

Contact

virajsheth36@gmail.com

www.linkedin.com/in/virajsheth
(LinkedIn)

Top Skills

Marketing

Digital Marketing

Brand Management

Viraj Sheth

Co-Founder & CEO at Monk Entertainment (Monk-E) | Youngest on
IMPACT 30U30 2020 List

Mumbai

Experience

Monk Entertainment

Co-Founder & CEO

November 2017 - Present (2 years 10 months)

Mumbai Area, India

Avalon Global Research

Associate Analyst

July 2017 - November 2017 (5 months)

Mumbai, Maharashtra, India

Reliance Industries Limited

Supply Chain Intern

June 2016 - August 2016 (3 months)

Mumbai Area, India

During my internship at Reliance, I worked on the implementation of Mobile Applications in Order to Cash Cycle for Polyester Sector. My responsibility was to coordinate with multiple stakeholders (Customers, Agents, IT team, Order Management Team) to gather requirements and identify the pain areas. Worked closely with the IT team to develop and implement the CRM application for Android and iOS platforms.

Prodigitz Media

Content Writer and Digital Media Strategist

December 2014 - January 2015 (2 months)

Mumbai Area, India

- Responsible for managing the content of clients like La Brise (one of the most sought-after hangout places in Goa), Hopping Chef(a luxury culinary experience provider) and Asahi Kasei India(a premium supplier of kitchen products).
- Suggested innovative digital strategies to help generate more traction for these brands.
- Responsible for handling the social media accounts of the above mentioned clients.

TVC SKY SHOP LIMITED

Social Media Lead

June 2014 - November 2014 (6 months)

Mumbai, Maharashtra, India

Holidify

Content Writer

April 2014 - May 2014 (2 months)

Mumbai Area, India

Holidify.com is a destination discovery startup from two IIT-B alumni. During my tenure as a content writer, I was assigned to write a detailed catalog on thirty off-beat destinations in India, all of which are now posted on the website of holidify.com .

Goodlife Education Inc.

Marketing Intern

January 2014 - February 2014 (2 months)

Mumbai, Maharashtra, India

- Organised a Stock Markets course in my college for the first time.
- Managed to rope in the highest footfall for Goodlife Education's trademark course (96 students)

Education

Dwarkadas J. Sanghvi College of Engineering

Bachelor of Engineering (B.E.), Electronics Engineering · (2013 - 2017)

Mithibai College of Arts Chauhan Institute of Science and A.J.

College of Commerce and Economics

SYJC, Science · (2011 - 2013)