

Portfolio of

# Shrihari Sankaran



<http://shrihari.me>



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Hey 🙌 I'm **Shrihari Sankaran**, a product designer + frontend developer based in London, UK.

I got into tech & design when I was 15, building websites on Geocities over dial-up internet. These days, I spend most of my time designing simple & usable experiences for digital products. I design in Figma and build in HTML, CSS and Javascript.

I'm a generalist designer working all the way from user research to UI design and even stretching into frontend development. While I've worked primarily in "product design" roles, I identify as a "maker". As long as I can remember I've been making stuff. I have a deep understanding of HTML, CSS and Javascript and enjoy writing code as much as designing things.

When not working, I enjoy writing, playing the guitar, learning French and going on hikes.

# BridgeU

July 2018 - Present

## About BridgeU

BridgeU is an ed-tech platform that connects high school students with universities that are the best-fit for them.

BridgeU helps students with a suite of tools designed to help them understand their skills and strengths, explore, research and apply to international universities.

It also helps college counsellors and teachers facilitate a careers guidance program for their students and help track the university application process in a single place.

Case study #1

# **Student Onboarding**

## Background

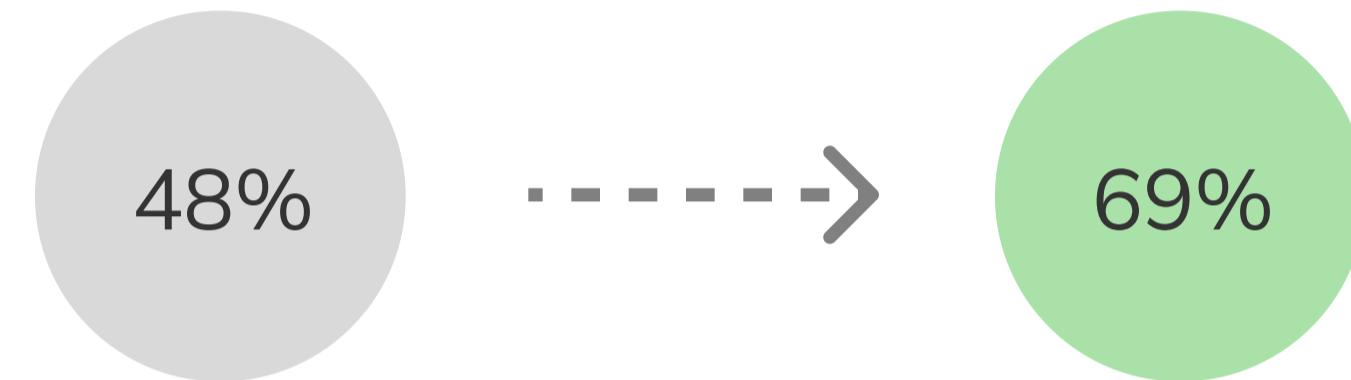
At BridgeU, we use the **OKR framework** set goals and track outcomes. The focus for 2023 was to increase student engagement and retention.

A key driver for this was the onboarding flow.

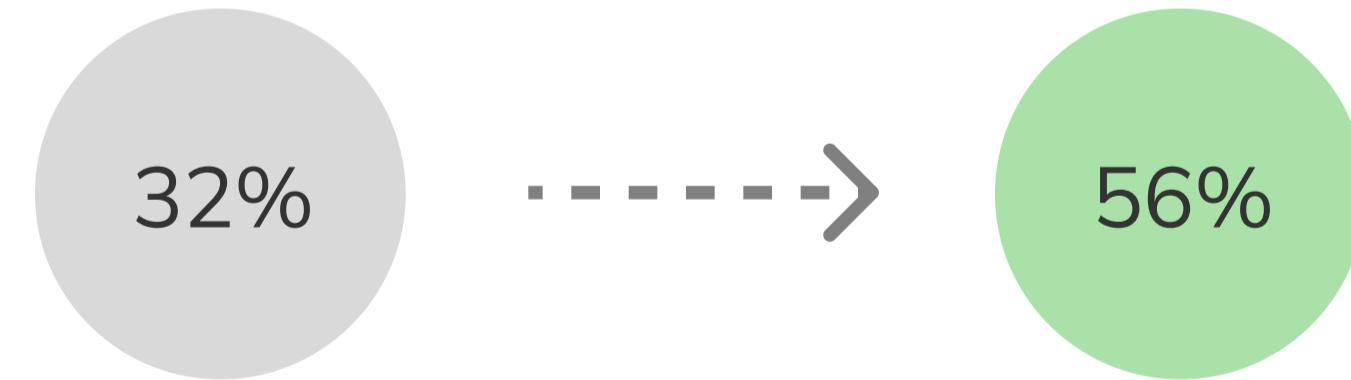
- First-time users weren't clear about the value proposition of BridgeU
- They felt that BridgeU wasn't relevant to their current needs
- Because of this, they did not return to BridgeU

## Impact

After we shipped the MVP, we noticed considerable change in our key metrics.

