# THE SUPREME PONTIFF OF HINDUISM (SPH) JAGAT GURU MAHASANNIDHANAM (JGM) HIS DIVINE HOLINESS (HDH) BHAGAVAN SRI NITHYANANDA PARAMASHIVAM

AS THE SPIRITUAL LEADER AND GUIDE FOR MILLIONS WORLDWIDE

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# The SPH Nithyananda Paramashivam and the Worldwide Adi Shaiva Aboriginal Indigenous Agricultural Tribes (AIAT)

The SPH Nithyananda Paramashivam is the current spiritual leader of Adi Shaivism, the oldest spiritual tradition in the world, dating back to the Indus Valley Civilization, and beyond. With 1.2 billion followers worldwide, Hinduism is the 3rd largest religion in the world. The SPH Nithyananda Paramashivam belongs to the ethnic subsect of Hinduism - the Adi Shaiva Aboriginal Indigenous Agricultural Tribes (Adishaiva AIAT/ASMT), which has **735 million followers** worldwide. This document is an attempt to present the verifiable statistics of His following, backed by documented evidence.

The followers of the SPH Nithyananda Paramashivam fall broadly within the following demographic distribution:

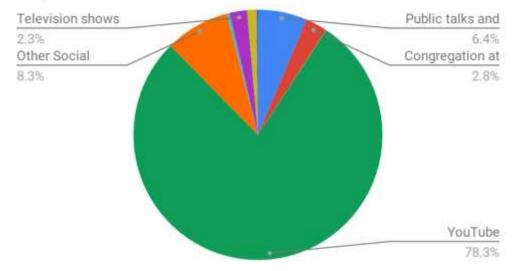
- Nithyananda 'Sangha' (Community) **625 million followers** 
  - Followers of the SPH Nithyananda Paramashivam who attended and benefited from His meditation, yoga, spiritual and ritual-oriented programs
  - The worldwide online following through websites, YouTube, Facebook, other social media platforms, television shows, magazine subscribers and online students of Nithyananda Hindu University (NHU).
- Various spiritual services and religious congregations 41.6 million followers
- Various ancient ASMT monasteries and followers of the monasteries who revere the SPH Nithyananda Paramashivam as The Avatar (incarnation as per Hinduism) and as their spiritual Guru **68.4 million followers.**

#### **Worldwide and Digital Online Following**

S.No	Worldwide followers (millions)	Number of followers (Millions)	Total (millions)
1	Following at Public satsangs (spiritual talks) - over 2,000 programs and over	40	

	17,000 hours		
2	Congregation at key traditional events of the ASMT Community	18	
3	Nithyananda Hindu University (NHU) student enrollment	0.27	
4	YouTube viewers	490	
5	Viewers of Television shows	14	
6	Readers of Books	7	
7	Readers of Magazines	1.78	
8	Following at Other Social media platforms	52.2	
9	Followers of Websites	2.5	
TOTAL NUMBER OF FOLLOWERS			625





#### **Public Talks and Discourses**

The SPH Nithyananda Paramashivam has delivered over 18,000 hours of talks in the last 18 years which over 40 million followers have attended.



3-day Mass Satsang in Bengaluru, South India by the SPH Nithyananda Paramashivam - 20 to 22 Dec 2007

Below are photographs from the "Ananda Ula" - blissful tour of the State of Tamilnadu, South India in 2004



13 Oct 2004 - Ananda Ula - Kanchipuram



14 Oct 2004 - Ananda Ula - Chennai



3 Nov 2004 -Ananda Ula - Karaikudi



Top left: 6 Jul 2005-Discourse at Petrobras, Brazil. Top right: 17 Nov 2005 - Ananda Ula, Chennai, South India.



19 Nov 2005 - Ananda Ula, Vellore



4,5 November 2006 Ananda Spurana Program Rajapalayam





12 February 2006 Pattanam Inaguration - Pattanam

17 September 2006 Nithyananda Spurana Program Paavai College, Namakkal



14 to 17 December 2006 Nithyananda Spurana Program Chennai



16 to 18 July 2006 Sapthayagam - Salem



24 November 2006 - Arogya Spurana Program & Satsang - Vellore



Mass meditation programs in Engineering colleges in South India. 1008 people participate simultaneously in a homa (ritualistic fire worship)



'Shiva Sutras' - Series of talks by the SPH Nithyananda Paramashivam on the sacred scriptures, 2008 USA Tour



Various healing and meditation programs in 2009



Programs conducted in 2010



Programs conducted in 2011 - Mass satsangs (talks) in State of Tamilnadu, South India



Programs conducted in 2012 - Tiruvannamalai Aadheenam, South India - Full Moon night celebrations



2013 - San Jose, USA - Participants enraptured with the magnetic Divine aura of the SPH Nithyananda Paramashivam



Programs conducted in 2014



Programs conducted in 2015



Shivaratri Mahasatsang - Guided mass meditation session in 2015

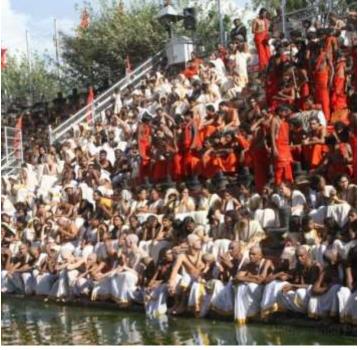


Programs conducted in 2016

### Gatherings at the main traditional events of the ASMT community

The ASMT community is a vibrant cultural one with its ideology lived as a festive celebration of Existence and Oneness with the Divine. Traditional festivals and huge social gatherings are the hallmark of the ASMT community. Four major 'Brahmotsavams' or 10-day celebrations on the auspicious occasions of traditional festivals during the year comprise huge congregations, where ASMT members from all over the world come together to celebrate their culture.





Rudrabhishekam (Holy ablutions offering to the sacred Shiva Linga) and Pada Puja (ritualistic offering to the sacred feet of the Guru) performed once a week



16 February 2007 Shivaratri Bidadi



22 July 2009 1008 Homa (Worship), Chennai



02 July 2009 Gurupoornima-Bidadi

16 Feb 2007, Shivaratri celebrations Bengaluru Aadheenam



15 September 2009 Women Empowerment -Chennai



26 November 2009 Inaguration-Taramangalam Center

Dec 2010, Jayanti (Anniversary day of incarnating) celebrations - Tiruvannamalai, South India







Guru Purnima celebrations - July 22nd, 2013 at the Bengaluru Aadheenam, headquarters in Karnataka, South India



Mahashivaratri celebrations - 17th Feb, 2015

#### **Nithyananda University Student Enrollment**

Number of followers: 0.27 million

Over the centuries, multiple barbaric invasions led to the destruction of our ancient knowledge transmission centres - the Gurukuls and traditional universities, which were epicentres of learning, storage of ancient wisdom, and a place for the cultivation of scriptural expertise. These centres cannot be equated with what we call as Universities today. A knowledge transmission centre is one where a certain understanding and experience is received by the student through a direct download from the Cosmos itself. It is a mystical science which is being revived today by the SPH Nithyananda Paramashivam. Nithyananda

Hindu University was established with this intention, to make an ancient way of learning available to humanity once more. It was conceived in 2001 and established legitimately as a University in the United States in 2007.

