

PAUL MAYER

DATA ANALYST

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Result-oriented individual with strong Business Intelligence and Analytics background. Seeking to utilize hands-on machine learning and data-driven experience as a Data Analyst at [Company Name]. Coming with expert knowledge of SQL, Tableau, Python, R, Probability, Statistics, Mathematics, and ability to work in a cross-functional team.

EDUCATION

GISMA BUSINESS SCHOOL

MASTER IN BUSINESS INTELLIGENCE & ANALYTICS

Berlin, Germany
Apr 2019

Completed Coursework: Advanced Data Modeling, Advance Data Discovery, Advanced Data Visualization and Advanced Qualitative & Quantitative Analytics

WHU – OTTO BEISHEIM SCHOOL OF MANAGEMENT

BA IN INTERNATIONAL BUSINESS ADMINISTRATION

Vallendar, Germany
Jul 2017

DATA SCIENCE PROJECTS AND PUBLICATIONS

HUMAN RESOURCES ANALYTICS/PREDICTING EMPLOYEE CHURN IN PYTHON

HOUSE PRICES: ADVANCED REGRESSION TECHNIQUES

EXPERIENCE

LUFTHANSA

PRICING OPERATION ASSISTANT

Germany

May 2019- July 2020

- Deployed a new stabilized dashboard for real-time price integrated customer information, optimized the data-driven decision making, and revamped price strategies
- Identified and deciphered the potential customer behavior, secured customer information, and safeguarded the privacy by expunging software problems
- Reconstructed the reliable customer product and maintained the minimum customer churn based on the highly qualified algorithms
- Identified opportunities to improve the numbers of ticket sales by 20%
- Increased numbers of fresh membership more than 800 people per year

SKILLS

PYTHON | R | SQL | EXCEL | UML/ER MODELING | TALEND ETL | TABLEAU | POWER BI | MICROSTRATEGY | SPSS

CERTIFICATIONS

SQL+TABLEAU+PYTHON | 365 DATA SCIENCE

INTRODUCTION TO R PROGRAMMING | 365 DATA SCIENCE

MACHINE LEARNING IN PYTHON | 365 DATA SCIENCE

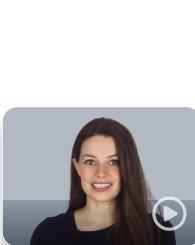
LANGUAGES

ENGLISH | GERMAN

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