

Shrey Solanki..

Portfolio



**UI UX Designer | Web Designer |
Programmer**

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/shreysolanki

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- 02** The content displayed might be under production, hence confidentiality must be maintained to avoid any leaks.



Shrey Solanki..

About Me

- 01** I enjoy taking complex problems and turning them into **simple and beautiful interface designs**. **Experienced** Graphic Designer with a demonstrated history of working in the non-profit organization management industry.
- 02** **Strong arts and design professional** with pursuing a Bachelor of Engineering focused in Computer Engineering from Vidyalankar Institute of Technology, Mumbai.
- 03** Putting skills like **UI Design**, **UX Research** and **Web Design** in use as a **Product Designer** at HomeCapital Pvt. Ltd.

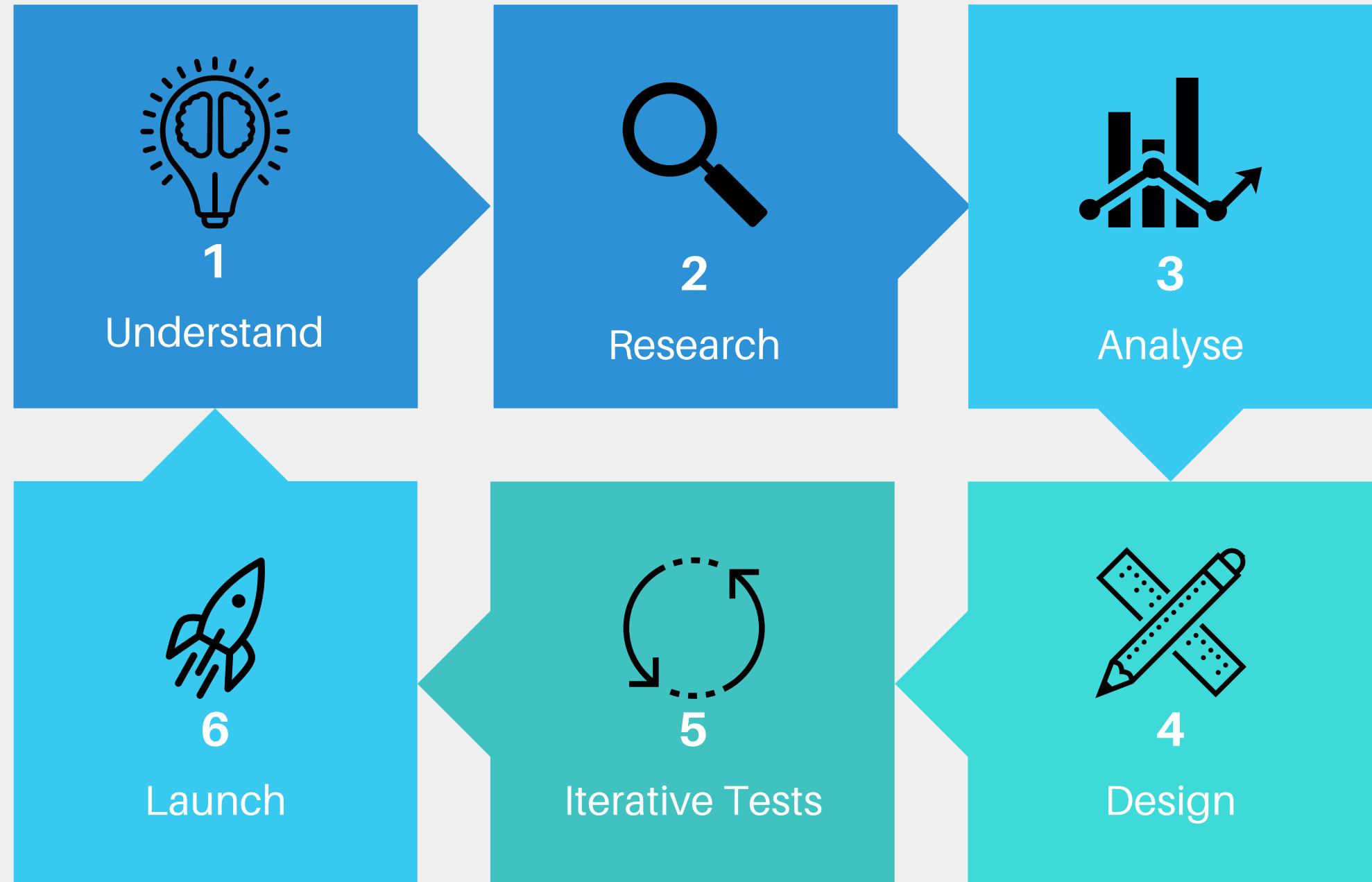


My Work Process

Tools

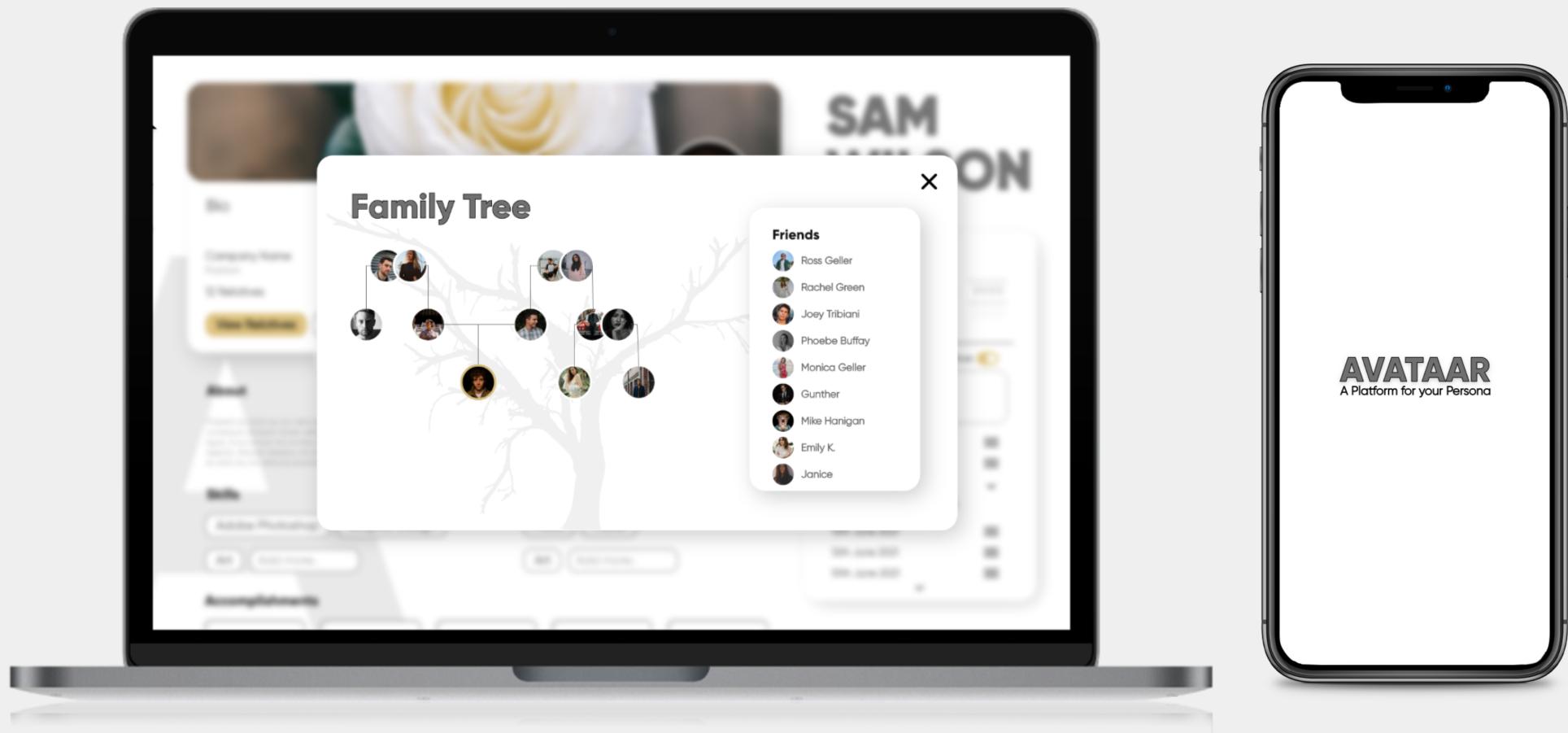
How do I Work?

- 01** Adobe XD
- 02** Figma
- 03** Adobe Photoshop
- 04** Final Cut Pro
- 05** Bootstrap Studio
- 06** Sketch



