

BUSI4496

Supply Chain Planning & Management

Prof Bart MacCarthy
Division of Operations
Management and
Information Systems

Lecture 3

Aggregate Planning

Sales & Operations Planning (S&OP)

MRP-based Planning (MRP/MRPII)

ERP -Enterprise Resource Planning – SELF STUDY



13.10.2025

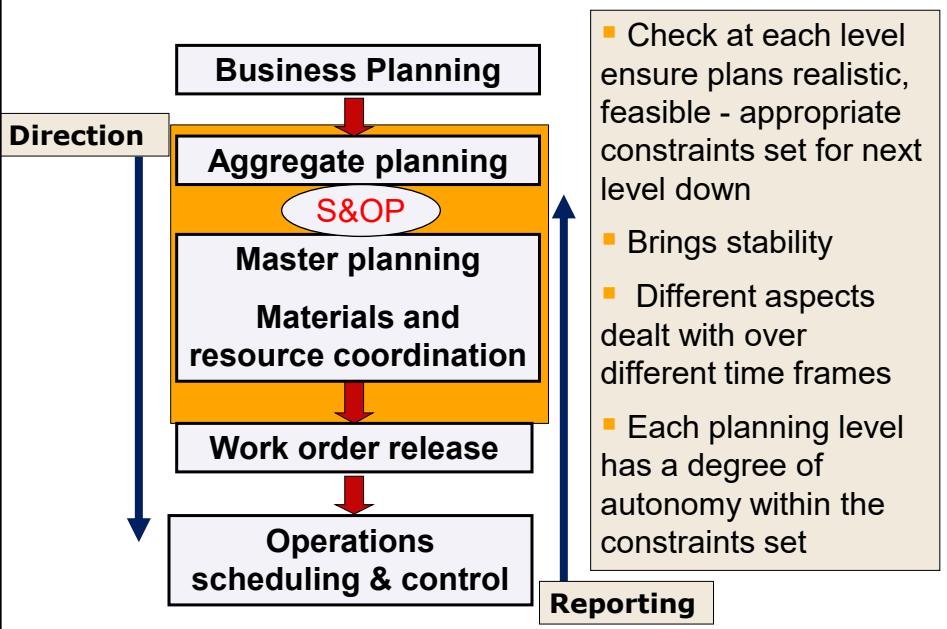


1

Outline

1. Aggregate Planning
 2. Sales & Operations Planning (S&OP)
 3. MRP principles and overview
 - o Independent and Dependent demand
 - o Overview, main components and computations
 4. MRPII and Capacity Requirements Planning
 - o Requirements for effective MRP-based control
-
- Pre-Recorded Self Study Session on Moodle**
5. Running an MRP- based planning and control
 6. Enterprise Resource Planning (ERP) systems and IS/IT support for Supply Chain Planning
 7. Review questions

Hierarchical Planning (HPP)



BUSI4496 – Supply Chain Planning & Management © 2025 – B L MacCarthy Nottingham University Business School Slide 3

3

1. Aggregate Planning



BUSI4496 – Supply Chain Planning & Management © 2025 – B L MacCarthy Nottingham University Business School Slide 4

4

Aggregate planning

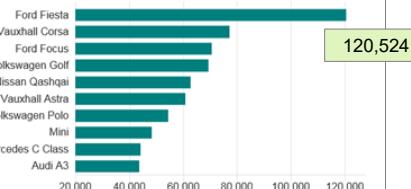


Uk's best selling car up to the pandemic - Ford Fiesta
– 120,524 sold in 2016
www.autoexpress.co.uk

<https://tinyurl.com/y9oemlgd>

Ford does not make any
Fiesta's in the UK!