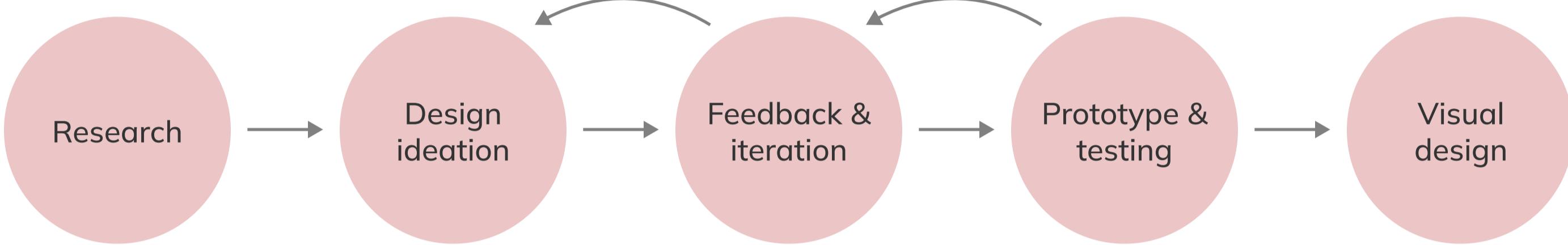


Data completion milestone: Percentage of students who have added Country or Subject preferences (a key indicator of user retention)



Percentage of students returning to BridgeU within the next 7 days

## Process



### Research

We conducted 1:1 interviews with students to understand their needs, their way of thinking about university research and expectations from a product like BridgeU.

### Ideation

After running a brainstorming session with other stakeholders, i started by sketching out a user flow. Then, I sketched several ideas as wireframes.

### Prototype & Testing

I designed a prototype and tested it with 6 users, to understand how they perceived the new onboarding flow.

# Existing Onboarding Experience

In the existing experience at the time, onboarding was practically non-existent. Students were prompted to set a password and landed directly on the homepage without any context or guidance.

The image displays three screenshots of the BridgeU platform's onboarding process:

- Email Invitation:** A screenshot of an email inbox showing an invitation from "Hogwarts School of Witchcraft and Wizardry via BridgeU" to "shrihari+test". The subject line is "You're Invited: Join Your Classmates on BridgeU". The message body says "Shrihari, Welcome to BridgeU" and includes a "Join your classmates" button.
- Account Activation:** A screenshot of the BridgeU website showing the "Harry, Welcome to BridgeU" page. It prompts the user to activate their account by entering an email and password. Below the form is a checkbox for accepting terms and conditions, followed by a "Activate Account" button.
- User Homepage:** A screenshot of the BridgeU homepage for user "Shrihari". The sidebar lists various features: Home, University Visits, Assessments, Strategy Advisor, Careers, Profile builder, Universities, Shortlist, Applications, Writing Builder, Recommendations, and Test Management. The main content area shows "Shrihari, Your Top Stories" with a placeholder for articles and a "Go to the Profile Builder" button. On the right, there's a "Your Progress" section with four steps: Introduction (marked), Countries, Subjects, and Shortlist. Below it is a "Your Tasks" section with a placeholder for tasks and a speech bubble icon.

# Ideation & Wireframing

I started sketching early concepts and ideas on Miro

The wireframe grid illustrates the user flow and design concepts for BridgeU:

