Shrey Solanki..

Portfolio

UI UX Designer | Web Designer | Programmer

https://shreysolanki.design

https://linkedin.com/in

/shreysolanki

Shrey Solanki..

Non Disclosure Agreement

01 The Receiving Party shall refrain from disclosing, reproducing, summarising and/or distributing Confidential Information and confidential materials of the Disclosing Party.

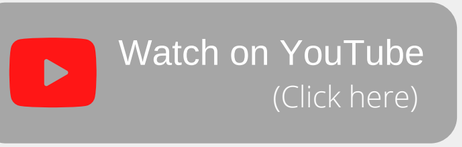
02 The content displayed might be under production, hence confidentiality must be maintained to avoid any leaks.

About Me

01 I enjoy taking complex problems and turning them into simple and beautiful interface designs. Experienced Graphic Designer with a demonstrated history of working in the non-profit organization management industry.

02 Strong arts and design professional with pursuing a Bachelor of Engineering focused in Computer Engineering from Vidyalankar Institute of Technology, Mumbai.

03 Putting skills like UI Design, UX Research and Web Design in use as a Product Designer at HomeCapital Pvt. Ltd.



Previous Positions

Creative Head, Student Council, VIT

Leading a team of 50 creative designers and illustrating alluring graphics.

Lead Graphic Designer, Computer Society of India -VIT

Redesigned the community logo.
Contributed UI UX for the website.
Organise technical events and competitions.

Lead Designer, TEDxVIT

Manage UI UX of the website.
Manage Social Media with motion graphics and creative designs.

Work Experience

Product Designer, HomeCapital Pvt. Ltd.

(December 2021 to present)

UI UX Designer, SimplyFi Softech Pvt. Ltd.

(June 2021 to September 2021)

Co-Founder, Conected

Since 2020

Student Partner, Internshala

(April 2021 to June 2021)

Digital Marketing, Alterego Learning

(June 2020 to August 2020)

Campus Ambassador, AIESEC

(September 2019 to December 2019)

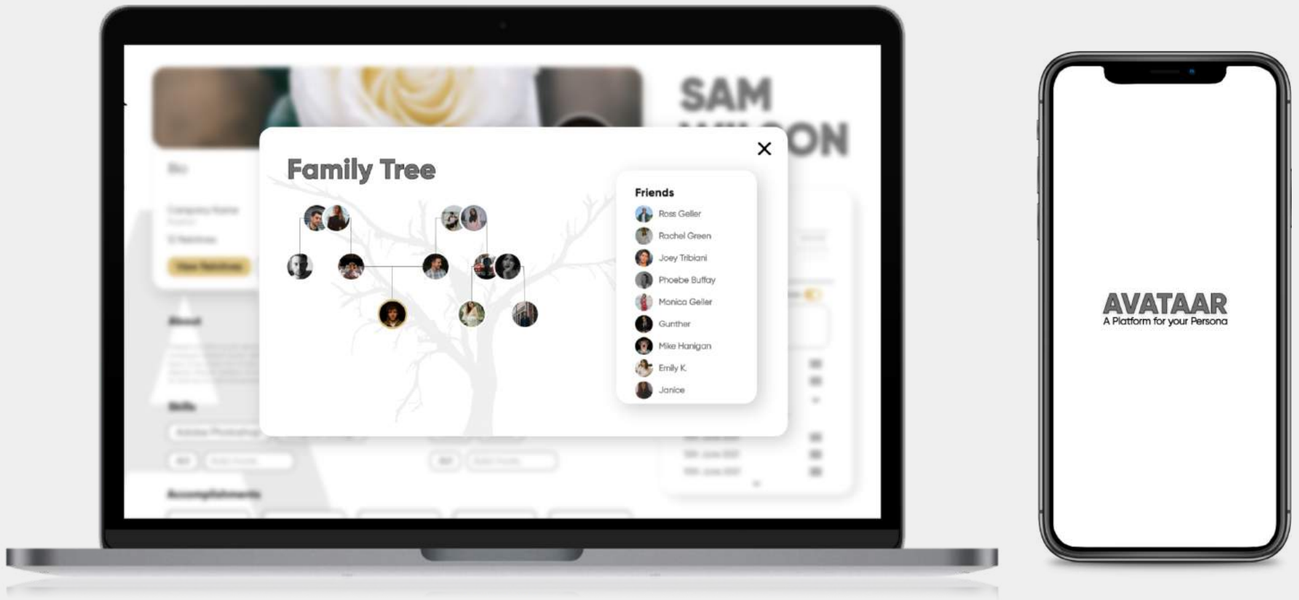
Shrey Solanki..

My UX Process

Watch on YouTube
(Click here)

SimplyFi Softech Pvt. Ltd.

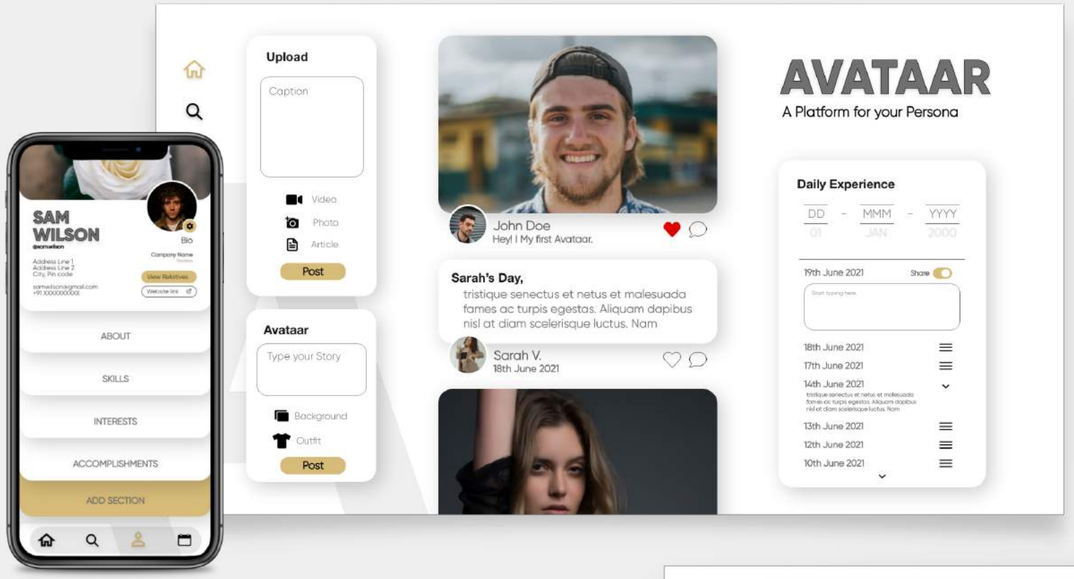
Social Media App



SimplyFi Softech Pvt. Ltd.

