

Contact

www.linkedin.com/in/priyankakanwar (LinkedIn)
www.priyankakanwar.com/
(Personal)

Top Skills

Entrepreneurship
Start-ups
Data Analysis

Languages

Mandarin
English
Hindi

Priyanka Kanwar

Co-founder and CEO at Kite
Greater Delhi Area

Summary

Priyanka is passionate about helping people from all backgrounds access modern finance. She founded Kite to empower businesses and their workforce with innovative and low-cost payments, credit, and financial services. Launched in 2017, Kite's platform has processed over USD 100 million in transactions and served 250,000 users from 2,000 cities, building financial identities with more than 10 million data points. Priyanka has been recognized as one of India's top 5 women in Fintech.

The idea for Kite first came to Priyanka at age 17, while shooting a documentary film on the plight of microfinance borrowers in India and globally. Subsequently, at Yale, as Tobin Research Fellow at the Department of Economics, she continued conducting development research on the sustainable delivery of financial services in Honduras, Mexico, Uganda, Bangladesh, and India. Her thesis was among the first studies of the impact of the Direct Benefit Transfer (DBT) system on service delivery in India.

Prior to founding Kite, Priyanka developed extensive experience at the intersection of finance, technology, and academia. She founded the nonprofit, Global Undergraduate Economic Forum (GUEF) with support from the World Economic Forum and the Abraaj Group. She was Chairperson of the nonprofit Global Brigades, and has had work stints at HSBC Bank, The Economist, and Accenture. Priyanka graduated Magna cum Laude from Yale University with a degree in Economics.

When not firefighting at work, Priyanka loves a cup of hot cocoa with marshmallows on a rainy evening, building game theory simulations, and anything that involves jumping off from ridiculous heights (think airplanes and cliffs). She's a self-taught photographer and designer and often does pro bono work for non-profits. Someday, Priyanka hopes to run a fund and support platform for female entrepreneurs and others from underrepresented communities.

Experience

Kite

Co-founder and CEO

February 2017 - Present (3 years 7 months)

Visit <https://kite.work> for more on what we're building at Kite.

Also, we're hiring! Apply here: <https://angel.co/kiteforbusiness/jobs>

Accenture

Management Consulting/Analytics, Global Talent and Innovation Network (GTIN)

May 2013 - August 2013 (4 months)

Athens, Greece

Global Brigades, Inc.

Campus Chairperson, Global Brigades at Yale University

September 2010 - August 2013 (3 years)

The Economist

Corporate Network Research

June 2012 - July 2012 (2 months)

NextGen.

Summer Intern

May 2012 - June 2012 (2 months)

Grameen Foundation

Student Researcher

August 2009 - February 2010 (7 months)

HSBC

Global Markets Operations Intern

June 2009 - August 2009 (3 months)

Education

Yale University

Tobin Research Fellow, Department of Economics, Yale
University · (2011 - 2015)

London School of Economics and Political Science
Political Science and Government · (2011)

University of Oxford
Economics, Law, Philosophy, Politics · (2009)