Avataar

Social Media App

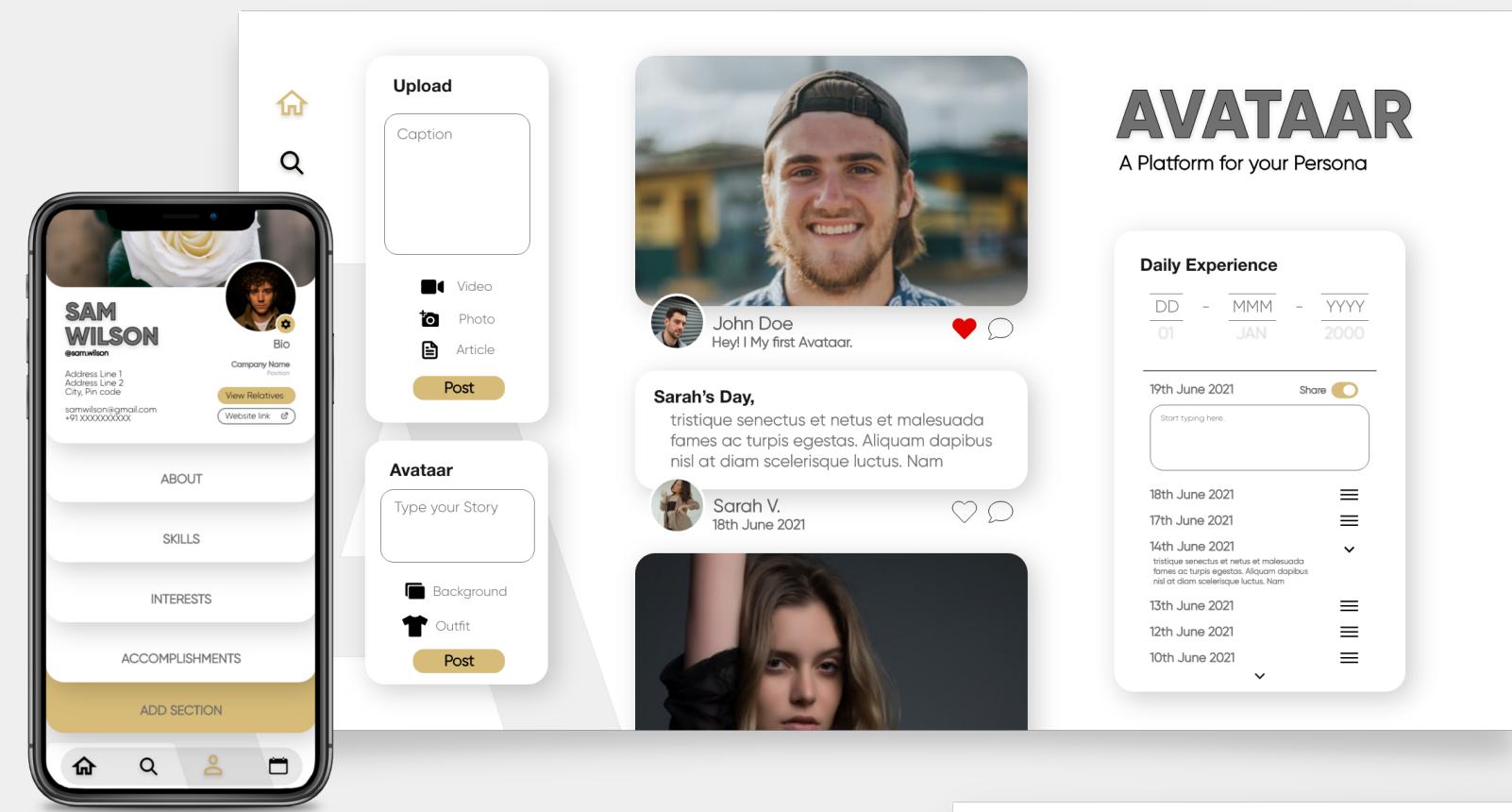


- 01** The original idea was to come up with a platform to create a person's virtual presence to facilitate grief for a lost one.
- 02** The challenge was to collect the person's personal data to know their personality on the inside.
- 03** The Social Media approach along with a section for journal entry (with private option) allowed the bot to collect all the data based on the person's daily experience.



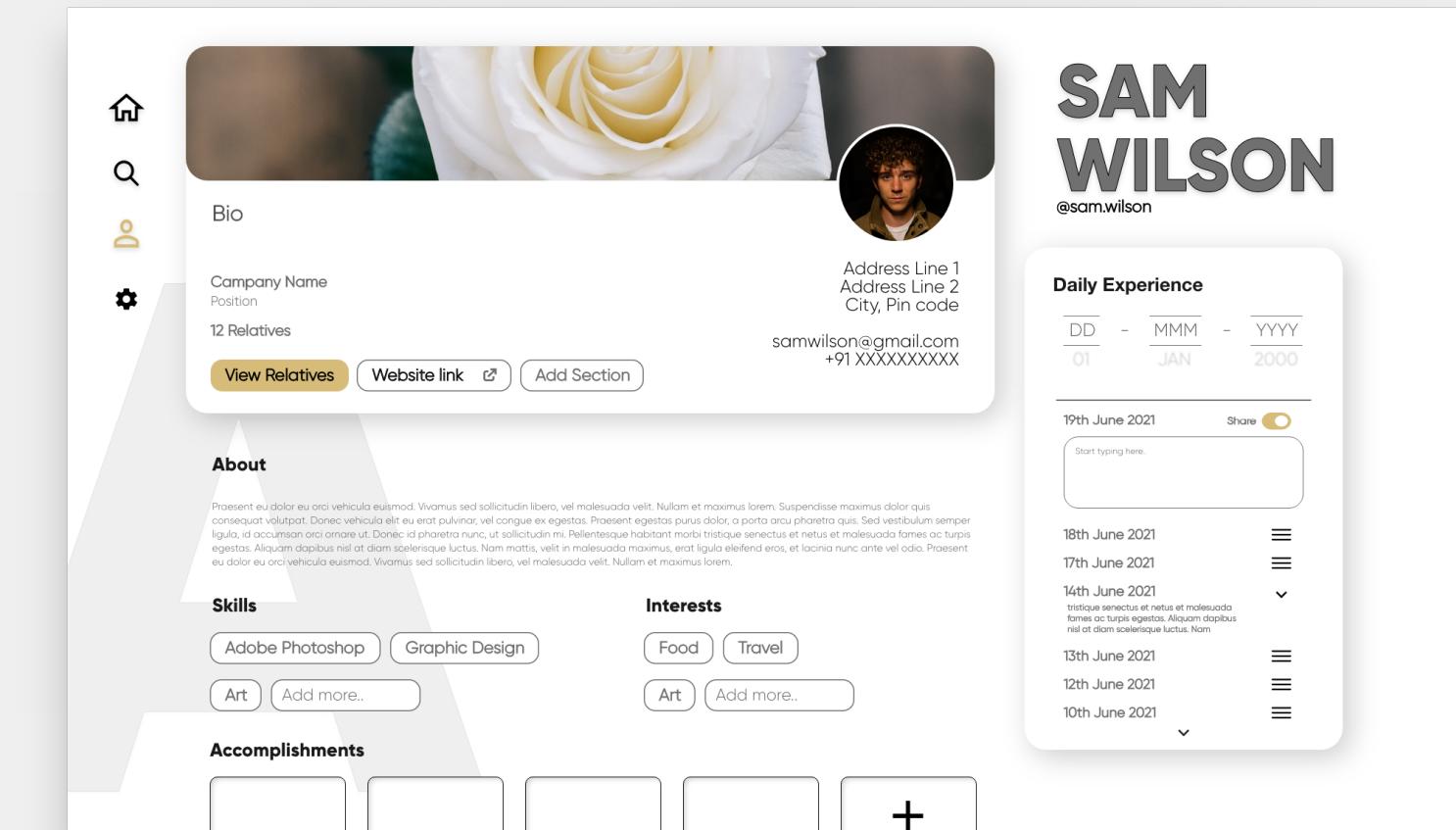
A Platform for your Persona

A social platform focused towards family over friends where you may relate and keep loved ones closer with a virtual persona.



- 03** Personalised profile page to provide a secure and private look and feel.

- 04** Categorised information to collect basic user data for the bot.

