Zara

https://zara.ca

ZARA

Woman   Man   Kids   Home   Massimo Dutti   Fragrances

search

The home page with the main bar easily seen with contrasting backgrounds.

ACTION: hover (click) on "Woman"

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ZARA

Woman | Man | Kids | Home | Massimo Dutti | Fragrances | search

Tops
    T-Shirts
    Blouses
Bottoms
    Pants
    Shorts
    Skirts
Footwear
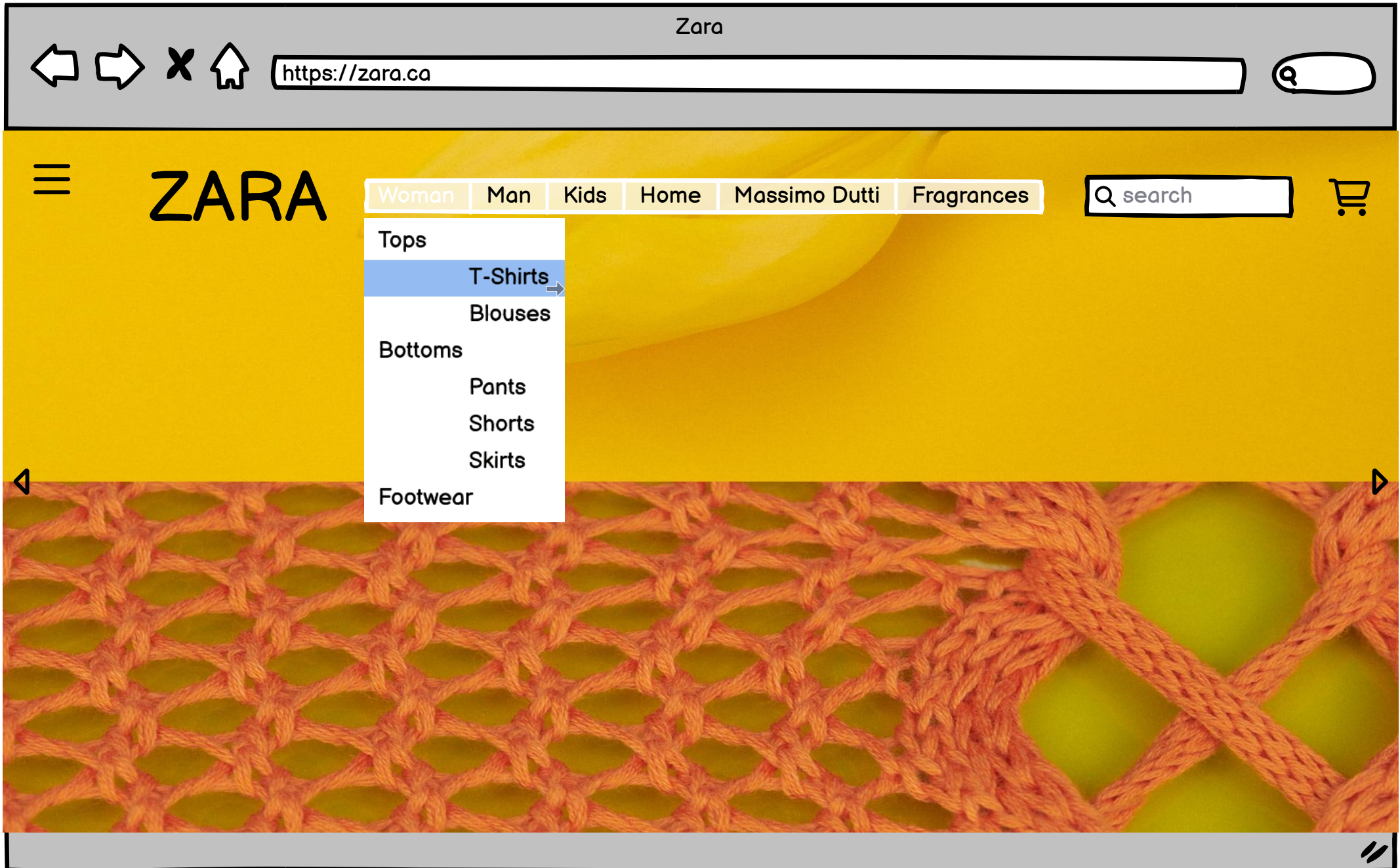
The hover dropdown for the women category. Note the organized drop down style.