- Top Row:** Welcome screens. The first screen shows a QR code and a call to action: "Scan to start your university journey!" or "or click here". The second screen asks, "Can you guess how many universities there are globally?", with options: "Less than 10,000", "10,000 - 20,000", and "More than 20,000" (the last one is circled).
- Second Row:** Motivational and aspirational screens. The third screen features a globe icon and says, "There's a whole world of opportunity out there". The fourth screen says, "But figuring out the best path for YOU can be really hard!", accompanied by a map icon.
- Third Row:** Metaphorical screens. The fifth screen is titled "Map - direction, destination, guidance" and shows a winding road with location pins. The sixth screen is titled "Reaching new heights - ups and downs along the way" and shows a mountain range with a flag at the peak. The seventh screen is titled "Invest in your growth, plant seeds etc." and shows small plants growing. The eighth screen is titled "Unlock future opportunities / possibilities" and shows a person climbing a staircase with a key.
- Fourth Row:** Onboarding and personalization screens. The ninth screen asks, "Let's start with an easy question 😊", followed by "What is your name?", an input field, and "Enter your name...". The tenth screen says, "Welcome, X! 🙌 Choose an avatar", with a row of colorful avatars and a placeholder "Or upload your own photo". The eleventh screen asks, "X, when will you graduate from your secondary / high school?", with fields for "YYYY | MM". The twelfth screen says, "p.s. let us know your birthday, X" with a placeholder "(so we can send you a special birthday message!) 🎁", and fields for "YYYY | MM | DD".
- Fifth Row:** Mode selection and survey screens. The thirteenth screen, labeled "Variation - G9, G10", shows mode selection: "GUIDED MODE" (recommended) and "EXPLORE MODE". The fourteenth screen asks, "How would you like to start? you can switch modes later", with "GUIDED MODE" and "EXPLORE MODE" options. The fifteenth screen, labeled "Variation - G9, G10", asks, "Based on your answers, we think you should start here:", with a map icon and a list of starting points.
- Sixth Row:** Application and feedback screens. The sixteenth screen asks, "Have you started thinking about university?", with a slider from "I'm just getting started" to "I know where I want to apply". The seventeenth screen asks, "How do you feel about applying to university?", with a color scale from "Stressed Confused Overwhelmed" to "Excited Inspired Confident". The eighteenth screen asks, "What is the hardest thing about applying to university? What excites you the most about applying to university?", with a text input field and a note: "Your response can help us improve BridgeU!". The nineteenth screen, labeled "Variation - G9, G10", asks, "Based on your answers, we think you should start here:", with a map icon and a list of starting points.

# Final Designs

The image shows the final design of a landing page for BridgeU. At the top right is the BridgeU logo, which consists of the word "BridgeU" in a red sans-serif font with three small white dots above the letter "U". Below the logo is a large, faint background illustration of a globe with a person sitting on it, holding a laptop. In the bottom left corner, there is an illustration of a man in a red jacket and green tie, walking towards the right. In the top left corner, there is another illustration of a person's head and shoulders, wearing a grey hijab and looking at a laptop screen. The main text area contains the following content:

**Hey Harry** 🙌

Welcome to BridgeU! 🎉

We will help you discover, research, and apply to universities around the world.

[Get Started](#)

# Final Designs



We'd love to know more about you

How do you feel  
about your plans for  
university?



I have no idea where to start



I have some idea of what I want



I have strong preferences



# Final Designs



**Where would you like to study?**

Select as many as you like. You can change these later.

Progress bar: 

Search by country name

United States of America  United Kingdom  Australia 

Canada  Germany  Hong Kong  India  Japan 

Netherlands  Singapore  Spain  South Korea 

[Continue](#)

[Not sure yet? Skip](#)

# Final Designs



## What would you like to study?

Select as many as you like. You can change these later.

Architecture & Design Arts Business Economics Education  
Engineering Finance Formal Sciences Humanities Journalism  
Law Life Sciences Marketing Medicine Physical Science  
Psychology

Continue to BridgeU

Not sure yet? Skip

Search by subject name

Architecture & Design Arts Business Economics Education  
Engineering Finance Formal Sciences Humanities Journalism  
Law Life Sciences Marketing Medicine Physical Science  
Psychology

Continue to BridgeU

Not sure yet? Skip

# Final Designs



Here's how you can get started...

We recommend that you start by taking this personality test to understand your strengths, and see what kind of careers best suit you...



Multiple Intelligences Test

5 mins

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam

Send me next steps by email

[Continue to BridgeU](#)

# Final Designs



## What grades are you expecting?

We can help calculate the chance of acceptance for you. You can change this later



Continue

[Not sure yet? Skip](#)

# Final Designs

 BridgeU

Based on your answers, we recommend that you get started by checking out these courses in the countries you're interested in...

 United States of America  United Kingdom  Australia

 Computer Science courses [See all courses →](#)

