**Website Analysis**

1. **moneycontrol.com**

**Pros**:

1. Responsive UI
2. Real time Prices
3. Historical Prices
4. Can view different indices
5. Detailed Information about stocks and company
6. Have a variety of stock, mutual funds and other commodities
7. Display Lot of data on the home page
8. Has a Forum where users can communicate with Each other and participate in polls
9. User can view their portfolio

**Cons:**

1. Does not have a user-friendly design
2. People new to investment can get lost on this website easily
3. Too many advertisement
4. **livemint.com**

**Pros:**

1. User Friendly UI
2. Real time Prices
3. Easy Navigation through the website
4. Provide e-paper related to the stocks

**Cons:**

1. Display Few share information
2. No graphical representation of data
3. Does not List top or bottom companies
4. **economictimes.com**

**Pros:**

1. User can view overview of every sector
2. Companies are listed sector wise and alphabetically as well
3. User can also view Commodities
4. Real time prices
5. Historical Prices
6. Real time News
7. Can be Viewed in different Languages

**Cons:**

1. Design isn’t either responsive nor User-Friendly
2. Too many advertisement
3. User might have Difficulty to Navigate the website
4. **hdfcsec.com**

**Pros:**

1. responsive and User-Friendly UI
2. real time prices
3. historical prices
4. Stocks are listed Alphabetically
5. User can buy commodities like gold
6. It Has a Graphical representation of data.
7. Company’s profit/loss and Balance sheet can be viewed.
8. New about particular stock can be viewed
9. User verification begins as soon as phone number is provided by the user
10. User can compare Different Stocks form
11. Return Calculator

**Cons:**

1. User cannot view overview of a particular sector
2. User have to go through a verification stage that company estimates to be of 2-4 working days
3. **sherkhan.com**

**Pros:**

1. Real Time Prices
2. Historical Prices
3. User can have suggestion for investment
4. Provides Learning Resources for users new to market
5. Provide Trading services for variety of commodities
6. User can add Products to cart and WatchList
7. User can manage their Portfolio
8. Responsive and User-Friendly UI
9. Display extensive company information

**Cons:**

1. User cannot have overview a sector
2. User cannot compare Stocks.

**Requirement:**

1. Responsive and User-Friendly UI
2. Stocks can be searched by company name, stock BSE/NSE number, sector, Alphabetically, and Stock Symbol
3. Various information about company.
4. Investment Guide for Users new to market
5. User can Trade stocks
6. Site will have Graphical data representation
7. Real Time Prices
8. Historical Prices
9. Cart and watchlist for Stocks
10. Portfolio Management
11. Email Subscription to user
12. Notification and reminder to user for stocks in the cart/Watchlist
13. Forum For users to communicate with each other.
14. User can view Different Stock Indices
15. Return calculator
16. User can compare Stocks of the same sector