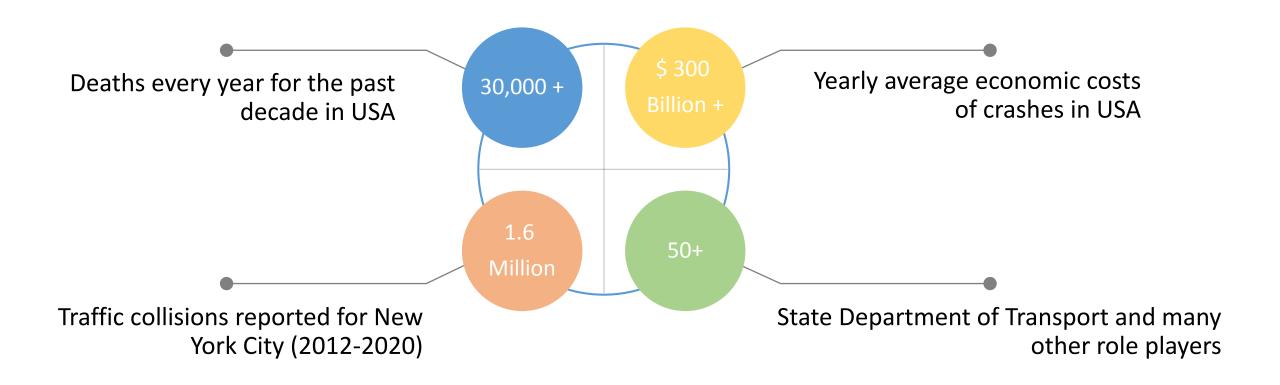
## Location Specific Crash Modeling with Machine Learning



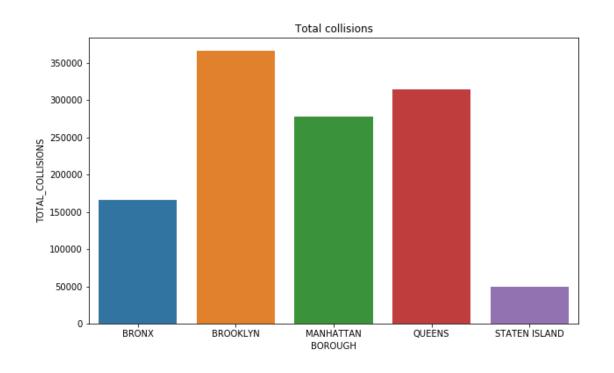
Shrikant Fulari: The Data Incubator Project