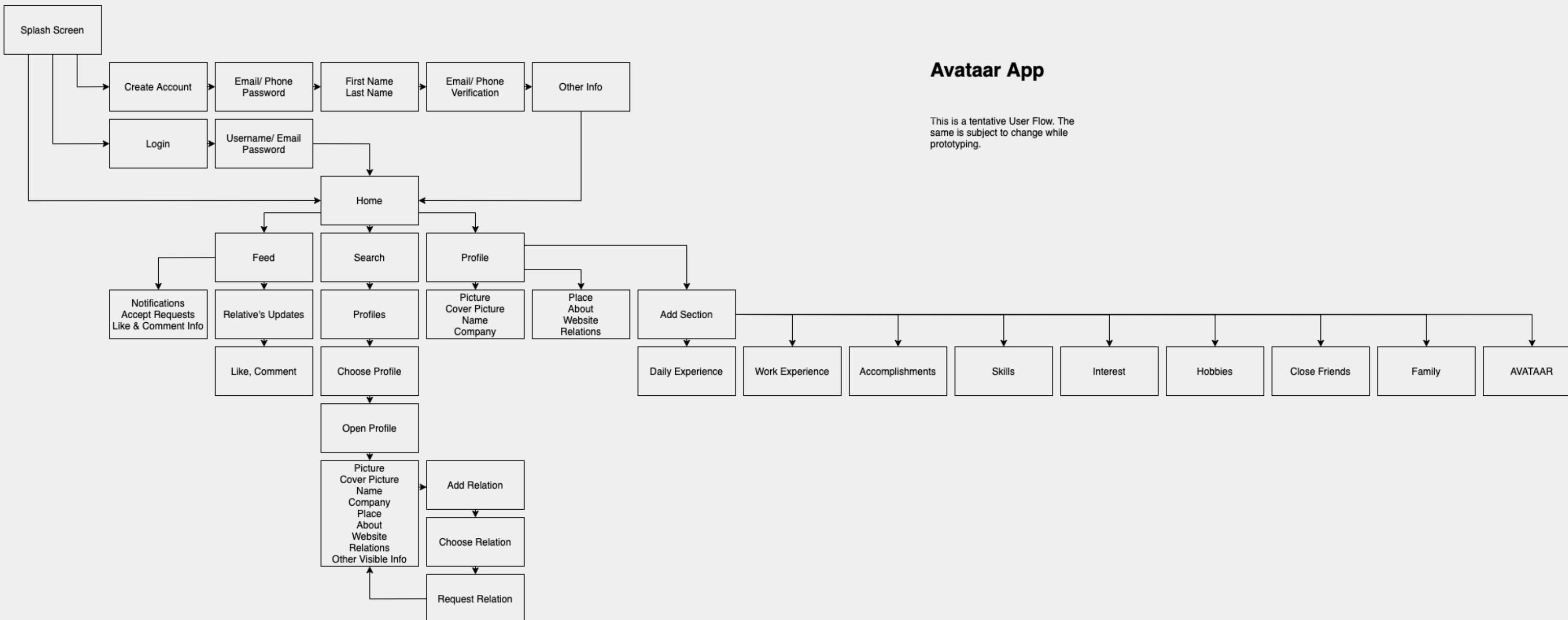


01 Elevated posts for clean look and feel for the user to focus on it.

02 A fixed daily experience to prompt the user to share an entry for the bot to generate a persona.

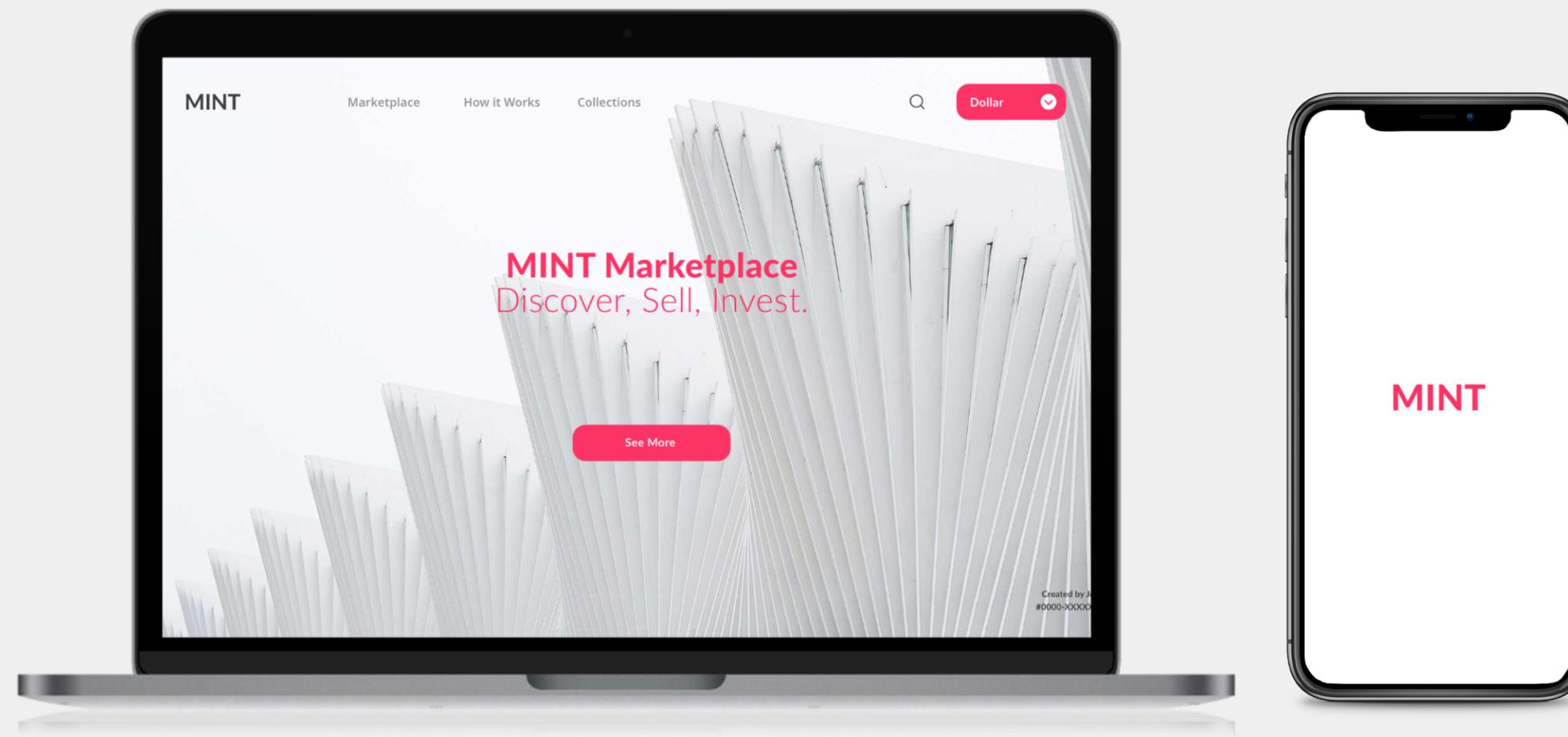
Site Map

A structure of the entire product before the execution.



- 01** A site map benefits to have a clear idea about the flow of end to end product.

NFT Marketplace



- 01** With the rise in cryptocurrency and blockchain as a technology, designers are given an opportunity to express art.
- 02** The idea was to come up with a NFT marketplace to overcome the challenges faced by the users due to the complexities.
- 03** MINT achieves the simplicity by the reduction of all unnecessary options until the requirement of it pops up. It incorporates detailed analytics of profits and also explains the process of NFTs.

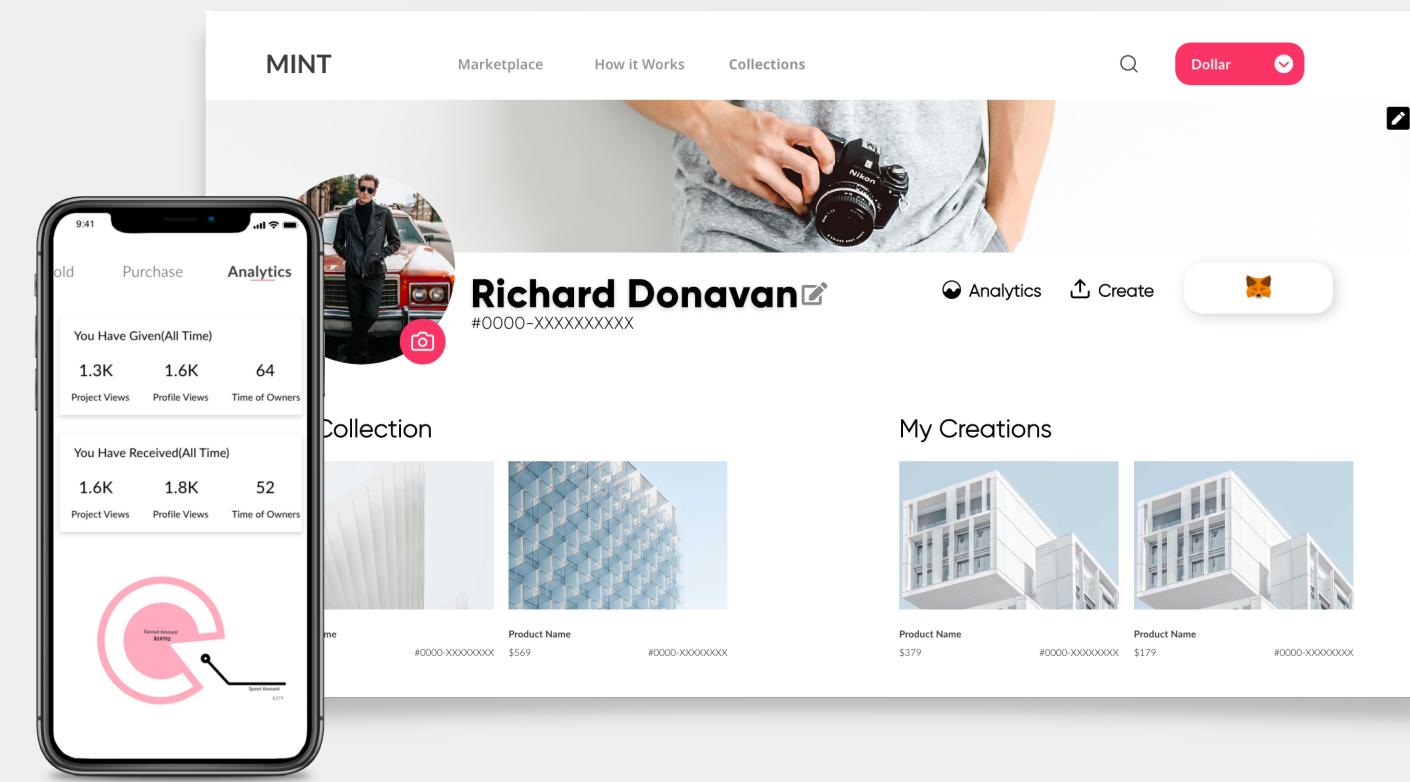


Simplified NFT Trading

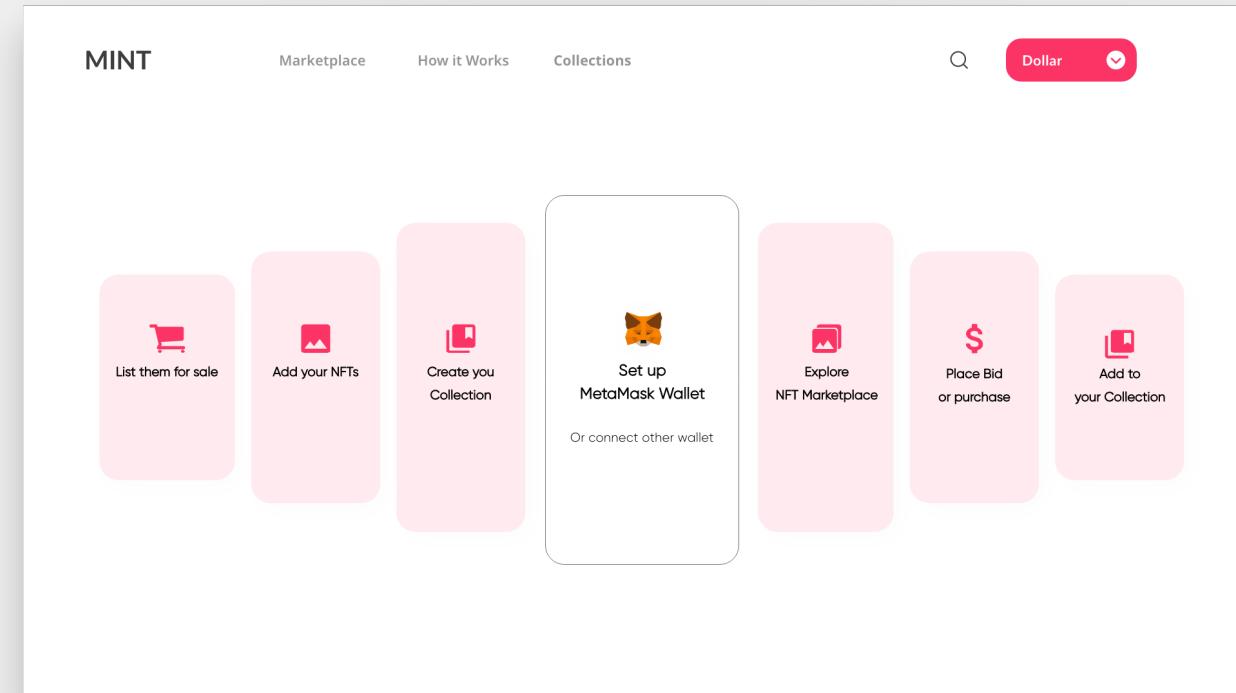
An NFT Marketplace toning down the usual complexities with NFT trading and making it accessible for every user.

