

# A Subscription-Based Recycling Business Model for PPE and Plastic Packaging

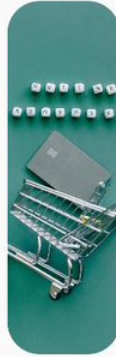
Innovative solutions for sustainable waste management in the PPE sector.

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# Introduction to Subscription-Based Recycling

Innovative Subscription-Based Recycling for PPE and Plastic Packaging



## **Innovative model of subscription- based**

This model revolutionizes recycling by providing a subscription service for materials.



## **Focus on PPE and plastic packaging**

The model specifically targets personal protective equipment and plastic packaging for effective



## **Challenges of waste segregation**

Identifying and sorting different waste types poses significant challenges within the recycling



## **Controlling costs**

Effective management of operational costs is crucial for the sustainability of the subscription



## **Achieving sustainability goals**

This model aims to meet broader sustainability objectives by promoting responsible recycling

# Proposed Business Model Overview

Comparing Basic and Premium Subscription Plans for PPE Recycling



## Basic Plan

- Offers free or discounted recycling services.
- Specifically targets Kimtech and KleenGuard PPE.
- Encourages initial engagement with recycling.
- Ideal for users with limited recycling needs.
- Promotes basic sustainability practices.
- Allows users to test the service without commitment.
- Provides a foundation for recycling awareness.



## Premium Plan

- Accepts all brands of PPE for recycling.
- Includes added services for comprehensive recycling.
- Caters to a wider audience with diverse needs.
- Encourages more extensive sustainable practices.
- Supports larger-scale recycling operations.
- Provides a more robust solution for businesses.
- Enhances brand loyalty through inclusive services.

# Customer Onboarding and Subscription

Understanding the Steps in the  
Onboarding Process

## **Choose Subscription Tier**

Customers select their preferred subscription level, accommodating various needs.

## **Color-Coded or RFID-Enabled Bins for Efficient Sorting**

Bins may feature color codes or RFID technology to enhance sorting efficiency.

## **Receive Labeled Collection Bins**

Upon subscription, customers receive specifically labeled bins for easy identification.



# Waste Collection and Sorting Process

Efficient segregation of PPE and packaging using advanced technologies

## AI-Powered Scanners

Utilize AI technology to identify and categorize waste materials swiftly.



## Material Type Segregation

Sorts waste based on material types such as plastic, metal, and paper.



## Efficient Waste Management

Streamlines the recycling process, minimizing contamination and improving recovery rates.



## RFID Systems

Employ RFID technology for precise tracking and sorting of waste by brand.



## Brand Identification

Ensures packaging waste is sorted according to various brand specifications.



# Contamination Inspection with IoT Sensors

Ensuring Efficient Waste Processing in Recycling  
Facilities



## **IoT Sensor Implementation**

Explore the use of IoT sensors at recycling facilities to streamline operations.



## **Contaminant Detection**

Detect contaminants to ensure only eligible waste is processed, improving the quality of recycled materials.



## **Customer Notifications**

Notify customers of any issues via email or dashboard alerts, enhancing communication and transparency.

# Billing and Reward System

Understanding the incentives and structure of our innovative model

## Understand the billing structure

No fees for Ansell-branded PPE ensure cost-effective recycling.



## Discounts and carbon credits

Customers can earn discounts or carbon credits by meeting recycling targets.



## Surcharges for non-Ansell items



Additional fees apply for non-Ansell products to encourage brand loyalty.

## Incentivizing sustainable practices



The system is designed to motivate customers towards environmentally friendly actions.



# Reporting and Continuous Improvement

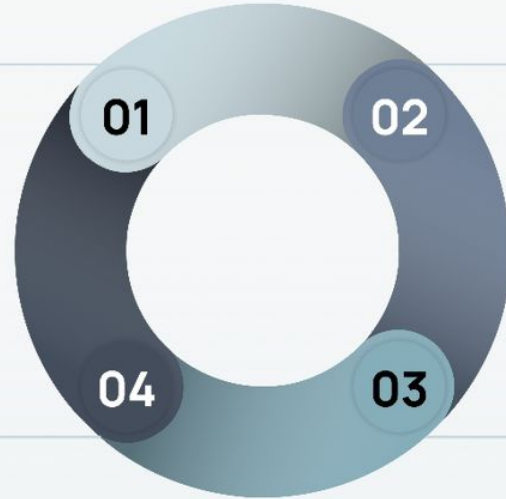
Harnessing Data for Effective Recycling Practices

## Real-Time Insights

Power BI dashboards provide real-time data on recycling progress, enabling quick decision-making.

## Continuous Improvement

The use of analytics drives continuous improvement, fostering a culture of innovation in recycling operations.



