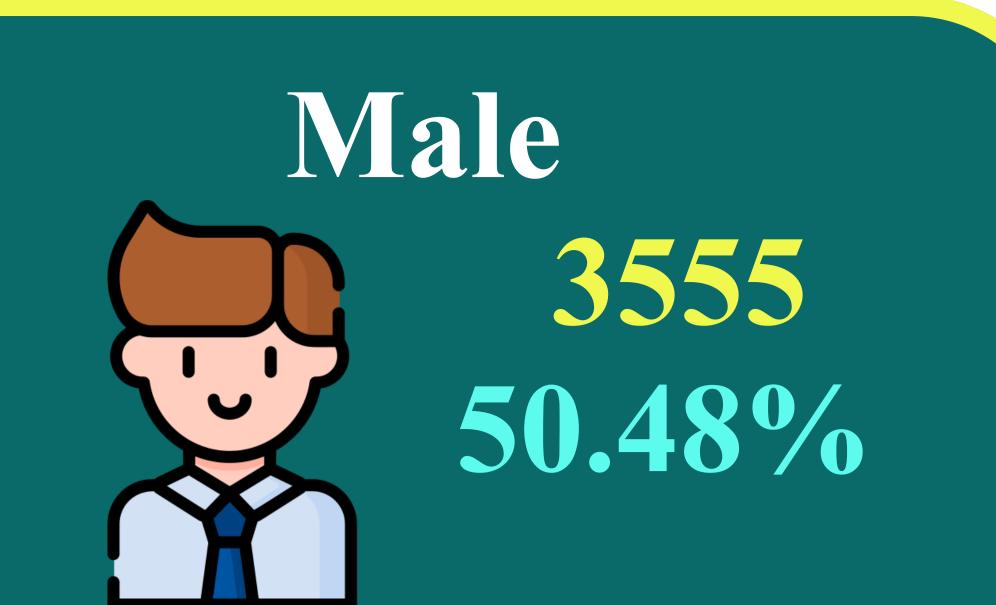
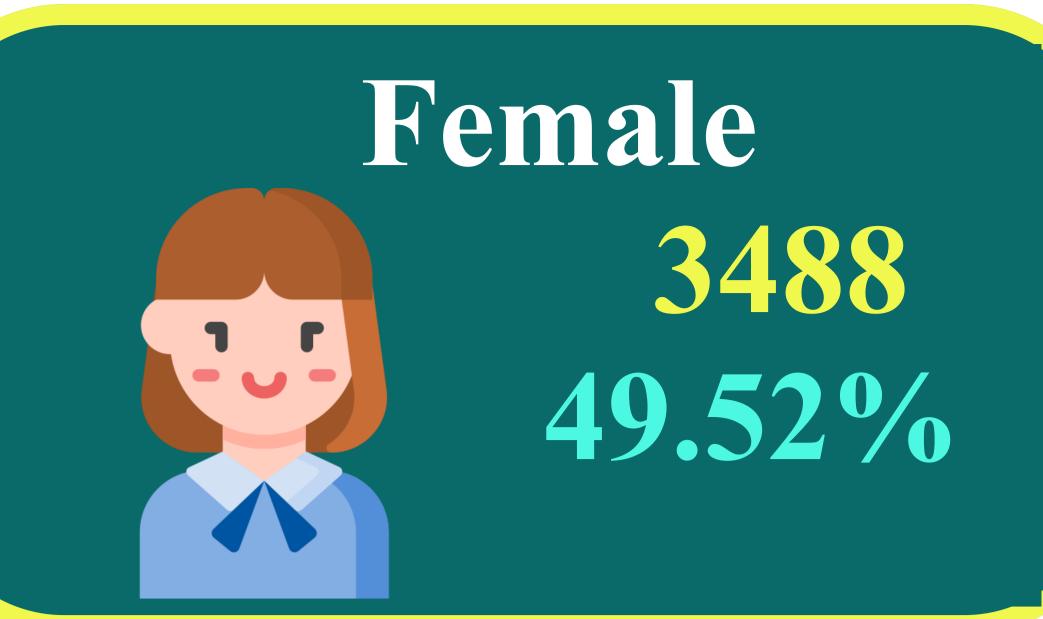
## CHURN ANALYSIS