A Platform for your Persona

A social platform focused towards family over friends where you may relate and keep loved ones closer with a virtual persona.

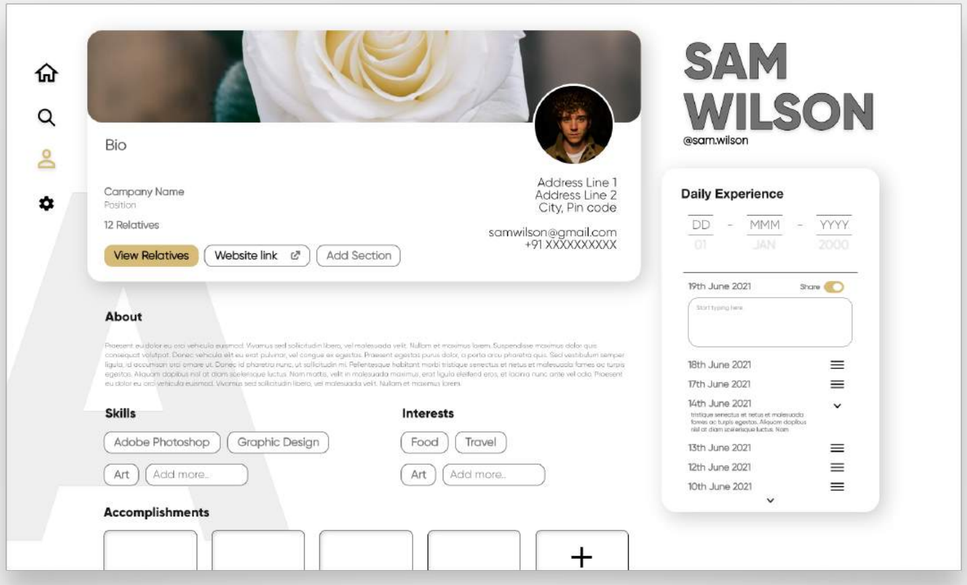


01 Elevated posts for clean look and feel for the user to focus on it.

02 A fixed daily experience to prompt the user to share an entry for the bot to generate a persona.

03 Personalised profile page to provide a secure and private look and feel.

04 A fixed daily experience to prompt the user to share an entry for the bot to generate a persona.

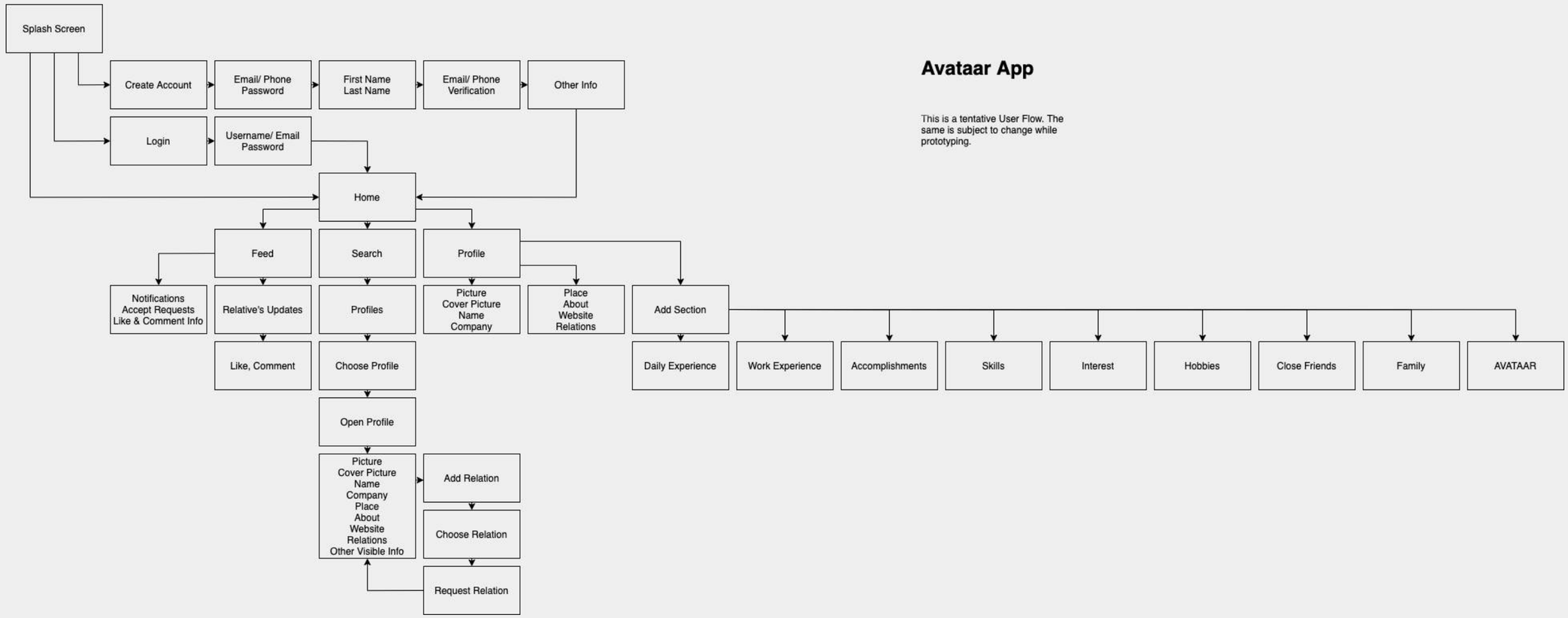


SimplyFi Softech Pvt. Ltd.