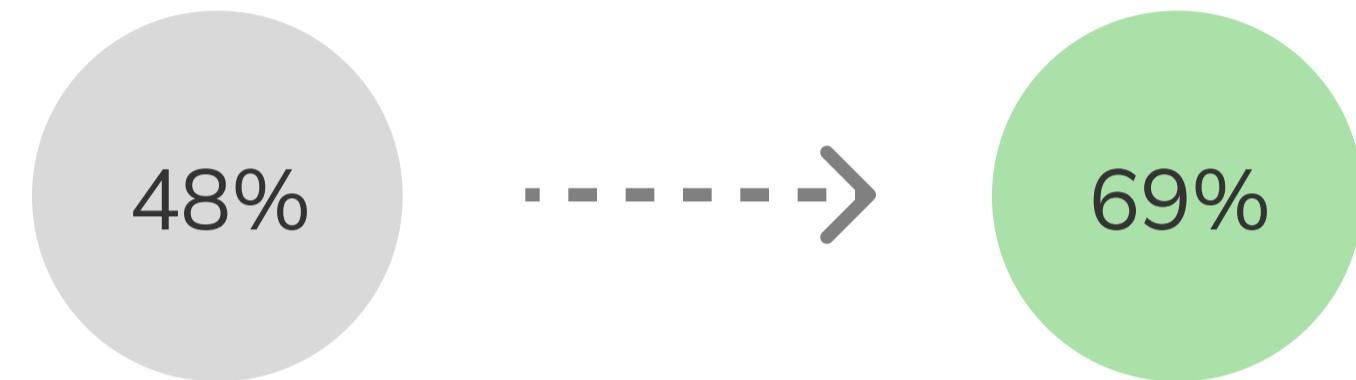
 Data Science courses [Show courses ▾](#)

 Economics courses [Show courses ▾](#)

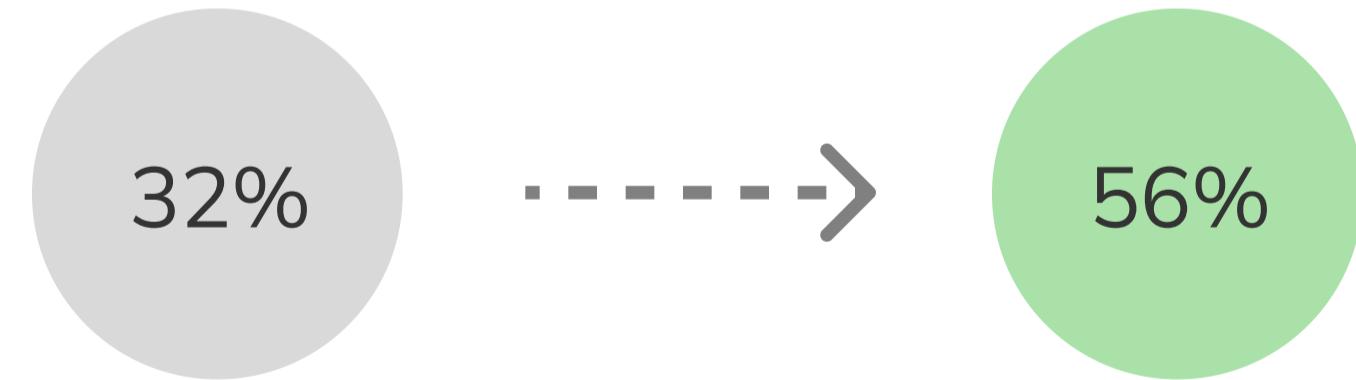
[Continue to BridgeU](#)

## Impact

After we shipped the MVP, we noticed considerable change in our key metrics.



Data completion milestone: Percentage of students who have added Country or Subject preferences (a key indicator of user retention)



Percentage of students returning to BridgeU within the next 7 days

Case study #2

# University Discovery

## Background

We were hearing feedback from school counsellors that university discovery on BridgeU was cumbersome and complex. Students were losing interest and resorting to Google for university research. We set out to solve this problem and improve student engagement on the platform.

The main metrics we were focused on were

- **Number of university profile views**
- **Number of universities shortlisted by the student**

## Impact

We've seen significant increase in our key metrics measured over 1 year before and after shipping the changes.



University profiles viewed by students  
(Around 1M to 1.24M)



Universities shortlisted by students  
(Around 260k to 306k)

Today, around **35% of all shortlists**  
are made through “Explore”

**65% of the students** use at least one filter  
when Exploring universities

# Existing Experience

- It wasn't intuitive, and time-consuming to start seeing universities.
  - Students had to answer around 20 questions in the "Profile Builder" before even seeing any university
  - They could only see 9 universities at a time. They had to "shortlist" or "discard" universities to see more.
  - There wasn't an easy way to filter the results. Students had to go back to the "Profile builder" and change their answers to filter the universities

BridgeÜ | University Matches      SHRIHARI

Home    Back to Profile Builder    How it works · Chat with us · Discarded

Strategy Advisor    Careers    Profile Builder    University Matches    Shortlist    Applications    Writing Builder    Recommendations    Test Management

Reach options    Showing 3/95

**UCL**  
Management Science (4 years)  
UCL (University College Lond...  
 UCAS Code: N990      
Chance of Acceptance 10–15%   
Preference Fit 73%

Match options    Showing 3/134

THE UNIVERSITY of EDINBURGH  
Business with Marketing  
University of Edinburgh  
 UCAS Code: N1N5      
Chance of Acceptance 30–40%  
Preference Fit 73%