Best selling car models in 2016



Source: SMMT
The SMMT's figures show private car sales actually fell in three of the four quarters of 2016

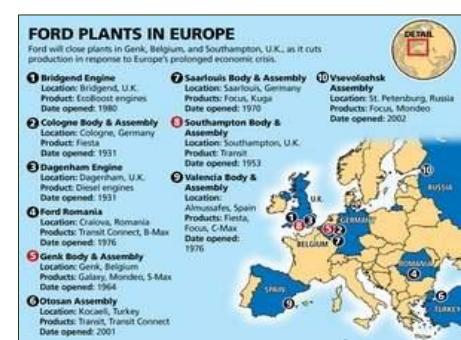
<https://tinyurl.com/joqmnlx>

Aggregate planning across multiple sites

FORD PLANTS IN EUROPE

Ford will close plants in Genk, Belgium, and Southampton, U.K., as it cuts production in response to Europe's prolonged economic crisis.

- ➊ **Bridgend Engine**
Location: Bridgend, U.K.
Product: Ecoboost engines
Date opened: 1965
- ➋ **Cologne Body & Assembly**
Location: Cologne, Germany
Product: Fiesta
Date opened: 1931
- ➌ **Dunton Engine**
Location: Dunton, U.K.
Product: Diesel engines
Date opened: 1951
- ➍ **Ford Romania**
Location: Craiova, Romania
Products: Transit Connect, B-Max
Date opened: 1976
- ➎ **Genk Body & Assembly**
Location: Genk, Belgium
Products: Galaxy, Mondeo, S-Max
Date opened: 1964
- ➏ **Otosan Assembly**
Location: Kocaeli, Turkey
Products: Transit, Transit Connect
Date opened: 2001
- ➐ **Saarbrücken Body & Assembly**
Location: Saarbrücken, Germany
Products: Focus, Kuga
Date opened: 1970
- ➑ **Southampton Body & Assembly**
Location: Southampton, U.K.
Product: Transit
Date opened: 1953
- ➒ **Valladolid Body & Assembly**
Location: Almussafes, Spain
Products: Fiesta, Focus, C-Max
Date opened: 1976
- ➓ **Vsevolozhsk Assembly**
Location: St. Petersburg, Russia
Products: Focus, Mondeo
Date opened: 2002



Aggregate planning 1

- Decide the products to produce in terms of **volume** and **mix** for given operational facilities with projected capacities and resources over a medium to long time horizon
 - Done at an **aggregate level**
 - Product family/ group level (**aggregate units of production**)
 - Depends on product/sector characteristics
 - Based on **forecast demand** and **response policy**
 - Takes account of **known constraints** on major facilities/resources
 - Takes account of **strategic objectives**

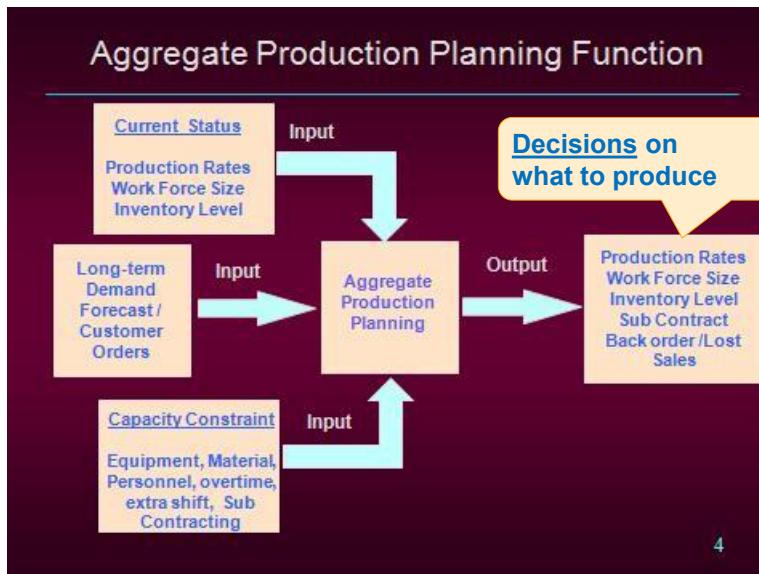
Figure 1						
Period	1	2	3	4	5	6
Forecast	100	150	200	300	500	150
Output						
Regular	250	250	250	250	250	210
Overtime						
Subcontract						
Output	150	100	-50	-50	-250	150
Inventory						
Beginning	0	150	250	200	150	0
Ending	150	250	200	150	0	150
Inventory holding cost	75	250	225	175	75	15
Backlog	0	0	0	0	0	150
Total Cost						31905