Today Nithyananda Hindu University is the largest Hindu University in the world with the following facilities:

- 2,70,000 + enrollments (based on registrations in the Nithyananda University CRM)
- 5660 + courses
- 1600 + faculty
- 195 + nations
- 463 + campuses and centers worldwide
- World's largest Hindu scriptures library

Nithyananda University (NU) is recreating the same ways of learning as ancient knowledge transmission centres of the past such as Nalanda and Takshashila. The higher cognitions about life are imparted here through the study of sacred Hindu scriptures such as the Vedas, Agamas and Upanishads. Teaching the science of enlightenment and enriching the masses becomes a natural lifestyle for those enrolled in the Hindu method of education. Nithyananda University is a space to inspire, educate and empower people to live the Vedic truths through the course offerings, workshops, training programs, and scientific research. Nithyananda Hindu University works to:

- Establish and occupy Hindu seats in global universities and academia
- Give the masses an experiential understanding of the Science of Adi Shaivism
- Establish research institutes.
- Demystify and make available yogic powers for humanity

#### Social media - YouTube

In social media, Youtube is one of the most popular platforms for learning and exploring spirituality and Hinduism today. The SPH Nithyananda Paramashivam has a strong presence on Youtube, with a majority of His followers discovering the authentic Hindu teachings

delivered by Him through Youtube. The SPH Nithyananda Paramashivam has made all of His discourses, programs, Satsangs, Yoga classes and other sessions available on Youtube for free and accessible to millions of people worldwide.

#### Number of followers in YouTube: 490 million

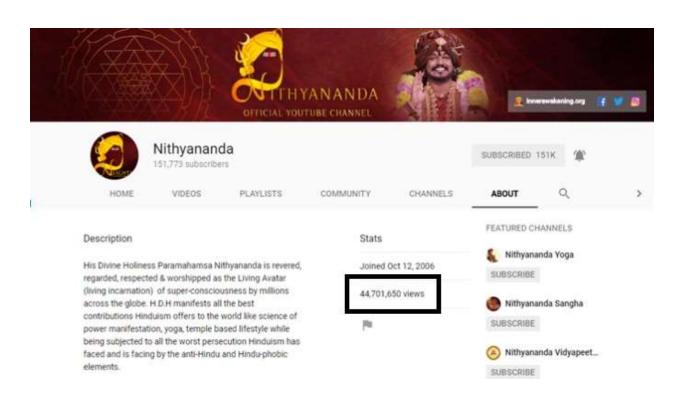


The teachings of the SPH Nithyananda Paramashivam have been shared with the world using the Youtube medium through multiple channels. As the spiritual leader of the ASMT community, He has trained several disciples and monastic members of the community as social media ambassadors, who also share the sacred Science of Enlightenment with millions of seeke rs all over the globe in their native languages.

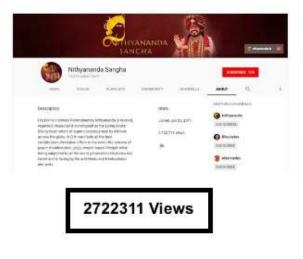
The YouTube viewership comprises the YouTube channels of the SPH Nithyananda Paramashivam, Nithyananda sangha and all the related and affiliate channels.

When examining the YouTube videos containing hate speech or defamatory material against the SPH Nithyananda Paramashivam, we can see that only 5% of the views on these videos result in likes. 95% of the views are of those followers of the SPH Nithyananda Paramashivam who watch these videos out of concern regarding the false information or hate speech propagated about their spiritual leader.

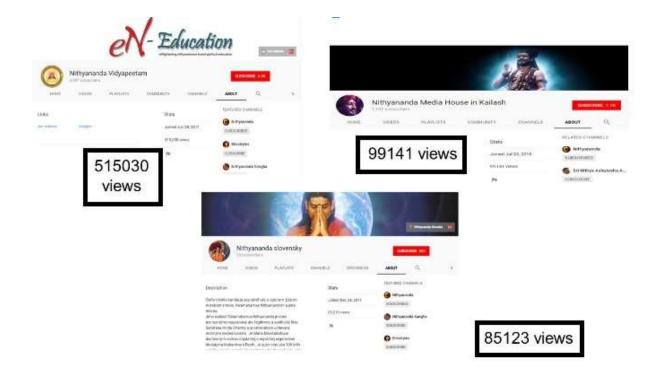
## Viewership of the official YouTube channel as can be seen below - 44,701,650 (44,70,165 million)



#### Other YouTube pages of the SPH Nithyananda Paramashivam

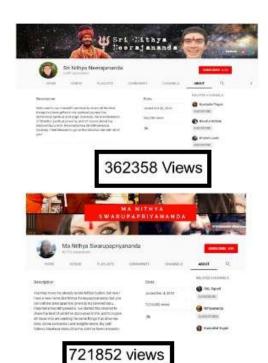


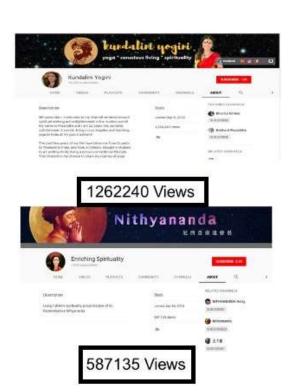


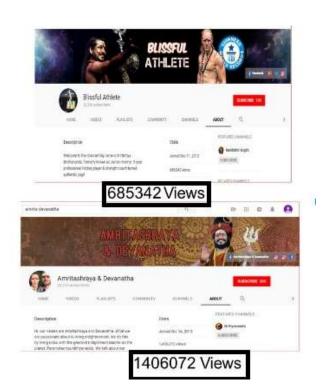


**Social Media Brand Ambassadors in Facebook** 







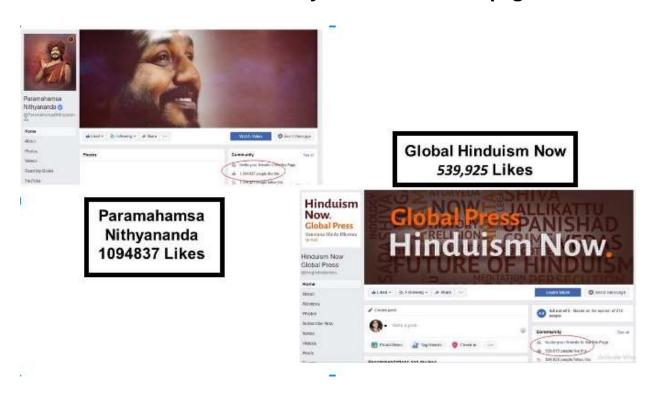


#### **Other Digital Platforms - Facebook**

The SPH Nithyananda Paramashivam has a huge online presence on Facebook and other social media platforms. Social media has been an invaluable tool in reaching out to millions of people in an extremely easy and user-friendly way. We live in a world where many third world countries suffer with a lack of basic communities, but can still access Facebook. The SPH Nithyananda Paramashivam has been able to spread His science of powerful cognitions to millions just through social media.