Site Map

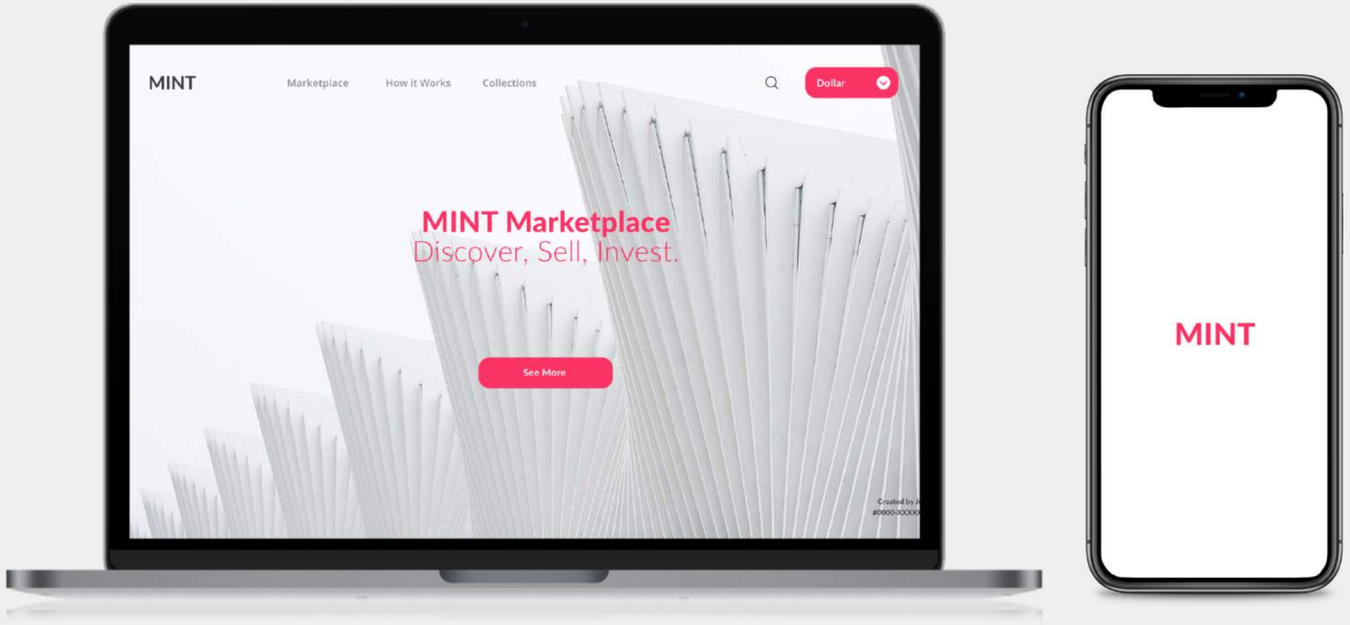
A structure of the entire product before the execution.

01 A site map benefits to have a clear idea about the flow of end to end product.



SimplyFi Softech Pvt. Ltd.

NFT Marketplace



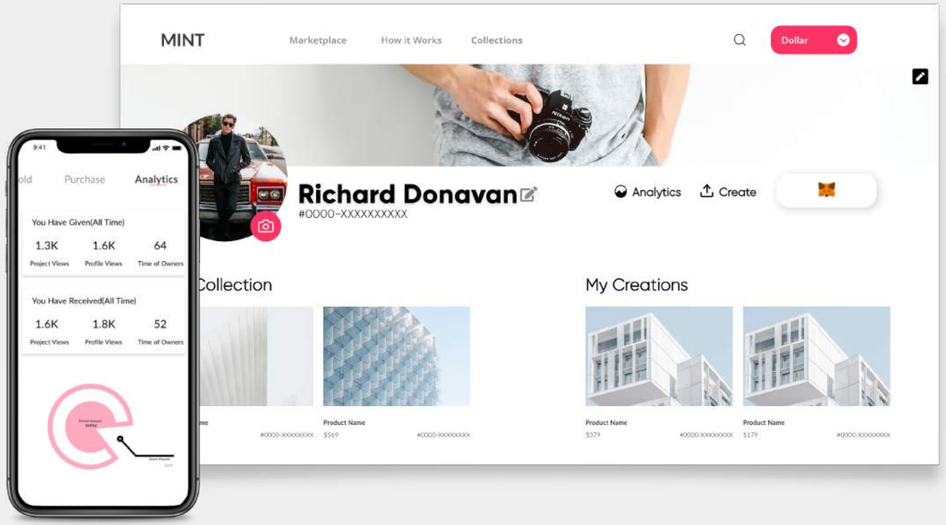
SimplyFi Softech Pvt. Ltd.

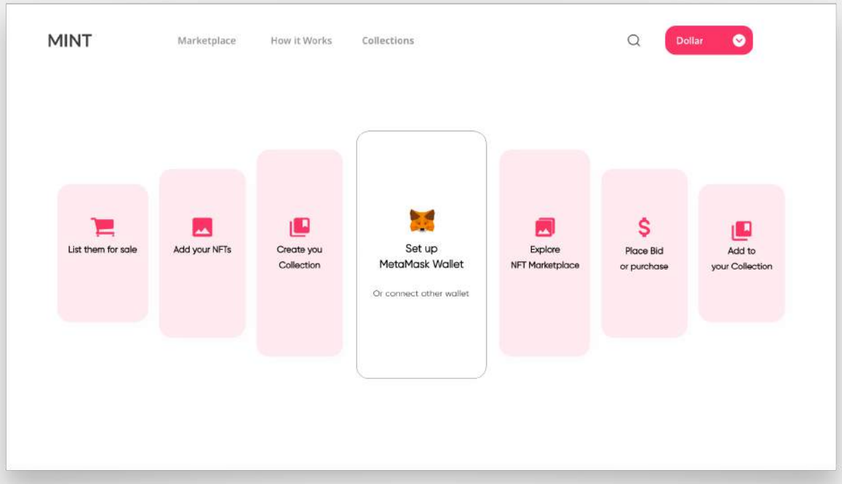
Simplified NFT Trading

An NFT Marketplace toning down the usual complexities with NFT trading and making it accessible for every user.