Cost of aggregate plan utilizing a level strategy:

Output	Production items = 150 X 150 = 22500
Carrying	Carrying cost = 150 X 0 = 0
Inventory	Inventory holding cost = 150 X 95 = 2250
Backlog	Backlog cost = 150 X 15 = 2250
Total Cost	31905



Aggregate planning 2



Adapted from: Vaccaro P (2011) 'Applied Management Science for Decision Making' , Pearson Learning Solutions, 2011

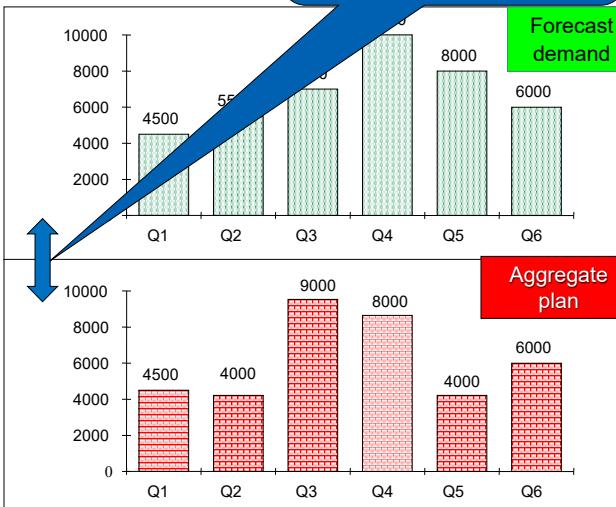
Aggregate planning 3

Balancing aggregate demand and aggregate production capacity

Do we 'chase demand'?
Do we run a 'level' plan?
What are the implications
for capacity and inventory?
Learn how in session 6

Figure on top represents forecast demand in units. Lower figure represents the aggregate capacity of the company to meet demand.

Production rate, workforce levels, and inventory levels need to be balanced over the planning period.



Aggregate planning 4

- Requires information:
 - understanding of **major capacity constraints/ surpluses** including personnel
 - **timing and sizing of capacity** investments/ divestments, capacity building/lowering
 - **trade-offs** with implications for costs, margins, returns, market share....
- Demand forecasting **informs** the process but does **not dictate** the aggregate plan!
- Has **implications for supply chain partners** –how much information do you share?
- Links with **Sales & Operations Planning (S&OP)!**

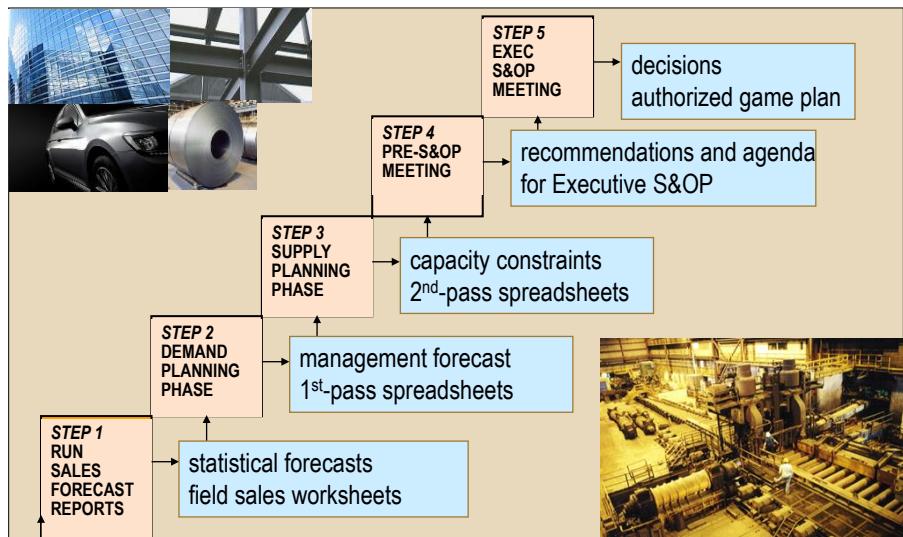
2. Sales & Operations Planning (S&OP)