Not just through His official Facebook page, but also through those of His social media ambassadors, the SPH Nithyananda Paramashivam has been able to reach **52.2 million** who watch His discourses videos and teachings and experience His divine presence and personal guidance on a day-to-day basis. Millions have experienced spiritual hope, healing, powerful cognitions and Divine Presence by staying linked through Facebook, giving themselves a breakthrough path of "enlightened living" just by listening and internalizing His teachings.

#### View of the Paramahamsa Nithyananda Facebook page





7.9 M views over two years in Paramahamsa Nithyananda

# Some of the other pages of the SPH Nithyananda Paramashivam on Facebook



AutoBioGraphy Of The Avatar 2,90,149 The Avatar Clicks 70,000







#### **Social Media Brand Ambassadors on Facebook**



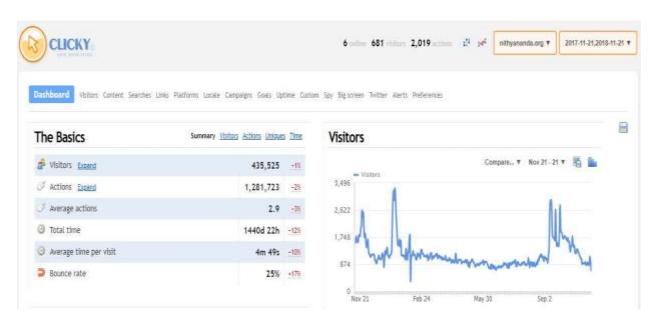
#### **Websites**

#### Followers: 2.5 M

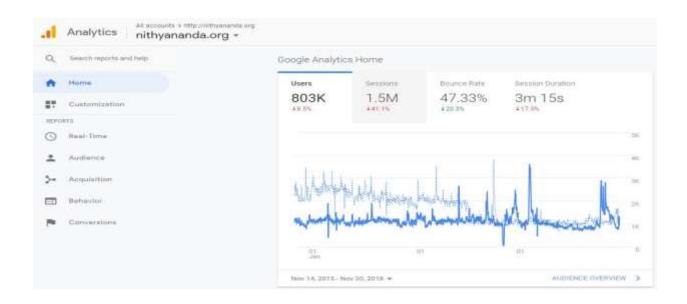
The websites of the SPH Nithyananda Paramashivam are knowledge repositories and have solutions from birth to death targeting children, women, social and health issues through the Science of Power Manifestation and Science of holding Powerful Cognitions. These teachings are shared through a number of official websites. Analytics on these websites showed that the SPH Nithyananda Paramashivam has 2.5M visitors and followers for His website.

#### **Analytics of nithyananda.org**

#### Over 1 year - 435K visitors

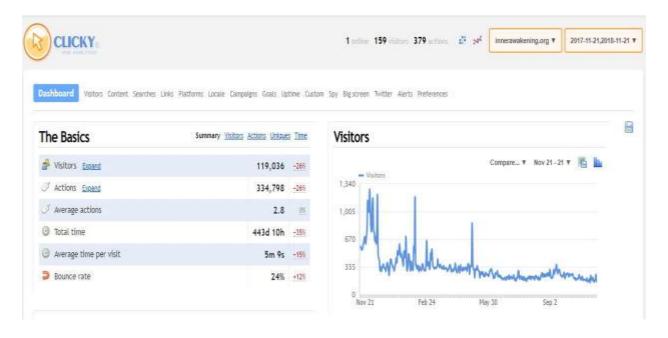


Over 3 years-803K users

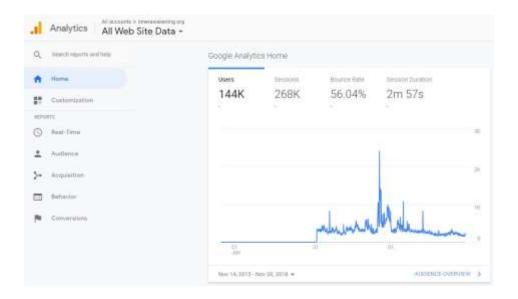


#### **Analytics of innerawakening.org**

#### Over one year - 119K visitors



Over three years - 144K users

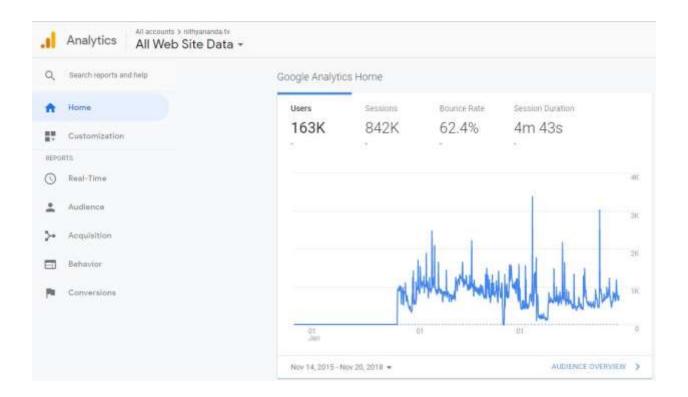


### **Analytics of nithyananda.tv**

#### Over 1 year- 32.6K visitors

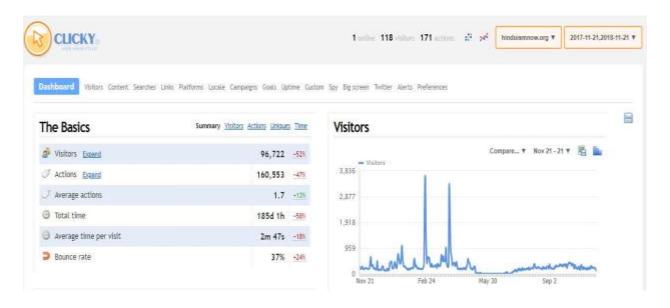


Over 3 years- 163K users



### **Analytics of hinduismnow.org**

#### 1 year - 96K Visitors



#### **Television Shows**

The SPH Nithyananda Paramashivam Himself has appeared on numerous episodes of the Tamil Television show 'Nithya Dharmam' in 2013 on Thanthi Satellite Television Channel which drew upto 25,000 viewers on television and 28,000 views online per episode. Apart from this, many of His monastic members feature on regular shows on television, reaching out to viewers through dial-in segments, as well as through answering their questions live.



Nithya Dharmam was a segment broadcasted to lakhs of people on a popular Tamil Television channel called Thanthi TV. The SPH Nithyananda Paramashivam Himself hosted the show, speaking with and solving the problems of guests on the show.