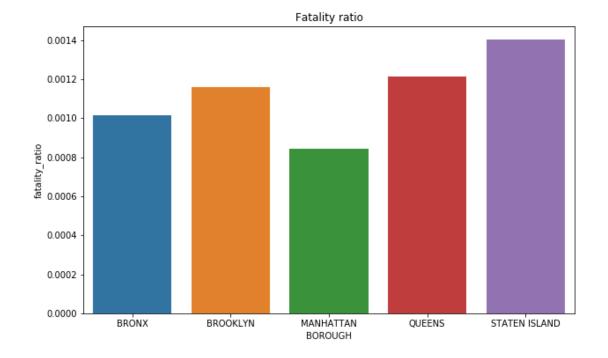
## Motivation



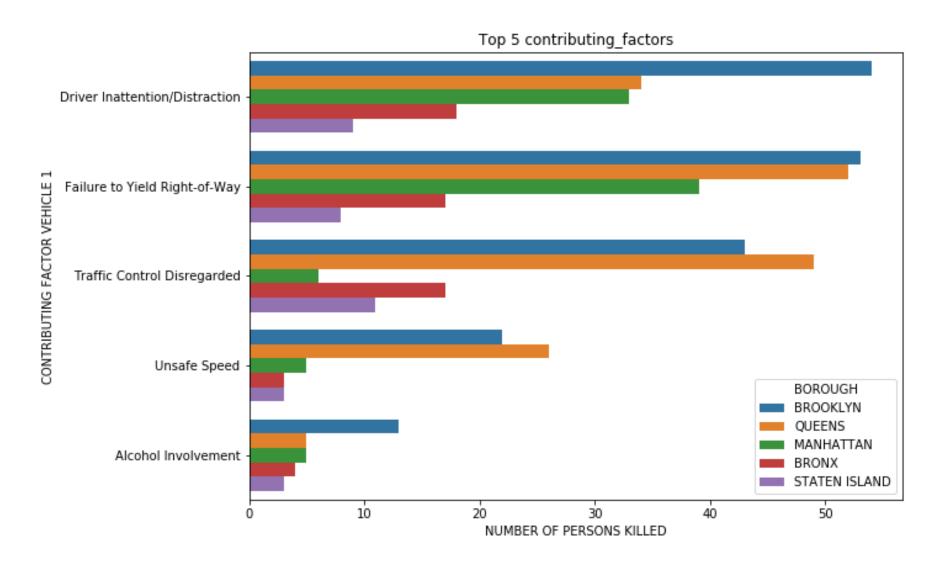
Source: <a href="https://www.transportation.gov/">https://www.nhtsa.gov/research</a>

# Insights from NYC collision data: Fatality ratio





# Insights from NYC collision data: Contributing factors



## Fatal/non-fatal crash classification model

Data cleaning, feature selection

Make it a classification problem

Train and test sets using stratified shuffle split

Apply machine learning models

- Treat null values
- Generate variables such as hour, day of week and month from date time
- Select most helpful features

- Output variable: If Fatalities >0 then Fatal, else non-fatal event
- Used stratified shuffle sampling to get reliable accuracy score
- AdaBoost
- Logistic Regression
- Support vector classifier
- K-nearest neighbor
- Decision Tree
- Random Forest



#### Model development inputs

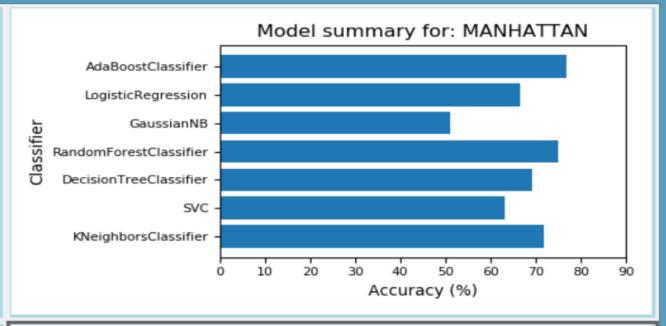
Select if you would like a model based on Zip Codes or Borough

BOROUGH

Select the corresponding Zip Code or Borough

MANHATTAN

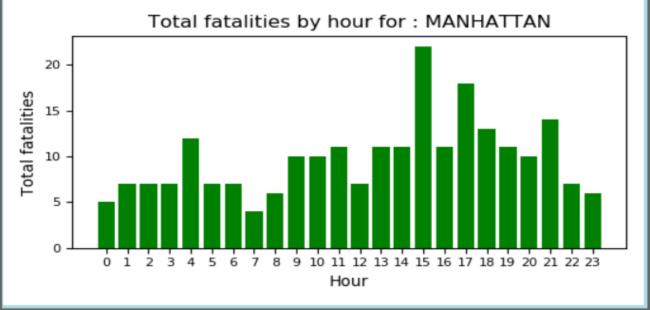
Click here to generate model and results



#### Kindly click here for project summary

#### Motivation:

- Vehicle crashes occur all over the world, with varying severity, traffic rules, vehicle characteristics, driving behavior, weather etc., each of which play a significant role in the outcome of the crash.
- 2. While most of the data science applications for crash analysis have been only in advanced visualization, there is limited study of developing advanced machine learning algorithms that can help predict future crashes and its severities based on several parameters.



### Scalability and future work

Benefits

Provide diverse end user applications

Enhance accuracy of models

Expand database for wide coverage

Develop a centralized application



More reliable crash predictions

Better understanding of crash data

One stop for all interacting agencies

# THANK YOU!!