Safety options    Showing 3/6107

THE UNIVERSITY of EDINBURGH  
Accounting and Finance  
University of Edinburgh  
 UCAS Code: NN43      
Chance of Acceptance 60–70%  
Preference Fit 72%

THE LONDON SCHOOL OF ECONOMICS AND POLITICAL SCIENCE

THE UNIVERSITY OF QUEEN MARY

# Final Designs

BridgeU

Explore Matches

Search for any university in the world... Search →

Explore by country

- USA
- UK
- Australia
- Canada
- Germany
- Hong Kong

- India
- Japan
- Netherlands
- Singapore
- Spain

Explore by subject area

- Architecture & Design
- Arts
- Business
- Economics

- Education
- Engineering
- Finance
- Formal Sciences

- Humanities
- Law
- Science
- Social Sciences

# Final Designs

BridgeU

Explore Matches

Harry

Universities in USA

Filter by Subjects offered QS World University Ranking International Annual Fees USA State Featured Universities

Showing 1-24 of 4215 universities

Sort by Popularity - High to Low

 New York University New York, US  <button>Add to Shortlist</button>	 Boston University Boston, US  <button>Add to Shortlist</button>	 University of Southern California Los Angeles, US  <button>Add to Shortlist</button>
 University of California, Berkeley Berkeley, US  <button>Add to Shortlist</button>	 Cornell University Ithaca, US  <button>Add to Shortlist</button>	 Northeastern University Boston, US  <span>Added to Shortlist</span>
 University of Michigan Ann Arbor, US  <button>Add to Shortlist</button>	 University of Pennsylvania Philadelphia, US  <button>Add to Shortlist</button>	 UC San Diego University of California, San Diego San Diego, US  <button>Add to Shortlist</button>

# Final Designs

BridgeU

Explore Matches Harry

## Universities in USA

Filter by Subjects offered QS World University Ranking International Annual Fees USA State Featured Universities

Business \$0 - \$45,000 Clear all filters

Showing 1-24 of 4215 universities Sort by Popularity - High to Low

NYU New York University New York, US Add to Shortlist

Boston University Boston, US Add to Shortlist

USC University of Southern California Los Angeles, US Add to Shortlist

University of California, Berkeley Berkeley, US Add to Shortlist

Cornell University Ithaca, US Add to Shortlist

Northeastern University Boston, US Added to Shortlist

University of Michigan Ann Arbor, US

University of Pennsylvania Philadelphia, PA, US

UC San Diego San Diego, CA, US

# Final Designs

BridgeU



Add to Shortlist

## Michigan State University

**University At A Glance**

QS Global rank	34
% International students	15%
% Successful applications	71%

**Annual Fees**

International	\$70000 - \$90000
Domestic	\$45000 - \$60000

\*\*The figure shown is only the basic full-time tuition for one academic year, before any aid. Tuition, Program & ...  
Show more

**Location**

Country	USA
State	Michigan
Setting	Urban

**Standardised Tests**

SAT Range	1200 - 1500
ACT Range	22 - 30

SAT/ACT tests are optional

Sed laoreet netus tortor [get in touch](#)

### Overview

Odio semper varius suspendisse vel eget aenean. Viverra ut elementum at proin egestas nibh sit vitae. Sit aliquam dui et fermentum blandit tortor id. Faucibus ipsum eu mollis dignissim purus cursus massa. Gravida enim volutpat nisl dapibus vitae nullam. Scelerisque non eget auctor molestie odio sagittis, enim ultrices ultrices.

Neque sagittis sed faucibus tempus enim. Sit in sit purus velit justo, morbi. Quis nam malesuada et, purus nunc aliquet sagittis. Pellentesque tellus velit elit pretium auctor. Sed cursus felis lobortis bibendum vel nisl vulputate.

# Final Designs

BridgeU

Explore Matches

Home University Visits Assessments Strategy Advisor Careers Profile Builder Universities Shortlist Applications Writing Builder Recommendations Test Management Help Center

Harry

oxford

Filter by Subjects offered Country

8 universities found

UNIVERSITY OF OXFORD

University of Oxford

Oxford, UK

See all 128 courses

MIAMI UNIVERSITY

Miami University

Oxford, US

Add to Shortlist

OXFORD BROOKES UNIVERSITY

Oxford Brookes University

Oxford, UK

See all 128 courses

UNIVERSITY OF OXFORD

University of Oxford

Oxford, UK

See all 128 courses

MIAMI UNIVERSITY

Miami University

Oxford, US

Add to Shortlist

OXFORD BROOKES UNIVERSITY

Oxford Brookes University

Oxford, UK

See all 128 courses

MIAMI UNIVERSITY

Miami University

Oxford, US

Add to Shortlist

OXFORD BROOKES UNIVERSITY

Oxford Brookes University

Oxford, UK

See all 128 courses

# Final Designs

**BridgeU**

**Matches** Shortlist Applications

All Reach Mat...