Nithya Dharmam series was spread over eleven episodes over the course of a few months.



Lotus tv வாழ்க்கை வாழ்வதற்கே 17th june 2013 night satsang

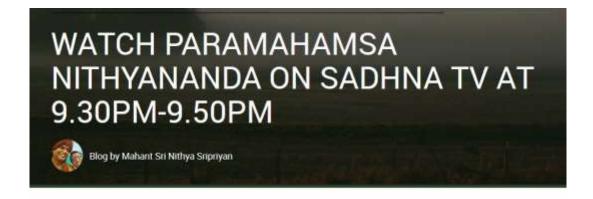
1,340 views







The SPH Nithyananda Paramashivam speaking on Lotus Television on 17th June 2013



WATCH PARAMAHAMSA NITHYANANDA ON SADHNA TV AT 9.30PM-9.50PM IST TITLED SCIENCE OF LIFE ON SUN/MON/TUE/THU/SAT

www.nithyan- anda.org Nithyanandam,

The spiritual discourses of The SPH Nithyananda Paramashivam were telecasted on Sadhna Television and Ishwar Television, National Satellite Television channels.



Gurukul Kids Talk-Show in Lotus Tv on 09.08.2013

647 views 1 5 ₱ 1 → SHARE =+ SAVE ...

Balasanths (young saints) of the Nithyananda Gurukul (traditional residential school) host the spiritual show on Lotus Television









### **Books and readership**

The SPH Nithyananda Paramashivam has authored over 500 books in 26 languages, available in print and for free digital download. The SPH Nithyananda Paramashivam has always believed that knowledge is free, and every book authored by Him is available for download online. These books have been read by and benefited millions of seekers worldwide. These include bestsellers like 'Living Enlightenment' which had pre-sales bookings of 1 million, and 'Bhagavad Gita' where 1 million books were distributed worldwide in a month's time.

English, French, Spanish, German, Tamil and Hindi translated versions are available for free download at books.nithyananda.org as can be seen below:



NEW RELEASES BEST SELLERS ENGLISH FRENCH SPANISH GERMAN TAMIL HINDI

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## **GERMAN**























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### **SPANISH**























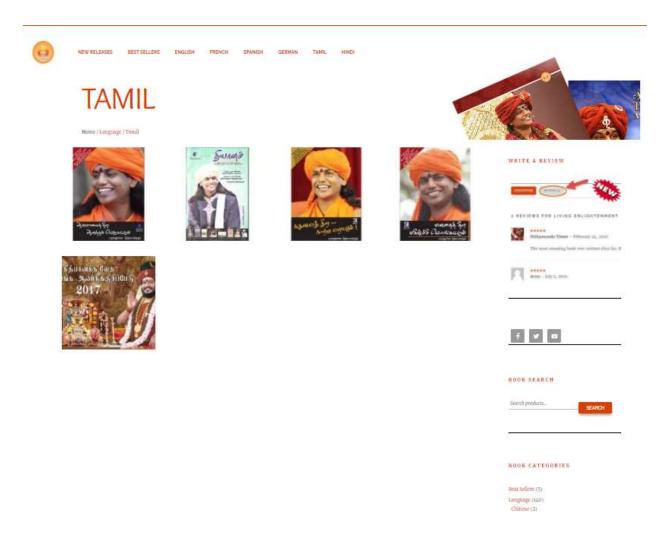
Language (148)











### Magazines

Over the years, multiple print and online magazines were circulated freely to reach the teachings of the SPH Nithyananda Paramashivam in various parts of India and worldwide.

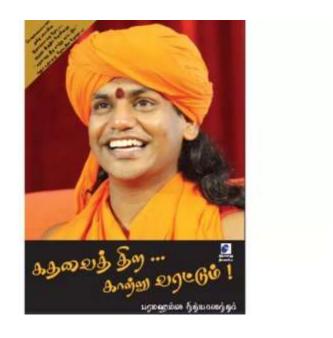


#### Kumudam

#### Readership: 1M

The popular Tamil magazine Kumudam, with a Nation-wide print readership of 1 million plus its massive digital footprints across the Global Tamil speaking population which crossed over 66,000<sup>1</sup>, carried a regular column of the SPH Nithyananda Paramashivam' article titled 'Kathavai thira kaatru varattum'.

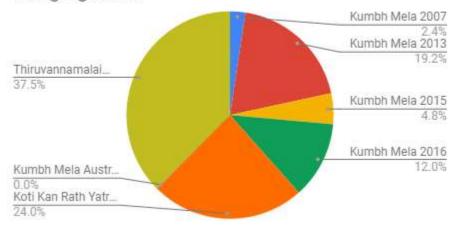
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# **Religious Congregation**

	Year	Location	Number of followers (Millions)	Total (millions)
Kumbh Mela	2007	Prayag	1	
Kumbh Mela	2013	Allahabad	8	
Kumbh Mela	2015	Maharashtra	2	
Kumbh Mela	2016	Madhya Pradesh	5	
Koti Kan Rath Yatra	2009	Tamil nadu	10	
Kumbh Mela USA	2015	Los Angeles, USA	0.015	
Kumbh Mela Australia	2016	Melbourne, Australia	0.015	
Tiruvannamalai Annadhanam	2006-18	Tamilnadu	15.6	41.63





#### Kumbh Mela

Kumbh mela is a powerful Hindu Happening, the largest gathering in the planet in the name of Faith. It takes place every third year in turns at Haridwar, Prayag (Allahabad), Nasik & Ujjain. An *Ardh Kumb Mela* (1/2 Mela) is held at Haridwar & Allahabad every 6<sup>th</sup> year. Every 12 years is the Maha Kumbh, the last of which was held in 2013 in Prayag. The rivers at these four places are the Ganges at Haridwar, the confluence of Ganges, Yamuna & Saraswati @ Allahabad, the Godavari at Nashik and the Shipra at Ujjain.

All the Hindu organisations, monasteries, Hindu leaders, Gurus, their followers and followers of Hinduism in general, gather and set up the Kumbh Ghat (Huge open space officially allotted for the festival) and showcase the Hindu traditional practices and lifestyle for at least 45 days. All of their deities, they carry out in procession and energise them by immersing them in the sacred river flowing in the city.