Non Senior Citizen
5901
83.79%

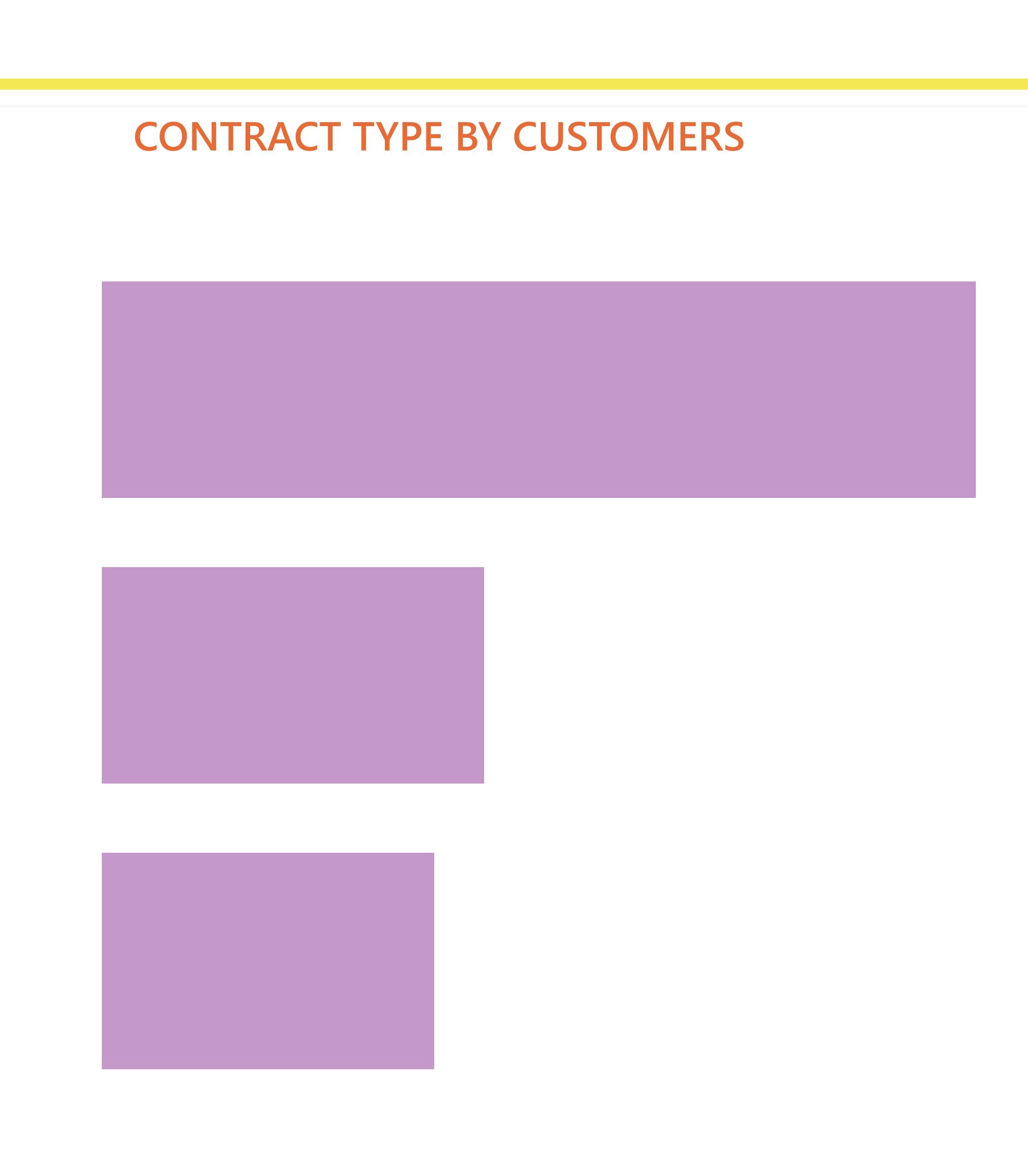


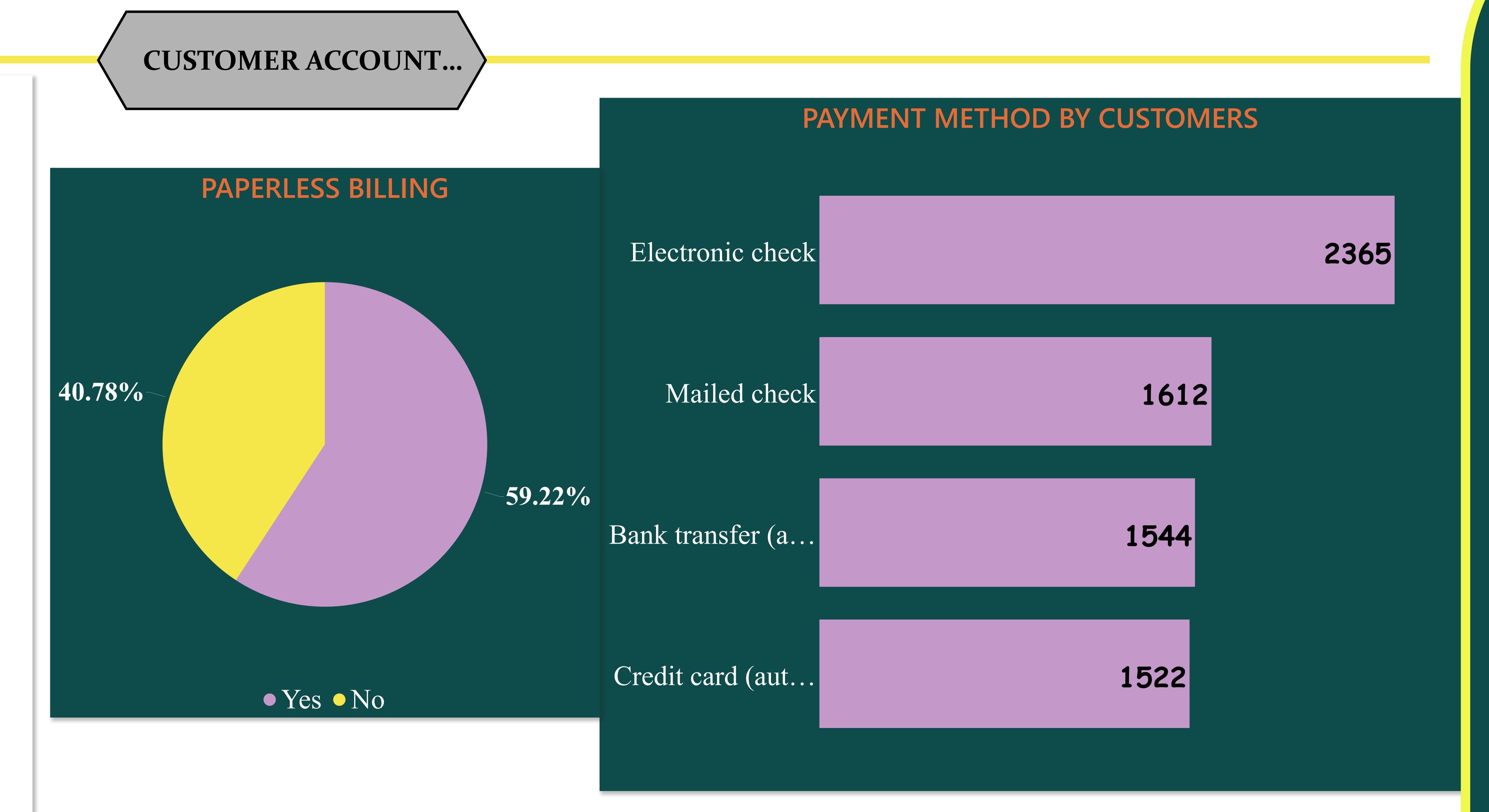


Average Tenure
32.37