01 Minimised navigation options based on research conducted for importance.

02 A thorough analytics can be viewed or downloaded to analyse profits.



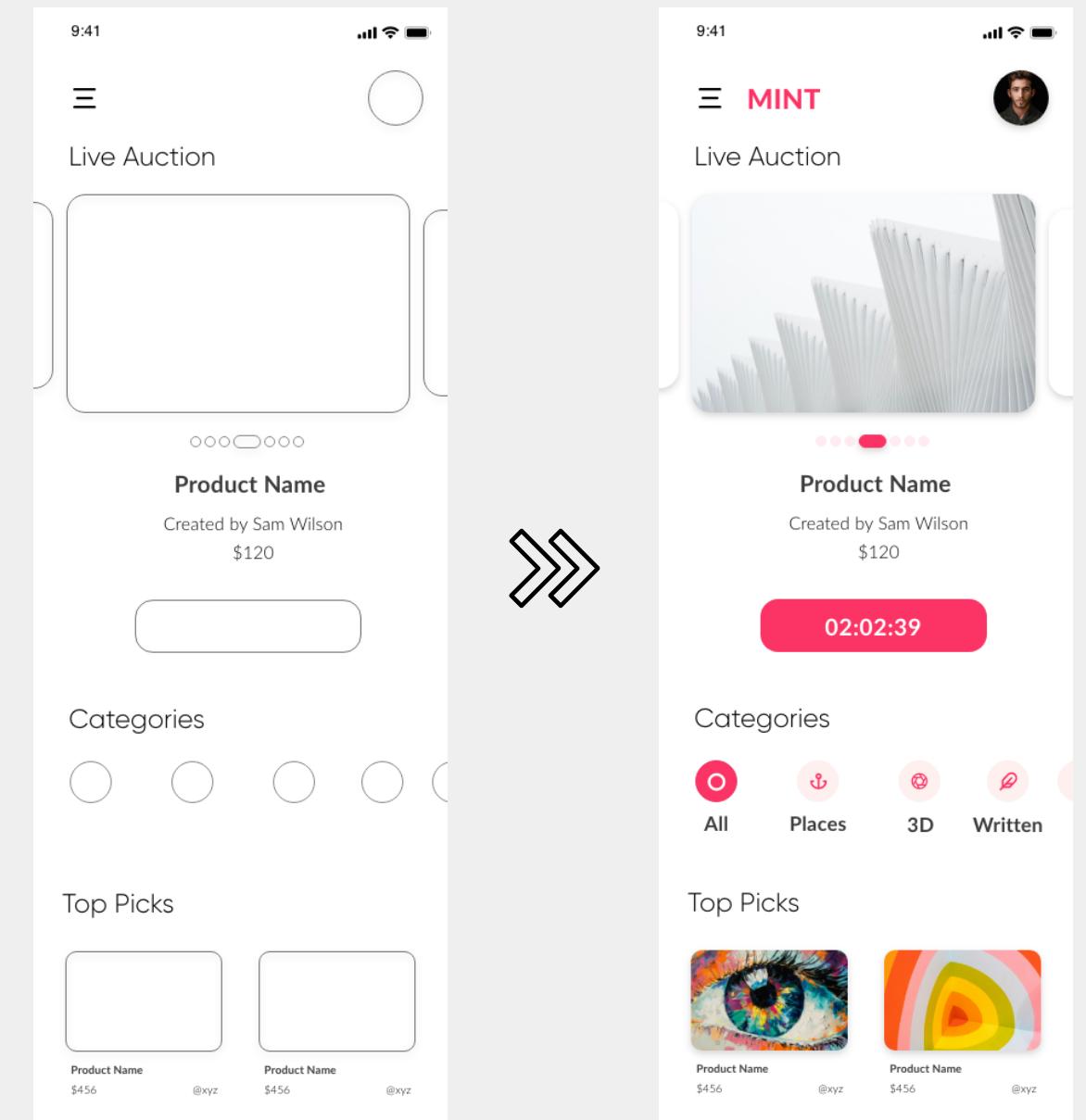
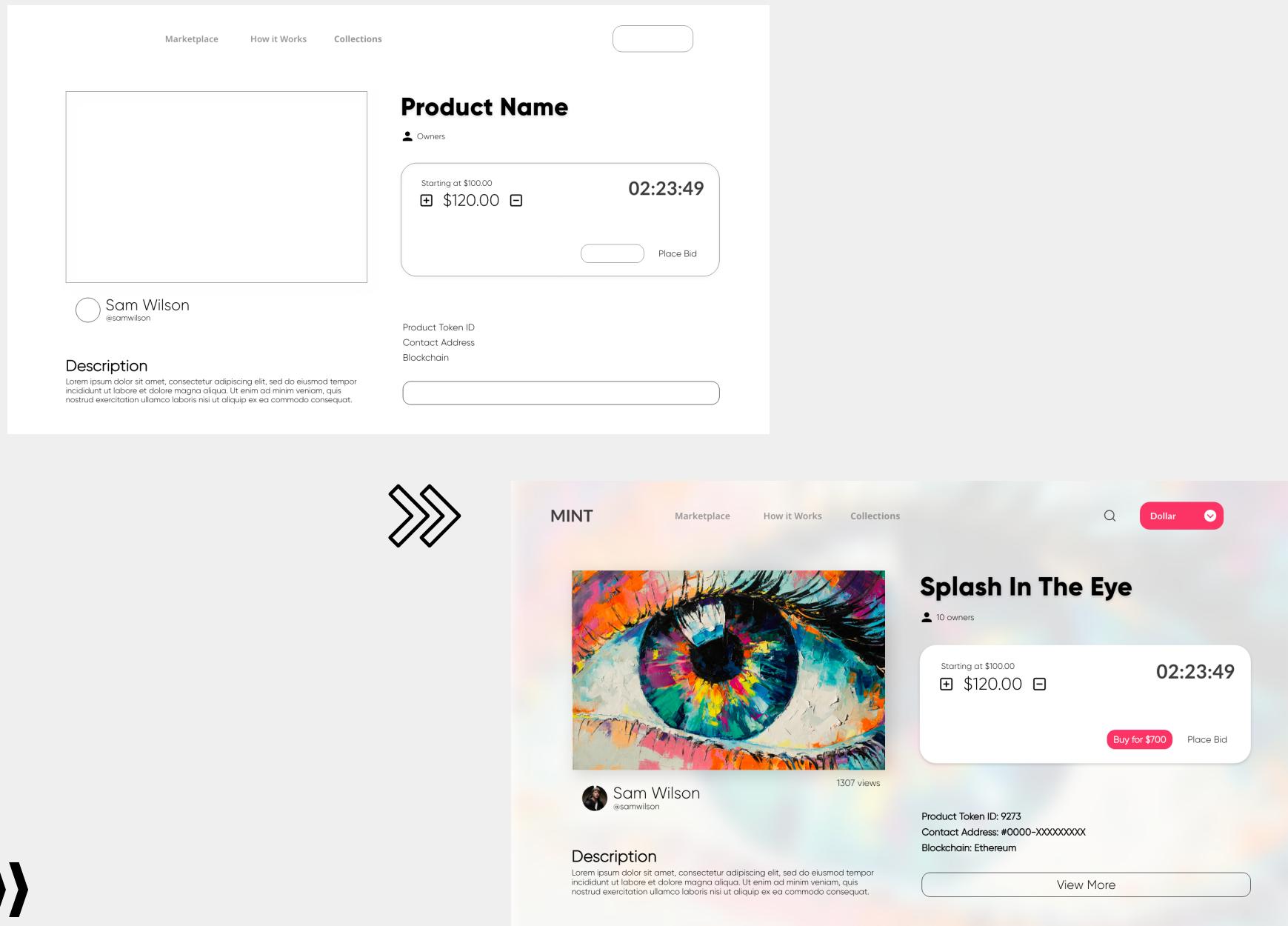
03 The agenda of this product was to overcome the complexities for NFT trading.



04 The frame represents a flow about the process for a clear explanation for the user.

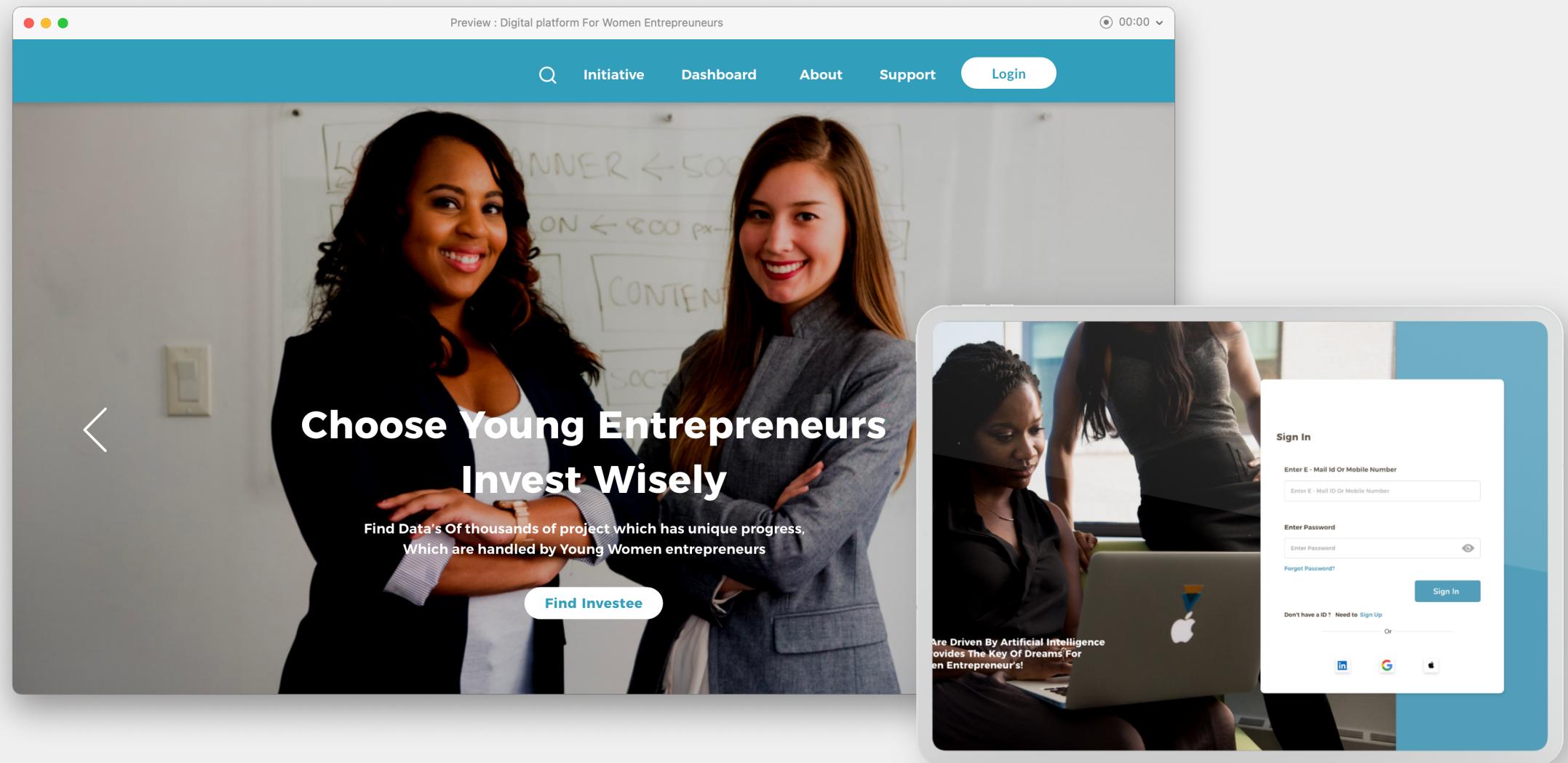
Wireframing

A plan of the frames before the designing.



