

Shridevi Jamadagni

address: 501 - 101 Subway Crescent, Toronto, ON M9B 6K4

telephone: (416) 735 8884

email: shridevij@gmail.com

For the attention of: The HR Manager

I am writing to outline my extensive experience and successful track record as a Sales and Customer Relationship Manager. I believe I possess the skills, qualifications and vital experience necessary to make a very significant contribution to your sales operations.

I am an extremely commercially astute and highly motivated sales professional and manager. In my most recent role, at CIK Telecom, I provided ongoing leadership for a team of 15 multilingual sales representatives providing B2B and B2C support in a highly busy call-centre environment. I developed analysis of customer feedback and created effective promotions and incentives to increase sales and retention ratios by about 20-30%. In collaboration with senior management, I also developed and implemented expansion strategies for multi-ethnic markets and revenue generation opportunities in the GTA. One of my major achievements at CIK was to motivate my sales team in Toronto to be the best consistently, in terms of revenue generation, across all company offices globally. This directly contributed to CIK being placed at 25th fastest growing on Profit500 in 2014.

A solid 4 years of B2B/B2C experience in sales and CRM at a fast paced start-up telecom company, and a passion to go above and beyond meeting revenue targets are key qualities I possess which will enable me to make a very positive impact at your company. I would appreciate the opportunity to further explore how I can contribute to your company in an interview.

Please do not hesitate to call me on 416 735 8884 so we can arrange a time to discuss my application in greater depth.

Yours faithfully,

Shridevi Jamadagni