01 Minimised navigation options based on research conducted for importance.

02 A thorough analytics can be viewed or downloaded to analyse profits.





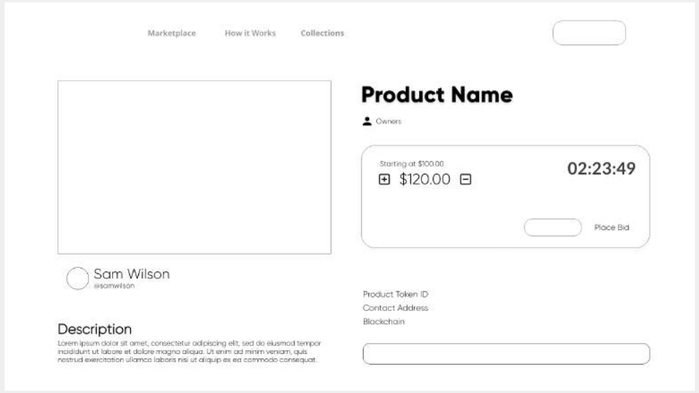
03 The agenda of this product was to overcome the complexities for NFT trading.

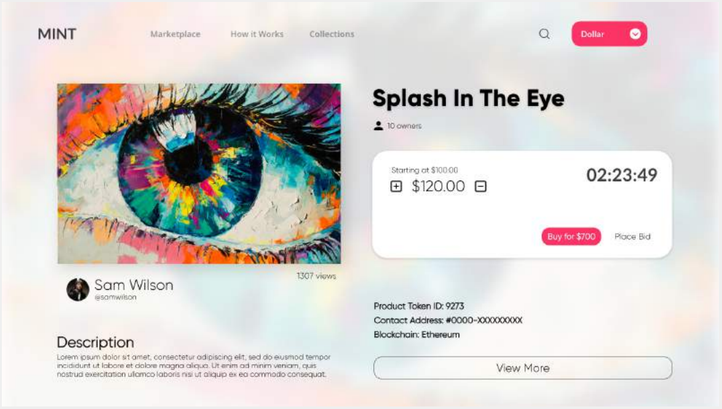
04 The frame represents a flow about the process for a clear explanation for the user.

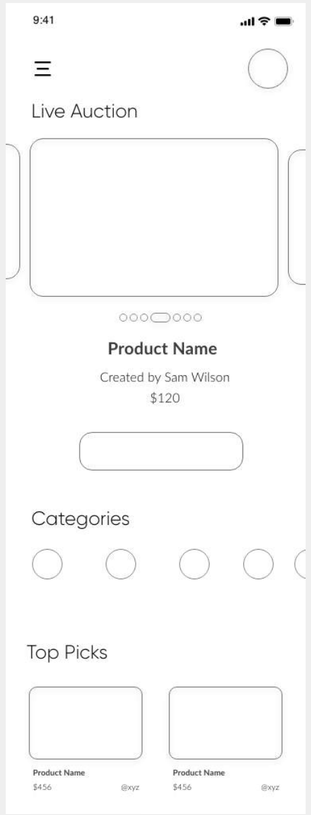
SimplyFi Softech Pvt. Ltd.

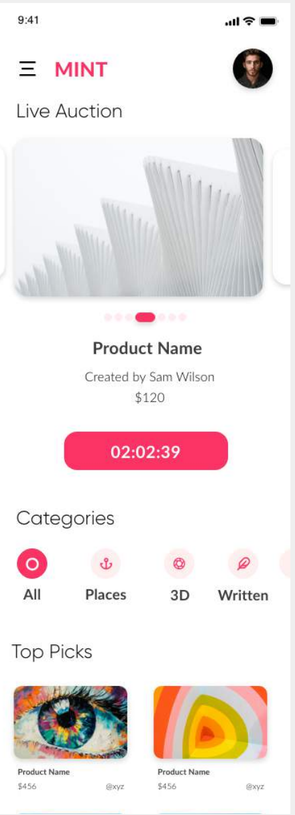
Wireframing

A plan of the frames before the designing.









01 This skeleton is a two-dimensional depiction of a page's interface.

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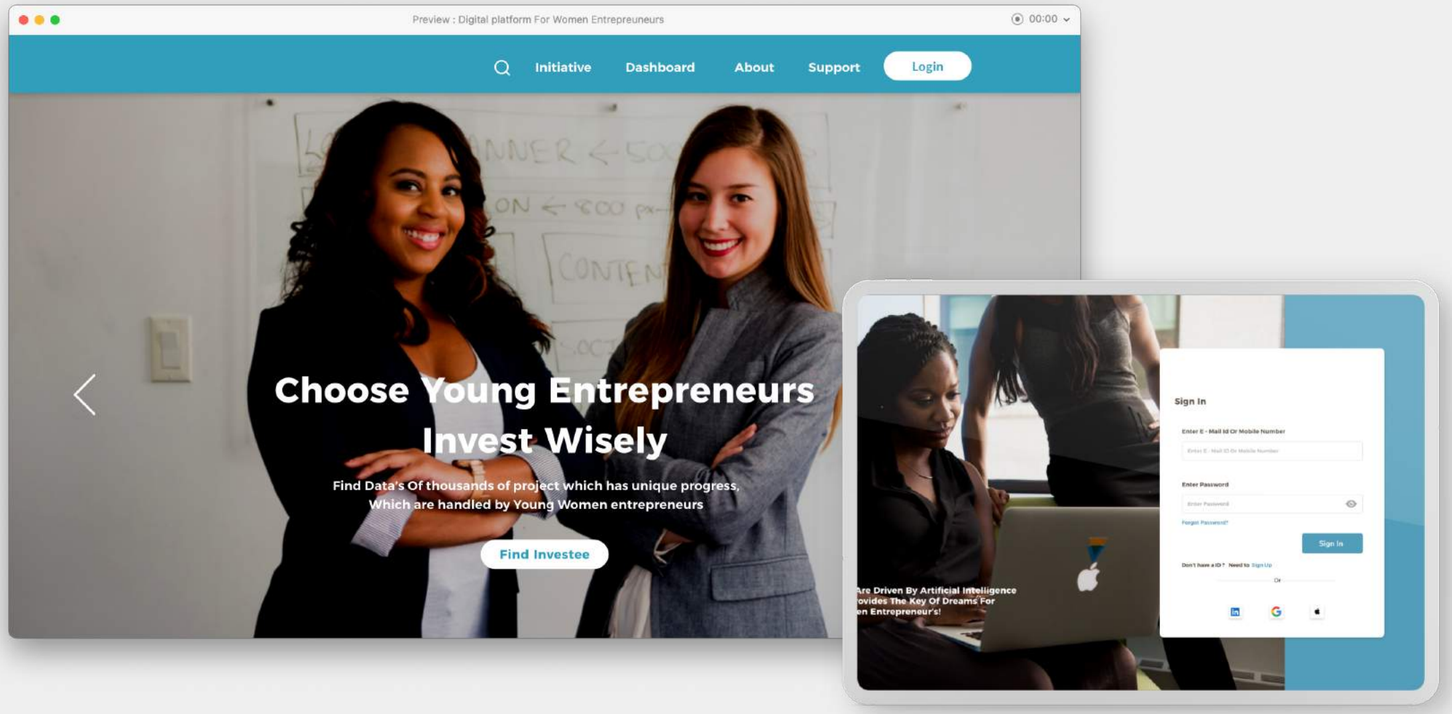
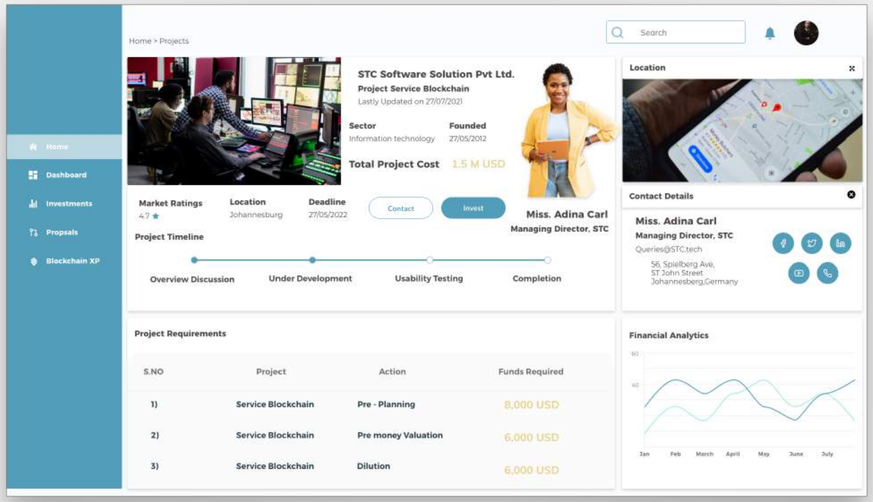
Empower-her