ACTION: Click on T-Shirts

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T-Shirts   Size   Colour   Price   Fabric   Sleeve
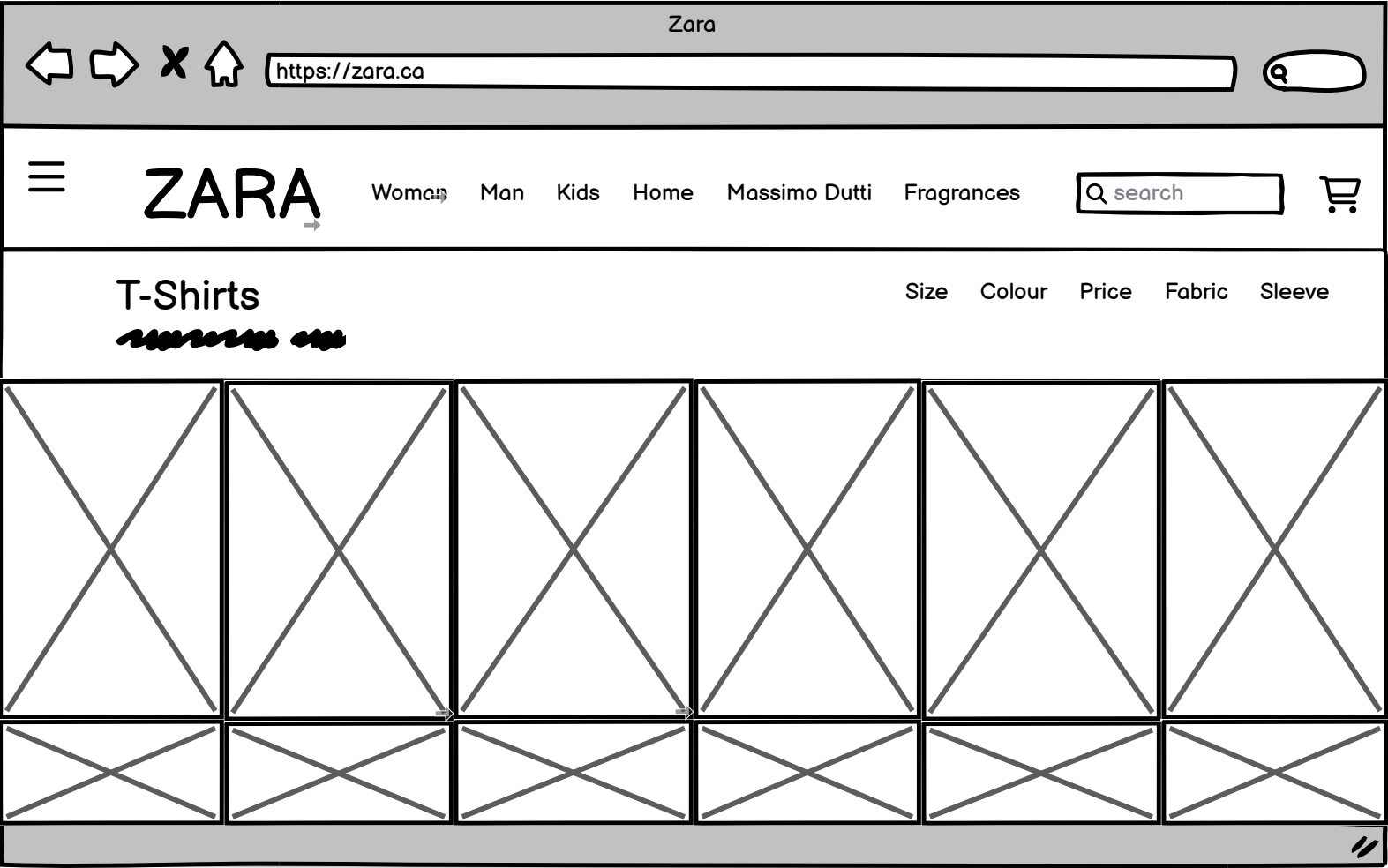
The T-Shirts page, with a description of the types of t shirts, and visible filter options on the side of that element.