It is organised by the Akhil Bharatiya Akhara Parishad (All India Akhara Council - a conglomerate of 13 Akhadas (also called Akhara) or Hindu monastic organisations). The Akhara Parishad is the oldest apex body of Hinduism which has its seat in Haridwar, North

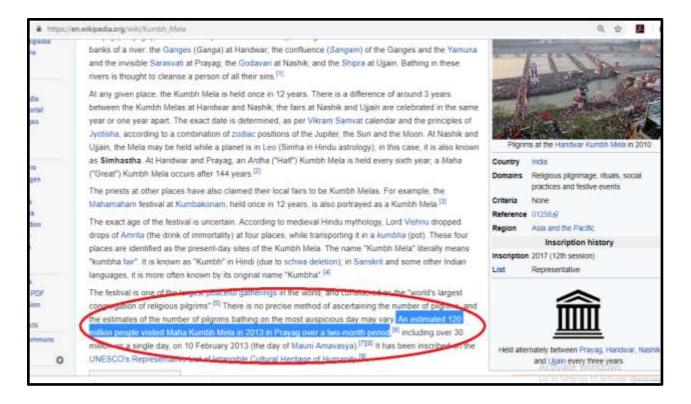
India. The SPH Nithyananda Paramashivam is the youngest Mahamandaleshwar (Pontiff) of the Mahanirvani Akhada (one of the thirteen akhadas).

### Kumbh Mela 2007 in Prayag



### Kumbh Mela in Prayag - 2013

More than 8 million followers of the SPH Nithyananda Paramashivam attended this Maha Kumbh Mela which happens once in 12 years.





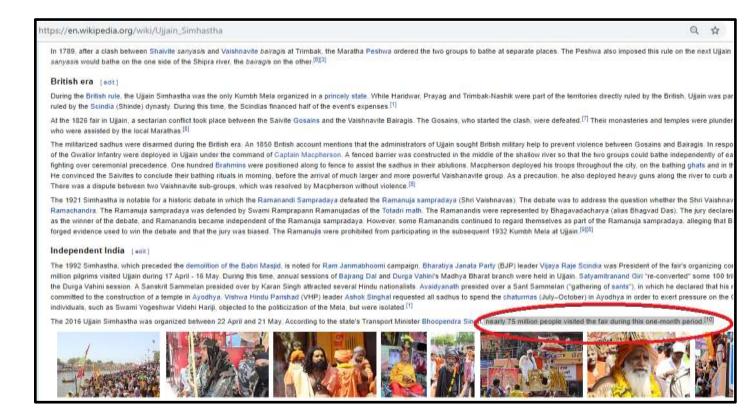
#### Kumbh Mela in Nasik - 2015



### Kumbh Mela in Ujjain - 2016

As per Government Intelligence, 25% of the population who attended the Kumbh Mela in Ujjain, came to the SPH Nithyananda Paramashivam' camp for His Darshan (a glimpse of Him).





English Daily, Times of India reports on the endless queue of people waiting for darshan of the SPH Nithyananda Paramashivam, almost obstructing the city traffic : "Swami Nithyananda brings City to Standstill"

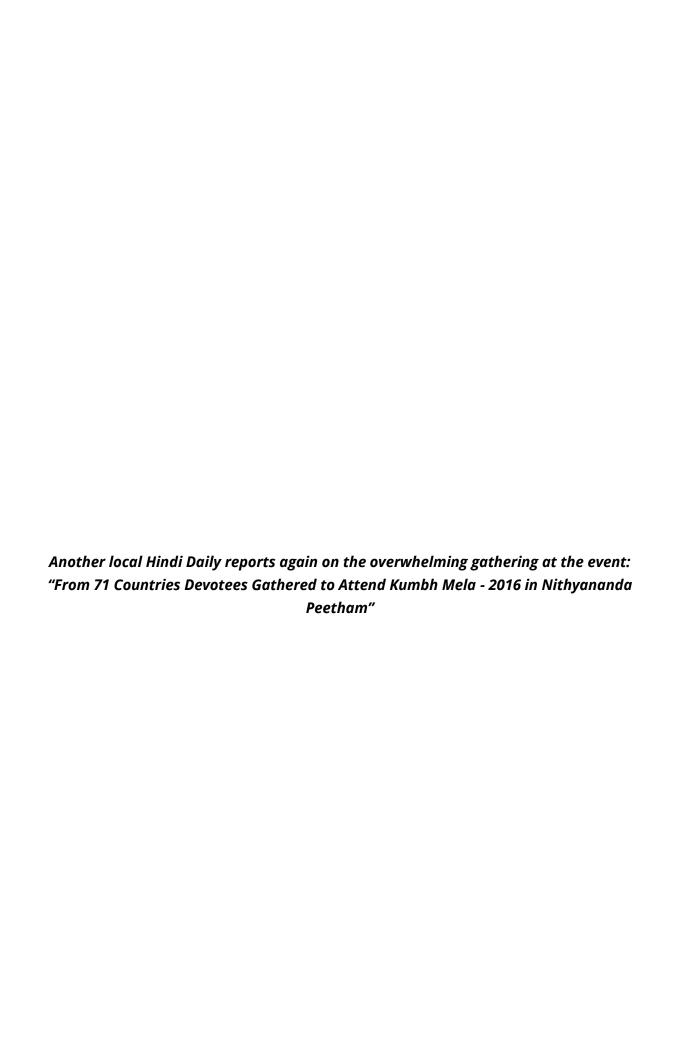


A local Hindi Daily, reports on the everyday count of people inside the camp of the SPH Nithyananda Paramashivam waiting for darshan: "Everyday, there are more than 1 lakh gathered here". In the 40 days that the SPH Nithyananda Paramashivam stayed in the camp, more than 40 lakh people received darshan.

A local Hindi Daily reports on the unprecedented crowds gathering everyday at the camp of the SPH Nithyananda Paramashivam: "The SPH Nithyananda Paramashivam Broke all the Records of Devotees Gathering and waiting for His Darshan"



A local Hindi Daily covers with pictures, the SPH Nithyananda Paramashivam at the Kumbh Mela and reports on the overwhelming gathering in the camp of the SPH Nithyananda Paramashivam: "Over 1 million devotees from 71 Countries followed the SPH Nithyananda Paramashivam for the Shahi Snan (Royal Bath) and had a Sacred Dip"



English Daily Deccan Chronicle reports on the SPH Nithyananda Paramashivam' camp
Pholish Daliv Derran Caranirie renaris an the SPA Withvananan Paramasaivam rama
being the center of center of attraction of the entire Kumbh Mela event: "Simhasth's (meaning the maha kumbh mela that happens once every twelve years specifically in
being the center of center of attraction of the entire Kumbh Mela event: "Simhasth's
being the center of center of attraction of the entire Kumbh Mela event: "Simhasth's

Ujjain) center of attraction "Nithyananda Peetham""
Local Hindi Daily in Ujjain reports: "1 Million Local Ujjain Devotees and other Followers of the SPH Nithyananda Paramashivam joined the Peshwai Procession (Grand entry in the form of a procession, of the participating Monastic organisations into the city of Ujjain)"



Hindi daily headlines of over North Brdia pleasantly amounter, "Swami Mithyananda's disciples bring pride to Karnataka at the Kumbh Mela, Uljain"





"In this unique peshwai (inaugural procession of the Kumbh Meia) seeing the grandeur and dusale of Swami Mithyanarda, eyes just proped out?"