SimplyFi Softech Pvt. Ltd.

Digital Platform for women Entrepreneurs

A platform allowing investors to promote women entrepreneurs to enter the market and make an influence in the world.

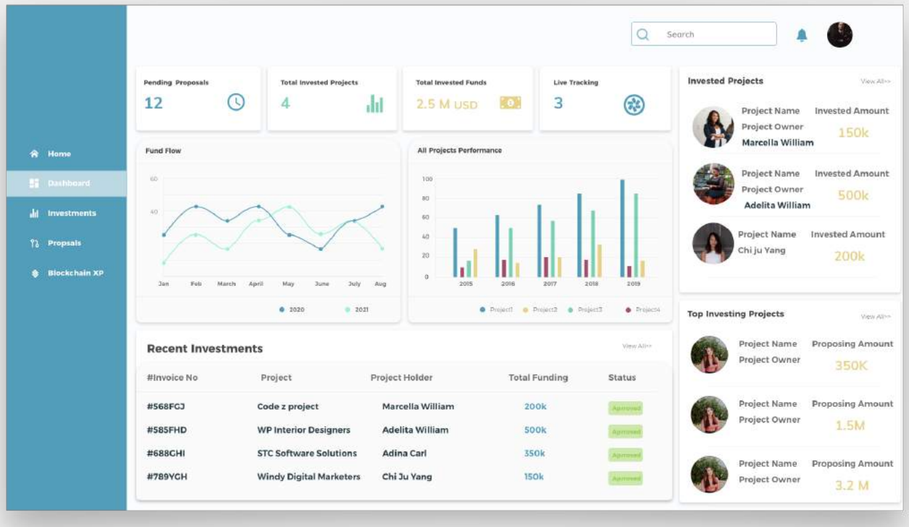


01 Providing thorough information about the candidate and the market.

02 Stats illustrated in a manner to provide transparency and build trust.

03 A hassle free investing experience.

04 An analysis for each project and initiative presented.



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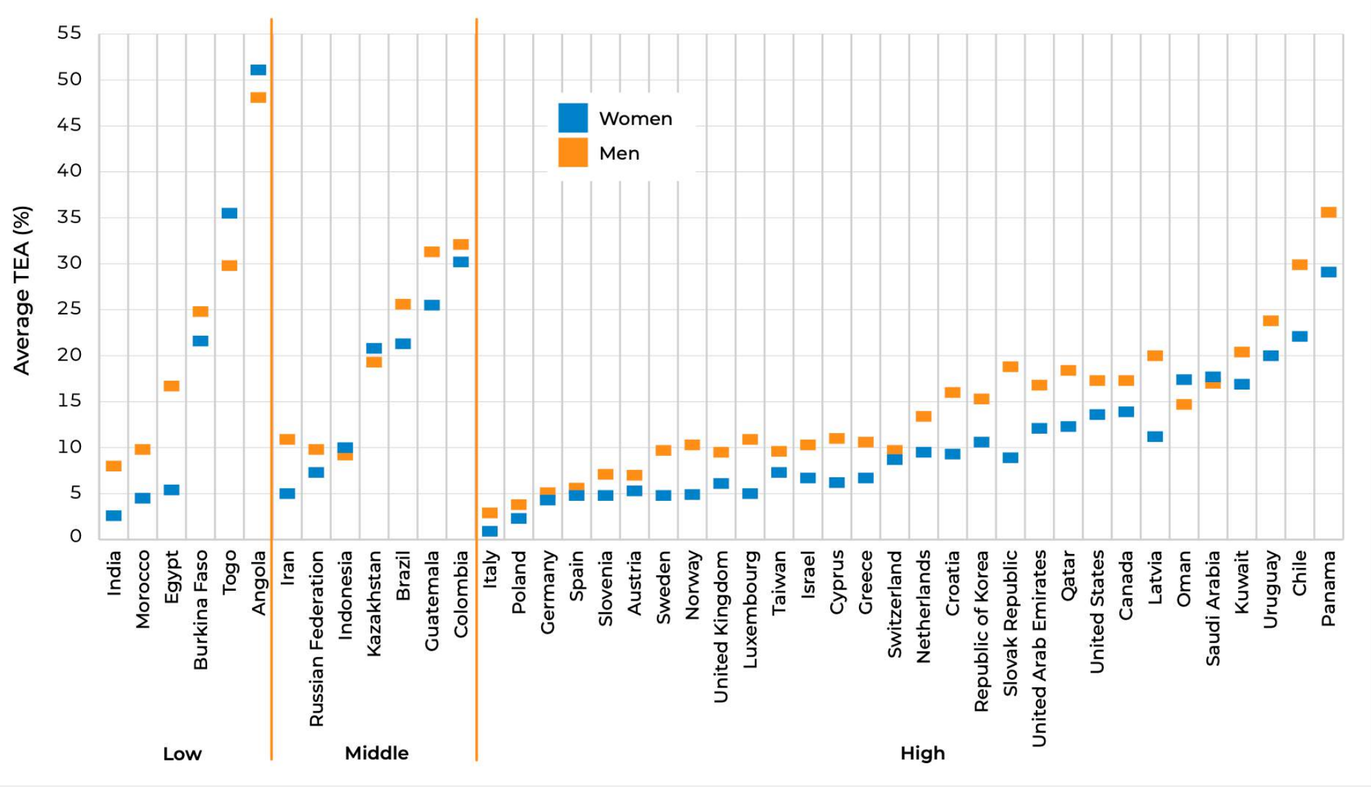
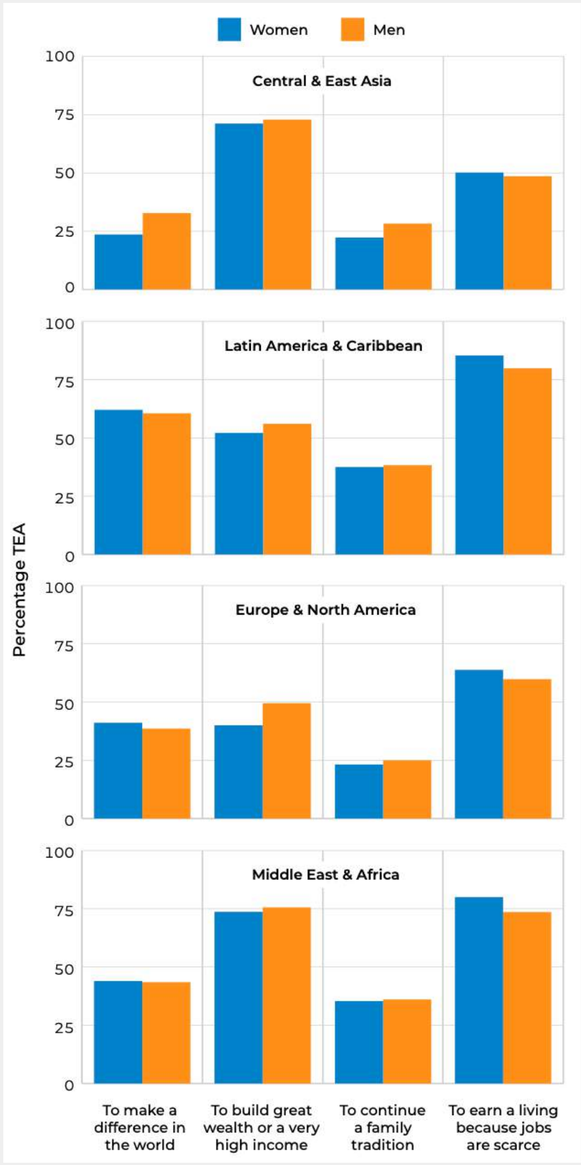