S&OP in practice 1

- S&OP - a ‘process’ that ensures **translation of business strategy into realistic operational plans**
- S&OP process needs to ensure that different ‘**interest groups** communicate, agree and **balance** the inputs that MPS receives
- **Key functions** involved in S&OP decisions
 - **Sales & Marketing**
 - **Operations & Supply Chain Management**
 - +
(depends on the environment)
 - Purchasing/Materials management
 - Manufacturing engineering, Maintenance engineering
 - Human Resources,
 - Accounting ...

Monthly Sales & Operations Planning process – steel industry



End of month

S&OP in practice 2

- **Focus** on communication and trade-offs'
- **Agreed workable plans**
- **Review** of execution and progress against the plan
- **Meetings-based** - regular, well-regulated, with significant preparation
- **Planning horizon** sufficiently long to resolve supply, resource, operational issues
- **May involve simulation** of revenue streams generated by different potential plans



- **P&G – S&OP**
- <https://tinyurl.com/y9ssasog>
- Integrated Business Planning
- <https://tinyurl.com/y7exxkas>

Integrated Business Planning

- **Integrated Business Planning (IBP) - latest incarnation** of medium term aggregate planning
 - Digital tools and **data driven**
 - Forecasting and **demand sensing**
 - Application of **advanced algorithms** and **optimization** generate high service level low cost plans
 - SAP's toolset is strongly pushing IBP



What is the Gartner Magic Quadrant for Supply Chain Planning Solutions?

https://www.youtube.com/watch?v=9DP_dnxPBgc

<https://www.oracle.com/uk/scm/upply-chain-planning/integrated-business-planning-execution/>

3. MRP-principles and overview

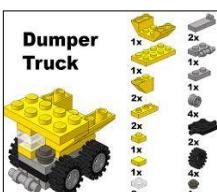


We have an order for 100 chairs due on 19th of December 2025.

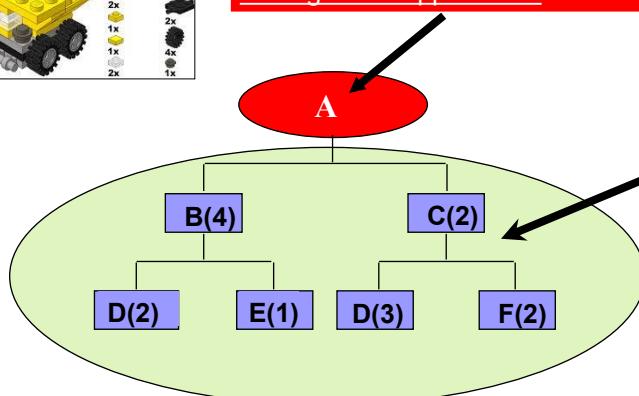
How do we plan production?
What do we need to know?

