

Contact

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chopra-3942175 (LinkedIn)

www.duxtonam.com (Company)

Top Skills

Financial Modeling

Capital Markets

Equities

Publications

5 Trends That Will Shape Online
Skincare Buying In India In 2015-16

Arush Chopra

Co-founder & CEO at Just Herbs | Hiring now !

Chandigarh

Summary

Arush Chopra is the CEO and Co-founder of Just Herbs – an internet driven, vertically integrated organic & Ayurvedic Skincare brand.

Arush has a background in media and private equity and has lived in Denmark, Holland, England and Singapore in previous professional and academic pursuits. Arush earned his MA from City University, London and a BMM degree from St. Xavier's College in Mumbai.

He now lives in Chandigarh, India.

Arush blogs about his learning from running a fast-growing skincare ecommerce company and can be reached on arush.chopra@justherbs.in

Experience

Just Herbs™ - Luxurious & safe natural-skincare that works!

Co-founder & CEO

November 2013 - Present (6 years 10 months)

Duxton Asset Management

Sales and Product

June 2011 - November 2013 (2 years 6 months)

Singapore

Duxton is a specialised boutique asset management company with about US\$ 600 million in assets. It manages both listed and direct investments for HNWIs, family offices, private banks and institutional investors.

The Asian Banker

Analyst

November 2009 - May 2011 (1 year 7 months)

International provider of content to the financial services industry: Research & Consulting, Benchmarking, Banking Intelligence Reports & Editorial Publications, Conferences & Training

Bloomberg News
Capital Markets Specialist
June 2009 - October 2009 (5 months)

Financial Times, London
Intern
2009 - 2009 (less than a year)

Education

City University London
· (2009)

St. Xavier's College
· (2002 - 2005)