Research

Surveys and study to know the market requirements.

01 Average Total early-stage Entrepreneurial Activity (TEA) rates by gender and economy, grouped by national income.





Other projects

Experience in developing projects from wide areas of the industry.

01 SIMBA

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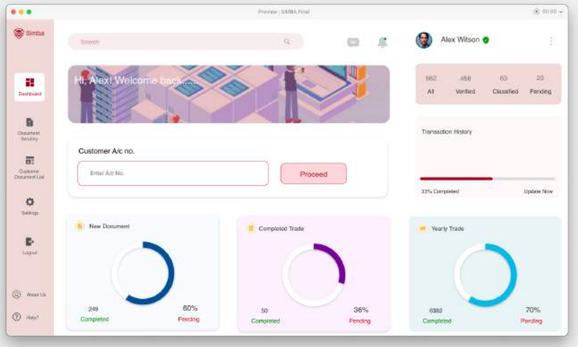
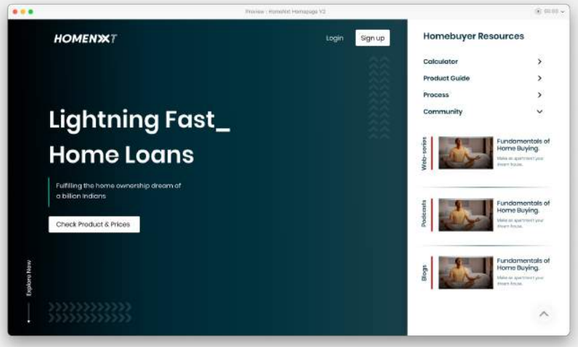
Data managing software for banks





02 HomeNxt

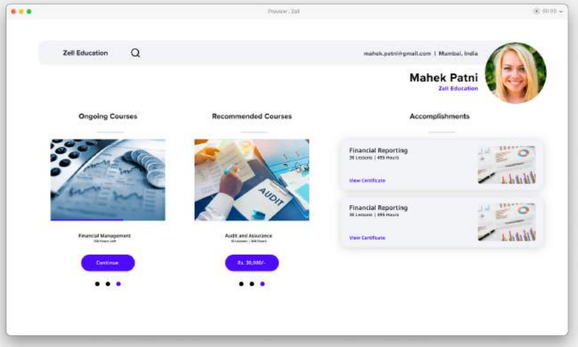
HomeCapital Pvt. Ltd.

New platform by HomeVille group to provide digital home loans.