01 This skeleton is a two-dimensional depiction of a page's interface.

Empower-her

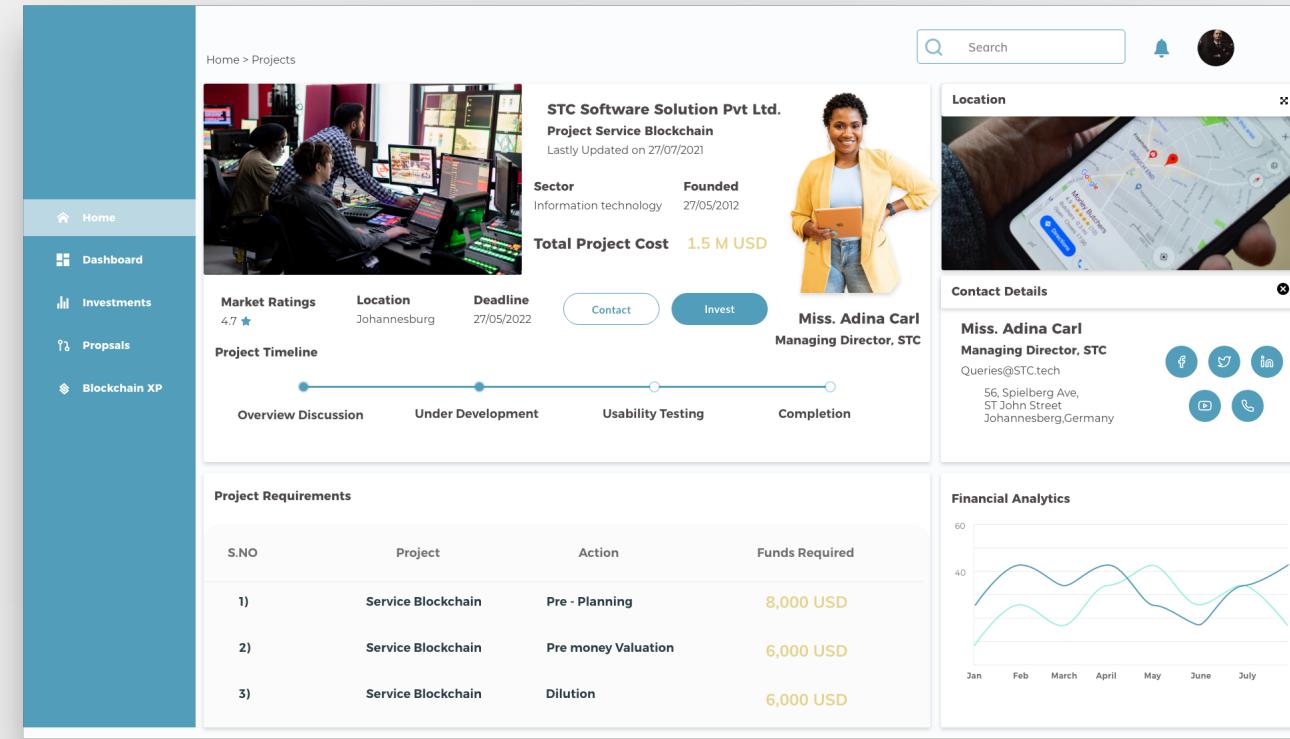


- 01** A platform focused for a cause to promote woman entrepreneurs to give them more weightage based on the idea over their gender.
- 02** The idea was to come up with a solution to impact more females to take a step forward and make an influence.
- 03** The investors would be given all information with complete transparency to know about the business idea and the founder for an informed investment.



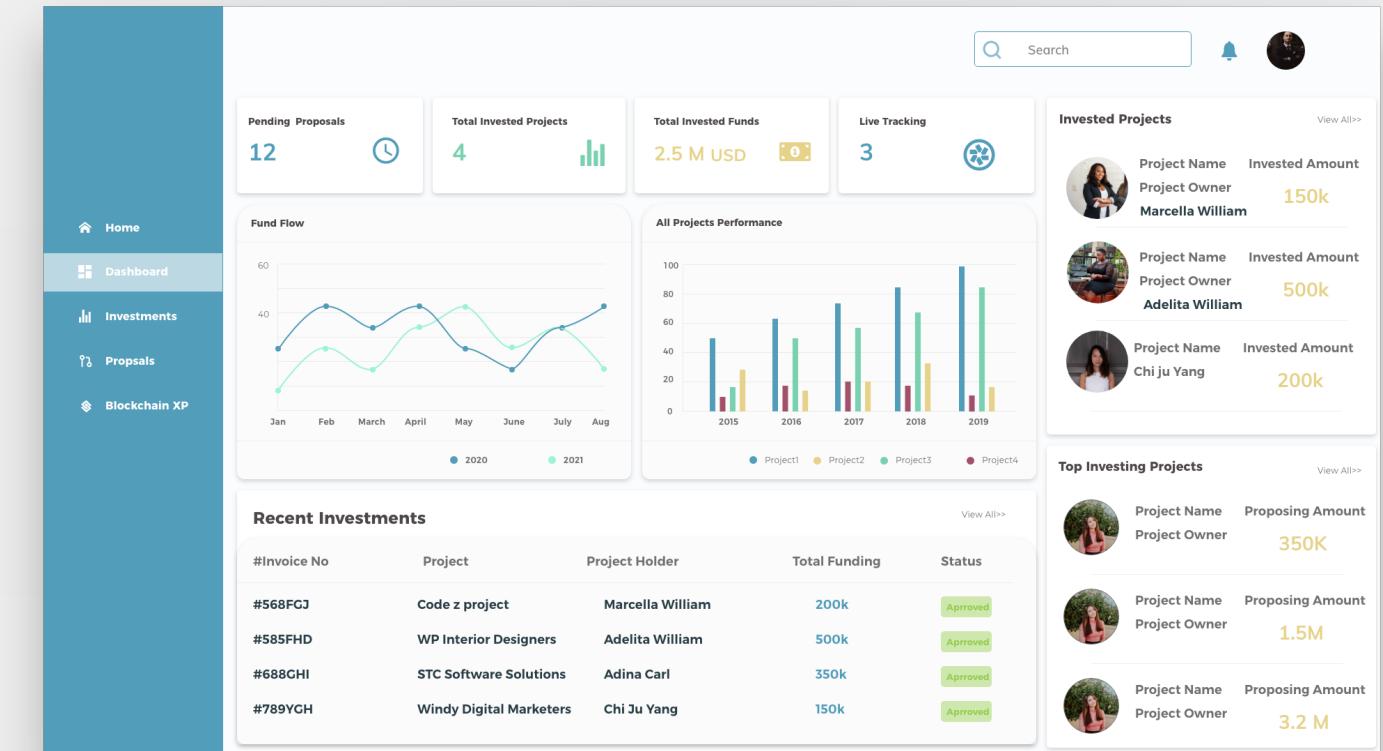
Digital Platform for Women Entrepreneurs

A platform allowing investors to promote women entrepreneurs to enter the market and make an influence in the world.