To simulate scrolling through the pictures of different clothes at the bottom, and hovering over a specific article of clothing:

ACTION: hover (click) the second clothing image from the right

To simulate clicking on an article of clothing:

ACTION: click on the third clothing from the right

To leave:
Click on woman or Zara to go back to the main page

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Size   Colour   Price   Fabric   Sleeve
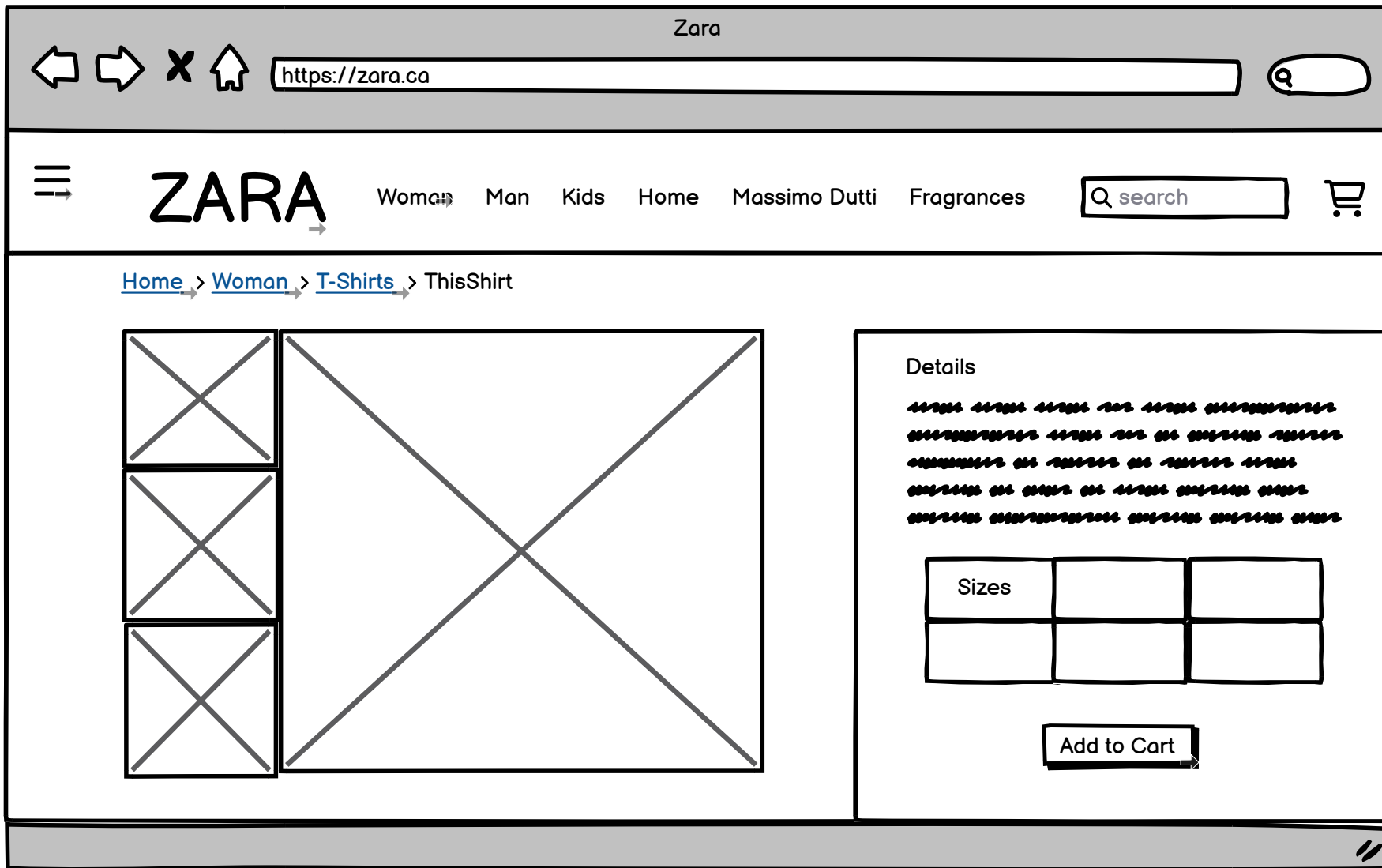
+