03 Zell

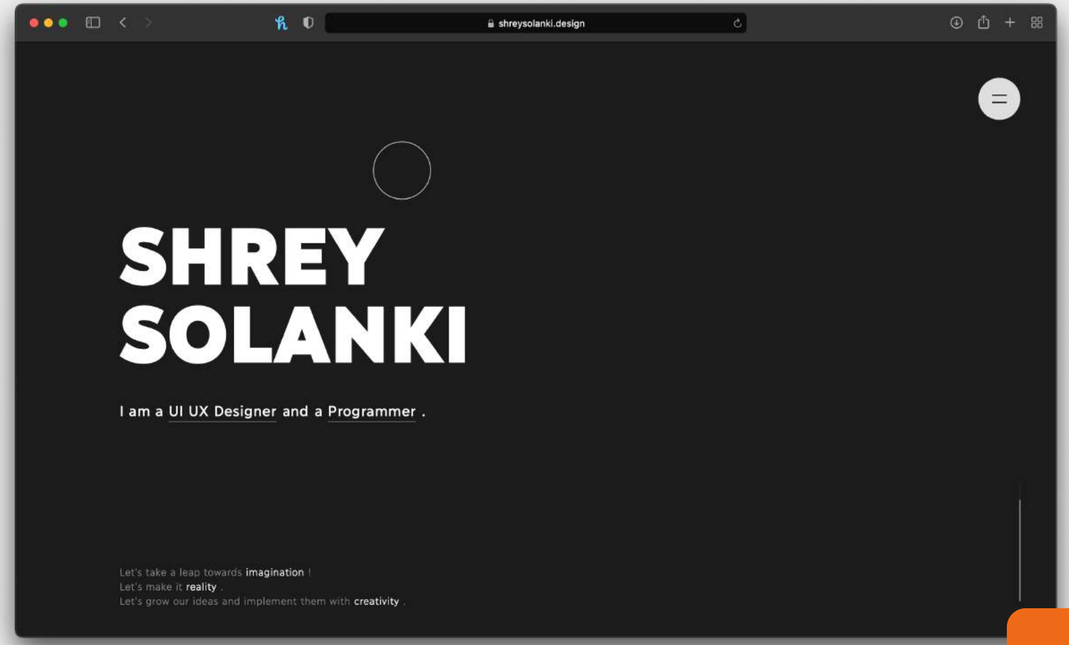
Zell Education

User dashboard representing current and recommended courses



Shrey Solanki

E-Portfolio



01 Interactive **Enhanced cursor** with assistance functionality to direct a user through the website.

02 R**e-visualised navigation** to encourage development space throughout the website.

03 **Animated** user experience to get the website to **life.**

Click Here

»

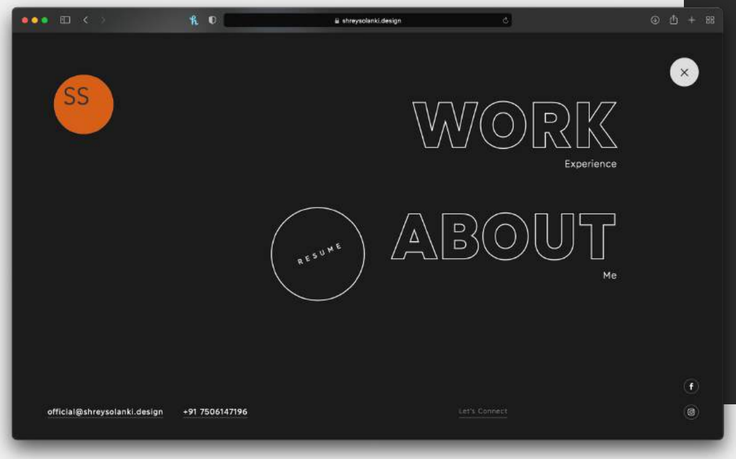
Website Design

HTML, CSS & JS

Using Bootstrap Studio

01 Implementation of my designs with a creative touch for a precise design.

```
scroll : function(){
    var scrollTopTmp =
document.documentElement.scrollTop ||
document.body.scrollTop;
    this.scrollTop = document.documentElement.scrollTop ||
document.body.scrollTop;
    var offsetBottom = this.scrollTop + this.windowHeight;
    this.wrapperUpdate(this.scrollTop);
    for (var i = 0; i < this.Targets.length; i++) {
     this.targetsUpdate(this.Targets[i]);
    }
   }
```