Independent and Dependent demand

Products and services require materials, modules, sub-assemblies, components etc

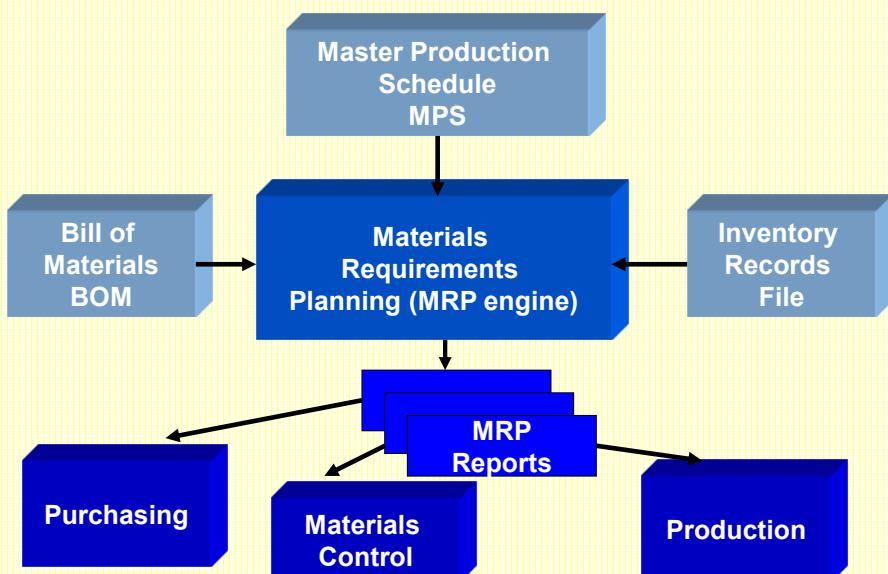


Independent Demand: Finished Goods and Spares
Forecasting and inventory management approaches



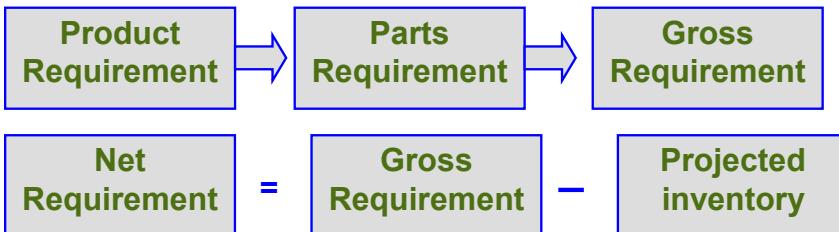
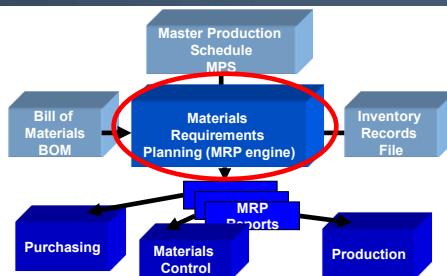
Dependent Demand:
Raw Materials, Component parts, Sub-assemblies, etc.
coordination approaches (MRP)

MRP overview



MRP computations: Gross/ Net/ Time Phasing

- Converts product requirements into requirements for components through '**time-phased parts explosion**'

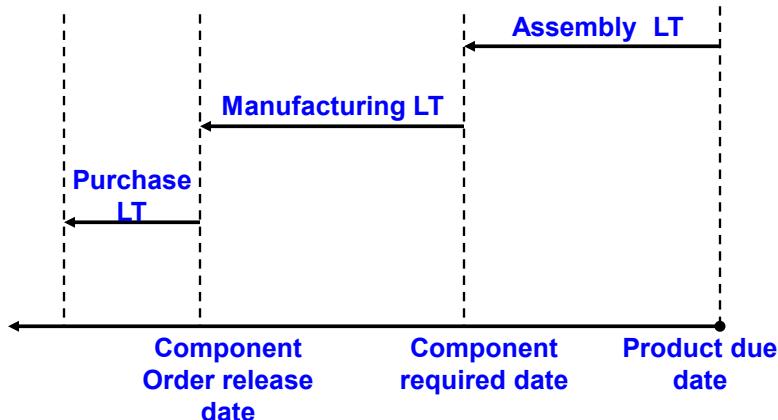


- Projected inventory** is material allocated from current inventory & orders scheduled for receipt

