

Contact

www.linkedin.com/in/harshj22
(LinkedIn)

Top Skills

Sports
Marketing
Start-ups

Languages

Hindi (Native or Bilingual)
English (Native or Bilingual)

Harsh Jain

CEO & Co-Founder of Dream11 (Dream Sports), India's Biggest Fantasy Sports Platform. Always looking for great talent!

Mumbai

Summary

A lifelong Manchester United, Mumbai Indians and Indian Cricket Team fan, Harsh completed his engineering from the University of Pennsylvania and his MBA from Columbia Business School. Bringing together his love for sports, gaming and technology, Harsh pioneered freemium fantasy sports in India in 2008 with Dream11, and is now focused on making sports better for every sports fan.

Experience

Dream11

Chief Executive Officer & Co-Founder

June 2008 - Present (12 years 3 months)

Mumbai Area, India

Dream11 is India's biggest Fantasy Sports platform with 8 Crore+ users playing Fantasy Cricket, Football, Kabaddi, Basketball, Hockey, Volleyball, Handball & Baseball. Dream11 helps Indian sports fans actively engage with and showcase knowledge of the sports they love. Fans can create their own team of real-life players from upcoming matches, score points based on their on-field performance and compete with other fans. We have partnerships with national and international sports leagues & bodies and also with reputed Indian and international cricketers.

Dream11 is the flagship brand of Dream Sports, which also has brands like FanCode, a multi-sport aggregator platform, DreamX, a sports accelerator, and DreamSetGo, a sports experiences platform. Founded in 2008 by Harsh Jain and Bhavit Sheth, Dream Sports' marquee investors include Kalaari Capital, Think Investments, Multiples Equity, Tencent and Steadview Capital.

Federation of Indian Fantasy Sports

President

September 2017 - Present (3 years)

Mumbai Area, India

Red Digital (Acquired in 2013)

Co-Founder

July 2010 - July 2013 (3 years 1 month)

Founded Red Digital as a specialized Social Media agency, focusing on social media management, digital marketing, app development and online reputation management. In a short span of 2 years, Red Digital signed up marquee brands in India and internationally, such as Dell, PepsiCo, Mumbai Indians, BMW, Parker Pens, Adidas, PVR, Godrej, Berger Paints, Reliance Foundation, Educomp, Citibank, ICC and The Discovery Channel. Expanded nationally with offices in Mumbai, Delhi, Bangalore, Chennai and Kolkata, before leading Red Digital's acquisition in 2013 by Gozoop.

Jai Corp Limited

Manager - Marketing

June 2007 - June 2008 (1 year 1 month)

Working in the Navi Mumbai Special Economic Zone division as a liaison for investors.

Microsoft

Summer Intern

June 2006 - August 2006 (3 months)

Worked on the feasibility and commercial benefits for Microsoft to enter the Push-To-Talk (PTT) marketplace.

Education

Columbia University - Columbia Business School

Master of Business Administration (MBA) · (2012 - 2014)

University of Pennsylvania

Bachelor of Science in Engineering, Electrical Engineering, Mathematics, Economics · (2003 - 2007)

Sevenoaks High School

IB · (2001 - 2003)