Services

Pause visuals Don't show again

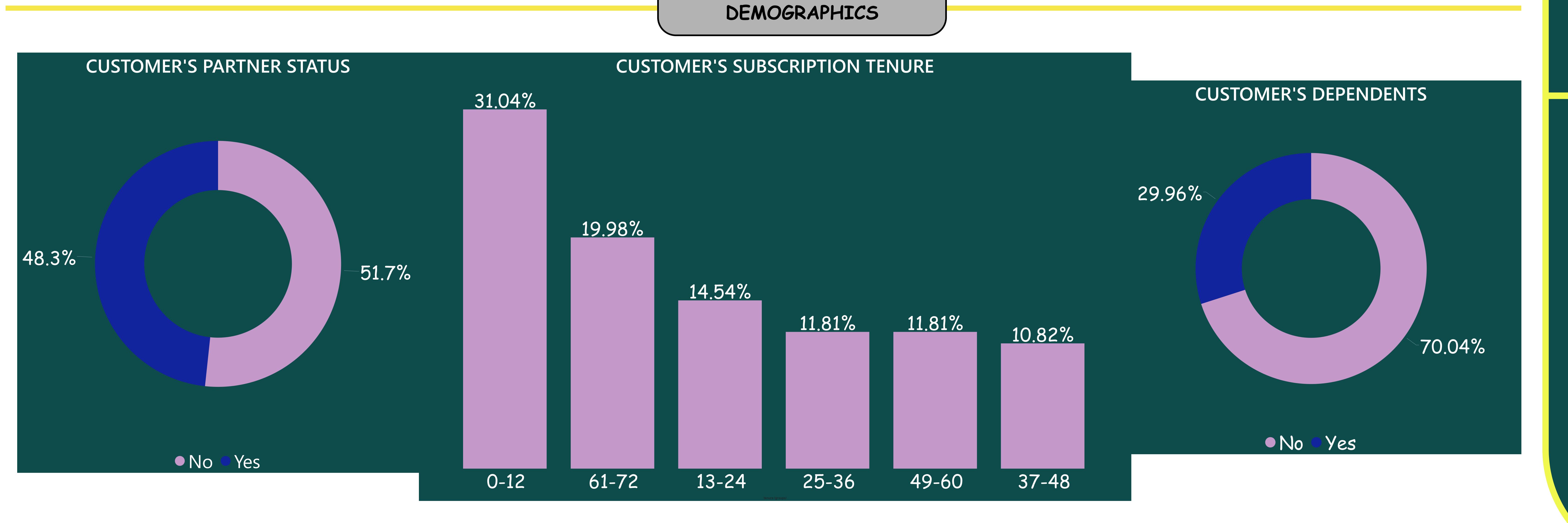




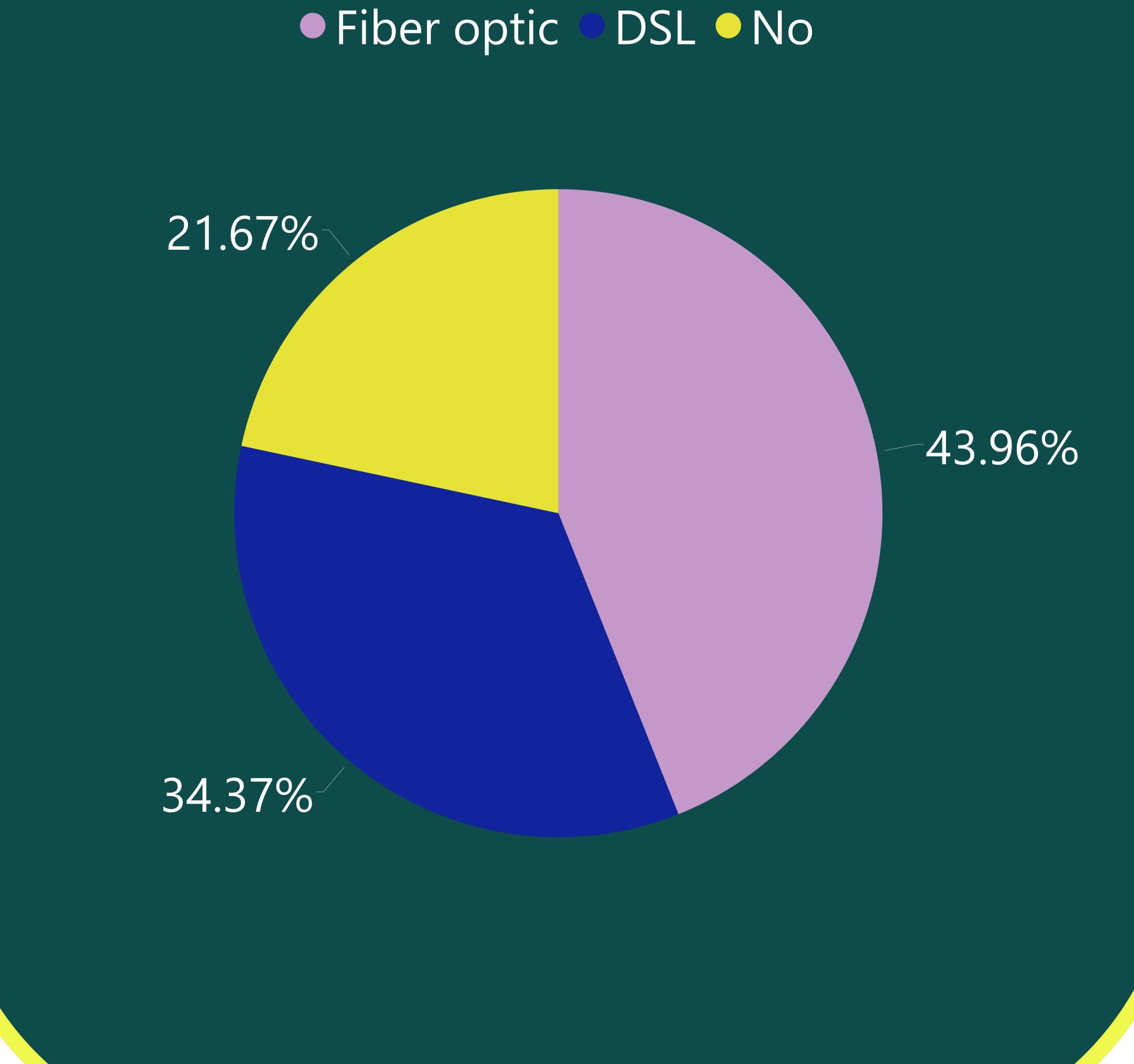
Phone Service
38.44%
Streaming TV
38.79%
Streaming Movies
34.39%
Device Protection
34.49%
Online Backup
29.02%
Tech Support
28.67%
Online Security