Name + Price
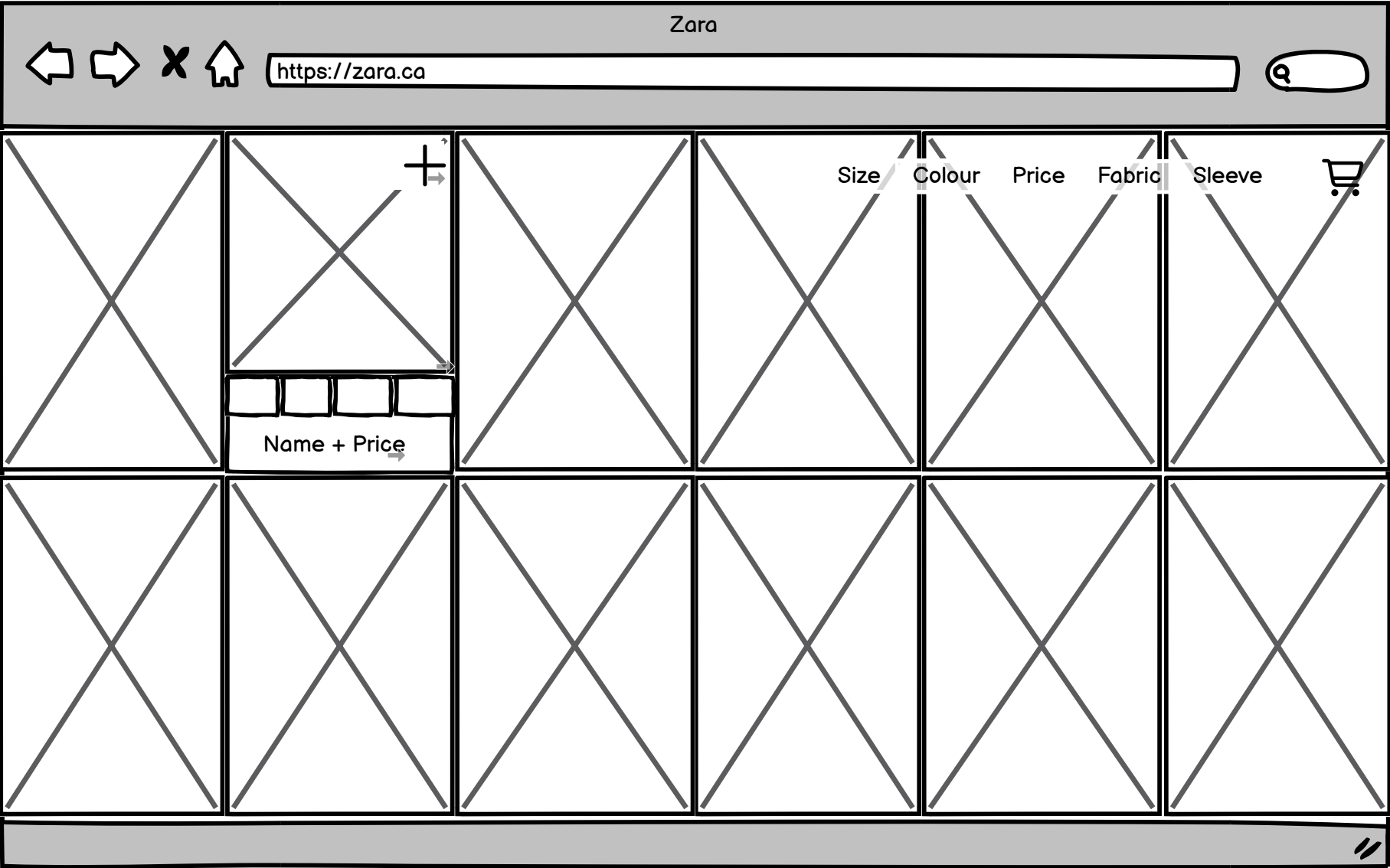
This is how the page looks when you scroll down and hover on an item of clothing. The available sizes, name, and price are shown, and an add button is at the top to add items to your cart right away. If you wish to look at more items, you can click the image or the name/price text.

Note the filters still visible and contrasting at the top right of the page.

ACTION 1: click plus button to add to cart, you are done.

ACTION 2: click image or the name/price text to look at the details of the shirt.

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Home > Woman > T-Shirts > ThisShirt

Details

Sizes

Add to Cart

The details section of the page.
Note the breadcrumbs under the zara logo, and the picture display of the item chosen. There are also details on the right hand side, and all the headers shown at the top fully.

ACTION 1: Navigate to any of the links in the breadcrumbs list

ACTION 2: click add to cart and finish the task.

ACTION 3: click on woman or Zara to be sent to the homepage

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finish