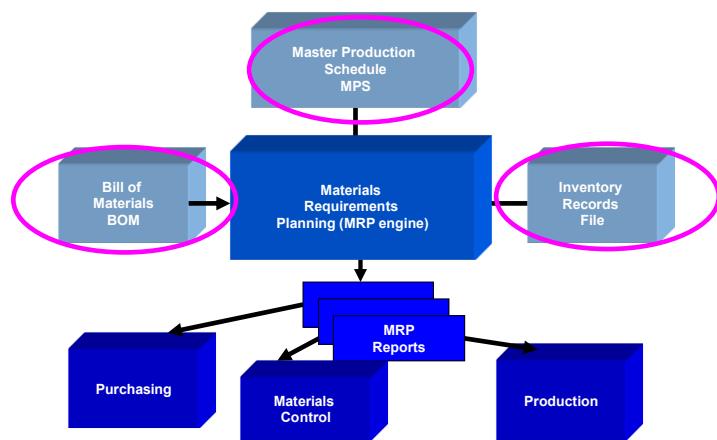
MRP computations 2 - Lead times

- Requirements are **time-phased**
 - Known as **backward scheduling**
 - Normally within established time periods (as the most manageable approach)

LEARN THE
CALCULATIONS IN
SESSION 7



Self study – learn more about MPS, BOM, Inventory

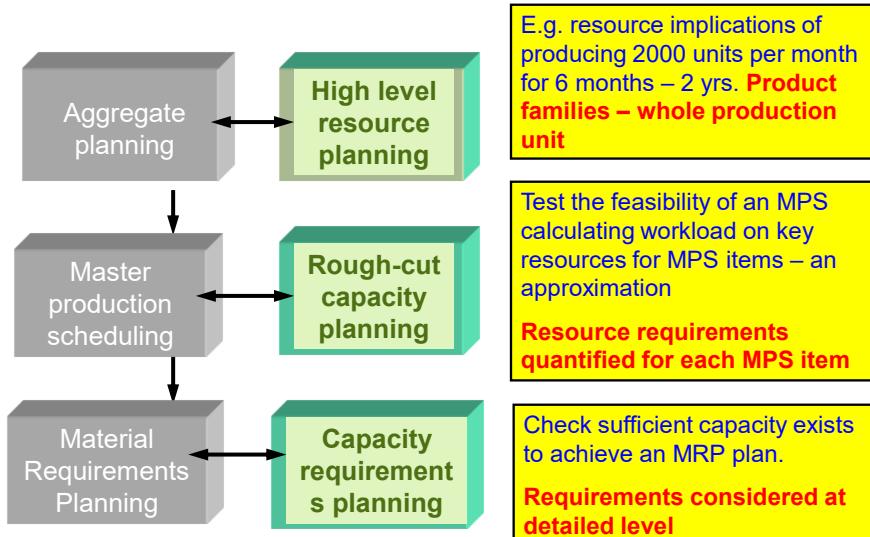


4. MRP II

The importance of capacity planning and management

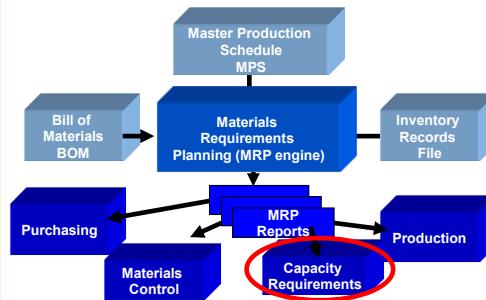
MRP II = MRP + Capacity planning

Objective: match the demand for, and supply of capacity



Capacity Requirements Planning (CRP)

- A CRP is an **additional report** from an MRPII system
- Planner may **respond** with:
 - adjustment to overtime worked
 - transfer of operators between work centres
 - alternative routings
 - subcontracting work out