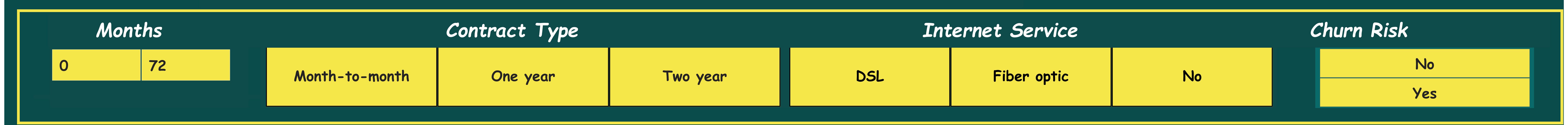
42.18% 48.13% Yes

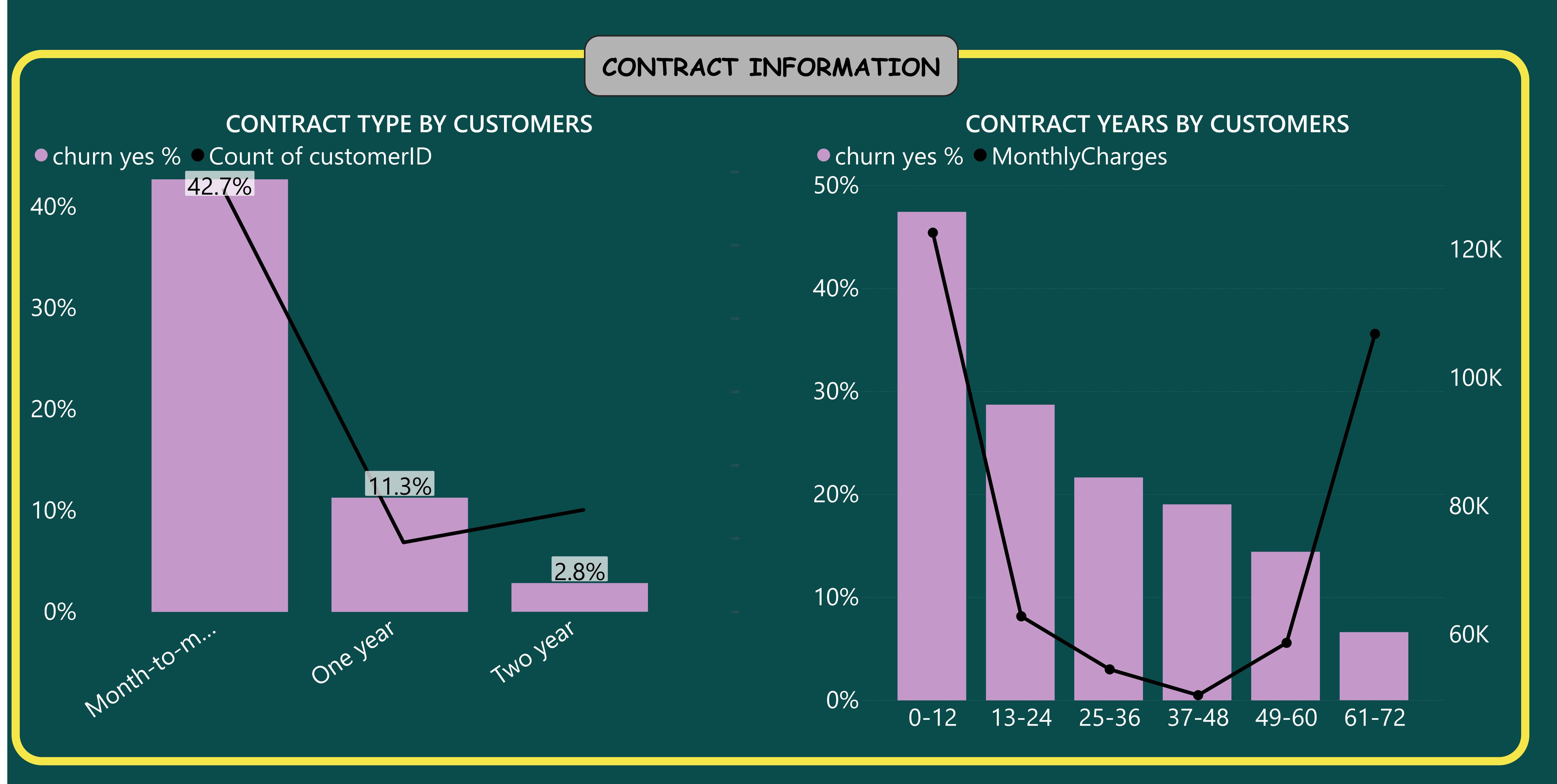


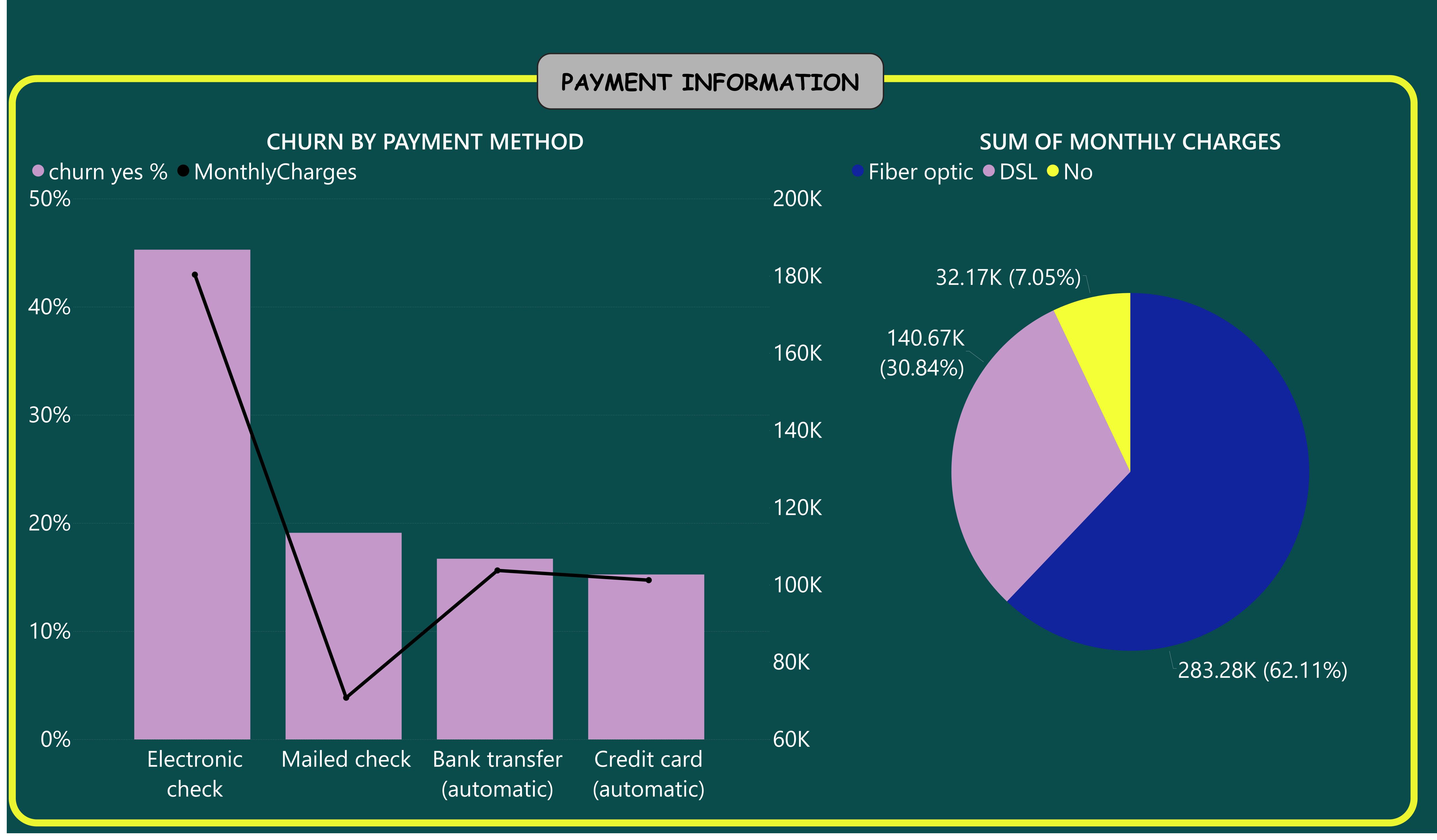
CUSTOMER'S

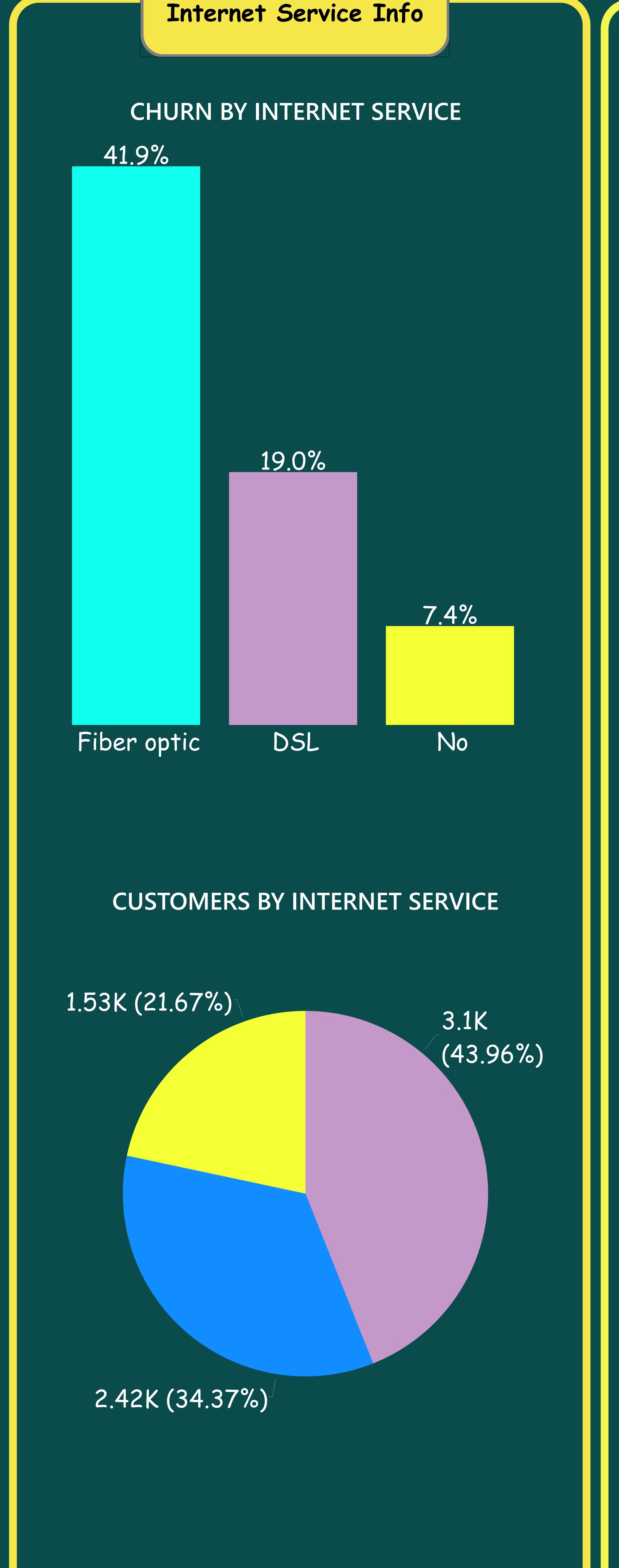


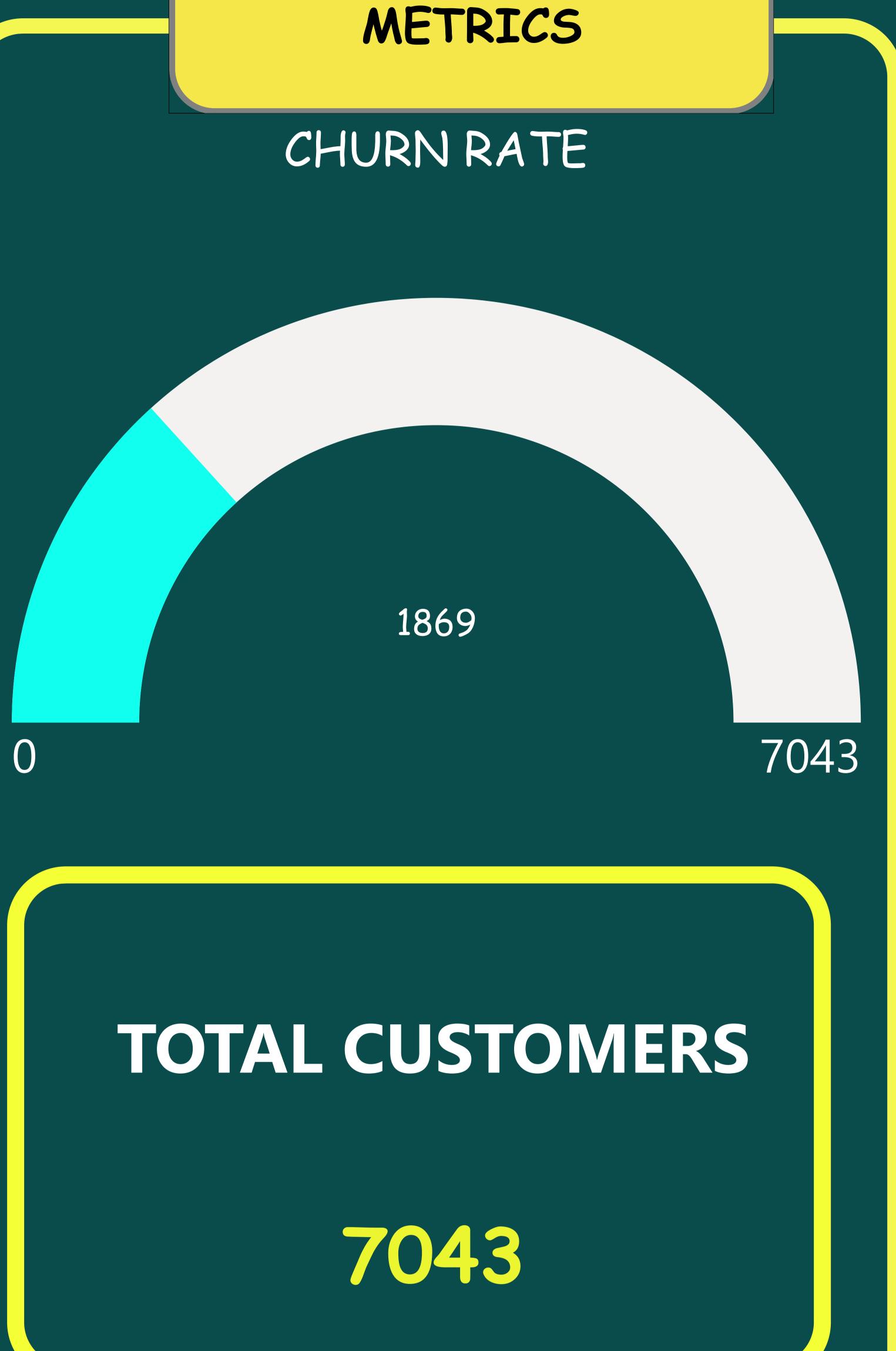
RISKANALYSIS





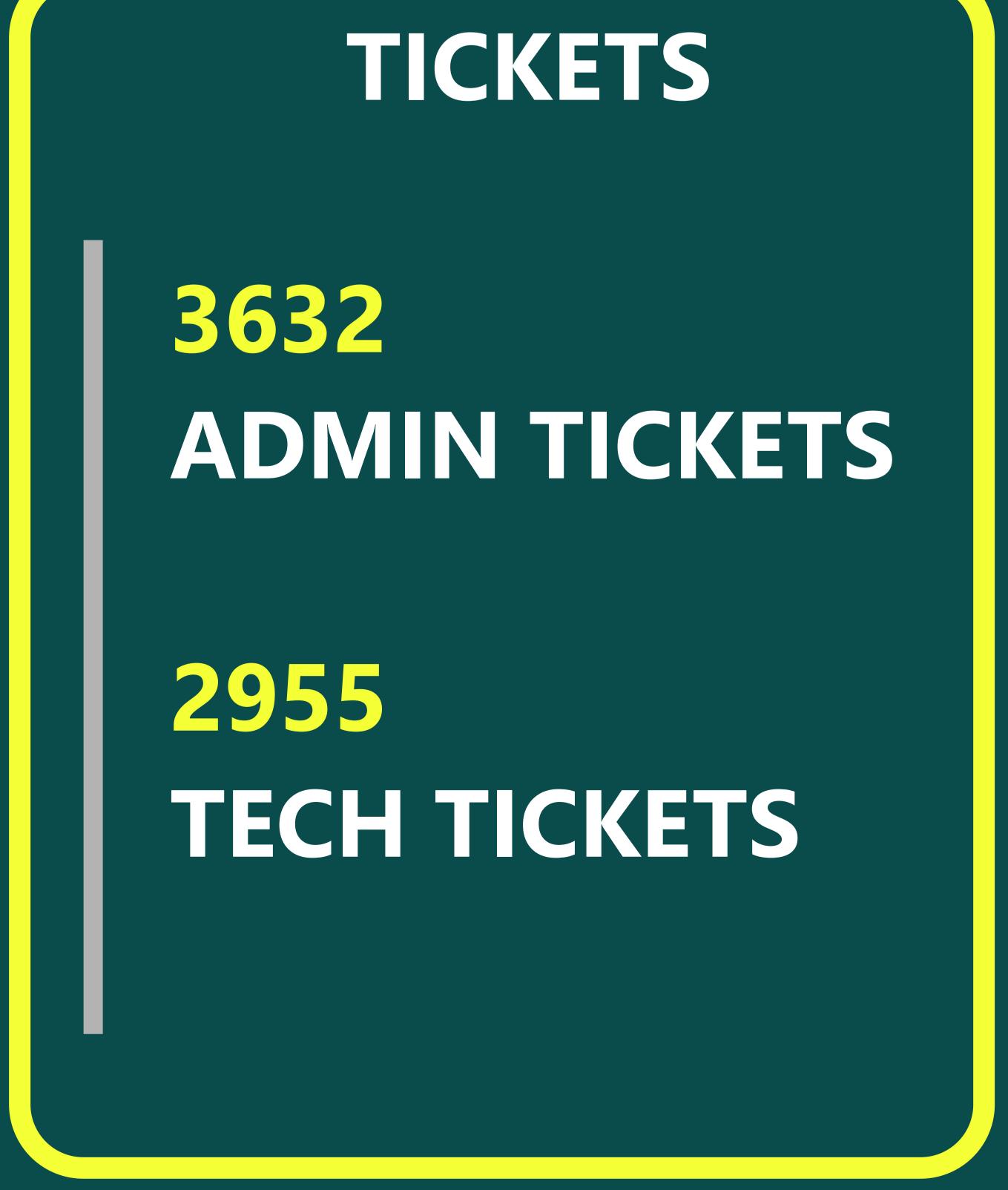






Pause visuals Don't show again