Millions of Devotees waiting for darshan of the SPH Nithyananda Paramashivam



ABOVE: Mahanirvani Akhada Sadhus (monks) participated in a Bandara - traditional feast - organized by the SPH Nithyananda Paramashivam

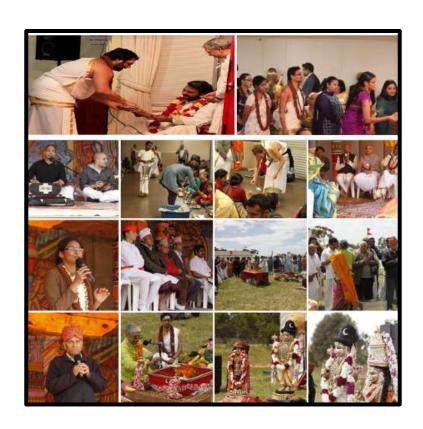
# Grand Procession carrying deities in Ujjain City and Shahi Snan (Royal Bath) procession



The ASMT community in USA celebrating the Kumbh Mela -2016



The ASMT community in Australia celebrating the Kumbh mela - 2016



# MASSIVE DISASTER RELIEF SERVICES AND FREE RELIGIOUS FOOD SERVICES

Thane cyclone relief work for the Puducherry following in Tamilnadu

- Religious food offering and Medical services for a huge following of people

**Religious food offering**: Free food was cooked and served to victims of the THANE cyclone in Puducherry. Raising a huge relief work area from bare ground, the SPH Nithyananda Paramashivam personally stood and served the people who sought Him out for relief from the damage caused to their life and property.

Vegetarian, sattvic food was cooked and offered first to the Divine and then to the lakhs of people 24x7.



# Undaunted food, religious and spiritual services to the large following in Tiruvannamalai, South India

In the Tiruvannamalai Aadheenam (temple monastery complex) in Tamilnadu, South India, three free meals is cooked and served by the Sanyasis (monks) everyday to the local villagers and visitors visiting Tiruvannamalai. Further, every month, thousands of people are fed every full moon night while they circumambulate the sacred Arunachala Hill. The devotees circumambulating the hill, stop over at the Tiruvannamalai Aadheenam for food and blessings every month. The Tiruvannamalai Aadheenam is located in the mountain path and in the entire circumambulation circle of hill of 14 km, it is only here in the Aadheenam of the SPH Nithyananda Paramashivam that food and shelter is provided untiringly round the clock to the lakhs of devotees who converge for the full moon night. Till date, over 15 million people have been fed in Tiruvannamalai alone. The people who partake the food, are also given various free religious and spiritual services for advancement in their journey of enlightenment.



Tiruvannamalai - Anna daan (free food offering) on the Occasion of Pournami















Initiated Bala Sants (Child-saints) of the Nithyananda Gurukul (Traditional resident school) reveal akashic records from the cosmic archives to the individual devotees in response to their questions on their own life struggles. The revealed Truths give them alternate powerful cognitions with which they are bailed out of their life struggles and move forward to the next level.



Devotees offer ritualistic worship in the form of abhisheka (sacred bath) to the Shiva Linga and rid themselves of their karmas (unfulfilled actions and incomplete cognitions from their past), and resume life afresh.

# Spiritual and Administrative Head of Various Traditional Monasteries

Shaivism<sup>2</sup> is the source of all further sub sects of Hinduism over the millenia and arguably all other major religions of the world. The SPH Nithyananda Paramashivam is seen by every Hindu leader today as their possible successor to carry forward their sect or lineage at the end of their term. The SPH Nithyananda Paramashivam has already been named as the lawful successor of various traditional monasteries.

- 2001 He was named as the successor to Thondai Mandala Aadheenam, an ancient Shaivite monastery in the state of Tamil Nadu in Southern India.
- 2005 He was named successor of Sri Kolada Mutt Mahasamsthana, which has followers of the Lingayat community, comprising 17% of the population of the state of Karnataka. South India
- 2007 The SPH Nithyananda Paramashivam was appointed as the Mahamandaleshwar (roughly translates to country head) of the Mahanirvani Akhada, the most ancient apex body of Hinduism.
- 2012 He was coronated as successor to the oldest, and most Ancient traditional Shaivite monastery in the world - the Madurai Adheenam in Tamilnadu South India.
   Tamil Nadu with a population of 70 million people is predominantly Shaivite. The communities collectively known as Saiva Vellalars (fundamentally agriculturists by profession who form more than 80 percent of any population in India) traditionally

<sup>&</sup>lt;sup>2</sup> https://www.yogapedia.com/definition/10022/siddha-shaivism

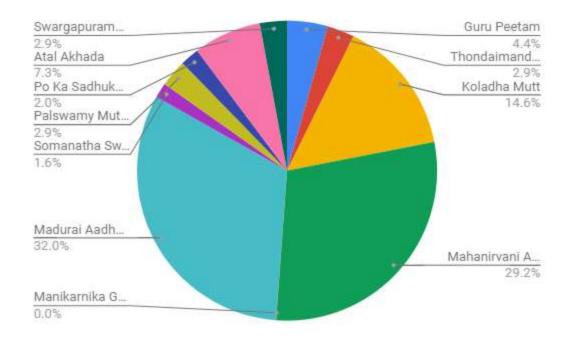
owe their allegiance and reverence to the two ancient Shaiva Aadheenams namely Thondaimandala Aadheenam and Madurai Aadheenam.

- 2014 Appointed as the head of 5 mutts (traditional monasteries):
  - o Sri Somanatha Swami Temple & Mutt, Thiruvarur
  - Sri Arunachala Gnandesikar Swami Temple & Mutt, Vedaranyam
  - Sri Po.Ka.Sathukal Madam, Vedaranyam
  - o Sri Palsamy Mutt, Thanjavur
  - Sri Sankara Swami Mutt, Thanjavur
- 2016 Appointed as the Acharya Mahamandaleshwar (global head) of the Atal Akhada. The Akhadas³ are the ancient "Apex bodies of Hinduism" and are the congregation each of hundreds of thousands of organizations. The Akhadas were established thousands of years ago by Sri Kapila, one of the earliest incarnations in Hinduism (the Divine in human form) and revived in 800 AD by another Hindu incarnation, Adi Shankara. The Atal Akhada is the oldest Akhada in the world and the Mahanirvani Akhada has the largest influence in the country and runs some of the most visited temples in India such as the Kashi Vishwanath Temple, the Mahakaleshwar temple in Ujjain and so on which each attract tens of millions of people from around the world every year.
- 2018 Coronated as successor of Swargapuram Aadheenam, Kancheepuram, South India.