Durham University  
**Mathematics with Statistics**

Reach Preference fit Chance of ac... See Score

**Shortlist**

Durham University  
**Mathematics with Statistics**

Reach Preference fit Chance of ac... See Score

**Shortlist**

Durham University  
**Mathematics with Statistics**

Reach Preference fit Chance of ac... See Score

**Shortlist**

**Your Profile**

**PERSONAL PREFERENCES**

At university I want to...

see lots of familiar faces    meet new people every year    I don't mind

How big do you want your class sizes to be?

25 or more people, lecture style    Smaller groups, seminar style    I don't mind

In terms of my surroundings, I...

feel energized when I'm in really large, bustling cities    enjoy cities, but I also enjoy nature, outdoor sports, and the calmness of the countryside    love the idea of being located in a remote place, far away from the craziness of cities

What is your maximum annual budget for tuition fees?

Lower-range - up to \$20,000    Mid-range - up to \$35,000    No limit

Would you rather study something you love or something leading to high salary job?

Something I love    High salary    Both are important

COUNTRIES

SUBJECT INTERESTS

TARGET GRADES

**PREFERENCES**

## Impact

We've seen significant increase in our key metrics measured over 1 year before and after making the changes.



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(Around 1M to 1.24M)



Universities shortlisted by students  
(Around 260k to 306k)

Today, around **35% of all shortlists**  
are made through “Explore”

**65% of the students** use at least one filter  
when Exploring universities

Case study #3

# **Student Overview**

## Background

We heard from school counsellors that they were struggling with BridgeU. Simple tasks like reviewing a student's work was taking longer than it should.

We set out to investigate the problem and improve the experience for counsellors.

## Research

As part of the user research, we conducted interviews with 18 advisors. In these interviews, we seeked to understand:

- the “day in a life” of an advisor
- what parts of BridgeU they used the most
- what parts of BridgeU they used the least
- what were their likes and frustrations about BridgeU
- etc.

# Opportunity Area

The biggest opportunity was in the “Students” page of the product. **This is where advisors spent around 80% of their time on BridgeU.**

At the time, the only way to view what a student had done on BridgeU was to “impersonate” the user. It meant viewing the student’s account just as a student would see it.

The screenshot shows the BridgeU Students dashboard. The top navigation bar includes the BridgeU logo, a search bar, and user profile "SHRIHARI". The left sidebar lists various sections: Shrihari, Your Dashboard, Your Tasks, Student Tasks, Applications, Documents, Scuola Michelangelo, School Dashboard, Students (highlighted in red), All Student Tasks, University Visits, University Connect, Assessments, Reference Letters, and Staff. The main content area displays a table of students with columns for Student (with checkbox), Email, Assigned advisor, Shortlisted (7), Applications (4), and Assigned tasks (1). The table rows include: Michel, Shrihari (shrihari+michel@bridge-u.com, Shrihari A.), Nicholson, Jack (bria.francesco+nicholsonmiche@gmail.com, Federico F.), Park, Maya (sanchita+maya@bridge-u.com, No advisor assigned), Reaves, Keanu (shrihari+keanu@bridge-u.com, No advisor assigned), Student, Ricardo (ricardo+student@zartis.com, Ricardo A.), Travolta, John (bria.francesco+travoltamiche@gmail.com, Pierpaolo P.), and Turturro, John (bria.francesco+turturromiche@gmail.com, Federico F.). Buttons for "+ SET TASK" and "+ ADD STUDENT" are located at the top right of the table.

Student	Email	Assigned advisor	Shortlisted	Applications	Assigned tasks	Actions
Michel, Shrihari	shrihari+michel@bridge-u.com	Shrihari A.	7	4	1	Jump to Actions
Nicholson, Jack	bria.francesco+nicholsonmiche@gmail.com	Federico F.	3	3	4	Jump to Actions
Park, Maya	sanchita+maya@bridge-u.com	No advisor assigned	0	0	0	Jump to Actions
Reaves, Keanu	shrihari+keanu@bridge-u.com	No advisor assigned	0	0	0	Jump to Actions
Student, Ricardo	ricardo+student@zartis.com	Ricardo A.	0	0	0	Jump to Actions
Travolta, John	bria.francesco+travoltamiche@gmail.com	Pierpaolo P.	1	0	1	Jump to Actions
Turturro, John	bria.francesco+turturromiche@gmail.com	Federico F.	19	6	4	Jump to Actions

# Final Designs

**BridgeU** | Students

Shrihari

- Your Dashboard
- Your Tasks
- Student Tasks
- Applications
- Documents

Scuola Michelangelo

- School Dashboard
- Students**
  - All Student Tasks
  - University Visits
  - University Connect
  - Assessments
  - Reference Letters
- Staff
- Document Sending
- Analytics
- Insights
- School Settings
- Help Center

Search by student name

FILTERS (0) All students (d)

STUDENT

	<b>Harry Potter</b>	h.potter@hogwarts.com
	<b>Sue Cohen</b>	ansel_mraz@yahoo.com
	<b>Matilda Gardner</b>	anderson_kristy@torphy.us
	<b>Jeremy Bass</b>	vivien.hand@gmail.com
	<b>Arthur Patrick</b>	maryam_dooley@raquel.org
	<b>Adrian Carpenter</b>	rosalyn.spinka@hotmail.com
	<b>Nellie Gordon</b>	ken.cronin@gmail.com
	<b>Lenora Osborne</b>	shania_carter@yahoo.com
	<b>Derek Swanson</b>	keegan.lehner@morissette.co.u
	<b>Max Larson</b>	rowan_feil@hotmail.com

**Harry Potter**  
h.potter@hogwarts.com

Assigned advisor  
Albus Dumbledore

Graduating in  
2020

**UPCOMING DEADLINES**

Northeastern University  
Early Action One  
**10 November 2019**  
1 / 4 documents sent

**ASSIGNED TASKS**

Complete the Strategy Advisor	Done	24 Jun 2019
Build your Shortlist with University Matches	In review	24 Jun 2019
Draft your personal statement	In progress	24 Jun 2019
Research shortlisted universities	In progress	24 Jun 2019
Assessment (16 Personalities)	Done	24 Jun 2019

**RECENT ACTIVITY**

2 days ago	Pranay M. (staff) has shortlisted Universität Freiburg on Reuben A.'s application
7 days ago	Rafik D. (admin) has sent a recommendation request to Rafik on behalf of Reuben A.
about 1 month ago	Pranay M. (staff) has discarded the course International on Japan in East Asia
about 1 month ago	Pranay M. (admin) has shortlisted Nagoya University on Reuben A.'s application
2 months ago	Rob W. (admin) has added a new new experience on Reuben A.'s application

**SUMMARY**

- GRADES & SCORES
- DOCUMENTS
- NOTES
- CAREERS
- EXPERIENCES
- ASSESSMENTS
- PROFILE BUILDER
- UNIVERSITIES
- WRITING
- RECOMMENDATIONS

# Final Designs

BridgeU

Active Students    Archived

Filters (0)    All students (default view)

Search by name or email

Date	Title / Content	Author
31 Jul 2018	<b>The Boy who Lived</b> Harry Potter is a series of fantasy novels written by British author J. K. Rowling. The novels chronicle the lives of a yo... <a href="#">More ▾</a>	 Sybil <a href="#">✉</a> <a href="#">✍</a> <a href="#">🗑</a>  Private
21 Jul 2018	<b>How To Put Movies On Iphone</b> Watching the news the other day, it occurred to me that people who have "words to live by" often begin to attack a... <a href="#">More ▾</a>	 Sallie <a href="#">✉</a> <a href="#">✍</a> <a href="#">🗑</a>

**SUMMARY**

**NOTES**

CAREERS

ASSESSMENTS

PROFILE BUILDER

UNIVERSITIES

RECOMMENDATIONS

# Final Designs

The screenshot displays the BridgeU application interface. On the left is a dark red sidebar with navigation links: Dashboard, Events, Students (selected), Student Tasks, Universities, Applications, Documents, Insights, Settings, and Help Center. The main area shows a list of active students under the heading "Active Students". A search bar and filter button are at the top of the student list. The student list includes: Harry Potter (h.potter@hogwarts.com), Sue Cohen (ansel\_mrash@yahoo.com), Matilda Gardner (anderson\_kristy@torphy.us), Jeremy Bass (vivien.hand@gmail.com), Arthur Patrick (maryam\_dooley@raquel.org), Adrian Carpenter (rosalyn.spinka@hotmail.com), Nellie Gordon (ken.cronin@gmail.com), Lenora Osborne (shania\_carter@yahoo.com), and Derek Swanson (keegan.lehner@morissette.co.uk). The right side shows a "Conversation with Harry Potter" window. The conversation history is as follows:

- Hagrid: You're a wizard, Harry! (1 hour ago)
- Harry Potter: I – I'm a what? (1 hour ago)
- Hagrid: A wizard. And a thumping good one at that, I'd wager. Once you train up a little. (1 hour ago)
- Harry Potter: No, you've made a mistake. I can't be...a-a wizard. I mean, I'm just... Harry. Just Harry. (1 hour ago)
- Hagrid: Well, Just Harry, did you ever make anything happen? Anything you couldn't explain when you were angry or scared? Ah. (1 hour ago)

A message input field with placeholder text "Your message here..." and a green "Send" button are at the bottom of the conversation window.