## Right click on the CustomerID and drill-through to get Customer Info

## Customers Retained:



customerID	gender	Partner	Dependents
0002-ORFBO	Female	Yes	Yes
0003-MKNFE	Male	No	No
0013-MHZWF	Female	No	Yes
0013-SMEOE	Female	Yes	No
0014-BMAQU	Male	Yes	No
0015-U <i>OCO</i> J	Female	No	No
0016-QLJIS	Female	Yes	Yes
0017-DINOC	Male	No	No
0017-IUDMW	Female	Yes	Yes
0018-NYROU	Female	Yes	No
0019-EFAEP	Female	No	No
0019-GFNTW	Female	No	No
0020-INW <i>C</i> K	Female	Yes	Yes
0020-JDNXP	Female	Yes	Yes
0021-IKX <i>GC</i>	Female	No	No
0023-UYUPN	Female	Yes	No
0027-KWYKW	Female	Yes	Yes
0030-FNXPP	Female	No	No
0036-IHMOT	Female	Yes	Yes

## Customers Churned :



customerID	gender	Partner	Dependents
0004-TLHLJ	Male	No	No
0011-IGKFF	Male	Yes	No
0013-EXCHZ	Female	Yes	No
0022-TCJ <i>C</i> I	Male	No	No
0023-HGHWL	Male	No	No
0023-XUOPT	Female	Yes	No
0031-PVLZI	Female	Yes	Yes
0032-PGELS	Female	Yes	Yes
0067-DKWBL	Male	No	No
0093-XWZFY	Male	No	No
0094-OIFMO	Female	No	No
0107-WESLM	Male	No	No
0107-YHINA	Male	No	Yes
0112-QWPNC	Male	Yes	No
0115-TFERT	Male	Yes	No
0117-LFRMW	Male	Yes	Yes
0122-OAHPZ	Female	No	No
0125-LZQXK	Male	No	No
0133-BMFZO	Female	No	No