01 Providing thorough information about the candidate and the market.

02 Stats illustrated in a manner to provide transparency and build trust.

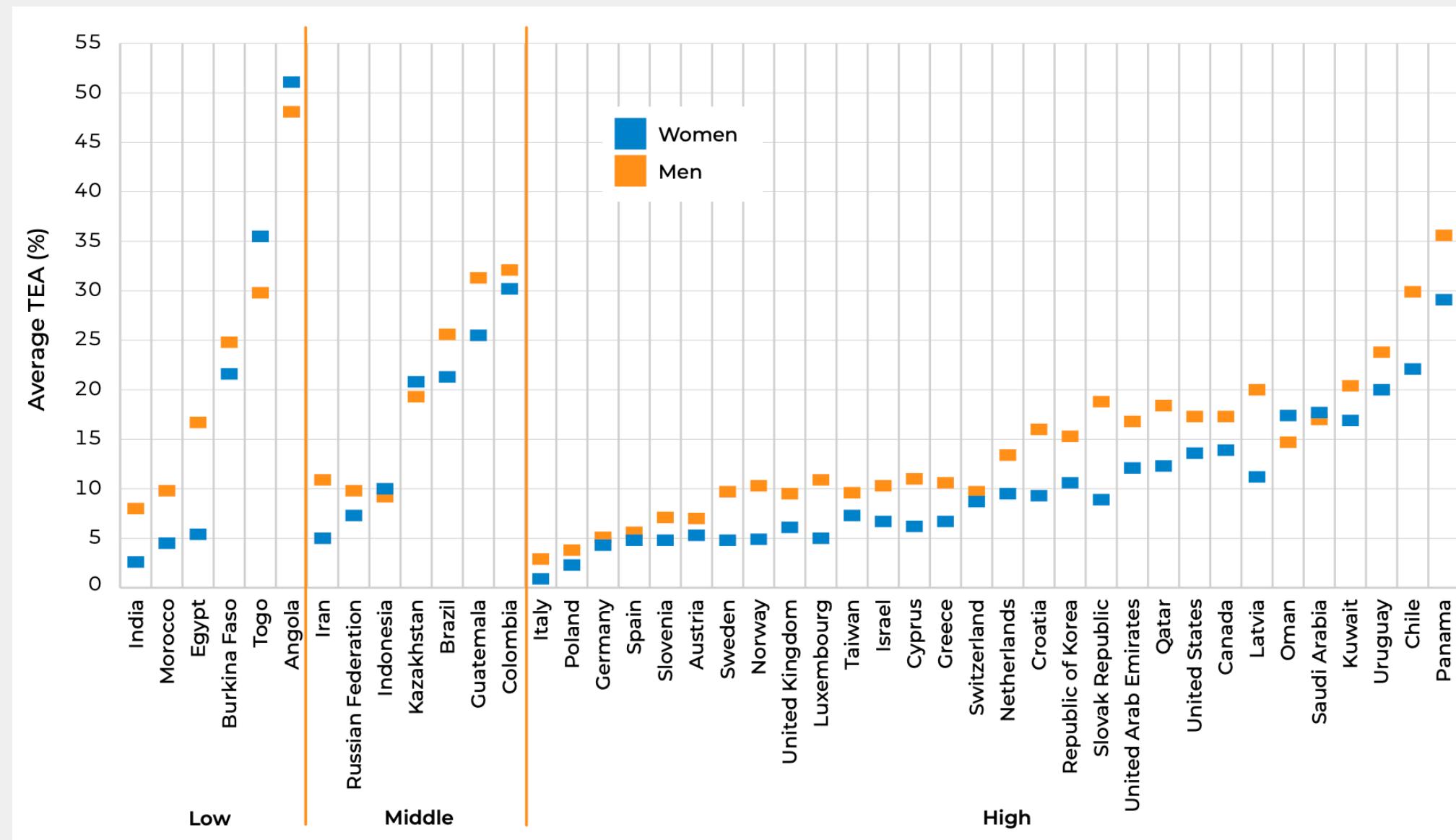


03 A hassle free investing experience.

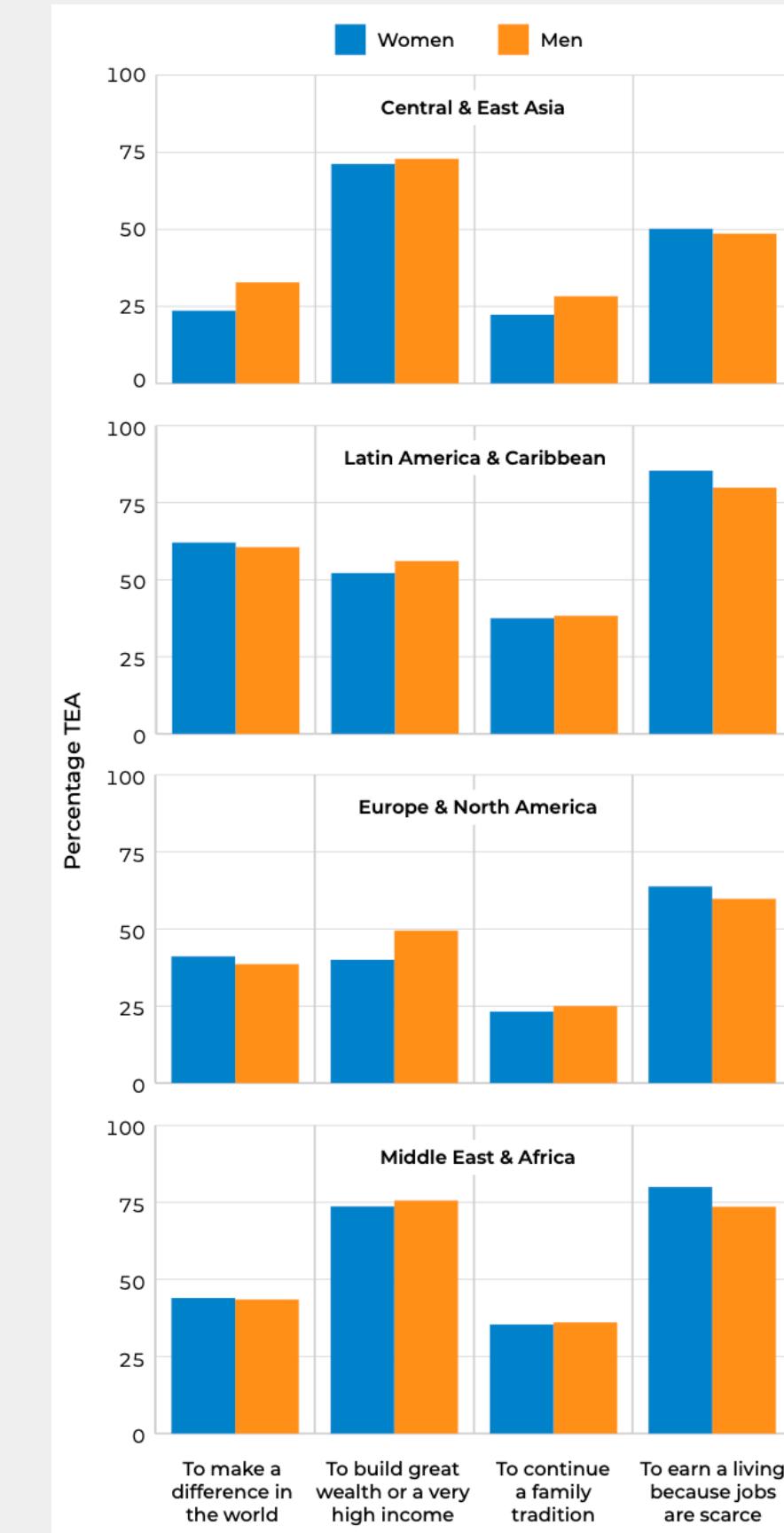
04 An analysis for each project and initiative presented.

Research

Surveys and study to know the market requirements.

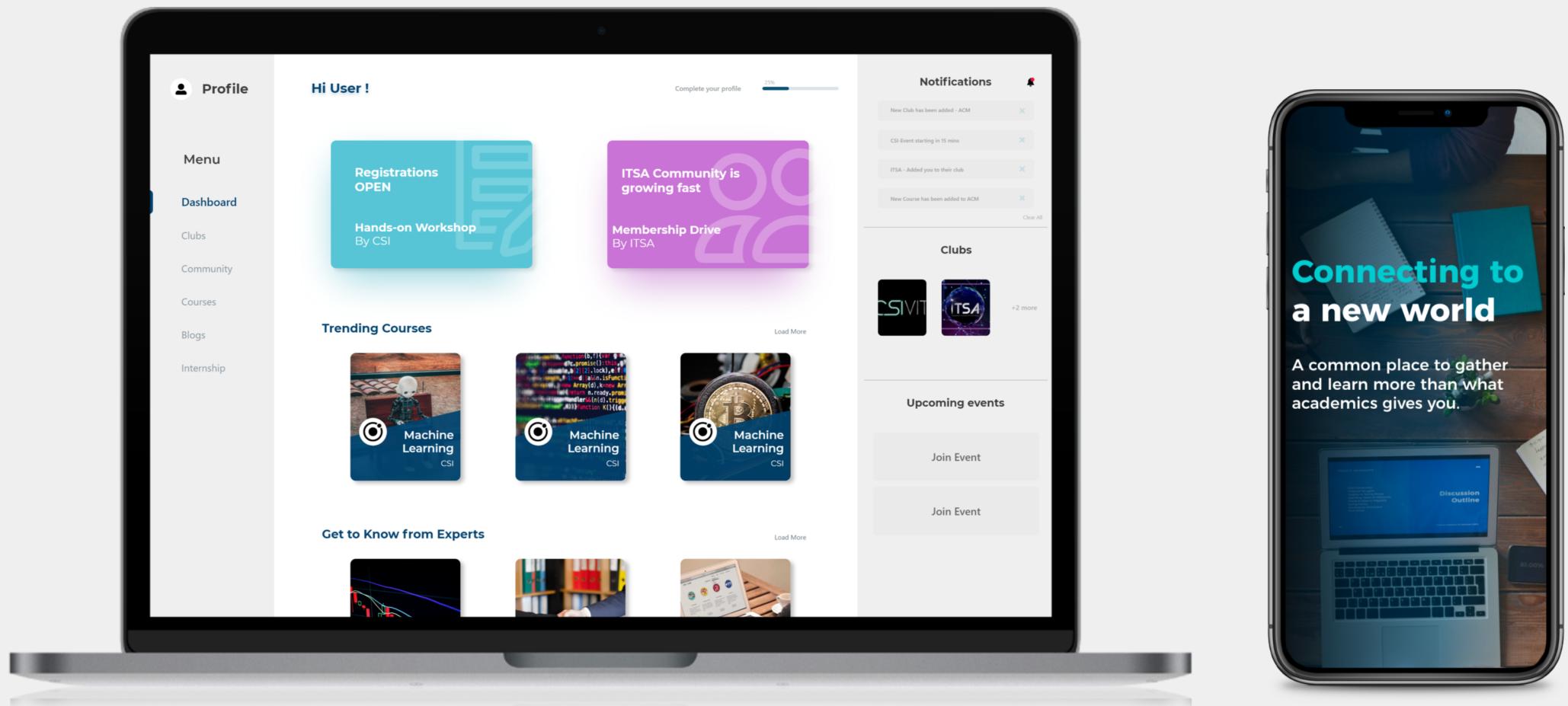


01 Average Total early-stage Entrepreneurial Activity (TEA) rates by gender and economy grouped by national income.



My Startup: Technical Director & Co-founder

Conected



- 01** 'Conected' provides a new approach of education for all knowledge seekers through communities, seminars, and workshops.
- 02** The majority of the audience feel restricted from gaining knowledge outside of their chosen career path.
- 03** We intend to establish a global network with the goal of up-skilling our audience from various fields.



User Research

Study of the target audience.

Following passion

Students require a platform where they can pursue their interests while still balancing their academic obligations.