	Year	Location	Number of follower s (Millions	Total (millions )
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<sup>&</sup>lt;sup>3</sup> http://www.uptourism.gov.in/site/writereaddata/siteContent/tourism-stats.pdf?cd=MwAwADcA

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Spiritual and Administrative head of various monasteries				
Guru Peetam	1994	Tamil Nadu	3	
Thondaimandala Aadheenam	2001	Tamil Nadu	2	
Sri Kolada Mutt Mahasamsthana	2005	Karnataka	10	
Mahanirvani Akhada	2007	Uttar pradesh	20	
Manikarnika Ghat Sevashram Samstha	2008	Uttar pradesh	0.01	
Madurai Aadheenam	2012	Tamil Nadu	21.9	
Somanatha Swamy Temple, Thiruvarur	2014	Tamil Nadu	1.1	
Pal swamy Mutt, Thanjavur & Shankar Swamy Mutt, Thanjavur	2014	Tamil Nadu	2	
Po Ka Sadhukal Mutt, Vedaranyam & Arunachala Jnana Desiga Swamigal Panchanadi kulam	2014	Tamil Nadu	1.4	
Atal Akhada	2016	Uttar pradesh	5	
Swargapuram Aadheenam	2018	Tamil Nadu	2	
ASMT Monasteries				68.41



Many of the famous Sampradayas (Spiritual Sub Traditions) of Hinduism owe their origins to the Mahanirvani Akhada. Ramakrishna Paramahamsa, who was the inspiration of the Ramakrishna Mission which is one of the largest service organizations of Hinduism with thousands of centers around the world, was initiated by the Saint Totapuri of the Mahanirvani Akhada. Likewise Gautam Buddha, the founder of the Buddhist religion hails from this very same Akhada<sup>4</sup>.

The Akhadas conduct the largest religious gathering in the world - the 'Kumbh Mela', that happens every 4 years and a major one once every 12 years. The Maha Kumbh Mela (that happens once in 12 years and is therefore most attended) that happened in 2013 in Prayag saw over 120 million visitors over the 2 month period of the celebrations<sup>5</sup>. The last Kumbh Mela in Ujjain that started the 12-year cycle all over again, saw close to 75 million<sup>6</sup> people.

4 http://akhada.org

<sup>&</sup>lt;sup>5</sup> http://kumbhmela.com

<sup>&</sup>lt;sup>6</sup> https://en.wikipedia.org/wiki/Ujjain Simhastha

The SPH Nithyananda Paramashivam is not only the Guru for the ancient traditional mystical schools but also for the modern youth who are urgently seeking meaning in the ever-growing complex world and real solution to their complex problems of existence. He is the most watched Guru on Youtube and every day audiences across all age groups and religious affiliations from more than 120 countries tune in to watch His live webinars; which expound and reveal all aspects of human existence and Cosmic Truths. The Nithyananda Community runs more than 100 websites and numerous social media pages and various other social media platforms to reach out and spread the teachings of the SPH Nithyananda Paramashivam. The SPH Nithyananda Paramashivam has authored more than 500 books in 26 languages and all of these are freely available online for people looking for solutions to their problems. These constitute the largest repository of Hindu knowledge in the world<sup>7</sup>.

## 1.Guru Peetha

#### Number of followers: 30 lakh (3 Million)

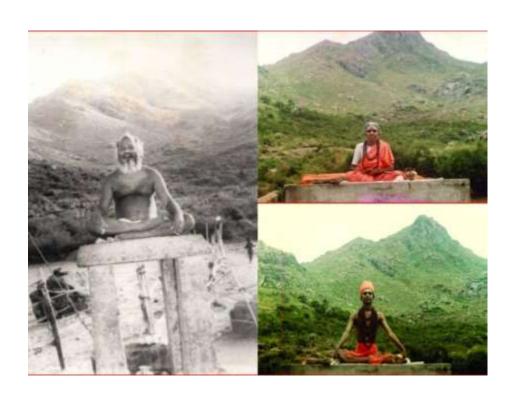
Isakki Swamigal was a great Yogi and Siddha (mystic expressing Superconscious powers) from Tiruvannamalai, Tamilnadu South India (The Avatar's birthplace). Isakki Swamigal lived with almost no food, water or clothes all his life. He recognised the SPH Nithyananda Paramashivam at a young age and explored the Science of Vedanta with Him. He stayed at Panchamukham (the sacred spot from where the five faces of the Arunachala Hill in Tiruvannamalai can be seen) on the mountain path. Isakki Swamigal's great love and belief in Panchamukham - Five Peak Point inspired many of his devotees to develop their own special connection with this sacred spot. Isakki Swamigal initiated Mata Vibhutananda Puri

<sup>&</sup>lt;sup>7</sup> http://youtube.com/nithyanandatv

as His only disciple. Mata Vibhutannada Puri in turn initiated the SPH Nithyananda Paramashivam as her only disciple. After Isakki Swamigal and Mata Vibhutananda Puri left the body, the SPH Nithyananda Paramashivam became the inspiration for all the followers of the Guru Peetham (the sacred seat of the spiritual master).

Isakki Swamigal (left), Mata Vibhutananda Puri (top right) and the SPH

Nithyananda Paramashivam (bottom right) in the same location 
Panchamukham. The five peaks of the sacred Arunachala Hill can be seen in the background in all three photographs







The large following in Tiruvannamalai

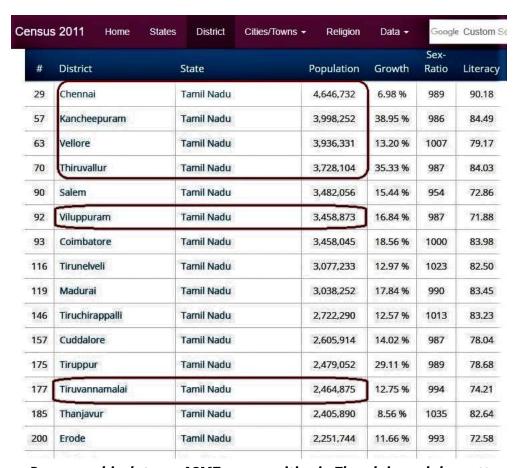
## 2. Thondaimandalam Aadheenam

#### Number of followers - 2 Million

Thondaimandalam Aadheenam is one of the oldest living temple monastery complexes in the world, located in the northernmost part of Tamil Nadu. It was under the rule of Chola dynasty<sup>8</sup>, South India during the first century CE. The SPH Nithyananda Paramashivam supported the activities of Thondaimandalam Mutt (traditional monastery) right from the year 2003. The community of this Mutt reveres the SPH Nithyananda Paramashivam as their 'Kula Guru' (the spiritual master of the lineage) and worship Him.

Following are the total count of followers of the SPH Nithyananda Paramashivam from the demographic data as per the communities in South India belonging from the ASMT communities of this ancient aadheenam:

<sup>&</sup>lt;sup>8</sup> https://en.wikipedia.org/wiki/Chola\_dynasty



Demographic data on ASMT communities in Thondaimandala mutt

#### 3. Kolada Mutt

Number of followers: 10 Million

The Kolada Mutt is the age old traditional mutt, a spiritual hub for the f. The Mutt has its headquarters in the heart of the city of Bengaluru and houses the ancient Jalakanteshwara Shiva Linga, which is known to be thousands of years old. The Mutt has hosted the likes of great saints like Thiru Jnanasambandar.