# Final Designs

**BridgeU** | Students

Shrihari

- Your Dashboard
- Your Tasks
- Student Tasks
- Applications
- Documents

Scuola Michelangelo

- School Dashboard
- Students**
  - All Student Tasks
  - University Visits
  - University Connect
  - Assessments
  - Reference Letters
  - Staff
  - Document Sending
  - Analytics
  - Insights
  - School Settings
  - Help Center

Search by student name

FILTERS (0) All students (d)

**STUDENT**

	<b>Harry Potter</b> h.potter@hogwarts.com
	<b>Sue Cohen</b> ansel_mraz@yahoo.com
	<b>Matilda Gardner</b> anderson_kristy@torphy.us
	<b>Jeremy Bass</b> vivien.hand@gmail.com
	<b>Arthur Patrick</b> maryam_dooley@raquel.org
	<b>Adrian Carpenter</b> rosalyn.spinka@hotmail.com
	<b>Nellie Gordon</b> ken.cronin@gmail.com
	<b>Lenora Osborne</b> shania_carter@yahoo.com
	<b>Derek Swanson</b> keegan.lehner@morissette.co.u
	<b>Max Larson</b> rowan_feil@hotmail.com

**APPLICATIONS**

	<b>University of Alberta</b> Science	Early Action One 10 November 2019	0 / 3 documents sent
	<b>Boston University</b>	Early Decision One 10 December 2019	1 / 4 documents sent
	<b>Netherlands Business Academy</b> Bedrijfskunde	Regular 10 January 2020	

**SHORTLIST**

	<b>University of Alberta</b> Business	0 notes
	<b>Northeastern University</b>	2 notes
	<b>Netherlands Business Academy</b> Marketing	1 note

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Graduating in  
**2020**

**SUMMARY**

**GRADES & SCORES**

**DOCUMENTS**

**NOTES**

**CAREERS**

**EXPERIENCES**

**ASSESSMENTS**

**PROFILE BUILDER**

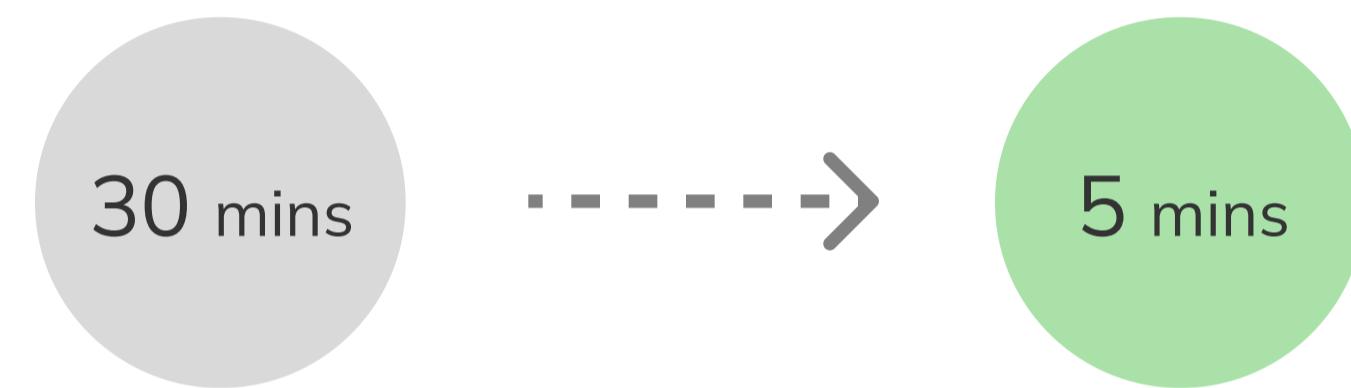
**UNIVERSITIES**

**WRITING**

**RECOMMENDATIONS**

## Impact

We measured the impact qualitatively based on the feedback from counsellors. More quantitatively, we saved our users lots of time.



Estimated time to review 20 students' shortlists

# Side Projects

## Kontactr

I designed and built an online contact form service as a 1 person company. I grew the company to 150,000+ users and was processing over 500,000 form submissions every day. I sold the company to fund my other ventures at the time.

<http://kontactr.com>

## Movie Monkey

I designed and built a desktop application to automatically identify and catalog movies. I built the first version of the app in Python. More recently, I redesigned and rewrote it from scratch as an Electron app using HTML, CSS and React.

<http://getmoviemonkey.com>

# Get in touch

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