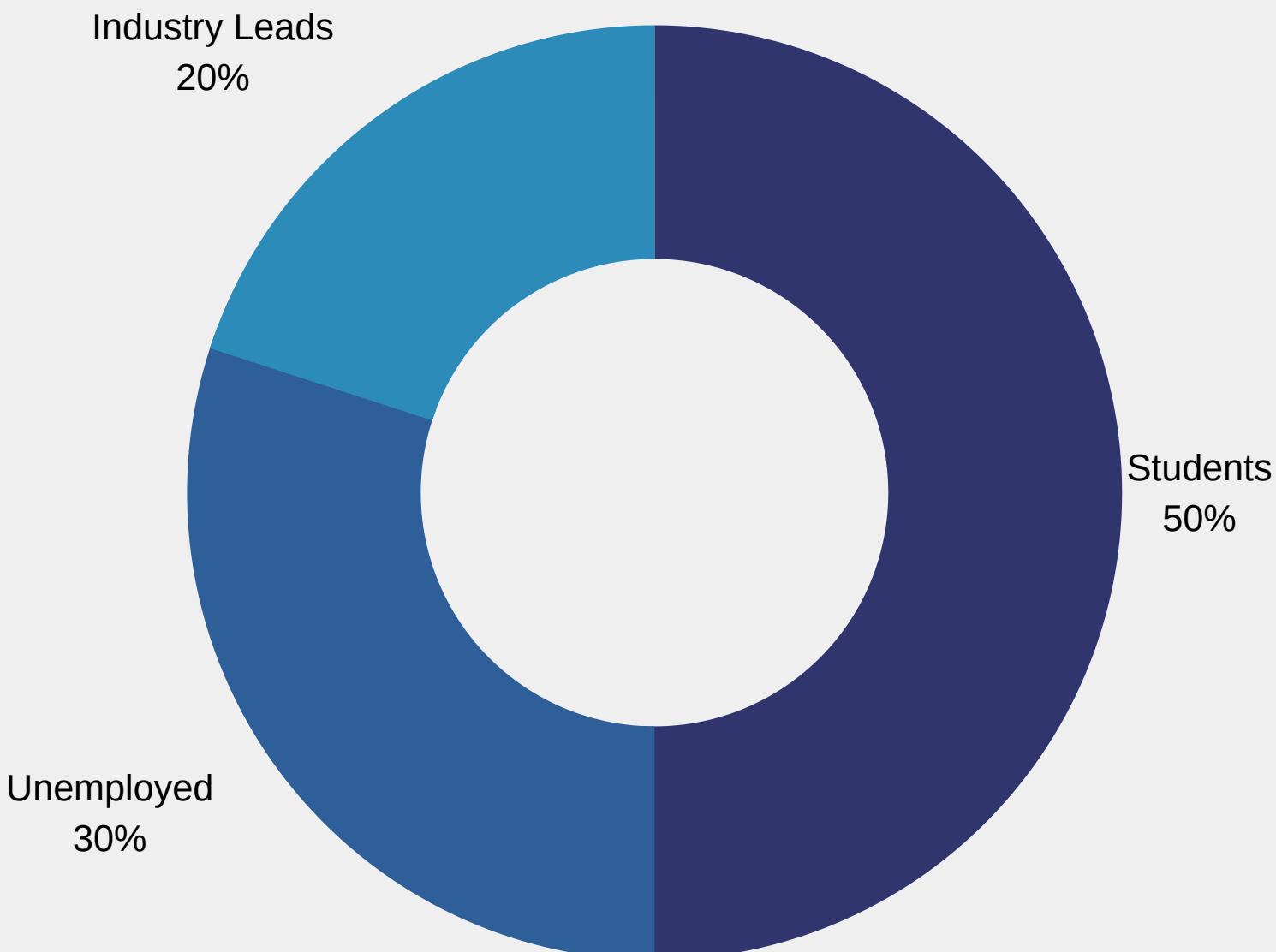
Un-employment

People are looking for a platform to improve their industrial skills in order to be industry ready.

Upgrading knowledge

Industry leads require a platform to upgrade their knowledge by connecting with the youth.

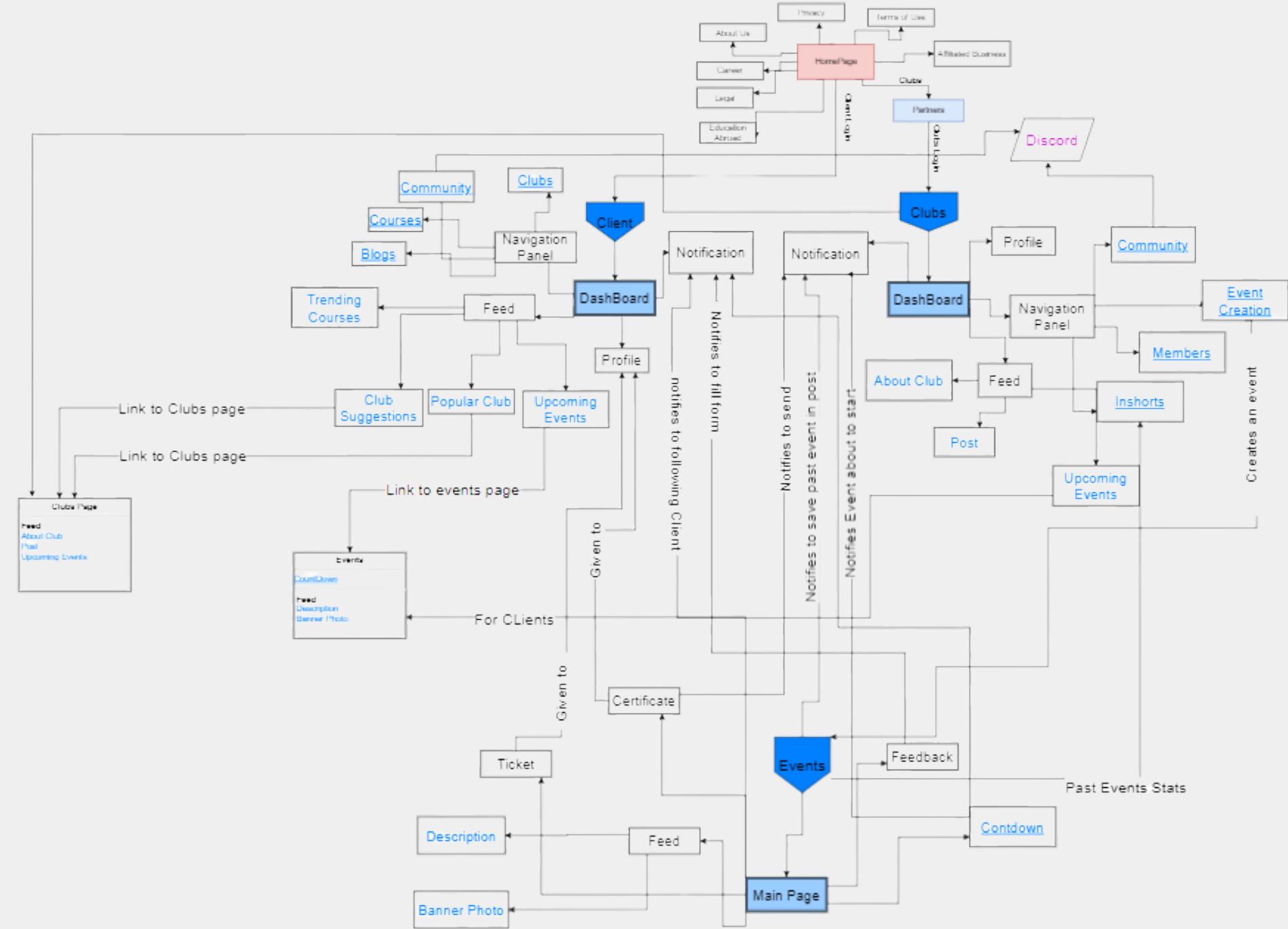
- 01** Based on our user research, I identified an audience of students, unemployed people, and industry leads. I discovered several students who were pursuing a specific sector for their career but were missing out on their passion. We aim to provide cultural, technical, financial and artistic community access for all.



Site Map

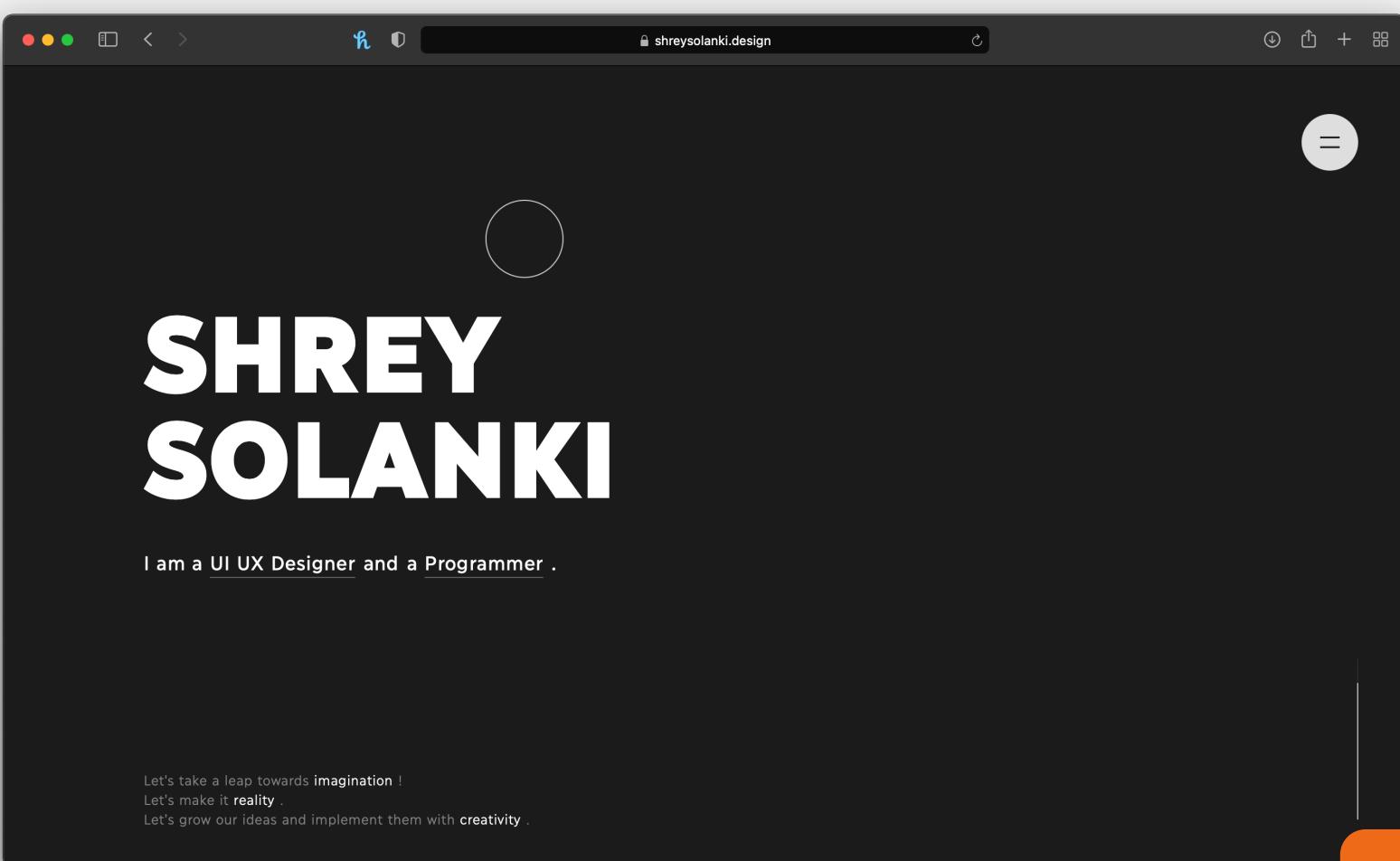
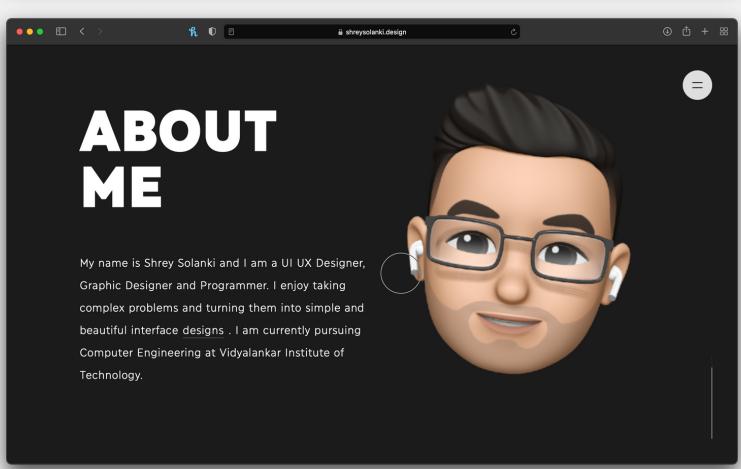
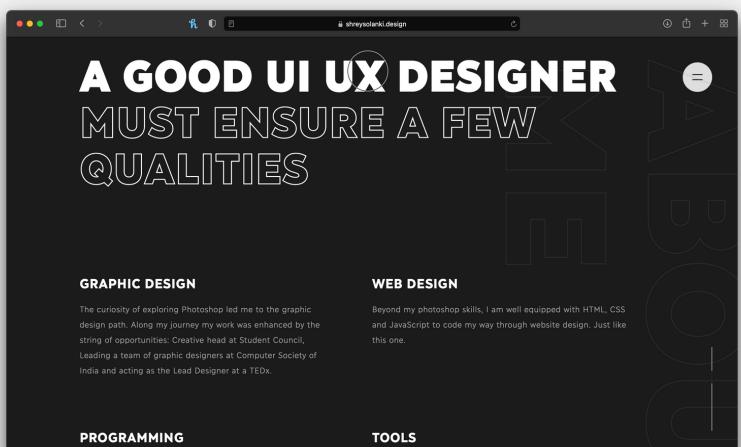
A structure of the entire product before the execution.

