## SHRIJAL KHANAL

Digital Creator

#### CONTACT

- 9841852375
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- mallygreatsite.com

#### **EDUCATION**

### **Deerwalk Institute of Technology**

2019-2024

B.C.A (Bachelors in Computer Application)

# AWARDS & CERTIFICATIONS

- Google Digital Training
- Canva Design School
- Google Digital Garage

#### SKILLS

- Graphic Design
- Social Media Management
- Digital Marketing
- Project Management
- Post Creation
- Communication

#### PROFILE

Passionate and results-driven digital creator with extensive experience in social media post creation, digital marketing strategies, and client engagement. Adept at developing creative solutions that enhance brand visibility and drive audience engagement. Skilled in utilizing various digital tools and platforms to produce high-quality content.

Possess a foundational knowledge of front-end coding, enhancing the ability to collaborate effectively with development teams. Committed to continuous learning and staying updated with industry trends.

#### WORK EXPERIENCE

UI/UX-FRONT END DEVELOPER

#### **Digital & Beyond**

Oct 2022-July 2023

- Designing User Interface for Websites/Application
- Designing Social Media Posts
- Collaboration with team
- Client Handling
- Synchronize communication with client and team
- Project Management
- Finding creative solutions and designs

DIGITAL MARKETING LEAD

#### Atkans

Sep 2023 - Jan 2024

- Developing Marketing Strategies
- Conducted market research on local trends
- Social Media Marketing
- Directly engaging with clients to understand needs, present marketing plans
- Allocating and managing the marketing budget