

# Shreya Upadhyay

+91 6395306077 | [linkedin.com/in/upadhyay-shreya12](https://linkedin.com/in/upadhyay-shreya12) | [github.com/shreyaup12](https://github.com/shreyaup12) | [shreyaup66@gmail.com](mailto:shreyaup66@gmail.com) | [Product Portfolio](#)

## EDUCATION

**Vellore Institute of Technology, Bhopal, India**

2022 - 2026

*Bachelor of Technology (Computer Science Engineering)*

CGPA: 8.58

## EXPERIENCE

**Data Visualization Intern**

Dec 2023 - Feb 2024

*Excelerate*

- **Conducted EDA** on 15,000+ records from multiple sources using Python, Pandas, Tableau, and Excel, delivering 4 **automated dashboards** that improved **data-driven decisions by 35%**.
- Led team discussions and translated analytical insights into actionable dashboards, presenting to non-technical stakeholders to drive data-driven decisions.

**Space Tech Entrepreneur Intern**

Dec 2024 - Jan 2025

*India Space Lab*

- Researched **CubeSat missions**, **CanSat prototypes** and **astronomy applications** to identify potential use cases and contributed ideas on innovation-driven solutions during brainstorming sessions.

## PROJECTS

**WALL-Echo: Intelligent AI Assistant** | *MERN + AI Project* | [Live Demo](#)

- **Built a natural language chat assistant** based on Wall-E's persona using a JWT-secured MERN stack with Tailwind, and **integrated Google Gemini** with prompt engineering for contextual, personality-driven responses.
- Developed a **unique multi-user collaborative chat system** with a **structured collection** of recent individual and group chats for seamless retrieval.

**HealthVerse: Mental Wellness Platform** | *MERN + AI Project* | [Live Demo](#)

- Built a wellness app with **AI-powered chatbot (Google Gemini API)** for healthcare-specific conversations with context management and domain filtering, along with mood tracking, cognitive games, and meditation tools.
- Implemented a secure MERN stack with JWT authentication and RESTful APIs, and designed a responsive UI with Tailwind and Framer Motion.

**Survey Sorter: Customer Feedback Platform** | *MERN Project*

- **Developed a secure survey platform** with JWT authentication and CAPTCHA protection.
- Created a **responsive survey builder** (MCQs, ratings, text) and an **admin dashboard** for managing and analyzing responses using MongoDB.

## ACHIEVEMENTS

**Spot-Prize Winner of GenAI Hackathon** | **Advent of Multimodal AI Hack-24**

Dec 2024

*Intel Liftoff for AI Startups*

- **Developed a multimodal AI solution** using PHI3 (for refined, engaging text) and FLUX (for cohesive visuals), with PHI3 integrated into PIL to seamlessly merge text and images for branded content.
- **Utilized multimodal LLMs** and structured prompting to handle text-image generation tasks efficiently.

**Co-Lead (Student Developer Club and Google Developer Student Club)**

Feb 2024 - Dec 2024

*Design Teams | VIT Bhopal*

- Directed and executed design and development initiatives, collaborating on strategies and mentoring team.

## TECHNICAL SKILLS AND CERTIFICATIONS

**Programming Languages:** Java, Python, JavaScript, HTML, CSS, DSA | **Frameworks & Libraries:** React.js, Node.js, Express.js, Tailwind CSS, Framer Motion, LangChain | **Databases:** MongoDB, MySQL

**AI/ML :** LLMs (OpenAI, Hugging Face Transformers), Prompt Engineering (Zero-shot, Few-shot, Chain-of-Thought), RAG, Prompt Evaluation Methods. | **Tools :** Git/GitHub, Postman, Figma, API Integration

**Product Management:** Agile, Scrum, MVP Development, PRD Writing, KPI Tracking, Problem Solving, Competitive Analysis, Wireframing, Teardowns, User Research | **Data Visualization :** Tableau, EDA, Analytics

**Certifications:** Cloud Computing (NPTEL, Among Top 5% performers), Google Networking Fundamentals, Marketing Analytics (NPTEL), iamneo -Data Science with Python.