- 01** A well planned end-to-end user journey.



Shrey Solanki

E-Portfolio



01 Interactive Enhanced cursor with assistance functionality to direct a user through the website.

02 Re-visualised navigation to encourage development space throughout the website.

03 Animated user experience to get the website to life.

03 The chosen black background color would provide emphasis on the content.



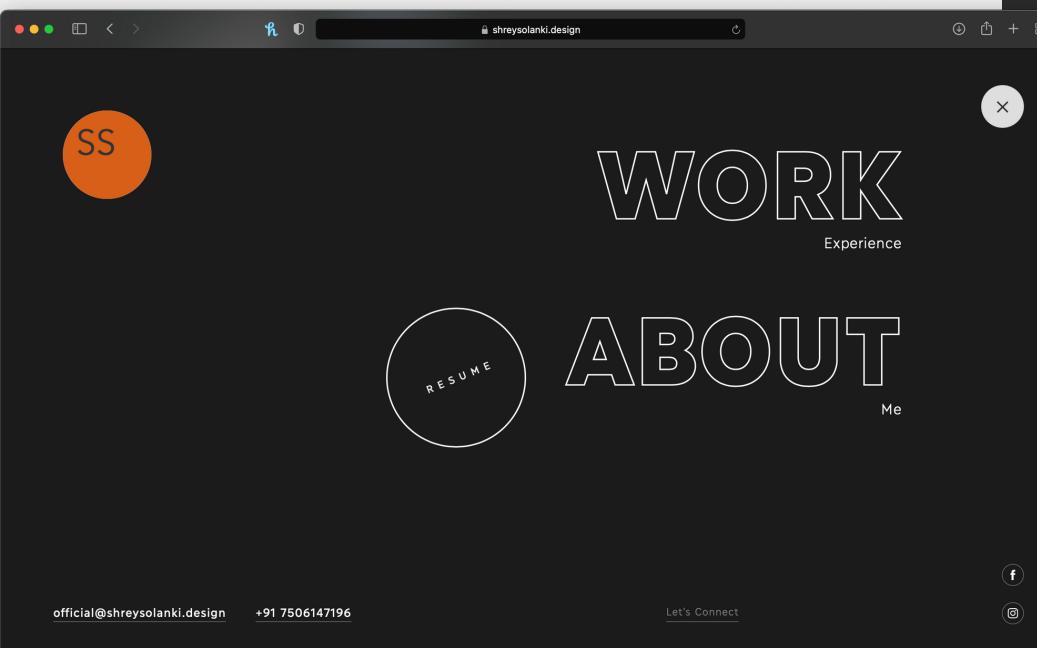
Website Design

HTML, CSS & JS

Using Bootstrap Studio

01 Implementation of my designs with a creative touch for a precise design.

```
scroll : function(){
    var scrollTopTmp =
        document.documentElement.scrollTop ||
        document.body.scrollTop;
    this.scrollTop = document.documentElement.scrollTop ||
        document.body.scrollTop;
    var offsetBottom = this.scrollTop + this.windowHeight;
    this.wrapperUpdate(this.scrollTop);
    for (var i = 0; i < this.Targets.length; i++) {
        this.targetsUpdate(this.Targets[i]);
    }
}
```



```
<body class="body">

<div class="loader">
    <div class="loading div-block-2 div-block-3 div-block-4 div-block-5 div-block-6 div-block-7 div-block-8 div-block-9 div-block-10"></div>
</div>
<div class="html-embed w-embed">
    <style>
        .cursor-wrapper {
            pointer-events: none;
        }
    </style>
    <div class="cursor-wrapper mbm-exclusion">
        <div class="cursor-dot"></div>
    </div>
    <a data-w-id="80f24e23-b076-646c-4610-1b4a9ed235b9" href="#" class="menu-button mbm-exclusion w-inline-block">
        <div class="menu-line _1"></div>
        <div class="menu-line _2"></div>
        <div class="menu-line _3"></div>
        <div class="menu-line _4"></div>
        <div class="menu-button-hover"></div>
    </a>
    <div class="navbar">
        <div class="nav-menu">
            <div class="nav-flex-wrap">
                <div class="brand-wrap">
                    <a href="https://shreysolanki.design/" aria-current="page" class="brand w-nav-brand w--current">
                        <div class="menu-logo">
                            <font face="Avenir Next" size="10"><br>&ampnbspSS</font>
                        </div>
                    <div class="round-div-2 jmd"></div>
                </a>
            </div>
            <div class="nav-main-div mbm-exclusion">
                <div class="navlink-wrap">
                    <a href="work.html" data-w-id="8f3c1984-4b6d-ab2e-bb76-a94bbe645e2c" class="navlink-2 _1st w-inline-block">
                        <div class="menu-bt-2">WORK</div>
                        <div class="sub-link-text">Experience</div>
                    </a>
                    <a href="about.html" data-w-id="8f3c1984-4b6d-ab2e-bb76-a94bbe645e31" class="navlink-2 _2nd w-inline-block">
                        <div class="menu-bt-2">About</div>
                        <div class="sub-link-text">Me</div>
                    </a>
                </div>
                <div class="nav-footer mbm-exclusion">
                    <div class="nav-contact-div">
                        <a href="mailto:official@shreysolanki.design?subject=Hello!" class="contact-link w-inline-block">
                            <div>official@shreysolanki.design</div>
                        </a>
                        <a href="tel:+91 7506147196" class="contact-link w-inline-block">
                            <div>+91 7506147196</div>
                        </a>
                        <a href="https://www.linkedin.com/in/shreysolanki/" class="contact-link qc w-inline-block">
                            <div>Let's Connect</div>
                        </a>
                    </div>
                    <div class="social-wrap">
                        <a href="https://www.facebook.com/shrey.solanki1" target="_blank" class="social-link w-inline-block">
                            
                        </a>
                    </div>
                </div>
            </div>
        </div>
    </div>

```



Research Papers

Successfully published research papers to develop ideas and enhance user journey.

- 01** *Advancing System Authentication & Improving User Sign Up Process for Banking Applications*
IJERT

[View Paper](#)

- 02** *Re-Imagining Website Navigation System for User Portfolio Management*
IJERT

[View Paper](#)

- 03** *Enhancing Accessibility for E-Commerce Applications*
IJSR

[View Paper](#)

- 04** *Designing & Defining Website Processing Methodology*
In review

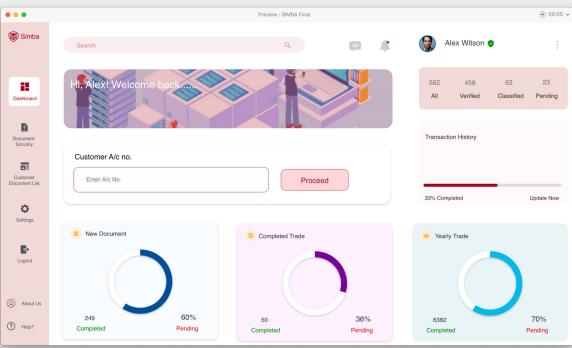
Portfolio

Other projects

Experience in developing projects from wide areas of the industry.

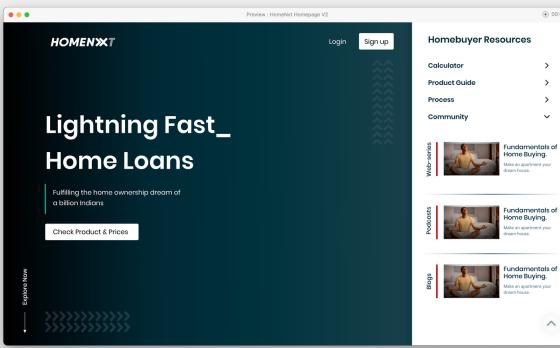
SIMBA 01

SimplyFi Softech Pvt. Ltd.
Data managing software for banks



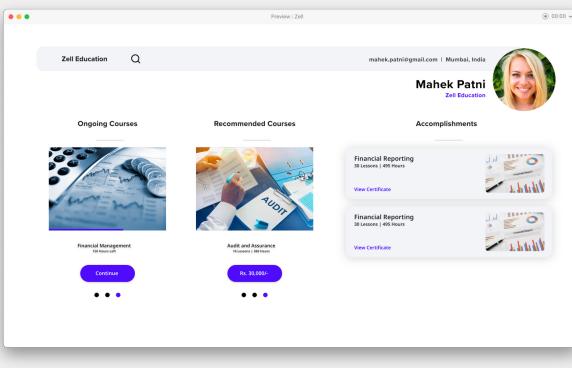
02 HomeNxt

HomeCapital Pvt. Ltd.
New platform by HomeVille group to provide digital home loans.



Zell 03

Zell Education
User dashboard representing current and recommended courses



Contact me to learn more

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► www.shreysolanki.design

Thank You

I certify that the work included in the portfolio is my own original work. Work included which was conducted as a part of a team or other group is indicated and attributed as such - the other team members are named and a true description of my role in the project is included.

First Name: Shrey Naresh
Last Name: Solanki

Signature: