of Interest
Blue-collar	7040906	73516911	9,67
Businessman	17697472	190350431	25,84
Govt	8335534	90834727	11,82
Retirees	4617448	49619308	6,41
Selfemployeed	8542826	77959951	11,41
Total	**565170511**	**587589783**	**79,82**

Revenue by Week

Top 5 States

TX: 6M | 7M
NY: 6M | 7M
CA: 7M | 6M
FL: 4M | 6M
NJ: 2M | 3M
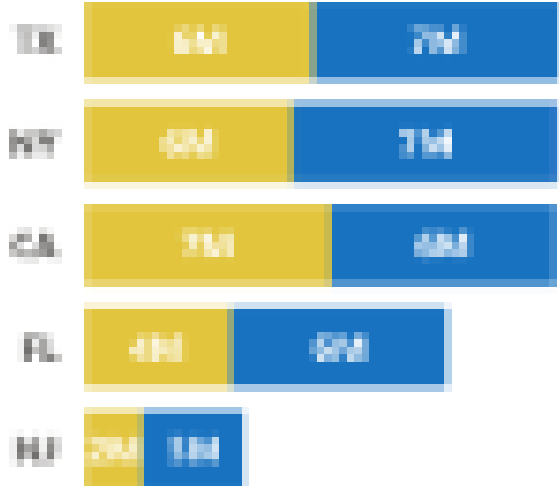
Revenue by Marital Status

Married: 12M | 16M
Single: 11M | 13M
Unknown

Revenue by Income Group

High: 7M | 23M
Mid: 6M | 8M
Low: 10M
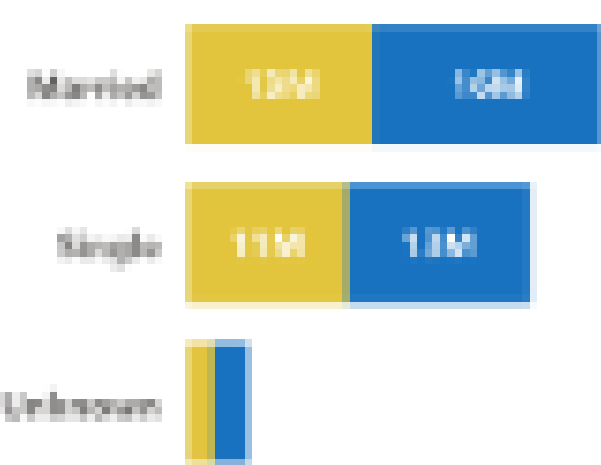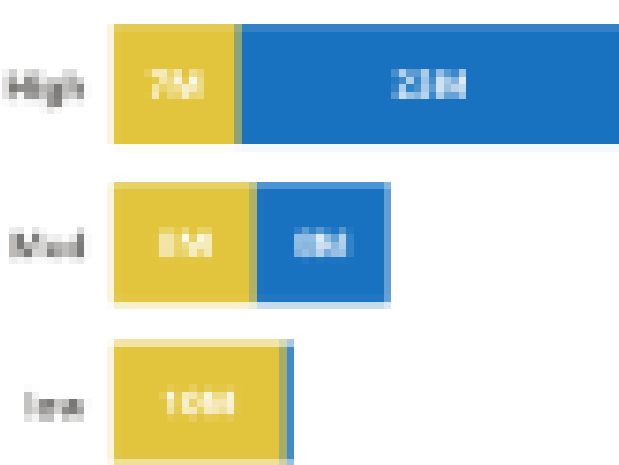
Revenue by Dependent

4: 4M | 5M
: 9M
3: 7M | 8M
: 5M
0: 3M | 2M

Revenue by Education

Graduate: 10M | 13M
High Sc...: 5M | 6M
Unknown: 3M | 4M
Uneduc...: 5M
Post-Gra...
Doctorate
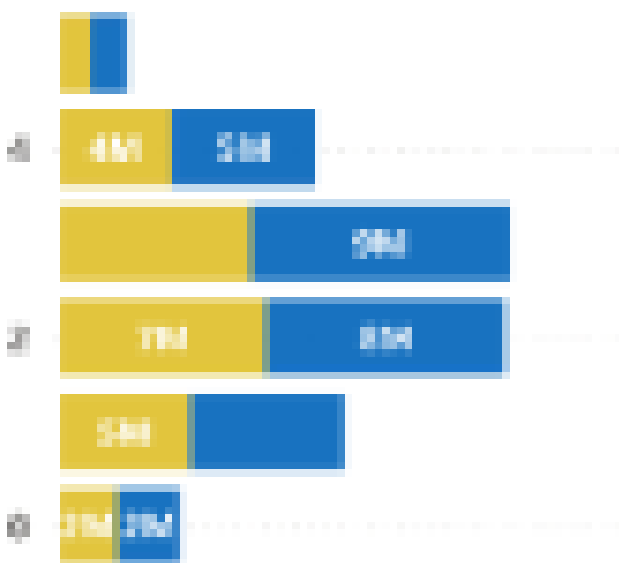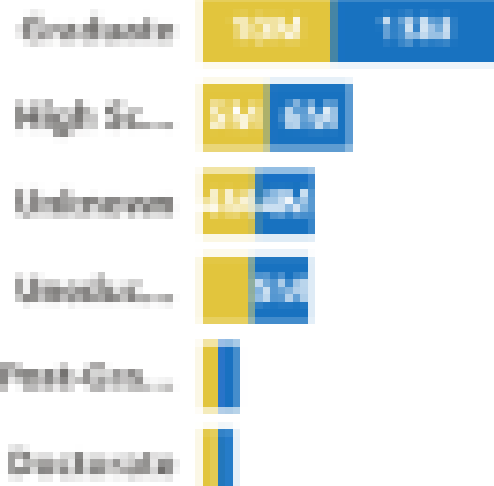
Project Insights - Week 53 (31st Dec)

WOW (Week Over Week) change:

- Revenue increased by 28.8%

- Total transaction amount and count increased by xx% and xx%

- Customer count increased by xx%

Overview YTD (Year To Date):

- Overall revenue is 57M

- Total interest is 8M

- Total transaction amount is 46M

- Male customers are contributing more in revenue i.e., 31M and female 26M

- Blue and silver credit card are contributing to 93% of overall transactions

- TX, NY and CA is contributing 68%

- Overall Activation rate is 57.5%

- Overall Deliquent rate is 6.06%

Thank You