

# PATHWAY TO YOUR DREAM JOB



## OUR GROUP OF COMPANIES



## ABOUT US

- We bridge the **Gap between Academic Skills and Industry Demands.**
- Our **Industry-Relevant Curriculum, Hands-on Training, and Expert Guidance** make us the ideal choice for students ready to step into the **Tech World.**
- We **Provide Skill Based Training** and Build Portfolios to Crack Interviews.

## WHY WE DO & WHAT WE DO?

### PURPOSE

Building Future Ready Professionals.

### VISION

Equipping aspiring professionals with cutting-edge technology skills.

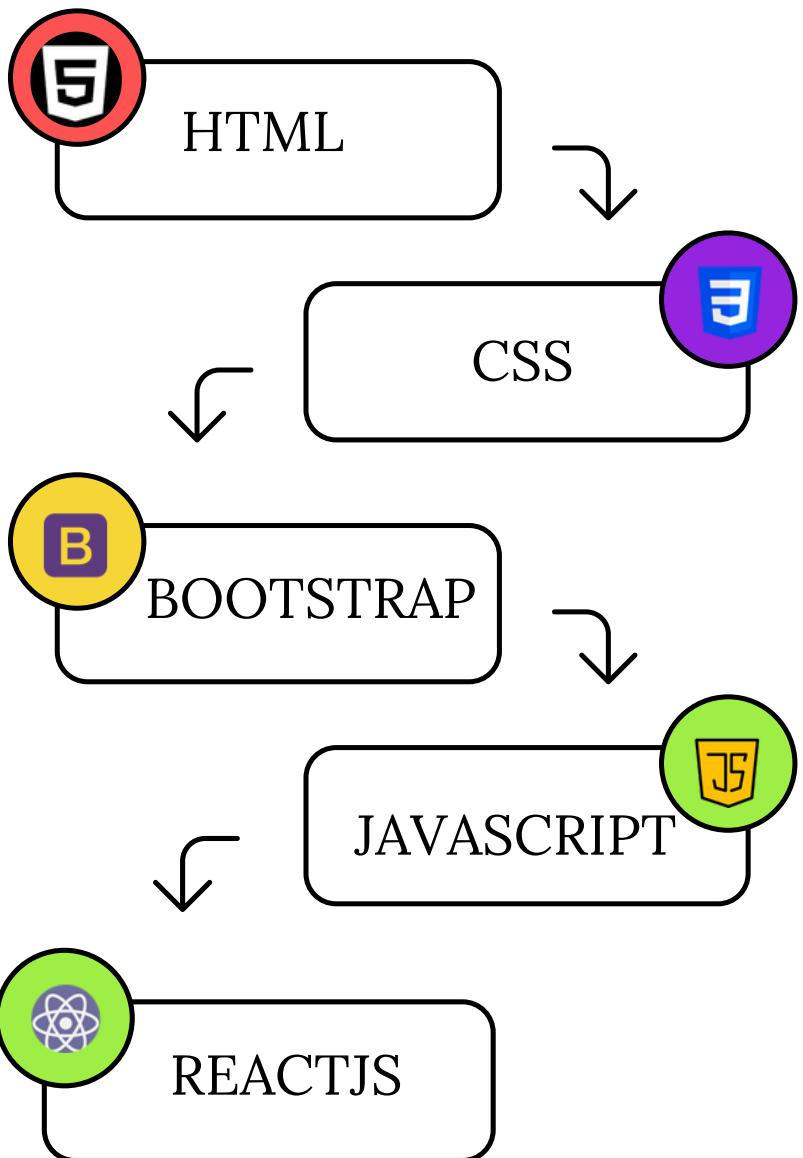
### MISSION

Cultivate a culture of continuous learning, innovation, and professional growth, preparing individuals for dynamic & evolving technological landscapes.

# 1.FRONTEND DEVELOPMENT

## LOW CODING PRODUCT

### TOOLS USED



### OUTCOMES

- Build Fully Responsive Web Pages
  - Create Mobile-Friendly Websites
  - Add Interactivity to Websites
  - Work on Real-Time Projects
  - Understand Front-End Development Workflow
- Projects
  - Placement Readiness



## 2. UI/UX & GRAPHIC DESIGN NO CODING PRODUCT

### TOOLS USED



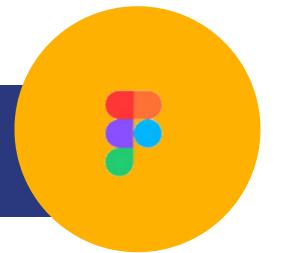
PHOTOSHOP



ILLUSTRATOR



ADOBE XD



FIGMA

### OUTCOMES

- Understand Core Design Concepts
- Master Industry-Standard Tools
- Create End-to-End Design Projects
- Build a Professional Portfolio
- Placement Readiness



## 3. DATA ANALYSIS LOW CODING PRODUCT

### TOOLS USED



EXCEL



SQL



PYTHON



POWER BI



STATISTICS

### OUTCOMES

- Practical Skills
- Problem Solving
- Decision Support
- Automation
- Communication
- Placement Readiness



## 4.DIGITAL MARKETING NO CODING PRODUCT

### TOOLS USED



WORDPRESS



SEO



GOOGLE ADS



META ADS  
MANAGER



CANVA



MAILCHIMP



HUBSPOT



SHOPIFY

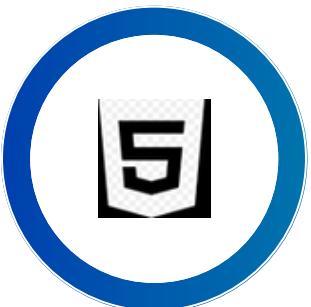
### OUTCOMES

- Launch and Manage Live Marketing Campaigns
- Build and Host a Real WordPress Website
- Execute Full SEO Audit and Strategy
- Analyze Real-Time Data
- Send Real Email Campaigns
- Analyze Real-Time Data
- Placement Readiness



## 5. SOFTWARE TESTING LOW CODING PRODUCT

### TOOLS USED



HTML



CSS



JAVA



SQL



MANUAL



SELENIUM

### OUTCOMES

- Comprehensive Testing Knowledge
- Confident in Writing and Executing Test Cases
- Solid Foundation in Core Java for Automation
- Hands-on Automation with Selenium
- Basic Web Development Understanding
- SQL Querying for Data Validation
- Real-Time Project Experience
- Industry-Ready Testers



## 6.MOBILE DEVELOPMENT FULL CODING PRODUCT

### TOOLS USED



DART



FLUTTER



FIREBASE

### OUTCOMES

- Strong Foundation in Dart
- Full-Stack Mobile App Development Skills
- State Management Expertise
- Backend Integration using Firebase
- Placement Readiness



# 7. PHP & LARAVEL DEVELOPMENT

## FULL CODING PRODUCT

### TOOLS USED



PHP



LARAVEL



MYSQL

### OUTCOMES

- Build Dynamic Websites
- Work with Real Databases
- Handle User Authentication
- Create Complete Web Applications
- Use Laravel - a Professional Web Framework
- Understand the Backend Workflow
- Placement Readiness



# “Get Ready to Skill with Us!”

📞 : 88700 60607

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