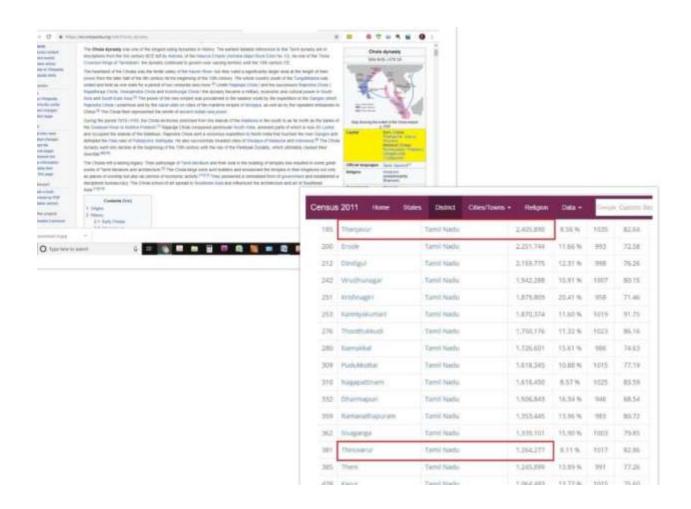
1 Nov 2014 - Akila Karnataka Dharmika Santara Samaveesha Swamis Meet in the Bengaluru Aadheenam - spiritual headquarters in Bengaluru, Karnataka, South India. (Bottom right) Kolada Mata Maha Swami Shanta Veerananda Swami with the SPH Nithyananda Paramashivam.

#### 4. Five Ancient Monasteries in South India

- Sri Arunachala Jnandesikar Swamigal Temple & Mutt in Panchanathikulam,
   Vedaranyam
- 2. Sri Po.Ka. Sadhukal Mutt, Vedaranyam
- 3. Sri Palsamy Mutt, Thanjavur
- 4. Sri Sankara Swami Mutt, Thanjavur
- 5. Sri Somanatha Swami Mutt and Temple, Thiruvarur

#### Number of followers: 4.5 Million

- Pal Swamy mutt is one of the ancient monastery complexes of the ASMT community, which is a heritage property of an 18th century Sage named Palswamy. He expressed extraordinary spiritual powers such as teleporting himself from place to place. He healed and enriched the people living in the surrounding community at that time.
- Shankara Mutt, one of Adi Shaivaite mutts in Tamilnadu.
- Vedaranyam is named after Vedaranyeswarar, the presiding deity of the Vedaranyeswarar Temple, a Hindu temple dedicated to Shiva.
- Panchanadi Kulam in Vedaranyam served as housing for devotees. It fed devotees
  who used to visit the temple of Vedaranyeshwar (temple dedicated to Shiva, located
  in the town of Vedaranyam in Tamil Nadu, India). The total number of followers of the
  SPH Nithyananda Paramashivam is from the demographic data as per the
  communities and is shown below.



# 5. Madurai Aadheenam

#### Total number of followers: 21.9 Million

Madurai Adheenam is the oldest living sanctuary cloister complex on the planet with a recorded history of 1500 years and an unwritten history of 3000 years established by Paramashiva Himself who is the manifestation of the ultimate superconscious energy in form, resuscitated by the illuminated warrior ruler Devi Meenakshi, the manifestation of Infinite Mother, who at that point led over a vast piece of India. The Adheenam possesses 4 antiquated sanctuaries and was till as of late the proprietor of the world popular Madurai Meenakshi Temple which the Government coercively reallocated. The Pontiff of the Adheenam (sanctuary religious community private complex) has an extraordinary obligation

and impact over the general population of Tamilnadu besides the ASMT community members.

The SPH Nithyananda Paramashivam is the 293rd Guru Maha Sannidhanam (spiritual head) of Madurai Aadheenam.

The total number of followers of the SPH Nithyananda Paramashivam is from the demographic data as per the communities and is shown below.



6. Mahanirvani Akhada (Sri Pancayati Akhada

**Mahanirvani**)

Number of followers: 20 Million

The SPH Nithyananda Paramashivam formally accepted the title and responsibility as the

1008th 'Mahamandaleshwar' (spiritual head) of the renowned Mahanirvani Akhada<sup>9</sup> (Sri

Panchayati Akhada Mahanirvani), the most ancient apex body of Hinduism founded directly

by Lord Paramashiva (super-consciousness personified divinity), the original source of all

Hindu spiritual lineages.

It is Mahanirvani Akhada that organizes the most ancient 'Kumbh Mela<sup>10</sup>, the largest spiritual

human gathering on earth. As the direct successor of Lord Paramashiva, the SPH

Nithyananda Paramashivam is the youngest elected spiritual head of Mahanirvani Akhada

leading 20 million followers, including 1.2 M ASMT monks.

His coronation ceremony was held during the most auspicious Maha Kumbha Mela at

Allahabad-Prayag, North India after a democratic election process, where all the 43 existing

Mahamandaleshwar unanimously voted for the SPH Nithyananda Paramashivam.

<sup>9</sup> http://akhada.org/

<sup>10</sup> http://kumbhmela.com

Mahanirvani Akhada, with more than one lakh (100,000) ASMT temples and monasteries, revived by Mahamuni Kapila, the incarnation of Paramashiva and Vishnu (the Hindu Divinities). It was also revived by the great Hindu incarnation Adi Shankara during the 8th century, with the aim of strengthening and uniting the lineage of warrior ascetics, sages and saints belonging to the ASMT.



# 7. Atal Akhada

**Number of followers: 5 Million** 

The Atal Akhada<sup>11</sup> is one of the oldest Akhadas, the apex body of Hinduism founded by Lord Paramashiva (the Ultimate Superconsciousness who is the original source of all apex bodies of Hinduism), which is part of the Adi Shaiva Minority tradition (ASMT). It is closely associated

<sup>11</sup> http://akhada.org/swami-nithyananda-declared-atal-akhadas-next-acharya-mahamandaleshwar/

with the Mahanirvani Akhada. There are seven Akhadas in Dashnami Sannyas<sup>12</sup> (the monastic tradition of ten names), of which one is 'Atal'.

The SPH Nithyananda Paramashivam has been reverentially declared and honored as the 'Acharya Mahamandaleshwar' (the head for all spiritual leaders) of the Atal Akhada, as the direct successor of Lord Paramashiva. He is taken the rare divine responsibility of guiding millions of Hindu monks, ascetics, sages, seers and the followers of ASMT through this prestigious ancient Akhada.

During the Kumbh Mela in 2013, 5 million Atal Akhada followers were recorded to enter the Akhada premise, all of whom are following the SPH Nithyananda Paramashivam as their Acharya Mahamandaleshwar.



<sup>&</sup>lt;sup>12</sup> https://en.wikipedia.org/wiki/Dashanami\_Sampradaya

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