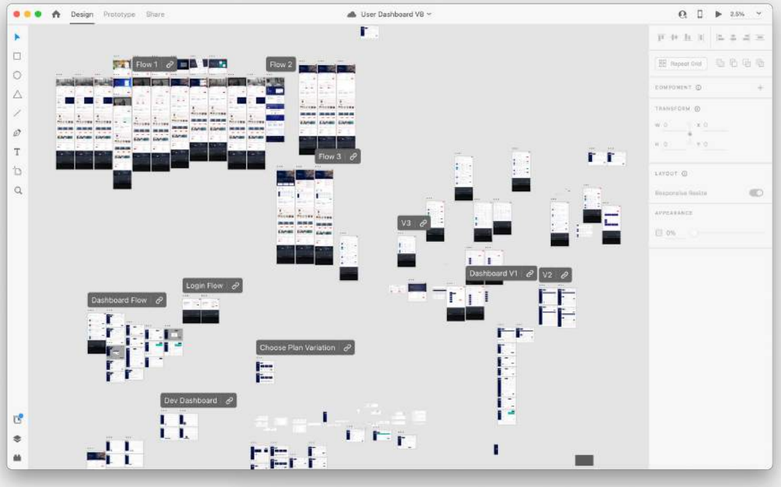


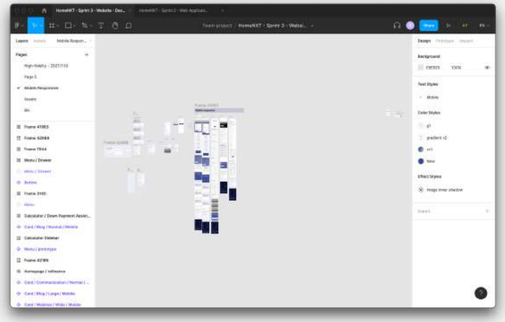

```
apple — -zsh — 145×43

<body class="body">

  <div class="loader">
    <div class="loading div-block-2 div-block-3 div-block-4 div-block-5 div-block-6 div-block-7 div-block-8 div-block-9 div-block-10"></div>
  </div>
  <div class="html-embed w-embed">
    <style>
    .cursor-wrapper {
      pointer-events: none;
    }
    </style>
  </div>
  <div class="cursor-wrapper mbm-exclusion">
    <div class="cursor-dot"></div>
  </div>
  <a data-w-id="80f24e23-b076-646c-4610-1b4a9ed235b9" href="#" class="menu-button mbm-exclusion w-inline-block">
    <div class="menu-line _1"></div>
    <div class="menu-line _2"></div>
    <div class="menu-line _3"></div>
    <div class="menu-line _4"></div>
    <div class="menu-button-hover"></div>
  </a>
  <div class="navbar">
    <div class="nav-menu">
      <div class="nav-flex-wrap">
        <div class="brand-wrap">
          <a href="https://shreysolanki.design/" aria-current="page" class="brand w-nav-brand w--current">
            <div class="menu-logo">
              <font face="Avenir Next" size="10"><br> SS</font>
            </div>
            <div class="round-div-2 jmd"></div>
          </a>
        </div>
        <div class="nav-main-div mbm-exclusion">
          <div class="navlink-wrap">
            <a href="work.html" data-w-id="8f3c1984-4b6d-ab2e-bb76-a94bbe645e2c" class="navlink-2 _1st w-inline-block">
              <div class="menu-txt-2">WORK</div>
              <div class="sub-link-text">Experience</div>
            </a>
            <a href="about.html" data-w-id="8f3c1984-4b6d-ab2e-bb76-a94bbe645e31" class="navlink-2 _2nd w-inline-block">
              <div class="menu-txt-2">About</div>
              <div class="sub-link-text">Me</div>
            </a>
          </div>
        </div>
        <div class="nav-footer mbm-exclusion">
          <div class="nav-contact-div">
            <a href="mailto:official@shreysolanki.design?subject=Hello!" class="contact-link w-inline-block">
              <div>official@shreysolanki.design</div>
            </a>
            <a href="tel:+91 7506147196" class="contact-link w-inline-block">
              <div>+91 7506147196</div>
            </a>
            <a href="https://www.linkedin.com/in/shreysolanki/" class="contact-link qc w-inline-block">
              <div>Let's Connect</div>
            </a>
            <div class="social-wrap">
              <a href="https://www.facebook.com/shrey.solanki1" target="_blank" class="social-link w-inline-block">
                <img src="fb.svg" alt="" class="image"/>
              </a>
```

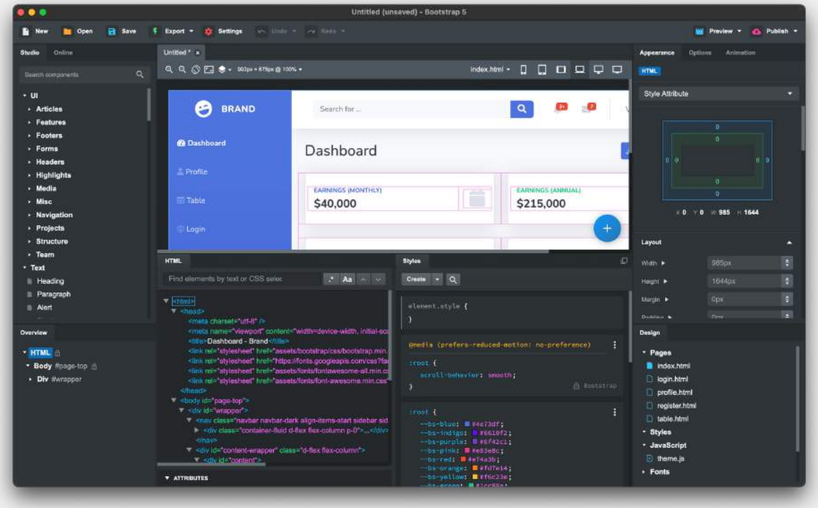
Programming Languages: C++, Java, Python

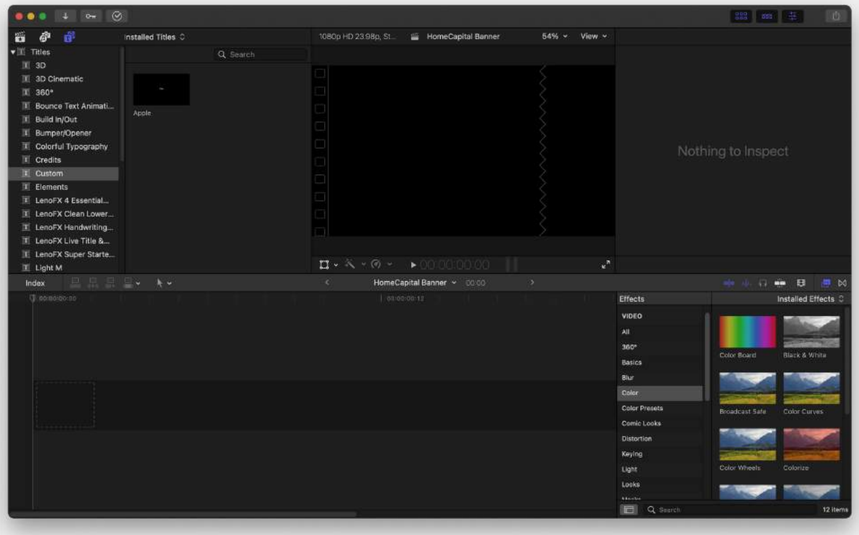
Tools

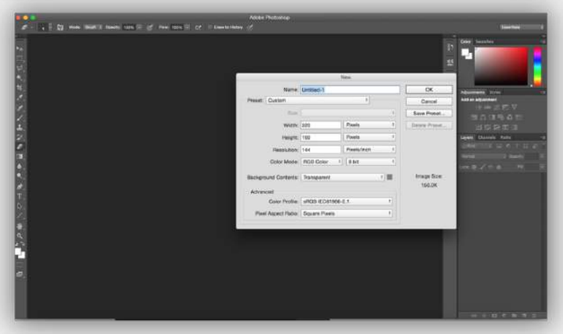
How do I Work?











01 Adobe XD

02 Figma

03 Adobe Photoshop

04 Final Cut Pro

05 Bootstrap Studio

06 Sketch

Thank You

Contact me to learn more

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