## Regular Reviews

Monthly reviews via Microsoft Teams ensure team alignment and accountability in recycling efforts.

## Process Optimization

Analyzing data helps optimize collection and sorting processes to enhance efficiency and reduce waste.



# Technological Enhancements

Innovative Solutions for Efficient Recycling Processes

01



**RFID tags and AI scanners reduce human**

Implementing RFID and AI technology minimizes mistakes in recycling operations, enhancing

02



**IoT sensors detect contaminants**

IoT sensors are utilized to identify harmful contaminants in materials, ensuring safer

03



**Minimizing processing costs**

Technological advancements lead to reduced operational costs, improving overall efficiency in

04



**Power Automate sends alerts**

Utilizing Power Automate for notifications streamlines communication and enhances responsiveness

05



**Avoiding delays and penalties**

By integrating technology, businesses can avoid delays in processing and associated penalties, ensuring

# Key Benefits of the Model

Exploring the advantages of a subscription-based recycling approach

01

**Cost control through subscription revenue**



This model ensures predictable income, allowing for better financial management and cost efficiency.

02

**Reduced carbon footprint with fewer emissions**



By streamlining recycling processes, this model minimizes transportation and energy usage, thus lowering overall emissions.

03

**Improved customer experience with flexible options and reward systems**



Customers benefit from a variety of subscription plans and incentives, enhancing satisfaction and loyalty.



### **Automation reduces manual sorting costs.**

Implementing automated systems minimizes the need for labor-intensive sorting, leading to significant cost savings.

### **Subscription revenue offsets recycling expenses for non-Ansell PPE.**

The revenue generated from subscriptions helps cover the costs associated with recycling products that are not from Ansell, ensuring sustainability.



### **Enables efficient financial management.**

A structured subscription model allows for better tracking and management of financial resources, enhancing overall efficiency.

# Cost Control Mechanisms

Effective strategies for managing costs in a subscription-based model

# Reducing Carbon Footprint

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## Fewer rejected shipments

Minimizing rejected shipments leads to lower waste and resource use.



## Efficient tracking tools

Utilizing advanced tools for tracking enhances operational efficiency and reduces emissions.



## Reduction of emissions

Implementing sustainable practices directly contributes to lower carbon emissions.



## Support for customer sustainability objectives

Aligning business operations with clients' sustainability goals fosters stronger partnerships.

# Enhancing Customer Experience

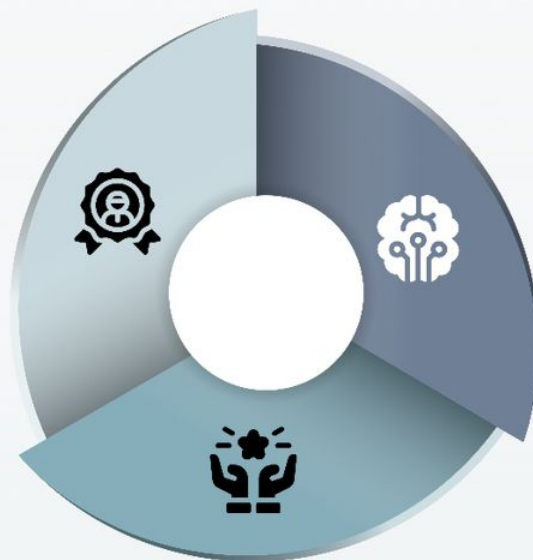
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## Flexible Subscription Options

Flexible subscription options simplify waste segregation for customers, making recycling more accessible.

## Improved Customer Relationships

Enhancing the overall customer relationship through tailored services and engagement strategies.



## Loyalty Rewards Program

Rewards for Ansell-branded purchases foster customer loyalty, encouraging repeat business.



# Real-World Application

## **Addressing customer pain points**

Focus on mitigating high sorting costs associated with recycling processes.

## **Maintaining operational efficiency**

Ensure that Ansell's operations remain efficient while integrating recycling practices.

## **Leveraging technology**

Utilize innovative technologies to create mutual benefits for stakeholders in recycling.

## **Utilizing incentives**

Implement incentive programs to enhance collaboration among participants in the recycling ecosystem.



# Scalability and Future Potential

Exploring the transformative impact of a subscription-based model



## Scalability of the model across different sectors

The subscription-based recycling model can be adapted for various industries, enhancing its reach



## Potential to revolutionize recycling practices globally

This approach has the capacity to fundamentally change how recycling is approached worldwide, promoting



## Enhancing brand loyalty

By engaging customers in sustainable practices, brands can build stronger relationships and loyalty among their

# Join the Movement Towards Sustainable Recycling

Partner with us for a cleaner, greener future.

