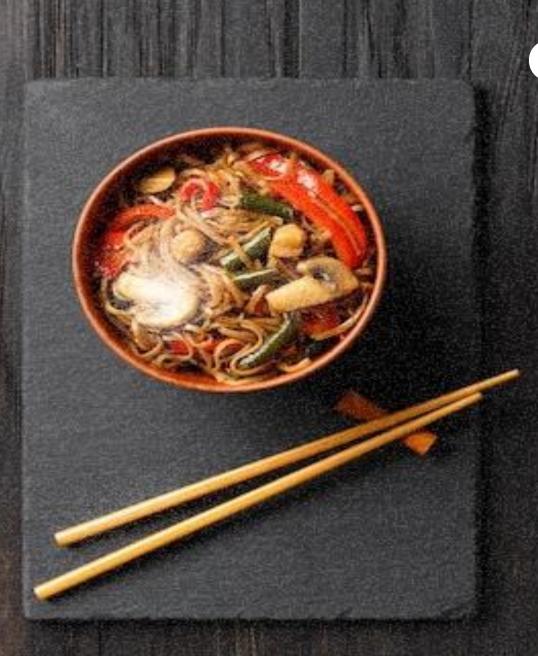
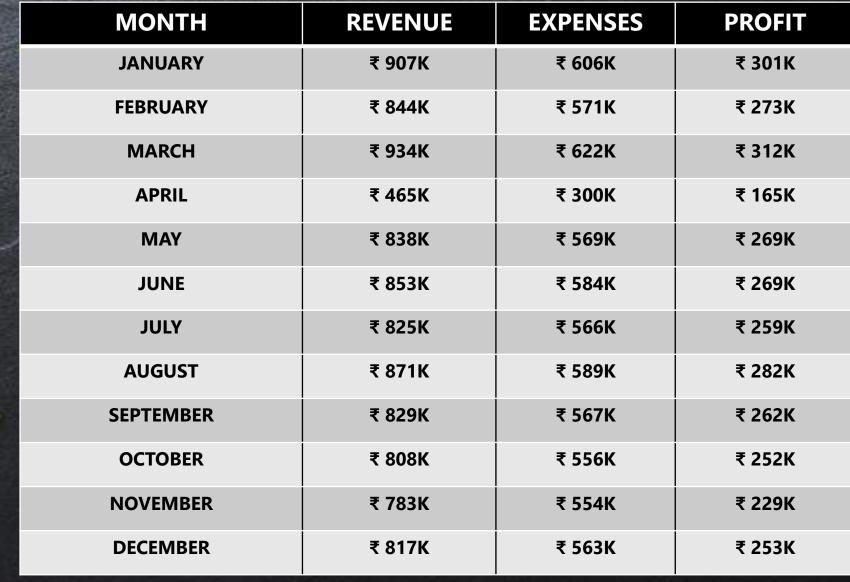
# RAFIK'S KITCHEN ANALYSIS REPORT - 2022



### **Observed KPI's**

- > Total Revenue ₹ 9.78M
- > Total Expenses ₹ 6.65M
- > Total Profit ₹ 3.13M
- ➤ Profit Margin 31.97%
- > Average Revenue Per Day ₹ 28.34K

### Monthly Revenue, Expenses & Profit





#### PAYMENT MODE OF SALES PERCENT

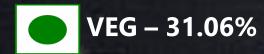


**UPI – 36.34%** 





#### PERCENTAGE OF VEG & NON-VEG ORDERS











## Item-wise Sales with Quantities

#### **Top 5 Best Selling Items**

### **Bottom 5 Worst Selling Items**



- 1. Chicken Fried Rice 6872
- 2. Chicken Noodles 6068
- 3. Coco Cola 4682
- 4. Pepsi 4480
- 5. **Mojito** (Blue) 4344

- 1. Grilled Chicken Half (Garlic) 659
- 2. Grilled Chicken Quarter (Pepper) 629
- 3. Grilled Chicken Quarter (Mint) 478
- 4. Grilled Chicken Quarter 439
- 5. Grilled Chicken Half (Mint) 191



### Item-wise Sales Revenue

### **Top 5 High Revenue Generating Items**

- 1. Grilled Chicken Full ₹ 6,88,710
- 2. Chicken Fried Rice ₹ 6,18,480
- 3. Chicken Noodles ₹ 5,46,300
- 4. Grilled Chicken Full (Mint) ₹ 5,36,750
- 5. Grilled Chicken Full (Pepper) ₹ 5,22,550

### Item-wise Sales Revenue

#### **Bottom 5 Low Revenue Generating Items**

- 1. Chicken 65 ₹ 61,600
- 2. Grilled Chicken Quarter (Mint)–₹ 57,360
- 3. Egg Chilli Parotta ₹ 55,350
- 4. Grilled Chicken Quarter ₹ 43,900
- 5. Grilled Chicken Half (Mint) ₹ 38,200

## EXPENSES BY CATEGORY

EXPENSES	AMOUNT
Daily Fresh Chicken Store	₹ 16,69,619
Indian Stores	₹ 9,97,481
Salary	₹ 7,61,020
Ravi Essence	₹ 6,91,068
Gas	₹ 5,73,540
Mullai Veggies	₹ 3,70,875
Reliance Fresh	₹ 3,38,663
Reshman Mart	₹ 3,21,135
Ram Plastics	₹ 2,59,591
C.S Eggs	₹ 2,19,343
Rent	₹ 1,80,000
Bake Point	₹ 1,15,581
E.B	₹ 61,930
Hotel Asha	₹ 50,534
Global Agro Traders	₹ 34,500
Misc. Expenses	₹ 7,200
Total	₹ 66,52,080

#### **INSIGHTS FROM**

### A2Z DATA PROFESSIONALS SERVICES



**Data Analytics & Science** 



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