



# Shrihari Sankaran

📍 London, United Kingdom

I'm a product designer and developer who believes in creating simple, beautiful and meaningful experiences

🌐 <http://shrihari.me/portfolio.pdf>

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## Experience

### Senior Product Designer - BridgeU

London, July 2018 - Present

<http://bridge-u.com>

- Joined as the first designer. Integral to team expansion, actively participated in growing the design team from 1 to 7 members. Coached and mentored junior designers, helping them progress in their design careers.
- Worked on a diverse range of projects from minor improvements to comprehensive overhauls. Owned the full design process from user research to ideation to visual design
- Primarily responsible for user engagement of both student and advisor users. Improved user engagement through a variety of projects
- Led the establishment of the first component library and design system, which powers around 90% of the designs today
- Acquired by Kaplan International in 2020

### Product Designer - Freshworks

Chennai, February 2015 - June 2018

<http://freshworks.com>

- Designed their SaaS call-center product Freshcaller. A zero-to-one project. Working as the sole designer, took the product from concept to MVP to launch.
- The product is part of a suite of products by Freshworks, and is used by over 60000 customers today.

### UX Design Intern - Zoomcar

Bangalore, May - September 2014

<http://zoomcar.com>

### Frontend Developer - Tenmiles

Chennai, 2010 - 2011

<http://tenmiles.com>

I have the right to work in the UK. I do not need visa sponsorship

# Education

## Design for Digital Experience - Master of Design

National Institute of Design, 2012 - 2015

## Computer Science - Bachelor of Technology

SASTRA University, 2008 - 2012

### Skills

- User research
- UI & UX design
- Wireframing
- Prototyping
- User testing

### Tools

- Pen & Paper
- Figma & Figjam
- Sketch
- Condens

### Tech

- HTML, CSS
- Javascript
- React, React Native
- Node.js
- Git

# Background

Hey 🙌 I'm **Shri**, a product designer + frontend developer based in London, UK.

I got into tech & design when I was 15, building simple websites on Geocities over dial-up internet. These days, I spend most of my time designing simple & usable experiences for digital products. I design in Figma and build in HTML, CSS and Javascript.

I'm a generalist designer working all the way from user research to UI design and even stretching into frontend development. While I've worked primarily in "product design" roles, I identify as a "maker". I have a deep understanding of HTML, CSS and Javascript and enjoy writing code as much as designing things.

When not working, I enjoy writing, playing the guitar, learning French and going on hikes.