Note: spare **capacity** in a particular period if **not used is lost**

MRP evolution

- **MRP** – Materials Requirements Planning – basic, just material plans
- **MRPII** – Manufacturing Resources Planning – uses the information in the system to plan better and control costs
- **ERP** – Many implementations contain MRPII modules
- **Cloud-Based ERP services (SaaS)**
- **But legacy (old systems) MRP systems still in use**



ERP scope – continually increasing



ERP in Managing Business Processes

- Enterprise Resource Planning (ERP) as a management process:

“...framework for organizing, defining, and standardizing the business processes necessary to effectively plan and control an organization so the organization can use its internal knowledge to seek external advantage.” APICS

▪ SAP



▪ ORACLE

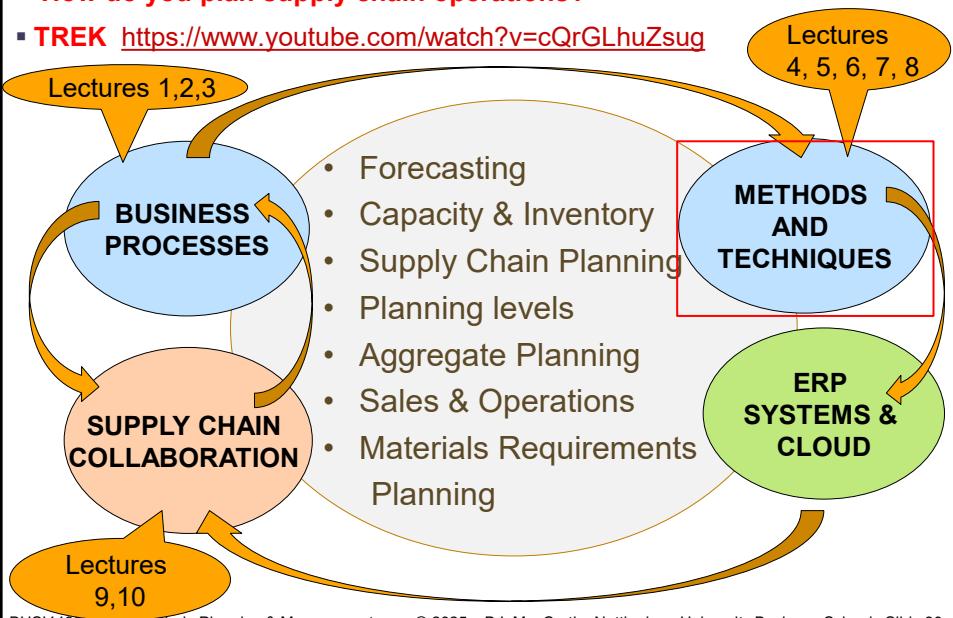


▪ MICROSOFT
DYNAMICS



MODULE TOPICS

- How do you plan supply chain operations?
- TREK <https://www.youtube.com/watch?v=cQrGLhuZsug>



Key learning points 1

1. Aggregate planning

- Essential to ensure feasible plans that **balance the supply of capacity and inventory with forecasted demand** in the medium term
- Has implications for workforce levels and inventory levels
- Has implications supply chain partners

2. Sales & Operations Planning

- many business **functions collaborate** to agree **workable plans**

3. S&OP v. Aggregate Planning

- **More frequent and dynamic** than aggregate planning – seeks to be more responsive to market conditions

Key learning points 2

4. MRP is the dominant approach in industrial planning

- You should understand **MRP principles** and its components
 - The **inputs** to an MRP system and **outputs** from an MRP system
 - See self-study session for more detail on running an MRP system
 - MRP **calculations – see session 7**

5. MRPII adds to basic MRP functionality particularly by **requiring capacity checks**

6. ERP systems are IT systems for **all operational and transactional aspects** of a business (including financials)

7. ERP is covered in the more detail in **self-study session for Lecture 3**